

# ASDC TIMES

Automotive Skills Development Council - Newsletter

Issue 88 | March 2025

## CELEBRATING WOMEN IN MOBILITY

**#SheLeadsTheRoad**

ASDC proudly announces its Women's Day campaign with the theme **#SheLeadsTheRoad**, honoring the women driving change in the automotive industry.



This campaign highlights inspiring stories, industry insights, and skill development opportunities that empower women to lead the way in mobility and innovation.

**Join us in celebrating the power of women in the automotive sector.**

## Editorial

### Message from President

As we close another remarkable year, we take pride in the milestones achieved and the partnerships forged across the skilling ecosystem. The road ahead demands even greater collaboration, innovation, and commitment — and ASDC stands ready to lead this journey with renewed energy and purpose



Mr. F R Singhvi, **President**



### From The CEO's Desk

The end of a year is not just about numbers — it is about people, progress, and potential unlocked. At ASDC, every effort this year has been a step towards building a future where skills drive opportunity and growth reaches every corner of the nation.



Mr. Arindam Lahiri, **CEO, ASDC**





## Social Impact Award



Delighted to share that ASDC has been honored with the Social Impact Award under the Women Empowerment category for the Saksham Project – Most Impactful Women Empowerment Initiative of the Year at the Pride of India Conclave 2025, organized by The Brand Story.

## MOU Signing



We are pleased to announce that SSIG Manufacturing Advancements Pvt. Ltd. Pune is Affiliated with ASDC to provide the futuristic job roles training such as Advanced Automation and robotics , IIOT, Additive manufacturing to the candidate.





## EV Tech India Expo 2025



The EV Tech India Expo 2025 took place from March 7 to 9 at the Auto Cluster Exhibition Centre, Pimpri-Chinchwad, Pune, showcasing the latest in electric vehicles, battery technology, and sustainable mobility with 150+ exhibitors, 15,000+ visitors, and industry experts.

## RFP for Automobile Olympiad



Attracting invitation for RFP! Collaborate with ASDC for the dynamic Automobile Olympiad. Submit your pioneering ideas by March 25, 2025, addressed to Ms. Kirti Arora/ Mr. Ravishankar Mishra at ASDC's New Delhi address.





## She Leads the Road

Empowering women to drive change in the automotive industry, ASDC launches the #SheLeadsTheRoad campaign this Women's Day.

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Bohler Spark Scholars: Empowering Youth in Automotive Welding Skills

GLIMPSES FROM

Practical sessions

## BOHLER

Empowering Future Automotive Welding Professionals with ASDC

The Bohler Spark Scholars, supported by voestalpine Bohler Welding India, are setting new benchmarks in automotive welding through an industry-aligned training program.

## Project Sakhi

The Convocation Ceremony for Project Sakhi marks a significant milestone in empowering women with professional driving skills. With the support of SIDBI Swavalamban Foundation, BluSmart, Ashok Leyland and other key partners.

PROJECT SAKHI

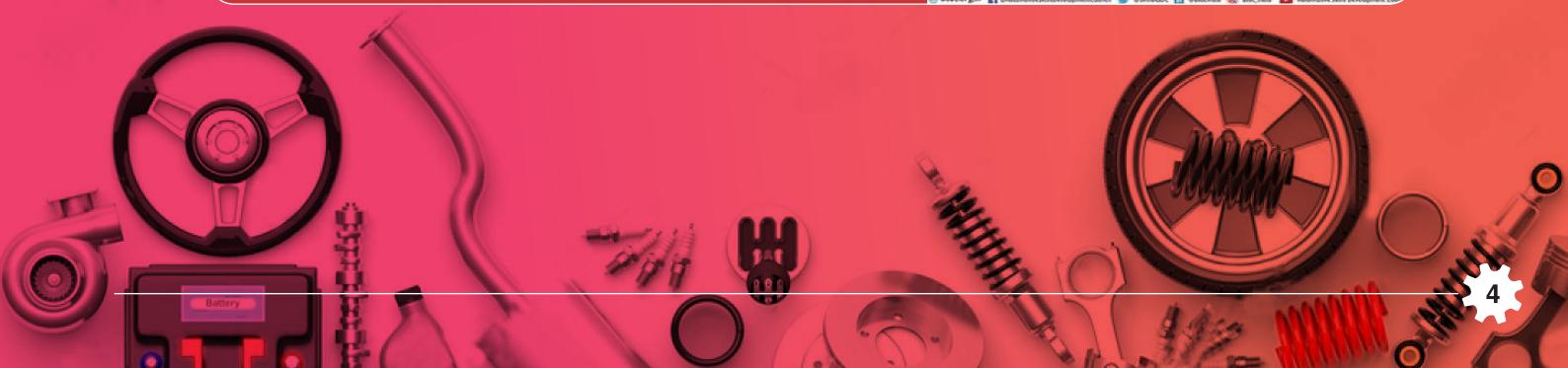
Empowering women with driving skills to unlock professional opportunities and better livelihood

Supported by

SIDBI Swavalamban Foundation

Convocation Ceremony

STAY TUNED FOR UPDATES!





## Sakhi

Empowering Women in Mobility Through Skilling and Leadership

At the Convocation Ceremony for 'Project \_Sakhi\_ ', we proudly celebrated several women driver partners who have successfully completed their EV taxi driver training.



**MASTER BATTERY AND BATTERY MANAGEMENT SYSTEMS (BMS)**

WITH ASDC

Learn the essentials of Battery and BMS.

This free, beginner-friendly course covers tools, techniques, and processes for spark plug replacement in four-wheelers.

**Course Details:**

- Language: English
- Certification upon completion
- Unlimited access to video tutorials

**How to Enroll:**

- Complete the video lessons
- Pass the quiz (80%+)
- Submit feedback
- Download your certificate

Scan the QR code to enroll now

## BMS

Master the essentials of Battery and Battery Management Systems (BMS) with ASDC! This free, beginner-friendly course covers key tools and techniques for spark plug replacement in just 215 minutes. Complete the video lessons, pass the quiz, and get certified. Scan the QR code.

## NAPS

Here are the highlights from the National Apprenticeship Awareness Workshop organized by ASDC at BMA, Bhiwadi on 12th March 2025. The workshop focused on promoting the benefits of apprenticeship programs and encouraging industry participation.

**Glimpses from**

**National Apprenticeship Awareness Workshop**





## TOT

We proudly celebrate the successful completion of the CBSE Training of Trainers (TOT) at Treo Tata (Go Auto Pvt Ltd), New Delhi. This hands-on program equipped 30 CBSE educators with real-world industry exposure, covering dealership operations and next-gen automotive technologies



**Glimpses from**  
**CBSE Training of Trainers (TOT) at Treo Tata (Go Auto Pvt Ltd), New Delhi,**  
**Highlights from the Training**



**Empowering Youth**

**Highlights from the ASDC & Bosch Livelihood Skilling Initiative**



**BOSCH**

Empowering Youth through Skills Development!

We are thrilled to share highlights from the ASDC & Bosch Livelihood Skilling Initiative, a transformative program designed to shape brighter futures for young talents.

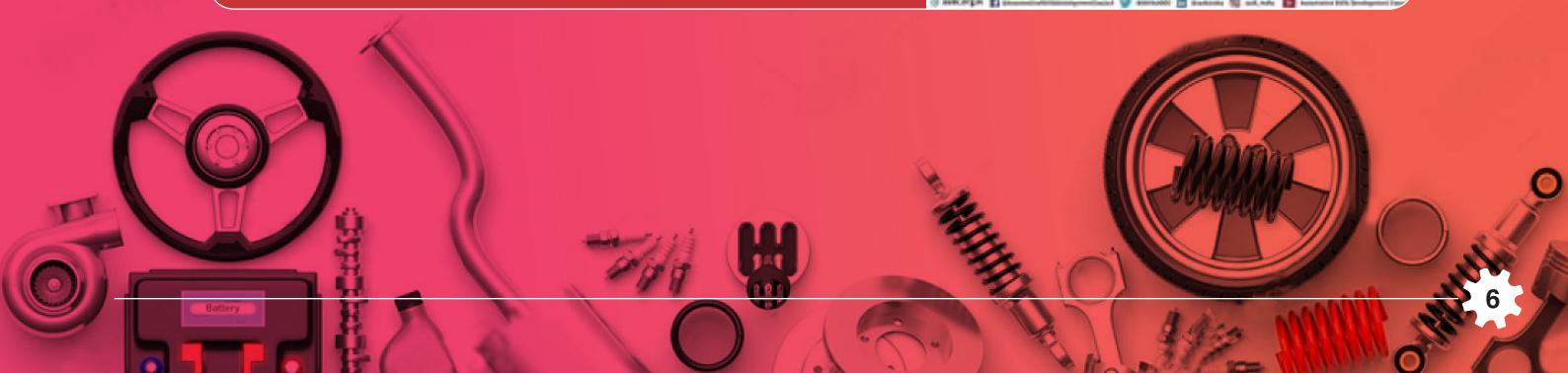
## STT Program

Empowering Communities Through Skill Development:  
ASDC Launches STT Program in Tripur

The Automotive Sector Skill Council (ASDC) is proud to introduce the Short-Term Training (STT) program under the Scheduled Caste (SC) Welfare Scheme in Tripura.



**ASDC** launches the STT program under the SC Welfare Scheme in Tripura to train 45 candidates as light Motor Vehicle Drivers, fostering employment and financial independence.





# PUNE EV TECH



ASDC is participating in the Pune EV Tech India Expo 2025, bringing insights into the future of automotive skills and industry advancements.

**Stall A55**

7th - 9th March 2025 | PUNE

Visit our stall to connect with experts, explore training opportunities, and learn more about the evolving automotive landscape. See you there.

ASDC is participating in the Pune EV Tech India Expo 2025, bringing insights into the future of automotive skills and industry advancements. Visit Stall A55 from March 7th to 9th, 2025, in Pune, to connect with experts, explore training opportunities, and stay updated.

Pune EV TECH

Here are the glimpses from the ASDC team participating in Pune EV Tech India Expo 2025. Engaging with industry leaders and showcasing key innovations in electric mobility, ASDC remains committed to driving the future of automotive skills.

## Testimonials



Rahul Sharma, who recently completed the Toyota Hybrid Electric Vehicle Technology course by ASDC, shares his experience! Hear how this program enhanced his understanding of hybrid vehicle technology and equipped him with valuable skills for the automotive industry.





## Womens Day



ASDC (AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL) | NCVER | Skill India

**INTERNATIONAL**  
**WOMEN'S DAY**  
2025

When women move forward, the world accelerates toward progress.

#WomenAcceleratingAction

ASDC.org.in | @AutomotiveSkillsDevelopmentCouncil | @ASDCIndia | @ASDCIndia | @ASDCIndia | @ASDCIndia | @ASDCIndia

ASDC proudly celebrates the strength, resilience, and leadership of women this International Women's Day. As women take the lead, industries evolve, and societies progress. Let's continue to break barriers and drive change together.

## HOLI



ASDC (AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL) | NCVER | Skill India

Holi signifies the spirit of joy and togetherness. May this occasion inspire us to spread goodwill and strengthen our bonds with one another.

**HAPPY Holi**  
from  
**Team ASDC**

ASDC.org.in | @AutomotiveSkillsDevelopmentCouncil | @ASDCIndia | @ASDCIndia | @ASDCIndia | @ASDCIndia

This Holi, let's celebrate the vibrant colors of unity, joy, and new beginnings! ASDC wishes everyone a Happy Holi filled with happiness, togetherness, and positivity. May this festival of colors bring success and prosperity into your life. Stay safe and enjoy the festivities!





## Gudi Padwa

**Team ASDC**  
wishes you a  
Powerful and Prosperous  
**Chaitra Navratri!**

May these nine days of devotion  
inspire growth, strength, and new  
beginnings.

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ASDC wishes everyone a prosperous Gudi Padwa, Ugadi, and Navratri. May these festivals bring new opportunities, growth, and success in every journey. Let's drive towards a future of progress and innovation together.

## EID

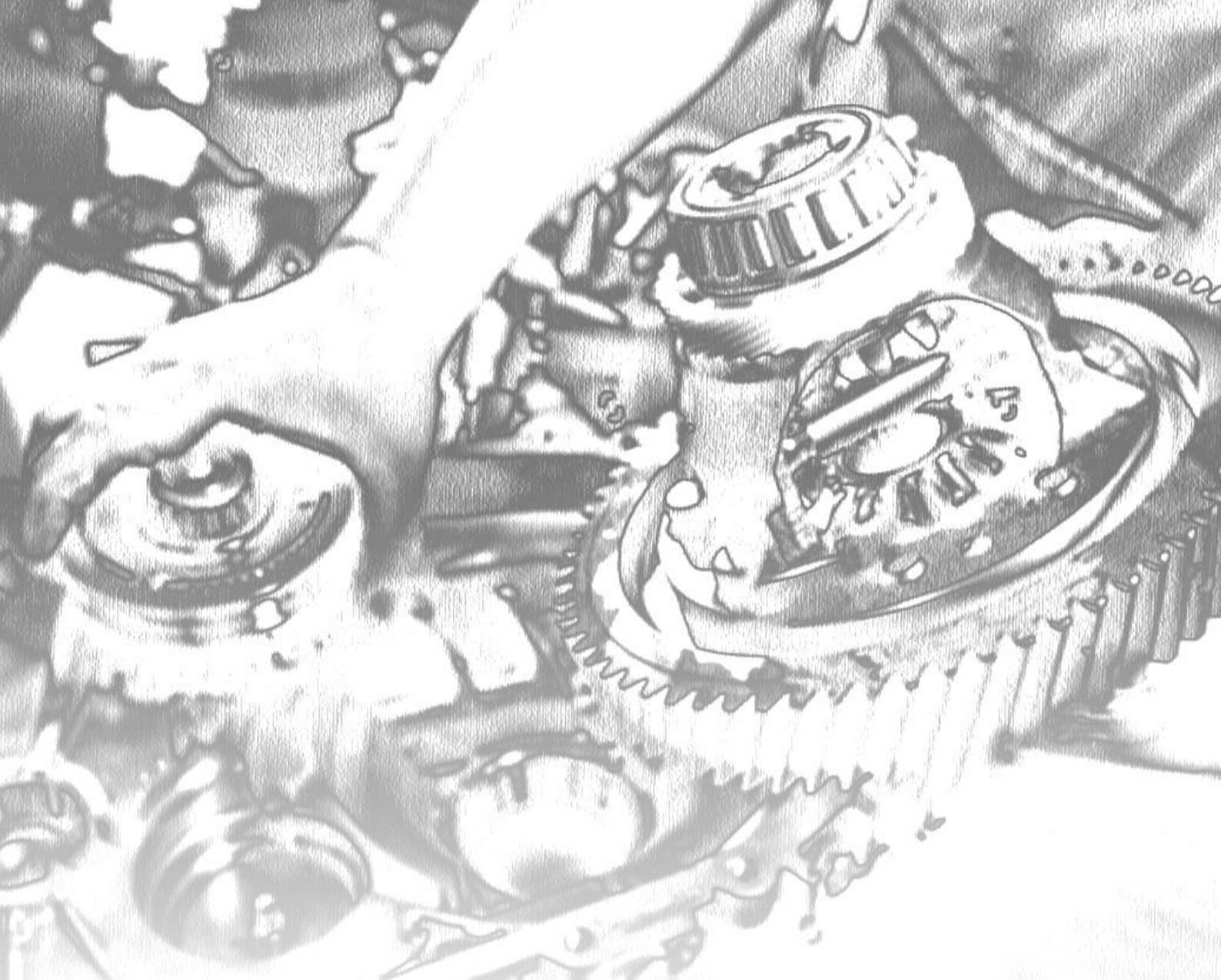
Wishing you a blessed Eid filled with  
harmony, happiness, and success.

**Eid Mubarak**  
from ASDC

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Team ASDC extends warm wishes on Eid-ul-Fitr. May this joyous occasion bring ease, peace, and prosperity to you and your loved ones.





Automotive Skills Development Council



Automotive Component Manufacturers Association



Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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