

ASDC TIMES

Automotive Skills Development Council - Newsletter

Issue 81 | August 2024

We are There for You



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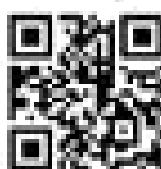
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Scan for
our e-learning courses



Editorial

Message from President

As we embrace the future of mobility, the Automotive Skills Development Council remains committed to bridging the skill gap in the automotive sector. Our focus is on upskilling and reskilling the workforce to meet the demands of emerging technologies like electric vehicles, autonomous driving, and connected cars. We are dedicated to providing industry-relevant training, certification programs, and resources to enhance the skills and knowledge of professionals in the automotive industry. Our goal is to ensure that the workforce is future-ready and equipped to succeed in the industry transformation.



Mr. F R Singhvi
President, ASDC

The Union Budget 2024's focus on youth employment and skill development is a groundbreaking step forward. The introduction of internships for one crore youth and the enhanced skill loan scheme are crucial in providing both practical experience and financial support. These measures will significantly boost career prospects and skill acquisition. The government's thrust on employment in technical sectors will help skilled youth secure employment and contribute to the country's goal of achieving a \$5 trillion economy. At ASDC, we are committed to leveraging these opportunities to further enhance our training programs and align them with the evolving needs of the automotive sector. This comprehensive approach will foster a skilled workforce ready to meet future industry demands. //

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From The CEO's Desk

The Union Budget 2024 advances youth employment and skill development with schemes to skill 20 lakh youth and provide ₹7.5 lakh loans. It includes an ₹800 billion boost for first-time manufacturing employees and focuses on women's inclusion through working women hostels, supporting economic transformation and career opportunities.



Mr. Arindam Lahiri, CEO, **ASDC**





Solar Project

ASDC commends the #PMSolar2EVProject for its significant strides in advancing sustainable energy solutions. This initiative exemplifies the transformative potential of solar energy in the electric vehicle sector.



JOB opening

Join ASDC as an Assessor in Mechatronics, Automation & Robotics, and more. Evaluate up to 120 candidates every 6 months in Chennai, Bengaluru, and Odisha.

Partners Forum - 2024

ASDC successfully organized the annual program Partners Forum - 2024 on July 12 at the India Habitat Centre, New Delhi.

Video Link promoted





MoU with SNS Foundation



ASDC signed an MoU with the SNS Foundation, joining hands for a strategic partnership focused on skill development and growth



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Automotive Skill Development Council (ASDC) and SNS Foundation, philanthropic arm of the ANAND Group, unite to elevate skill development in the automotive industry, ensuring a brighter future for youth.

MoU with Birla Vishvakarma Mahavidyalaya (BVM) Engineering College



ASDC PARTNERS WITH

BVM to Advance Youth Skill Development Under NEP



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ASDC proudly announces its MoU with Birla Vishvakarma Mahavidyalaya (BVM) Engineering College, marking a significant step in promoting National Education Policy (NEP) 2020.





The Union Budget 2024 and its impact on the journey to a developed India will be under the spotlight at The Great Indian (Un)Employment Debate. Mr. Arindam Lahiri from the Automotive Skills Development Council will contribute his insights on crucial employment issues.

BW BUSINESSWORLD
UNION BUDGET 2024
Road to Viksit Bharat

THE GREAT INDIAN (UN)EMPLOYMENT DEBATE

JULY 23, 2024 | **4:30 PM – 5:00 PM**

 **Mr. Arindam Lahiri**
CEO, ASDC

Will be a key participant in this important debate.

#BudgetWithBW



Glimpses from BW BusinessWorld's Union Budget 2024: The Great Indian (Un)Employment Debate.

#BWBussinessworld #unionbudget #debate #industryexperts

We are pleased to announce that Mr. Rama Shankar Pandey, esteemed Governing Council member of ASDC, to participate as a distinguished speaker at Business World's panel discussion.

BW BUSINESSWORLD
UNION BUDGET 2024
Road to Viksit Bharat

"Budget Provisions for Education – How It Enables Govt's Vision for Education"

JULY 24, 2024 | **1:30 PM**

 **Mr. Rama Shankar Pandey**
Governing Council Member, ASDC

Will be a key participant in this important debate.

#BudgetWithBW



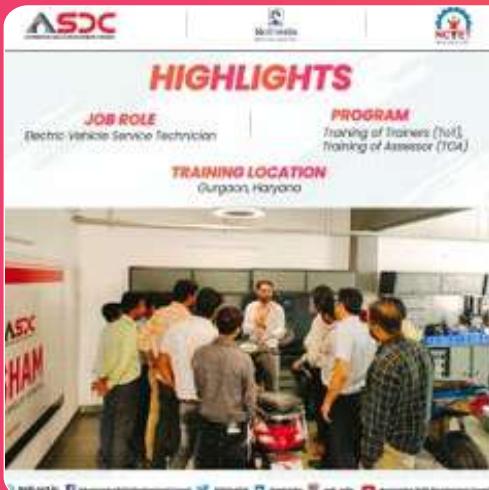


Free E-Learning Courses

Accelerate Your careers with ASDC's Free E-Learning Courses!

Calling all auto enthusiasts! Discover ASDC's engaging e-learning courses tailored just for you. Immerse yourself in automotive design, technology, and much more – all accessible anytime, anywhere.

Don't wait!



ToT for Electric Vehicle Service Technicians

Discover insights from our recent Training of Trainers (ToT) program for Electric Vehicle Service Technicians, held in Gurgaon, Haryana. This initiative is a testament to our commitment to advancing skills in the rapidly evolving field of electric vehicles.

Simulanis courses

Enhance your automotive expertise with Simulanis' professional courses





Nayi Raah - One Step Forward

Empowering a sustainable future, we present highlights from our Electric Vehicle Service Technician training under Project Nayi Raah in Bangalore. In collaboration with SIDBI, we are advancing the skills of India's workforce.

We are proud to announce the start of training
FOR ELECTRIC VEHICLE SERVICE TECHNICIANS!
Nayi Raah - One Step Forward
Training supported by - Small Industries Development Bank of India (SIDBI)
Practical Training
Join us on this exciting journey towards a greener and more sustainable future!

PROJECT SAKSHAM

Empowering Women, Igniting Change!

With the incredible support of Hero MotoCorp, 4000 women are embarking on a journey of empowerment and self-reliance through two-wheeler technician training under Project SAKSHAM.

Saksham Project

Empowering Women, Igniting Change!

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Simulanis courses

Enhance your automotive expertise with Simulanis Paid Courses! Dive into Bundle 2 and master essential skills like Brake Pad Inspection, Brake Shoe Replacements, and Wheel Balancing.

SIMULANIS PAID COURSES

Bundle 2 : Elevate Your Automotive Skills!

Unlock Essential Knowledge in:

- Brake Pad Inspection & Replacement
- Brake Shoe Replacements
- Wheel Balancing Techniques

Original Price: ₹700 (Incl. GST)
Special Offer: ₹350 (Incl. GST)

Register Here

Enroll Now and Drive Your Career Forward!





GEAR UP FOR

NAO
NATIONAL AUTOMOBILE OLYMPIAD

FOR THE NATIONAL AUTOMOBILE OLYMPIAD 2024!

LAST DATE TO REGISTER
31ST AUGUST!

Don't miss your chance to compete with the best minds in the automotive industry. Secure your spot now!

SCOPE GLOBAL SKILLS UNIVERSITY robotex India

Register Here

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Rev Your Engines for the National Automobile Olympiad 2024! The clock is ticking—last date for registration is 31st August to join the race with the young brightest talents. Don't let this opportunity speed past you!



Listen to Souhardya Roy from Kolkata as he shares his personal experience of being a finalist at the National Automobile Olympiad, organized by the Automotive Skill Development Council (ASDC).





Independence Day

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AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Skill India
Skill India
Skill India Skill India Skill India

NCVET
AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Get in Gear

CELEBRATING INDEPENDENCE & GROWTH!

This Independence Day, let's honor freedom and progress together. At ASDC, we're proud to support the future of the auto industry and the amazing people driving it forward.

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We are thrilled to unveil the exciting lineup of presenters on the Presentation - Industry Best Practices for Skill Training for Partners Forum 2024.

Guru Purnima

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Our heartfelt gratitude to the mentors who guide us in skilling for the auto industry. Your wisdom and dedication are essential for our growth and success.

HAPPY
Guru Purnima

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Today, on Guru Purnima, we honor and celebrate the wisdom and guidance of our industry experts and trainers in the auto sector. Thank you for your invaluable contributions to our industry's growth and success. Happy Guru Purnima!





Yoga Contest



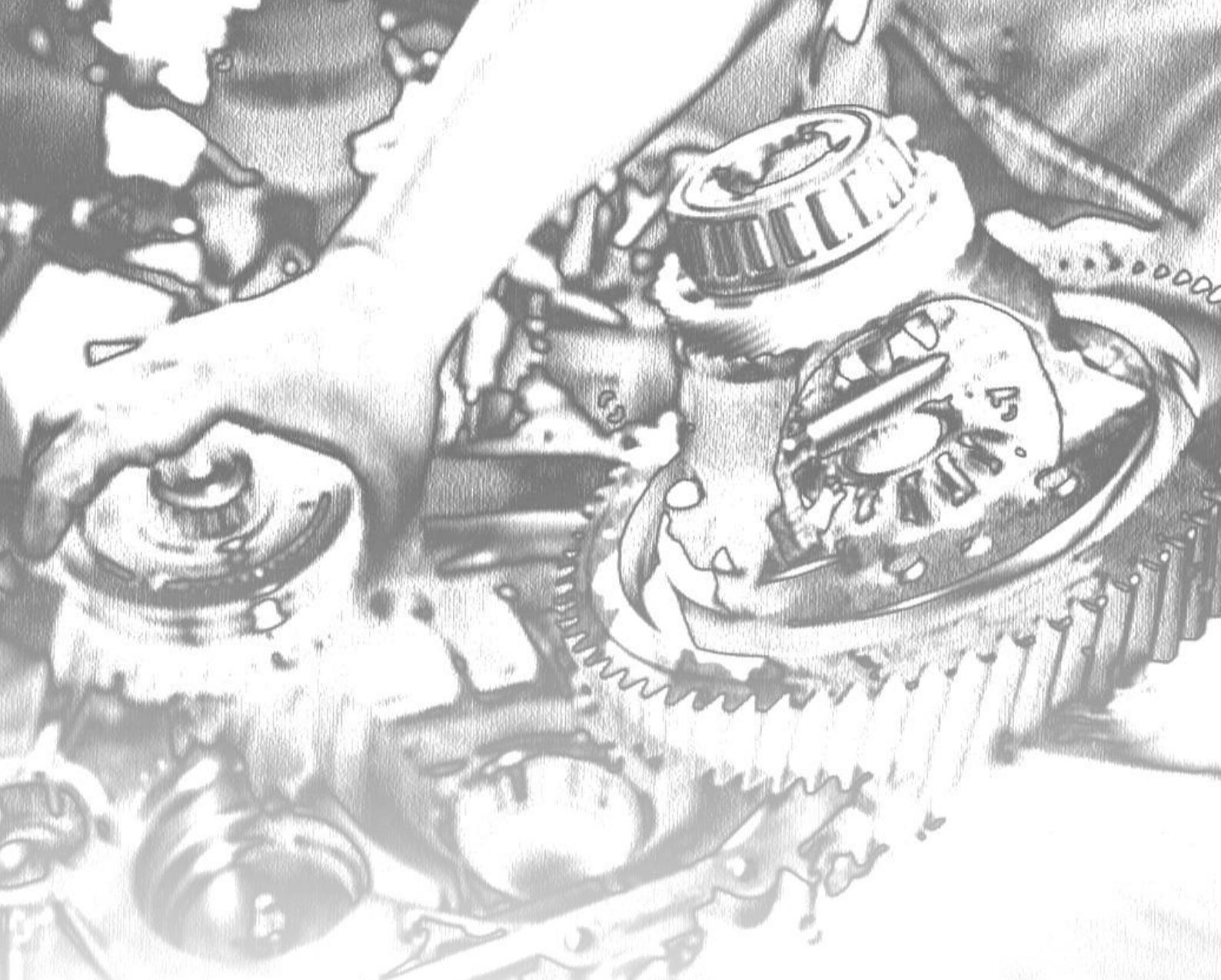
We're delighted to showcase the impressive skills and dedication of our ARSDC trainees in ASDC's Yoga Week Contest. Their remarkable performances and commitment to learning yoga embody the true essence of this practice.

Follow us



Ready to launch your career in the automotive industry? Connect with ASDC on social media for expert skills training, industry updates, and the newest trends. Follow us and drive your future forward.





Automotive Skills Development Council



Automotive Component Manufacturers Association



Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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