

# ASDC TIMES

**Automotive Skills Development Council - Newsletter**

Issue 89 | April 2025

**Empowering  
Women  
Through Skill  
Development**



**we know the impact it creates**

### Message from President

True progress is rooted in inclusivity. By equipping women with in-demand skills, we unlock their potential and drive industry growth. Embracing diversity and equal opportunities paves the way for a vibrant future, where every individual can excel and contribute to the automotive sector's success and sustainability.



Mr. F R Singhvi, **President**



### From The CEO's Desk

India's mobility sector is rapidly evolving, and ASDC is at the forefront, empowering our workforce to not only adapt but lead the transformation. With cutting-edge skills and confidence, our workforce is poised to shape the future of mobility. We're committed to driving innovation and growth, ensuring India's mobility sector remains globally competitive and sustainable.



Mr. Arindam Lahiri, **CEO, ASDC**



## Request for Proposal

**ASDC INVITES PROPOSALS FOR AN IMPACT ASSESSMENT**

Study on a flagship initiative to enhance women's participation in the automotive sector.

**Deadline :- 4th June 2025, 6:00 PM**

**RFP :- [www.asdc.org.in](http://www.asdc.org.in)**

**Queries :- [meenu@asdc.org.in](mailto:meenu@asdc.org.in)**

**Let's drive inclusive growth & empower women in mobility.**

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ASDC invites experienced organizations to submit proposals for conducting an Impact Assessment Study of a flagship initiative aimed at enhancing women's participation in the automotive sector.

## Decoding ASDC Role in Empowering Women through Skilling



ऑटोमोटिव स्किल डेवलपमेंट कॉउन्सिलके तत्वाधानमे महिला प्रशिक्षुओंके ट्रेनिंग प्रोग्रामका उद्घाटन हुआ

### Empowering Women Through Skill Development

A training program for 120 women trainees was inaugurated under the leadership of the ASDC, marking a significant step towards enhancing employability





## MOU Signing with AamDhanE

## MOU Signing with Anara Skills Foundation



ASDC signs MoU with AamDhanE to empower skilled youth in the automotive sector.

This collaboration aims to create impactful opportunities for youth by aligning skill development with industry requirements, fostering sustainable employment, and driving growth in the auto sector.



Driving Future-Ready Skills Together

ASDC has entered into a strategic partnership with Anara Skills Foundation to empower the workforce in the automotive sector. This MoU will enable NCVET-recognized training, skill assessment, and certification for high-demand job roles.





## E- Learning

**अब हिंदी में सीखें इलेक्ट्रिक साइकिल की मरम्मत**

ASDC लाया है Bicycle Mechanic Premium – Electric Cycle (Hindi) कोर्स।

वाम लिखवाने के लिए स्कैन करें

**इस कोर्स में आप सीखेंगे:**

- ✓ इलेक्ट्रिक साइकिल के पार्ट्स और काम करने का तरीका
- ✓ बैटरी, मोटर और ब्रेक की मरम्मत
- ✓ इंडस्ट्री के अनुसार जरूरी स्किल्स और सर्टिफिकेट

अपने हुनर को बढ़ाएं और बेहतर भविष्य की शुरुआत करें।

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अब इलेक्ट्रिक साइकिल की मरम्मत सीखना हुआ आसान। ASDC लेकर आया है एक नया कोर्स, हिंदी में, जिसमें आप साइकिल के बैटरी, मोटर और ब्रेक को ठीक करना सीखेंगे। सीखें काम के जरूरी हुनर और पाएं सर्टिफिकेट।

## Project Saksham - Unlocking Potential



An initiative by ASDC in collaboration with Hero MotoCorp, is empowering 20,000 women across India with skill training in the service and sales domain.

When women rise, communities thrive.

Project Saksham is not just about skilling—it's about unlocking potential, creating impact, and shaping futures.







## Join the Future of Automotive Service

Get Ready to Decode the **Future of Automotive Service!**

ASDC presents to you an exclusive Expert Group Panel Discussion on **Mastering Complex Diagnostics: Technicians for Advanced Automotive Service**

10th June 2025

Scan the QR Code to Register

**WHAT'S IN IT FOR YOU?**

- Electric & Hybrid Vehicle Diagnosis.
- Connected Vehicle Technology.
- ADAS Calibration & Troubleshooting.
- Software-Based Troubleshooting.
- High Voltage Safety & more.

**WHO SHOULD ATTEND?**

OEMs, Dealerships, Diagnostic Tool Manufacturers, Engineering Institutions & Training Providers.

Let's shape the future of mobility—together!

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Gear up for the future of manufacturing! Be part of a dynamic conversation shaping tomorrow's skilled workforce on 6th June 2025. Industry leaders and changemakers—this is where innovation meets execution.

## Be a Part of the Future Ready Workforce

EXPERT GROUP MEET – 2025  
**FUTURE-READY WORKFORCE**  
MULTI-SKILLED TECHNICIANS FOR FLEXIBLE MANUFACTURING

6th JUNE 2025

JOIN INDUSTRY LEADERS, EXPERTS, AND ACADEMICIANS TO SHAPE INDIA'S NEXT-GEN MANUFACTURING WORKFORCE.

**KEY FOCUS :-**

- Multi-functional skilling for automation, inspection & lean processes
- Cross-disciplinary, modular & AR/VR-based training models
- Industry-academia collaboration & global best practices
- Inclusive, future-ready skill frameworks and policies

**WHO CAN REGISTER :-**

- OEM & Component Industry Experts
- Training Institutions, NGOs & Global Agencies

**Last Date to Register 25th May 2025**

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## Learn at Your Own Pace

Start your journey with ASDC and explore the exciting world of automobiles. This free e-learning course is specially designed for school students to understand how vehicles work and what powers them.



## Learn, Absorb, and Own the knowledge

ASDC brings your attention to something every vehicle owner should know—understanding your vehicle is just as important as driving it. From preventing sudden breakdowns to saving on costly repairs, being aware of your car's basic needs empowers you to drive smarter and safer.



## Follow Us to Learn More

Following ASDC means more than just updates—it's your gateway to automotive excellence. From nationally recognized skilling programs to insights from industry leaders, we bring the future of mobility right to your feed.

Stay ahead, skill up, and accelerate your career—anytime!











## National Automobile Olympiad (NAO) 2025



We're back with another power-packed National Automobile Olympiad (NAO) 2025, in collaboration with the Central Board of Secondary Education (CBSE) — now with a sharper focus on innovation, impact, and future-ready skills.

## NAO Live updates



Experts from across the country have assembled today for the grand launch of the National Automobile Olympiad (NAO) 2025, now streaming live. ASDC is truly overwhelmed and honoured to witness such an inspiring gathering of brilliant minds, leaders, and educators at this event.





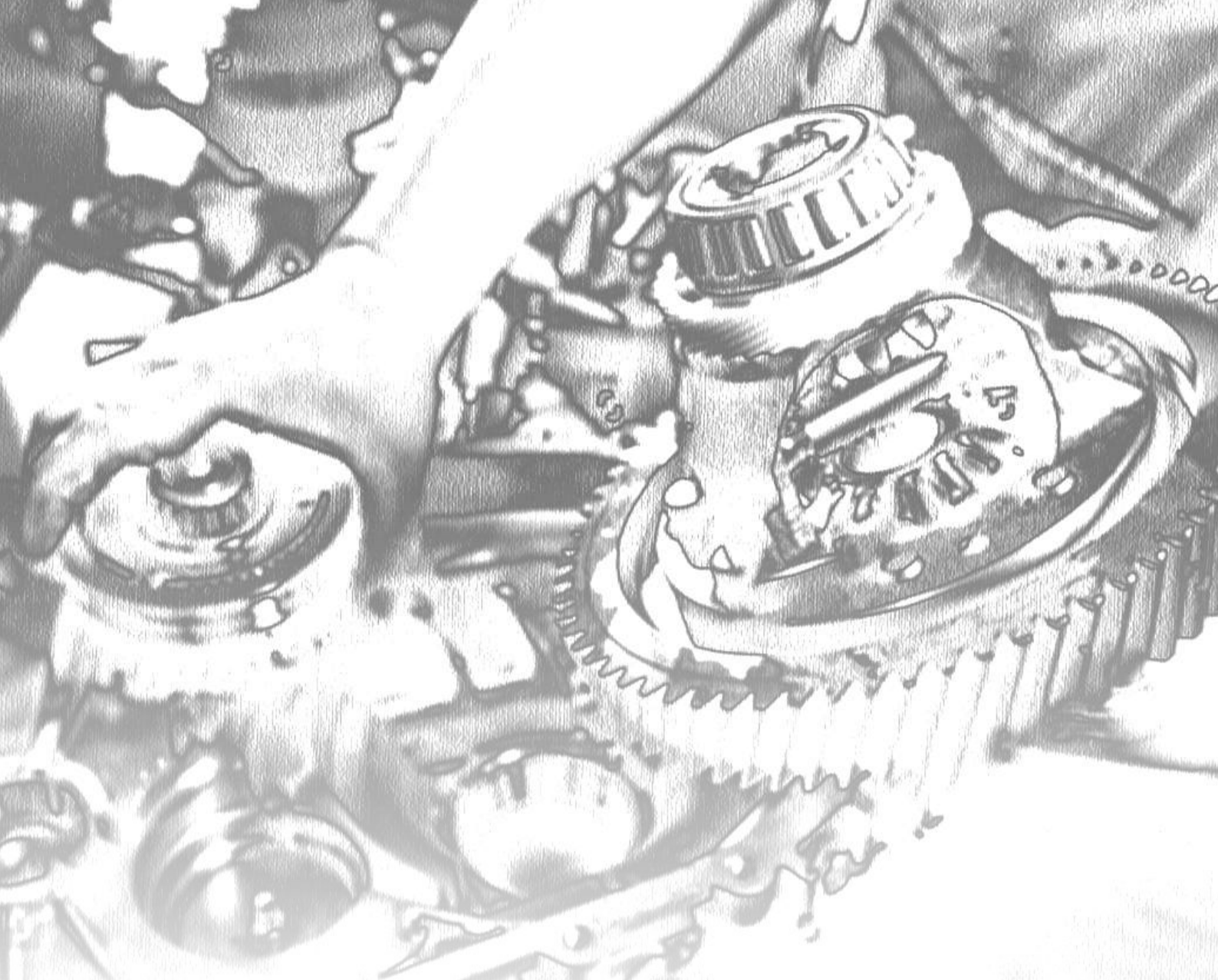
### Meet Parmod – A Skilled Technician



Meet Parmod – A Skilled Technician, with over 15 years of experience in the two-wheeler industry, as a Practical Trainer under Hero MotoCorp's Project Saksham, in collaboration with the Automotive Skills Development Council (ASDC).







**AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL**

**Automotive Skills Development Council**

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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