

PRESENT

# ANNUAL PARTNERS FORUM 2024



Friday, July 12<sup>th</sup>, 2024 | Silver Oak Hall | IHC | Lodhi Road New Delhi



Panel Discussion



## EVENT REPORT





## ABOUT ANNUAL PARTNERS FORUM 2024



**ASDC Partners' Forum 2024:** Driving Unity and Innovation in the Automotive Industry

New Delhi, India –Automotive Skills Development Council (ASDC) successfully hosted the **ASDC Partners' Forum on July 12, 2024, at the Indian Habitat Centre, New Delhi.** This significant event brought together industry leaders, experts, and stakeholders to discuss the future of the automotive sector. The theme for this year, "Collaborate, Empower, Accelerate, Achieve," emphasized **ASDC's** dedication to fostering unity and empowerment within the industry for collective success. **Dr Neetu Bhagat, Deputy Director of AICTE, Dr Suhas Deshmukh, Director of NCVET, and Dr Rodney Reviere, Cluster Coordinator at GIZ India,** attended as Guest of Honour and emphasized the crucial role of skills development in advancing industry progress. ASDC's **Vice President, Vinkesh Gulati,** and **CEO, Arindam Lahiri,** also shared their perspectives.

**ASDC Partners' Forum** is a cornerstone event for ASDC and the broader automotive industry. It provides a vital platform for addressing current challenges, exploring opportunities, and formulating strategies to advance the sector. The theme this year reflects ASDC's ongoing efforts to unite stakeholders and promote empowerment, aiming to drive substantial growth and development. The discussions and outcomes from this forum are expected to have a lasting impact on the industry, fostering innovation and collaboration.

**Mr. FR Singhvi, President of ASDC,** highlighted the importance of the event, stating, "This annual partner's forum is crucial for bringing us together to achieve our common goals. By working together and sharing ideas, we can help each other tackle challenges and find new opportunities for growth. ASDC is dedicated to promoting skill development initiatives that improve the abilities and expertise of our youth, ensuring they are well-prepared for their careers. Our recent collaboration with the Central Board of Secondary Education (CBSE) to launch the National Automobile Olympiad (NAO) 2024, with over 850

schools already registered, further underscores our commitment. Such initiatives not only engage and inspire students across India but also highlight the significant impact we can make through collective efforts like this forum."

A highlight of this year's forum was the announcement of **ASDC's collaboration with BYD** to launch the annual **BYD Innovate-a-thon competition.** This competition aims to unite students across disciplines in the Electric Vehicle Domain, fostering creativity, teamwork, innovation, sustainability, and excellence. At the ASDC Partners' Forum, BYD officially launched this initiative with an MOU exchange and a presentation by **Mr. Rajeev Chauhan** and **Ms. Shivani Chaudhary,** who will serve as the spokespersons for BYD.

The annual **BYD** and **ASDC Innovate-a-thon** unites students across disciplines in the Electric Vehicle Domain, fostering creativity, teamwork, innovation, sustainability, and excellence. Fuel Your Passion for Electric Vehicles with the **BYD Innovate-a-thon 2024.** The competition will be conducted in three rounds, with the first two rounds held online and the final round held offline.

Compete, Innovate, Win! Register Now! The registration deadline is **August 17, 2024.** Participants will have the chance to visit **BYD Headquarters in Shenzhen** and win cash prizes.

Looking ahead, **ASDC** is committed to continuing its mission of fostering growth and development within the automotive industry. The insights and connections made during this year's forum will drive new initiatives and partnerships. **ASDC** aims to empower its stakeholders, promote innovation, and accelerate the industry's growth. The organization remains dedicated to creating a skilled workforce ready to meet the evolving demands of the sector, ensuring a bright future for all partners and stakeholders.





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