

# ASDC TIMES

**Automotive Skills Development Council - Newsletter**

Issue 78 | May 2024

# STAY CONNECTED



### From The CEO's Desk

At ASDC, we are dedicated to shaping a brighter future by equipping you with the essential skills needed to thrive in the automotive industry. Our diverse range of courses is designed to help you, whether you're a student, a working professional, or a trainer - acquire next-gen skills and enhance your existing expertise. Join us to unlock your potential and drive forward in your career.



Arindam Lahiri, CEO, ASDC

### News - MoU



Signed a MoU with Sri Ramakrishna Engineering College for implementing a 60-hour qualification, a significant step towards enhancing educational opportunities.

We are thrilled to announce our partnership with Saveetha University, Chennai, to establish an Electric Vehicle Center. This collaboration will introduce specialized 60-hour courses, enhancing education in emerging technologies. Together, we are shaping a brighter future!





## FANUC - Inauguration for IndiaSkills

Highlights from the Inauguration ceremony in the presence of Mr. FR Singhvi, President ASDC for India Skills 2024 at Bangalore with support from FANUC as our industry partners for Robot System Integration.



## xEV SHIKSHA

The future belongs to electric hybrid autos. Together, Toyota Kirloskar Motor and ASDC have developed xEV SHIKSHA, a 5 moduled online certification program that teaches auto students about cutting-edge technologies.

## Project Sakhi

Project Sakhi was inaugurated at DTI Burari. Project Sakhi, funded by SIDBI Swavalamban Foundation and supported by BluSmart as a placement partner.







## NAPS

NAPS plays a vital role in addressing the #skill gap in the industry by equipping the workforce with practical knowledge & skills required in their respective domain. Register now to get on-the-job training along with financial support.

NAPS उद्योग में #स्किल गैप को कम करने में महत्वपूर्ण भूमिका निभाता है यह कार्यक्रम कार्यबल को उनके क्षेत्र में आवश्यक व्यावहारिक ज्ञान और skills प्रदान करता है। नौकरी के साथ प्रशिक्षण और वित्तीय सहायता पाने के लिए अभी पंजीकरण करें।

**एनएपीएस - राष्ट्रीय प्रशिक्षुता प्रोत्साहन योजना (नेशनल अप्रेंटिसशिप प्रमोशन स्कीम)**

एनएपीएस एक परिवर्तनकारी माध्यम है, जो करियर के विकास के लिए स्किल के माध्यम से लोगों को सशक्त बनाता है।

**मुख्य विशेषताएं:**

- 1 उद्योग-आधारित प्रशिक्षण कार्यक्रम
- 2 व्यावहारिक प्रशिक्षण का अनुभव
- 3 उद्योग के विशेषज्ञों द्वारा मार्गदर्शन
- 4 नौकरी में सहायता की गारंटी

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**NAPS - National Apprenticeship Promotion Scheme**

NAPS is a transformative platform empowering individuals through apprenticeships for skilled career growth.

**Key Features:**

- 1 Industry-Aligned Training Programs
- 2 Hands-On Learning Experience
- 3 Mentorship by Industry Experts
- 4 Guaranteed Job Placement Assistance.

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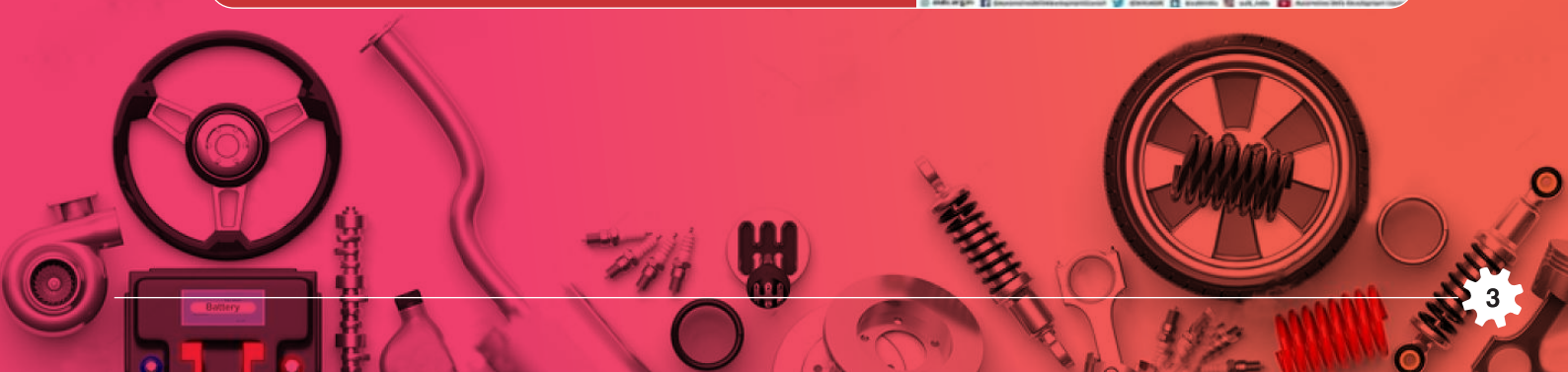
## Project Saksham

4000 women embark on a journey of self-reliance through a Hero MotoCorp-supported two-wheeler technician training. Project Saksham aims to empower 100,000 women over the course of five years.

**PROJECT SAKSHAM**

Providing specialized skills training to 4000 women in the automotive sector under Project SAKSHAM, backed by Hero MotoCorp Limited, enabling them to excel as proficient two-wheeler technicians across the country.

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## Courses

Accelerate Your Education with ASDC's Free E-Learning Courses!

Don't wait! Enroll now and take the wheel of your learning journey

ASDC is offering a golden opportunity to upskill yourself in the dynamic automobile sector!

Join us to Skill & Re-skill yourself in this rapidly growing industry.

Embark on Your Learning Adventure with  
**ASDC's E-Learning Courses for School Students**

Attention young learners!  
ASDC offers thrilling e-learning courses designed specifically for school students.

**Available Courses**

- Basics of Automotive Design
- Basics of Automotive Technology
- Exploring the World of Automobiles

Accessible anytime, anywhere, and absolutely free!

Enroll now by  
**Scanning Here**

**SKILL YOURSELF FOR THE AUTOMOTIVE SECTOR**  
With Eicher

Start any of our e-learning courses today

Basics of Automobile	Clutch & Transmission
Basics of Electricity	Steering System
Measuring Tools	Driveline & Axle
Advance Electricals	Suspension System
Emission Standards & BS VI	Brake System

Note - All courses mentioned above are available in Hindi too

## Follow Us

Ready to kickstart your automotive career? Dive into ASDC's social media hub for skill-building, industry updates, and trendspotting. Follow us now to fast-track your journey to success!

**STAY CONNECTED**  
On our Social Media Channels

@asdcindia | @asdc\_india  
@ASDC\_INDIA | @skillsASDC  
@AutomotiveSkillsDevelopmentCouncil | @skillsASDC





## NAO

The inauguration of the National Automobile Olympiad (NAO) 2024, organized by ASDC in collaboration with the CBSE, is indeed a commendable initiative to inspire young minds and promote a deeper understanding of the automotive industry.

Exciting Announcement: Today, ASDC, in collaboration with CBSE, is launching the National Automobile Olympiad (NAO). Join us as we unveil the agenda for this interesting event, designed to inspire students who are automotive enthusiasts and innovators.



## NAO Launch

Announcing the official launch of registration for the National Automobile Olympiad (NAO) 2024, presented by ASDC in collaboration with CBSE. This prestigious competition promises to ignite passion and excellence in automotive skills among students nationwide.



# Boot Camp

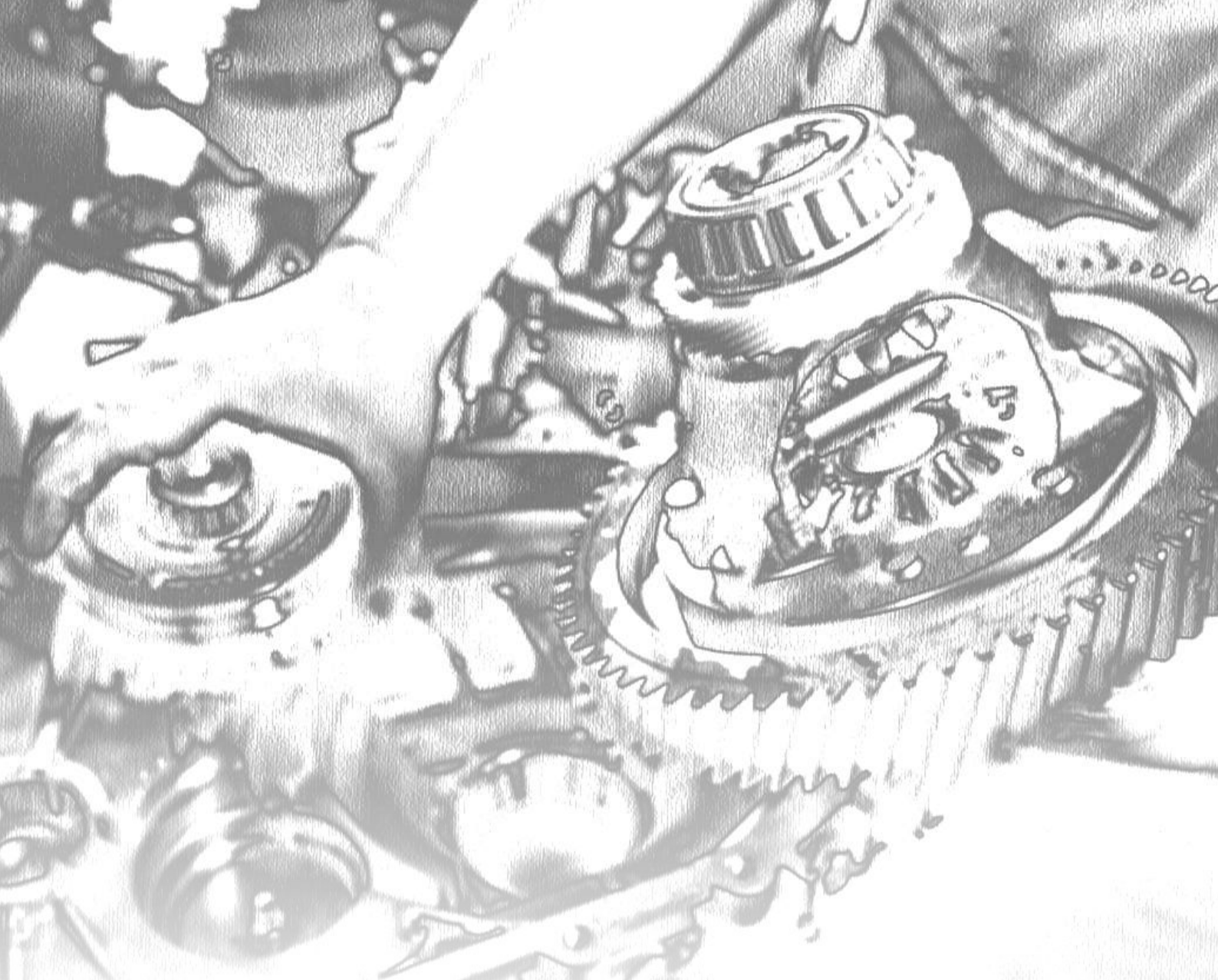


ASDC expresses its profound gratitude to the MSDE, the organizers, industry partners, academia partners and all participants for their contributions to the resounding success of IndiaSkills2024.



Excited to announce the Innovation Boot Camp by Ajay Kumar Garg Engineering College and Fab Lab, in collaboration with ASDC! Dive into a world of creativity and technology. Scan the QR code to register and unlock endless opportunities!





**AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL**

**Automotive Skills Development Council**

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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