

ASDC TIMES

Automotive Skills Development Council - Newsletter

Issue 86 | January 2025

Here's to another year of powering progress and innovation.

Wishing you a prosperous and skillful

**HAPPY
New year**

2025



Editorial

Message from President

As India accelerates towards a new era of growth and innovation, our collective responsibility is to ensure that skills remain the strongest pillar of this transformation. At ASDC, we remain committed to nurturing talent that powers industries and drives the nation's progress



Mr. F R Singhvi, **President**



From The CEO's Desk

The future of mobility and manufacturing belongs to those who are ready to learn, unlearn, and evolve. At ASDC, we are creating not just a skilled workforce — but a resilient, future-ready community capable of leading India's industrial revolution.



Mr. Arindam Lahiri, **CEO, ASDC**





New Year wishes

Wishing you a prosperous and successful New Year 2025 from Team ASDC. May this year bring new opportunities, growth, and achievements in every endeavor. Together, let us continue driving excellence and innovation in the automotive industry.

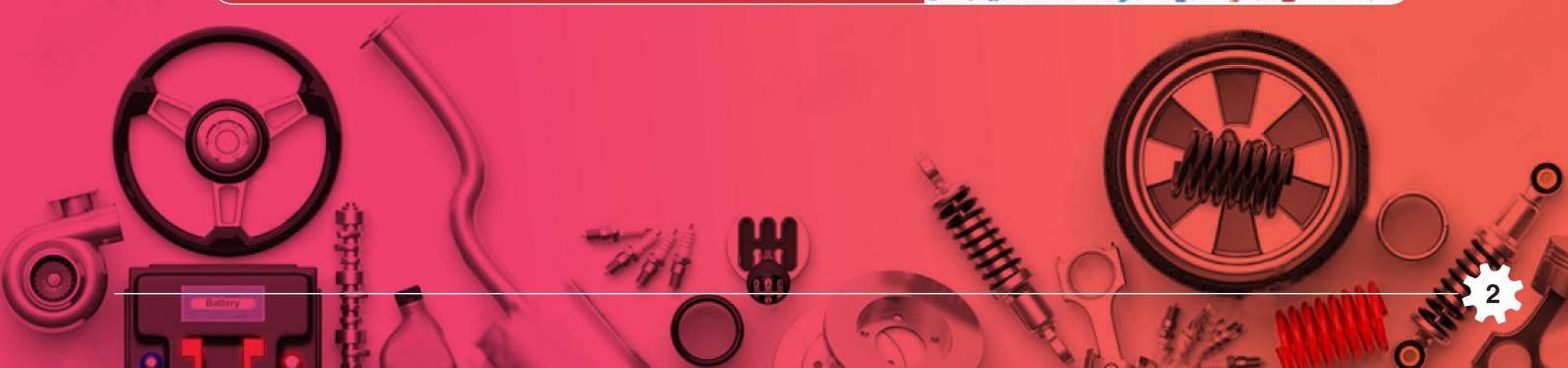


13th Auto Summit 2025 by FADA

Here are the glimpses from FADA's 13th Auto Summit 2025, where Mr. Arindam Lahiri, CEO of Automotive Skills Development Council & Mr. Raman Kumar Sharma, Senior Advisor, ASDC - India, shared his invaluable insights.

NAO - Paving the Future of Automobile Industry

Day 2 witnessed exceptional talent, collaborative problem-solving, and the spirit of innovation at its peak. The event was a testament to the skills, knowledge, and passion that define the future of the automobile industry





Empowering Women Through Skill and Strength

Driving Change: Our 30-day Residential Heavy Motor Vehicle Training Program for Women under the Sankalp Sarthi project was a resounding success.

With 6 candidates securing placements & more interviews scheduled, Congratulations to all



BYD

Young innovators from the top "100 colleges" participated in the



BYD EV INNOVATE-A-THON

0:51

BYD EV Innovate-A-Thon

India's top 100 colleges participated in the BYD EV Innovate-A-Thon, bringing forward exceptional talent to redefine the future of mobility. From innovative concepts to sustainable EV solutions, these young minds showcased groundbreaking ideas to shape a better tomorrow.

BYD - Bringing Forward Exceptional Talent

India's top 100 colleges participated in the BYD EV Innovate-A-Thon, bringing forward exceptional talent to redefine the future of mobility.

BYD

Indian Institute of Technology (IIT), Patna

Guru Gobind Singh Indraprastha University (GGSIPU), Delhi

Vellore Institute of Technology (VIT), Vellore

National Institute of Technology Karnataka (NITK), Surathkal

Thapar Institute of Engineering and Technology (TIET), Patiala

Indian Institute of Technology (IIT), Dharwad

0:48





Bharat Mobility

Experience the highlights of innovation and skills showcased at the Bharat Mobility Global Expo 2025. ASDC, in collaboration with SIAM, had invited visitors to join us at Bharat Mandapam, New Delhi, where we were located at Stall A3, Hall 2, 1st Floor, from 17th to 22nd January 2025.

ASDC WILL BE AT
Bharat Mobility GLOBAL EXPO 2025 WITH **SIAM**
JOIN US Bharat Mandapam, New Delhi, Stall No. A3 at Hall No. 2 on the 1st Floor
Dates 17 to 22 January, 2025
ASDC will be at this leading global mobility show in India.

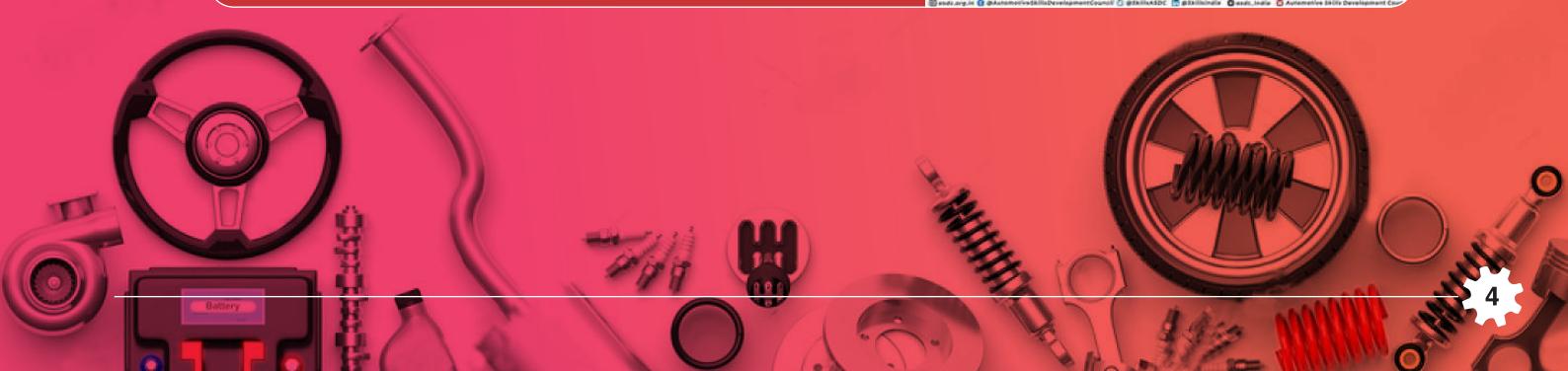
Bharat Mobility

ASDC, in collaboration with ACMA, successfully participated in the Bharat Mobility Global Expo 2025 at Yashobhoomi, Dwarka, New Delhi. We were located at Stall No. 026, Hall No. 2, on the Ground Floor, from 18th January 2025.

Bharat Mobility Quiz

The #ASDCBharatMobilityQuiz went live from January 5th to 15th. Participants who gave the most correct answers won exclusive passes to Bharat Mobility 2024.

ASDC brings to you #ASDCBharatMobilityQuiz
Participate in the ASDC Quiz Contest and WIN free passes to Bharat Mobility 2024!
Follow us, answer quiz questions, and get a chance to explore the future of mobility!
Dates of contest January 5th-15th, 2025
Dates of the Event 18th to 22nd January 2025
ASDC will be at Hall No. 2 on the 1st Floor, Stall No. 026. Get a free chance to win passes.
SIAM will be at Hall No. 2 on the 1st Floor, Stall No. A3. Get a free chance to win passes.





Bharat Mobility Quiz

Participate in the #ASDCBharatMobilityQuiz and stand a chance to win free passes for the Bharat Mobility Global Expo 2025, happening from 18th to 22nd January.

Bharat Mobility | **ASDC** | **NCVET** | **Skill India**

Gear Up for the #ASDCBharatMobilityQuiz!

Are you ready to test your knowledge and win free passes to Bharat Mobility?

Participate now!

Quiz Questions

1. Which of the following is a benefit of Electric Vehicles (EVs)?
A. Reduced emissions
B. High fuel costs
C. Limited availability
D. None of the above

2. ASDC focuses on skilling for which industry?
A. Apparel
B. Automotive
C. IT
D. Healthcare

Follow us, share this post, and submit your answers in comments to participate!

Bharat Mobility

18th to 22nd January 2025

ACMA | **SIAM**

Stall No. 026 at Hall No. 2 | Stall No. A3 at Hall No. 2

Get a free chance to win passes.

Bharat Mobility | **ASDC** | **NCVET** | **Skill India**

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Quiz Questions

7. Which automotive company launched the first EV in India?
A. Tata Motors
B. Mahindra & Mahindra
C. Hero MotoCorp
D. Hyundai

8. What does ESG stand for in the context of the automotive industry?
A. Electric, Sustainable, Green
B. Environment, Social, Governance
C. Energy, Systems, Growth
D. Efficiency, Safety, Gear

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Bharat Mobility

18th to 22nd January 2025

ACMA | **SIAM**

Stall No. 026 at Hall No. 2 | Stall No. A3 at Hall No. 2

Get a chance to win passes.

Bharat Mobility Quiz

Participate in the #ASDCBharatMobilityQuiz and test your knowledge to win passes to Bharat Mobility Global Expo 2025, happening from 18th to 22nd January at Bharat Mandapam and Yashobhoomi Dwarka.

The contest winners will be announced after 15th January.

Bharat Mobility | **ASDC** | **NCVET** | **Skill India**

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Quiz Questions

9. Which component is most critical in an EV's powertrain?
A. Transmission
B. Battery
C. Chassis system
D. Fuel injector

10. What is the main purpose of ASDC?
A. Promoting arts and crafts
B. Skilling and upskilling for the automotive industry
C. Manufacturing vehicles
D. Funding automotive startups

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Bharat Mobility Quiz

Participate in the ASDC Bharat Mobility Quiz and stand a chance to win exclusive passes to the Bharat Mobility Global Expo 2025. This exciting opportunity allows you to test your knowledge and engage with the latest advancements in the automotive industry.





Bharat Mobility Quiz

Answer for all the #ASDCBharatMobilityQuiz questions and stand a chance to win free passes for the Bharat Mobility Global Expo 2025, happening from 18th to 22nd January.

Bharat Mobility Global Auto Expo 2025

ASDC AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

MCVET

Skill India

Gear Up for the #ASDCBharatMobilityQuiz!

Are you ready to test your knowledge and win free passes to Bharat Mobility?

Participate now!

Quiz Questions

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Bharat Mobility

18th to 22nd January 2025

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Bharat Mobility Global Auto Expo 2025

ASDC AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Skill India

MCVET

CONGRATULATIONS

To the Winners of the ASDC Bharat Mobility Quiz

We are delighted to announce the top 3 winners of our hashtag #ASDCBharatMobilityQuiz.

#ASDCBharatMobilityQuiz,

1st	ROHIT KSHIRSAGAR MAHARASHTRA
2nd	MANAN SOLANKI AHMEDABAD
3rd	SAMARTH PRAKASH GHAZIABAD

Thank you to all participants for making this quiz a tremendous success.

Winners

Congratulations to the winners of the #ASDCBharatMobilityQuiz! We are thrilled to celebrate the top performers who showcased their knowledge and skills. To our winners, we will be sending your free passes for the Bharat Mobility Global Expo 2025 soon!

Auto Expo

On 18th Jan, the Automotive Skills Development Council (ASDC) showcased its pivotal skilling initiatives at the Bharat Mobility Global Auto Expo 2025's opening ceremony in New Delhi.





Bharat Mobility Reel

Take a step towards a safer tomorrow! Pledge today to support road safety, responsible driving, and accident prevention. Your commitment can make a real difference in building a smarter and safer India.



Bharat Mobility

ASDC participated in Bharat Mobility Expo 2025 at Bharat Mandapam, Pragati Maidan, New Delhi, showcasing innovations and skill development initiatives. ASDC remains committed to fostering excellence, collaboration, and safety in the mobility industry.

Bharat Mobility Reel

ASDC is proud to participate in Bharat Mobility Expo 2025 at Yashobhoomi, Dwarka, showcasing groundbreaking innovations and skill development initiatives.





Bharat Mobility

ASDC is all set to be at the forefront of the Bharat Mobility Expo 2024! Elevate your journey towards road safety at the Surakshit Safar Pavilion by SIAM, Pragati Maidan, New Delhi, featuring innovative road safety solutions showcased at ASDC stalls.

ASDC WILL BE AT
BHARAT MOBILITY EXPO 2024
JOIN US
The Surakshit Safar Pavilion by SIAM at Block 1,
Outside Hall No. 14
PRAGATI MAIDAN
New Delhi
[Starting 10 am onwards]
ENTRY GATES 4 and 10
Date: 1st to 3rd February, 2024
Explore innovative road safety solutions for a secure and enjoyable journey.

ASDC WILL BE AT
BHARAT MOBILITY EXPO 2024
JOIN US
Stall No. 29 Hall No. 11,
PRAGATI MAIDAN
New Delhi
[Starting 10 am onwards]
ENTRY GATES 1 and 10
Date: 1st to 3rd February, 2024
Witness the convergence of EV excellence, Capital Goods innovation, and the power of Industry 4.0.

Bharat Mobility

Gear up for innovation as ASDC takes the lead with its presence at the Bharat Mobility Expo 2024! We are all set to take center stage, presenting a dynamic fusion of Electric Vehicle excellence, and the transformative impact of Industry 4.0 at our dedicated stalls.

Bharat Mobility

Catch Vinkesh Gulati, our esteemed Vice President at ASDC, enlightening minds with his talk on the "Basics of EV Charging and Swapping". Be part of this insightful session under IESA-ISA Future Mobility Learning Centre (FMLC) at Bharat Mobility Global Expo 2024.

IESA - ISA FUTURE MOBILITY LEARNING CENTRE (FMLC)
Starting at 11 AM
2nd February, 2024
VINKESH GULATI
Vice President - ASDC, Chairman Research & Academy at FADA
Will be a session leader at the event.
Scan to Register



Road Safety Week



Road safety is a responsibility we all share, and building awareness from a young age is key to creating safer communities. Understanding and following basic safety measures can make a big difference in protecting lives.

Bharat Mobility **ASDC** **NCVET** **Skill India**

Young Lives, Safe Roads: A Safety Awareness Drive

Be a Road Safety Star!

Learn How to Stay Safe and Cool on the Roads with Bharat Mobility!

- Know the Signals: Red means stop, green means go, yellow means wait—left, right?
- Look Both Ways: Always check left and right before crossing the street.
- Use the Zebra Crossing: It's like a special road for super-safe kids!
- Wear a Helmet: Helmets are your superhero hats when riding a bike.

#ASDCBharatMobility

Stay smart, stay safe, and be the hero of your journey!

Bharat Mobility **ASDC** **NCVET** **Skill India**

Bright Futures Begin with Road Safety

Road Safety is Fun and Easy!

Learn How to Stay Safe and Cool on the Roads with Bharat Mobility!

- Step, Look, Listen: Step off the curb, look both ways, and listen for cars.
- Ride Safe: Wear your helmet and ride your bike on the side of the road.
- Follow the Lights: Remember—red is for stopping, green is for going!
- Stay on the Sidewalk: Sidewalks are your safe zone while walking.

#ASDCBharatMobility

Learn the rules, stay safe, and make every road your friend!

The safety of our children on the roads is a shared responsibility that requires attention and action. By teaching kids the importance of road safety from an early age, we empower them to make responsible decisions and stay protected in every journey.

Road safety begins with awareness and action. Teach children to use pedestrian crossings and stay alert around traffic. Drivers must slow down near schools and crowded areas to prevent accidents. Together, we can create safer roads for everyone.

Bharat Mobility **ASDC** **NCVET** **Skill India**

Smart Kids Stay Safe

Know the Road Safety Rules!

Road Safety Hacks to Remember

- Always stop at pedestrian crossings.
- Keep speed in check near schools and busy areas.

#ASDCBharatMobility

DON'T RUN ON ROADS

Small steps can make a big difference. Drive safe, stay alert!



Road Safety Week



ASDC
AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Skill India
Skill India
Skill India

NCVET
National Council for Vocational Education and Training

JOIN THE SAFE INDIA

Smart India Movement

Take the Pledge for a Safer, Smarter Future!

Your commitment can make a difference. By signing the Safe India, Smart India pledge, you are taking a stand to promote:-

Road Safety Awareness **Responsible Driving Habits** **Accident Prevention**

Let's come together to create a safer and smarter India.

Take the pledge today at asdc.org.in/safe-india-pledge



asdc.org.in @AutomotiveSkillsDevelopmentCouncil @SafeIndiaASDC @SkillIndia @asdc_india @Automotive Skills Development Council

Road safety begins with awareness and action. Teach children to use pedestrian crossings and stay alert around traffic. Drivers must slow down near schools and crowded areas to prevent accidents. Together, we can create safer roads for everyone.

ASDC
AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Bharat Mobility
GLOBAL EXPO 2023

Skill India
Skill India
Skill India

NCVET
National Council for Vocational Education and Training

Little Steps, Big Safety

DID YOU KNOW...?

- Wearing a seatbelt can reduce injury risk by 45% in a crash.
- Children are 20 times more visible when wearing bright colors at night.
- Using helmets can reduce head injuries by 70%.

Stop **Look** **Think Go**



Let's protect our future, one step at a time.

asdc.org.in @AutomotiveSkillsDevelopmentCouncil @SafeIndiaASDC @SkillIndia @asdc_india @Automotive Skills Development Council

Take a step towards a safer tomorrow! Pledge today to support road safety, responsible driving, and accident prevention. Your commitment can make a real difference in building a smarter and safer India.





Lohri Wishes

Team ASDC extends heartfelt wishes for a joyous and prosperous Lohri celebration. May the flames of the bonfire light up your path to success and happiness. Happy Lohri

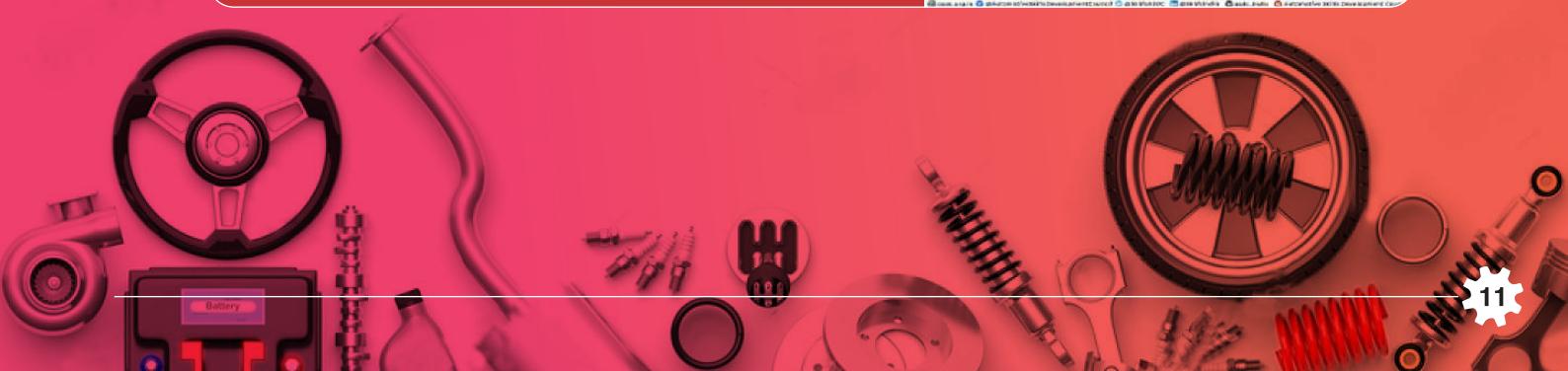
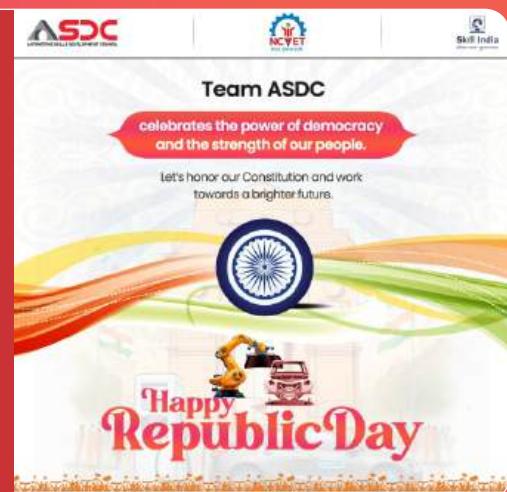


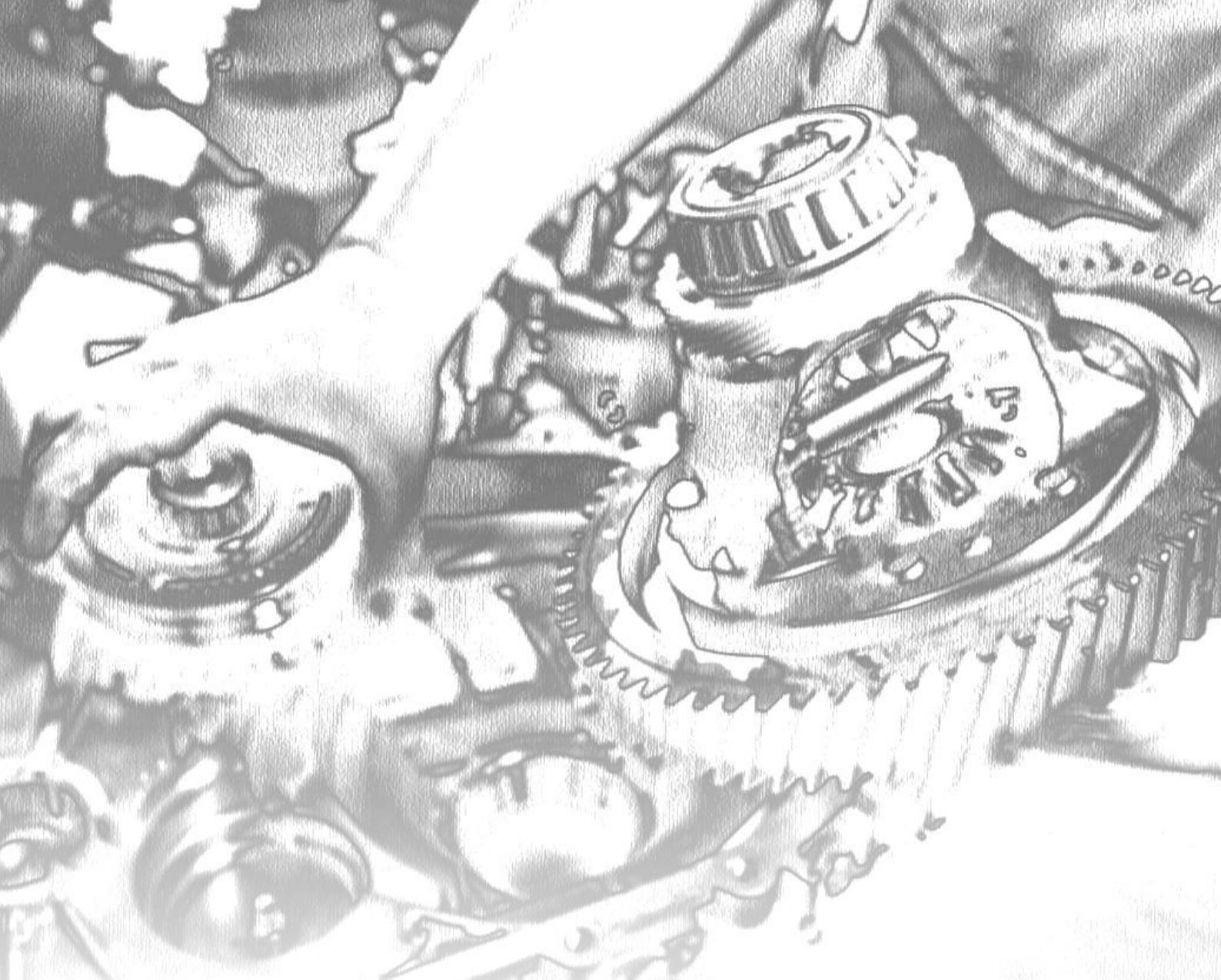
Makar Sankranti Wishes

ASDC wishes everyone a joyous Makar Sankranti and Pongal. May the kites of Makar Sankranti soar high, and the sweetness of Pongal bring prosperity, unity, and abundance to our lives. Let this festive season illuminate your days with happiness.

Republic Day

On this Republic Day, let us take pride in our nation's journey of unity, integrity, and progress, honoring the sacrifices that have shaped our democracy. Happy Republic Day 2025





Automotive Skills Development Council



Automotive Component Manufacturers Association



Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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