

# ASDC TIMES

**Automotive Skills Development Council - Newsletter**

Issue 83 | October 2024



**Share your insights and help us refine the skills that will define tomorrow's industry.**

### Message from President

ASDC is emerging as a beacon of excellence, revolutionizing the automotive sector through innovative training, skill development, and industry collaboration. With a focus on quality, relevance, and impact, ASDC is becoming the gold standard for automotive education and training. Its commitment to empowering professionals, driving growth, and fostering sustainability has positioned ASDC as a leader, ready to shape the future of the industry



Mr. F R Singhvi, **President**



### From The CEO's Desk

ASDC continues to make remarkable strides in shaping the future of skills development in India. Our focus remains on driving innovation, empowering talent, and building a workforce ready for tomorrow's challenges.



Mr. Arindam Lahiri, **CEO, ASDC**





## Collaboration between ASDC and TKM

We are proud to announce the collaboration between ASDC and TKM in establishing Centres for Hybrid Electric Vehicle awareness and community engagement. Under Shiksha Project, we have inaugurated Industry Supported Centres in Ayodhya, Azamgarh, and Raebareli.



Here are some glimpses from the ASDC Annual Conclave 2024, which took place on 27th September

## Annual Conclave: A Resounding Success

The Annual Conclave 2024 brought together industry leaders and visionaries, fostering insightful discussions and strategic collaborations. The event highlighted key innovations and future-focused solutions. We are grateful to all who participated and contributed to its success.

## We are easy to Find

Are you ready to start your career in the automotive industry? Join us on ASDC's social media for skill development, industry insights, and the latest trends. Follow us to accelerate towards success!







## Hands-on Training Session



**ASDC, in collaboration with  
Manav Rachna University**

Conducted a hands-on training session featuring an Eicher van,  
engaging 66 students in practical learning.



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ASDC, in partnership with Manav Rachna University, organized an engaging hands-on training session featuring an Eicher van. This dynamic workshop provided 66 enthusiastic students with practical experience, enhancing their automotive skills.

## Eicher Training



**Empowering 84 Future Experts**




Hands-on Training with Eicher Van at Birla  
Vishvakarma Mahavidyalaya



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Empowering 84 future engineers, Eicher training | hands-on training at Birla Vishvakarma Mahavidyalaya (BVM) offered invaluable real-world experience. Students gained practical skills, bridging classroom learning with industry application.






Explore the future of  
Commercial vehicles with the Eicher course

## #9DinSkillChallenge











































































Scan the QR code to  
begin your course today



Equip yourself with the knowledge to  
lead in the automotive industry.

Win Gift on completion of maximum courses this Navratri Season  
Don't forget to tag us on social media while you share your certificates.









Learn from  
Industry leaders with Google courses

## #9DinSkillChallenge



Scan the QR code to  
begin your course today



Gain cutting-edge skills in  
digital marketing, data analytics,  
and more.

Win Gift on completion of maximum courses this Navratri Season

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Like every Diwali, ASDC illuminates new beginnings for women in the auto sector, empowering them with skills for a prosperous future. Through the Shakti Program, underprivileged women receive driving training, licenses, and the opportunity to thrive independently in the workforce. This initiative, backed by the Bihar Skill Development Mission, ensures that their journey toward self-reliance shines brightly.



As Diwali approaches, ASDC and Hero MotoCorp proudly celebrate a new wave of empowerment through Project SAKSHAM. This initiative equips 4000 women across India with specialized skills to become two-wheeler technicians, marking a transformative journey toward economic independence and professional growth. By fostering talent and igniting potential, we're helping these women bring prosperity and skill to their families and communities. Together, let's celebrate a brighter, skill-enriched future for all.





### Podcast



Join experts from Distil Education as they reveal how skilling is key to empowering youth and bridging the employability gap. Mr. Arindam Lahiri, CEO, ASDC talks about the rise of Apprenticeship Schemes across the country





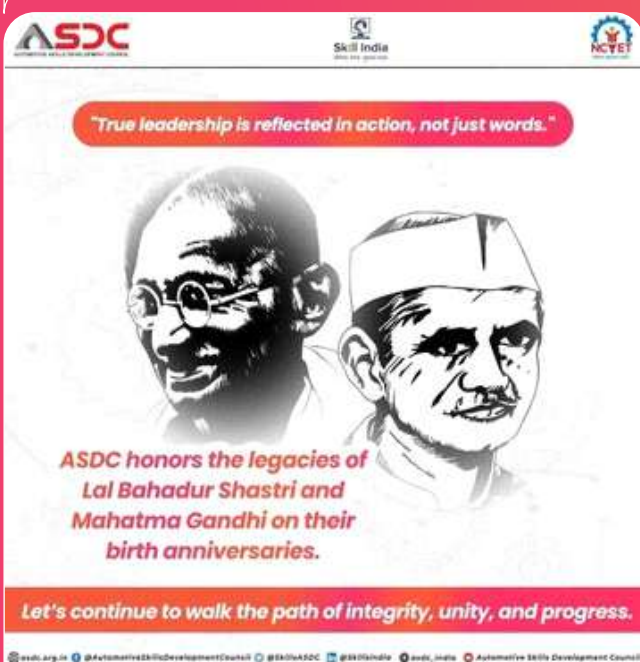


Introducing Shweta Verma from Faridabad, who pursued the two-wheeler service technician course under Project Saksham with the support of Hero MotoCorp, ASDC, and AutoGrad Academy. Starting with little knowledge, she is now well-trained and confident in her skills.





## Gandhi Jayanti



Team ASDC marks the occasion of Gandhi Jayanti and Lal Bahadur Shastri Jayanti.

We remain focused on advancing skill development and promoting self-reliance across the nation.

Together, we are building a skilled and empowered India.

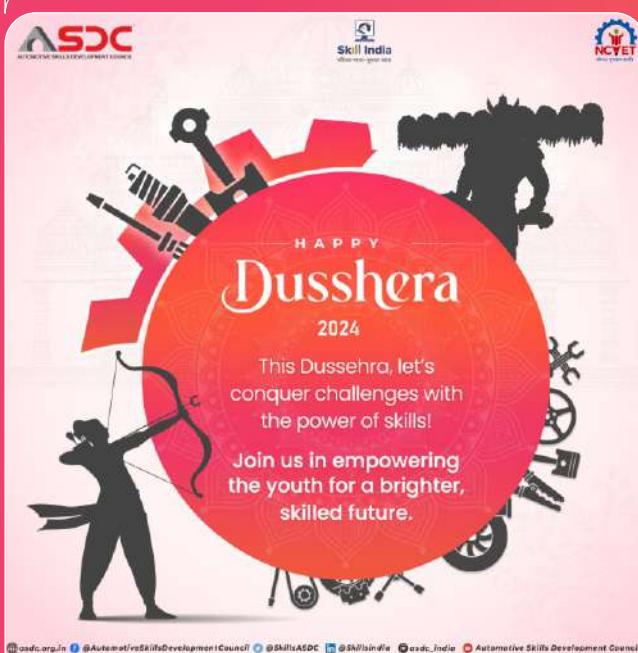
## Navratri Wishes



Wishing everyone a Happy Navratri! May this festive season inspire growth, learning, and new beginnings. Let's drive forward with skill and passion in the automotive industry.



## Happy Dussehra



ASDC extends warm wishes on Dussehra, the festival of victory and renewal. May this day inspire us to defeat the challenges of today through skilling and growth. Together, let's empower the future with knowledge and innovation!

## Happy Diwali



ASDC wishes you a Diwali filled with the light of knowledge and the power of skills. Let's continue empowering our workforce and building a brighter future together.





# FUELING PROGRESS

with

**Your Feedback!**

*Your reviews aren't just words; they're the engine driving automotive skills development forward.*

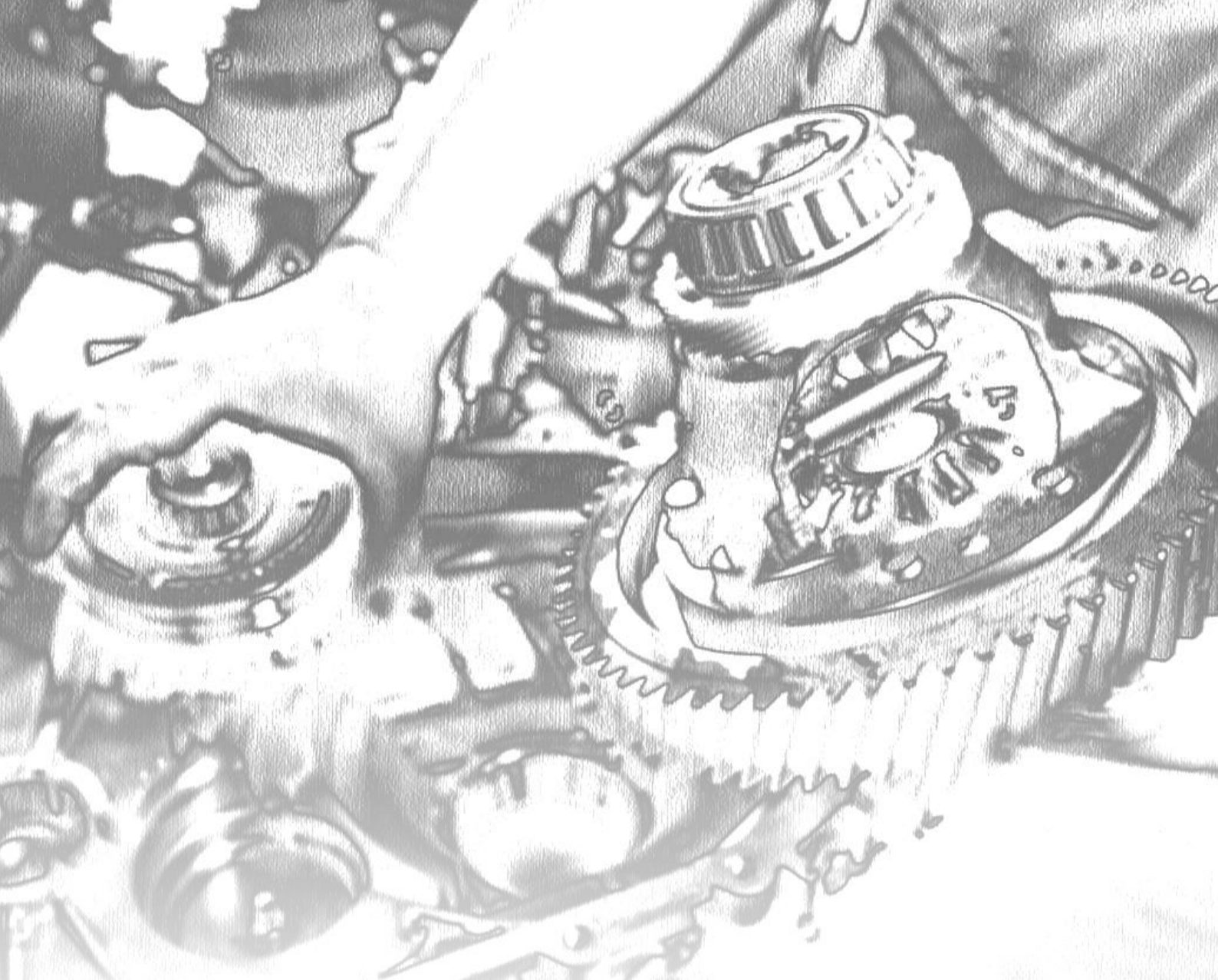


**Share your insights and help us refine the skills that will define tomorrow's industry.**

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Your each review provide fuels to our commitment in shaping the future of automotive skills.

With your feedback, we continuously strive for excellence, ensuring every skilling journey with us is exceptional.



**AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL**

**Automotive Skills Development Council**

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

E 113 GF, Okhla Industrial Area, Phase-III, New Delhi - 110020

Phone: +91 11 42599800 | E-Mail: [info@asdc.org.in](mailto:info@asdc.org.in)

[www.asdc.org.in](http://www.asdc.org.in)

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