

ASDC TIMES

Automotive Skills Development Council - Newsletter

Issue 89 | April 2025

**Empowering
Women
Through Skill
Development**



we know the impact it creates

Editorial

Message from President

True progress is rooted in inclusivity. By equipping women with in-demand skills, we unlock their potential and drive industry growth. Embracing diversity and equal opportunities paves the way for a vibrant future, where every individual can excel and contribute to the automotive sector's success and sustainability.



Mr. F R Singhvi, **President**



From The CEO's Desk

India's mobility sector is rapidly evolving, and ASDC is at the forefront, empowering our workforce to not only adapt but lead the transformation. With cutting-edge skills and confidence, our workforce is poised to shape the future of mobility. We're committed to driving innovation and growth, ensuring India's mobility sector remains globally competitive and sustainable.



Mr. Arindam Lahiri, **CEO, ASDC**





Request for Proposal

ASDC INVITES PROPOSALS FOR AN IMPACT ASSESSMENT

Study on a flagship initiative to enhance women's participation in the automotive sector.

Deadline :-
SUBMIT 4th June 2025, 6:00 PM

RFP :-
www.asdc.org.in

Queries :-
meenu@asdc.org.in

Let's drive inclusive growth & empower women in mobility.



ASDC.org.in [@AutomotiveSkillDevelopmentCouncil](#) [@SkillsASDC](#) [@asdcindia](#) [asdc.india](#) [Automotive Skills Development Council](#)

ASDC invites experienced organizations to submit proposals for conducting an Impact Assessment Study of a flagship initiative aimed at enhancing women's participation in the automotive sector.

Decoding ASDC Role in Empowering Women through Skilling



Empowering Women Through Skill Development

A training program for 120 women trainees was inaugurated under the leadership of the ASDC, marking a significant step towards enhancing employability.





MOU Signing with AamDhanE



ASDC Signs MoU with AamDhanE to Empower Skilled Youth in Automotive Sector

ASDC has signed a Memorandum of Understanding (MoU) with AamDhanE to empower skilled youth in the automotive sector. This collaboration aims to create impactful opportunities for youth by aligning skill development with industry requirements, fostering sustainable employment, and driving growth in the auto sector.

MOU Signing with Anara Skills Foundation



We Are Proud to Announce

Our Collaboration with Anara Skills Foundation

ASDC has signed a Memorandum of Understanding (MoU) with Anara Skills Foundation to advance skill development in the automotive sector.

Through this partnership, we will provide NCVET-approved training, assessment and certification in high-demand job roles.

ASDC signs MoU with AamDhanE to empower skilled youth in the automotive sector.

This collaboration aims to create impactful opportunities for youth by aligning skill development with industry requirements, fostering sustainable employment, and driving growth in the auto sector.

Driving Future-Ready Skills Together

ASDC has entered into a strategic partnership with Anara Skills Foundation to empower the workforce in the automotive sector. This MoU will enable NCVET-recognized training, skill assessment, and certification for high-demand job roles.





E- Learning

ASDC (Automotive Skills Development Council) offers a Premium - Electric Cycle (Hindi) course. The course covers the basics of electric bicycles, including batteries, motors, and brakes. It also includes practical training in assembly and maintenance. The course is available in Hindi and is designed for those interested in the service and sales domain. A QR code is provided for enrollment.

अब हिंदी में सीखें इलेक्ट्रिक साइकिल की मरम्मत

ASDC लाया है Bicycle Mechanic Premium – Electric Cycle (Hindi) कोर्स

इस कोर्स में आप सीखेंगे:

- इलेक्ट्रिक साइकिल के पार्ट्स और कानून करने का तरीका
- बैटरी, मोटर और ब्रेक की मरम्मत
- हैंडस्ट्री के अनुसार जड़ी स्टिकल्स और सर्टिफिकेट

अपने हुनर को बढ़ाएं और बहुत भविष्य की शुरुआत करें।

www.asdc.org.in | @AutomotiveSkillsDevelopmentCouncil | @SkillsASDC | @SkillsASDC | asdc.india | Automotive Skills Development Council

अब इलेक्ट्रिक साइकिल की मरम्मत सीखना हुआ आसान। ASDC लेकर आया है एक नया कोर्स, हिंदी में, जिसमें आप साइकिल के बैटरी, मोटर और ब्रेक को ठीक करना सीखेंगे। सीखें काम के जरूरी हुनर और पाएं सर्टिफिकेट।

Project Saksham - Unlocking Potential



Project Saksham is not just about skilling—it's about unlocking potential, creating impact, and shaping futures.





Join the Future of Automotive Service

The banner features the ASDC logo at the top left, the Skill India and NSVTET logos at the top right, and a large central text block. Below the text is a QR code and a registration call-to-action. To the right is a stylized illustration of a mechanic working on a car. The bottom section contains a list of topics and a 'WHO SHOULD ATTEND?' section.

Gear up for the future of manufacturing! Be part of a dynamic conversation shaping tomorrow's skilled workforce on 6th June 2025. Industry leaders and changemakers—this is where innovation meets execution.

Be a Part of the Future Ready Workforce

Gear up for the future of manufacturing! Be part of a dynamic conversation shaping tomorrow's skilled workforce on 6th June 2025. Industry leaders and changemakers—this is where innovation meets execution.



Learn at Your Own Pace

Start your journey with ASDC and explore the exciting world of automobiles. This free e-learning course is specially designed for school students to understand how vehicles work and what powers them.

ASDC
AUTOMOTIVE SKILL DEVELOPMENT COUNCIL

NCVET
National Council for Vocational Education and Training

Skill India
Skill for life

Exploring the World of Automobiles

E- Learning course on ASDC

Understand the basics of how vehicles function

Learn about key automotive systems and components

Build a strong foundation for a career in the auto industry

Ideal for students, beginners and enthusiasts

Scan the QR code to start your course!

Or visit: courses.asdc.org.in

asdc.org.in' and a footer with social media links."/>

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NCVET
National Council for Vocational Education and Training

Skill India
Skill for life

WHY KNOWING YOUR VEHICLE MATTERS

#SKILLUPDRIVE

KNOW YOUR VEHICLE, OWN THE ROAD

Regular vehicle maintenance ensures:-

- Better safety on the road
- Long-term cost savings
- Smooth and efficient performance

Quick Checklist:-

- Check oil levels
- Monitor tire pressure
- Inspect battery condition

Tag a friend who just bought a vehicle and help them stay road-ready.

Or visit: asdc.org.in

Learn, Absorb, and Own the knowledge

ASDC brings your attention to something every vehicle owner should know—understanding your vehicle is just as important as driving it. From preventing sudden breakdowns to saving on costly repairs, being aware of your car's basic needs empowers you to drive smarter and safer.

Follow Us to Learn More

Following ASDC means more than just updates—it's your gateway to automotive excellence. From nationally recognized skilling programs to insights from industry leaders, we bring the future of mobility right to your feed.

Stay ahead, skill up, and accelerate your career—anytime!

ASDC
AUTOMOTIVE SKILL DEVELOPMENT COUNCIL

NCVET
National Council for Vocational Education and Training

Skill India
Skill for life

LEARN. SKILL. ZOOM AHEAD!

Whether you're in a classroom or your living room, ASDC's digital courses are designed to skill you at your pace.

EXPLORE AUTOMOTIVE COURSES FROM ANYWHERE, ANYTIME YOUR CAREER, YOUR GEAR, YOUR WAY!





Weekly Blogs

11
Feb, 2025

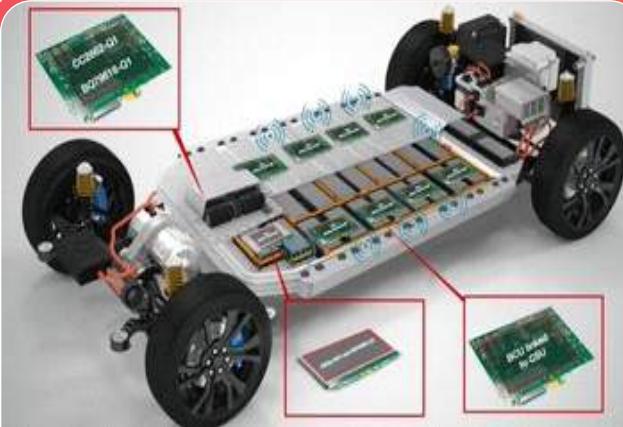


How Emerging Technologies are Redefining Automotive Additive Manufacturing and Automation Careers

The automotive industry in India is undergoing a significant transformation,

Emerging technologies like additive manufacturing and automation are transforming the landscape of the automotive industry, creating new opportunities and redefining traditional roles

BMS - The Heart of Evs



Battery Management Systems (BMS) are the silent drivers behind electric vehicle performance, safety, and efficiency.

Read now and discover how BMS is becoming the heartbeat of Evs





National Automobile Olympiad (NAO) 2025

Join the
ASDC National Automobile Olympiad 2025!
For students
of Class 6 to 12 – all boards
WELCOME!

We're back with another power-packed National Automobile Olympiad (NAO) 2025, in collaboration with the Central Board of Secondary Education (CBSE) — now with a sharper focus on innovation, impact, and future-ready skills.

NAO Live updates



Experts from across the country have assembled today for the grand launch of the National Automobile Olympiad (NAO) 2025, now streaming live. ASDC is truly overwhelmed and honoured to witness such an inspiring gathering of brilliant minds, leaders, and educators at this event.



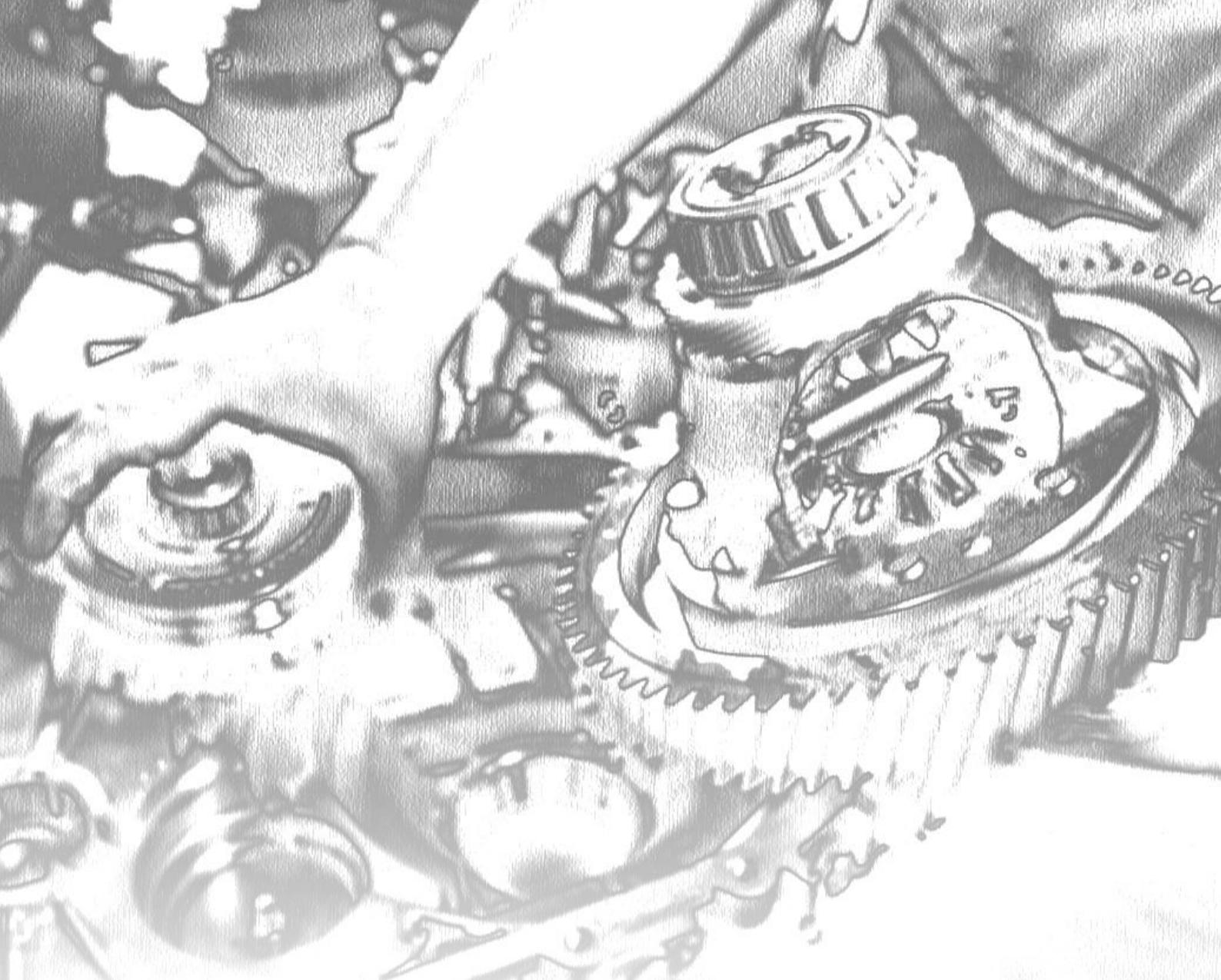


Meet Parmod – A Skilled Technician



Meet Parmod – A Skilled Technician, with over 15 years of experience in the two-wheeler industry, as a Practical Trainer under Hero MotoCorp's Project Saksham, in collaboration with the Automotive Skills Development Council (ASDC).





Automotive Skills Development Council



Automotive Component Manufacturers Association



Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

E 113 GF, Okhla Industrial Area, Phase-III, New Delhi - 110020
Phone: +91 11 42599800
www.asdc.org.in



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