

ASDC TIMES

Automotive Skills Development Council - Newsletter

Issue 77 | April 2024



Where eco-friendly cars pave the way!

Let's steer towards greener roads and cleaner skies together!

Editorial

From The CEO's Desk

At ASDC, we offer a diverse range of courses to help you, whether you're a student, a working professional, or a trainer, acquire next-gen skills and enhance your existing expertise.



Arindam Lahiri, CEO, ASDC

News



Wadhwani Foundation

Exciting News! Introducing our NEW e-learning course, 'Mastering Employability Skills,' developed with the esteemed Wadhwani Foundation! Start your journey towards personal and professional growth TODAY!

MoU

Here are some glimpses from the MOU exchange between ASDC and AICRA, laying the foundation for lab setup, assessments and organizing joint events for technical promotion in educational institutions.





XEV Shiksha

Your reviews fuel our dedication to sculpt the automotive skills of tomorrow. With each feedback, we push for excellence, ensuring every skilling journey with us is nothing short of extraordinary.

Scan here to add your feedback

The future belongs to electric hybrid vehicles. Together, Toyota Kirloskar Motor & ASDC have developed xEV SHIKSHA, a 45-minute online certification programme that instructs car enthusiasts in cutting-edge technologies.

Please sign up now by scanning the QR Code.

EV charging

Unlock the world of Electric Vehicles!

Dive into our EV Charging module to learn about EV supply Equipment, charging station types, smart charging, and more.

Scan here

Watch, test, and share your certificate to showcase your new qualification!

Embark on an educational journey with our EV charging course developed in collaboration with Gain expertise in EV supply equipment and installation processes.





E -Learning Course

Elevate your education! Immerse yourself in ASDC's no-cost e-learning courses tailored for young learners.

An advertisement for ASDC e-Learning Courses. It features a red header with the ASDC logo and the text 'Drive Your Learning Journey with ASDC's Free E-Learning Courses!'. Below this is a 'Description' section with the subtext 'Calling all young minds! ASDC presents exciting e-learning courses tailored for school students!'. It includes four circular icons: 'Basic Of Automotive Design' (laptop icon), 'Basic Of Automotive Technology' (car icon), 'Exploring The World Of Automobiles' (globe icon), and 'Courses available' (red circle). A large red arrow at the bottom points to the text 'Enroll Now by scanning here' and a QR code.

Eicher course

ASDC के अंतर्गत **E-Learning** के माध्यम से, **Eicher** और **ASDC** आपके लिए ऑटोमोटिव सेक्टर में श्रेष्ठ कारों का आयोजन कर रहे हैं।

Wadhwani Foundation

Boost your communication skills with ASDC's **EFFECTIVE SPEAKING AND LISTENING SKILLS** course by ASDC & Wadhwani Foundation.

Enroll today with #ASDCCareerCruise and unlock free gifts and goodies.

A banner for the ASDC Career Cruise. It features the ASDC logo, the NCET logo, the Wadhwan Foundation logo, and the Skool 3 Indie logo. The main text reads "WITH #ASDCCareerCruise" and "Boost Your Communication Skills with ASDC and Wadhwan Foundation". Below this, it says "Enroll now in our EFFECTIVE SPEAKING AND LISTENING SKILLS course!". It includes a QR code, the text "Unlock free gifts and goodies!", and "Dont forget to share your experience on social media." A large red button at the bottom right says "Join now!".



Wadhwani Foundation

Boost your career with #ASDCCareerCruise and "Obtain an Appropriate Job" course!

Enroll now to align your skills and aspirations with the perfect job opportunity.

WITH #ASDCCareerCruise

Land Your Dream Job with ASDC and Wadhwani Foundation

Enroll now in our "Obtain an Appropriate Job" course!

Join us to kickstart your career journey today!

Unlock free gifts and goodies!

Dont forget to share your experience on social media.

Join now!

Get a glimpse into our hands-on automotive training program, in association with Himachal Pradesh Kaushal Vikas Nigam.

We combine classroom learning with practical experience to make our students industry ready!

HPKVN

Explore practical learning in our hands-on automotive training program, in partnership with Himachal Pradesh Kaushal Vikas Nigam. Gain industry-ready skills by combining classroom knowledge with real-world experience!

Eicher course

ASDC is offering a golden opportunity to upskill yourself in the dynamic automobile sector!

Join us to Skill & Re-skill yourself in this rapidly growing industry.

With Eicher

Start any of our e-learning courses today

Scan Here

SKILL YOURSELF FOR THE AUTOMOTIVE SECTOR

With Eicher

Start any of our e-learning courses today

Scan Here

Steering System

Brake System

Clutch & Transmission

Emission Standards & BS VI

Driveline & Axle

Suspension System

Advance Electricals

Measuring Tools

Basics of Electricity

Basics of Automobile

Note - All courses mentioned above are available in Hindi too





AutoGrad



Experience the power of partnership with Auto Grad, ASDC, and Hero Moto Corp as we empower women through Project SAKSHAM! Together, we're shaping a brighter future by equipping women with the skills to thrive in the automotive industry.

Project Shakti



Here are some highlights from our all-women e-rickshaw training program in collaboration with BSDM and Patna Municipal Corporation. Empowering women with skills for success, financial independence, and eco-friendly driving. Join us in shaping a brighter, sustainable future!



Panel Discussion



Panel Discussion on Mainstreaming Persons With Disability in the Automotive Industry

Get ready for an enlightening Panel Discussion on "Mainstreaming Persons With Disability in the Automotive Industry," brought to you in collaboration with The Skill Council for Persons with Disability (SCPWD).

ANNOUNCING
Panel Discussion on
Mainstreaming Persons with Disability in Automotive Industry

Friday
12th April 2024
3:00 to 5:00 pm

The link will be shared shortly with registered participants.

STAY TUNED

FOR AN INSIGHTFUL DISCUSSION ON
"Mainstreaming Persons with Disability in the Automotive Industry"
Meet our esteemed panellists who are paving the way for inclusivity and diversity in the automotive sector with SCPWD:

KEYNOTE ADDRESS
Mr. Sudhir Singh (Lok Sabha)

KEYNOTE ADDRESS
Mr. D. R. Venkateswaran (IAS) and
Chairman, Engineering Cell

WELCOME ADDRESS
Mr. Lakshmanan (Chairman, SDC)

DATE
12th April 2024

TIME
3:00 to 5:00 pm

DON'T MISS THIS OPPORTUNITY!
FOR REGISTRATION AND INQUIRIES, VISIT WEBSITE LINK

Panel Discussion on Mainstreaming Persons With Disability in Automotive Industry

01.00 - Meet the experts...
Mr. Sudhir Singh (Lok Sabha)
Mr. D. R. Venkateswaran (IAS) and Chairman, Engineering Cell
Mr. Lakshmanan (Chairman, SDC)

02.00 - What's in it for you?
Creating a diverse workforce
Driving your ESG strategy
Business perspective on diversity
Success stories of employment diversity

03.00 - What's the Plan?
3:00 pm - 3:15 pm: Welcome & Overview
3:15 pm - 3:30 pm: Welcoming the Panellists
3:30 pm - 3:45 pm: Keynote Address by Mr. Sudhir Singh (Lok Sabha)
3:45 pm - 4:00 pm: Keynote Address by Mr. D. R. Venkateswaran (IAS) and Chairman, Engineering Cell
4:00 pm - 4:15 pm: Welcome Address by Mr. Lakshmanan (Chairman, SDC)
4:15 pm - 4:30 pm: Panel Discussion
4:30 pm - 4:45 pm: Q&A

Friday, 12th April 2024 | Time: 3:00 to 5:00 pm

Panel Discussion Glimpses

Tune in live as we kick off our Panel Discussion on Mainstreaming Persons with Disability in the Automotive Industry.





Mr. Arindam Lahiri, CEO of ASDC at the Panel Discussion



Mr. Arindam Lahiri, CEO of ASDC, sheds light on industry engagement at the Panel Discussion, guiding us toward collaborative excellence.

Mr. FR Singhvi, President at ASDC & JMD Sansera Engineering Ltd at the Panel Discussion

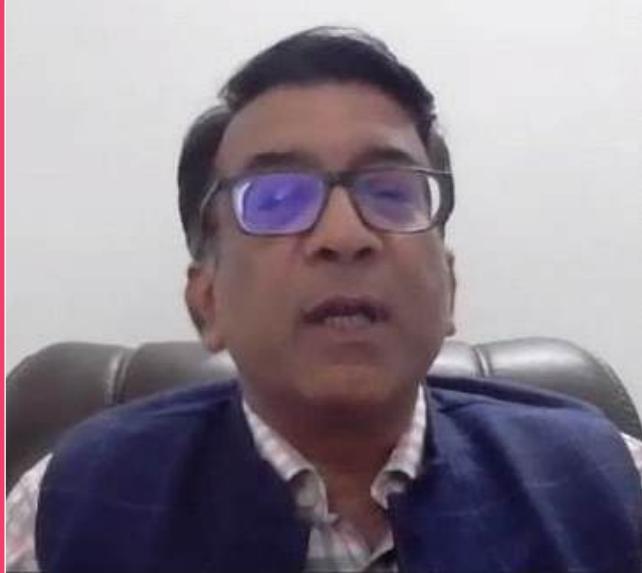


Mr. FR Singhvi, President at ASDC & JMD Sansera Engineering Ltd, shares his insights on Disability Inclusion in the auto industry during today's Panel Discussion event.





Manish Raj Singhania, President of FADA and Managing Partner at Ralas Motors at the Panel Discussion



Manish Raj Singhania, President of FADA and Managing Partner at Ralas Motors, shared valuable insights during a Panel Discussion focused on Integrating Persons with Disabilities into the Automotive Industry.

Panel Discussion in Full Swing



Engaged in a transformative dialogue during a Panel Discussion on Mainstreaming Persons with Disability within the Automotive Industry. Explored industry leaders' insights on integration, discovering innovative practices for collaboration and shaping a more inclusive future.



Honorable Mentions



Project Sakhi - a Ceremonial Inauguration



Project Sakhi Inauguration banner featuring logos of Swavalamban, BluSmart, Society for Driver Training Institute, ASDC, Skill India, and NCET. The banner includes the text "PROJECT SAKHI INAGURATION", "Empowering Women at DTI Burari", "VENUE: Driver Training Institute, Burari", "DATE: Friday, 19th April 2024", and "Together let's make a difference".

At DTI Burari, we celebrate the inaugural ceremony of Project Sakhi—a testament to our unwavering dedication to progress and empowerment. This milestone signifies the beginning of a transformative journey toward a brighter future.

Enroll with Us



ASDC Enrollment Guide banner featuring the ASDC logo and the text "How to Enroll in ASDC Courses". It includes the subtext "Ready to enhance your skills?", a "Swipe right to find out" button, and "Here's how to enroll in ASDC courses". A circular image on the right shows a person working on a car engine.

Here's our guide to enrolling in ASDC E-Learning and unlocking a world of opportunities!

Explore our diverse range of courses by following the above steps and start your learning journey today.



Testimonial



Listen how Divyansh Sharma, a Class 10 student, accelerated through ASDC's e-learning course on automotive design! ASDC's platform ignited his passion, paving the road for future innovation in the automotive sector.

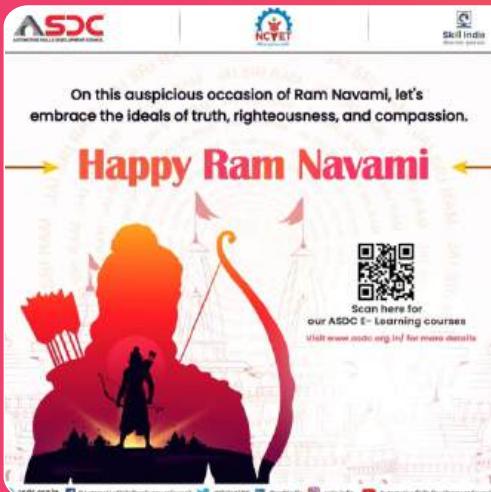


Best Wishes



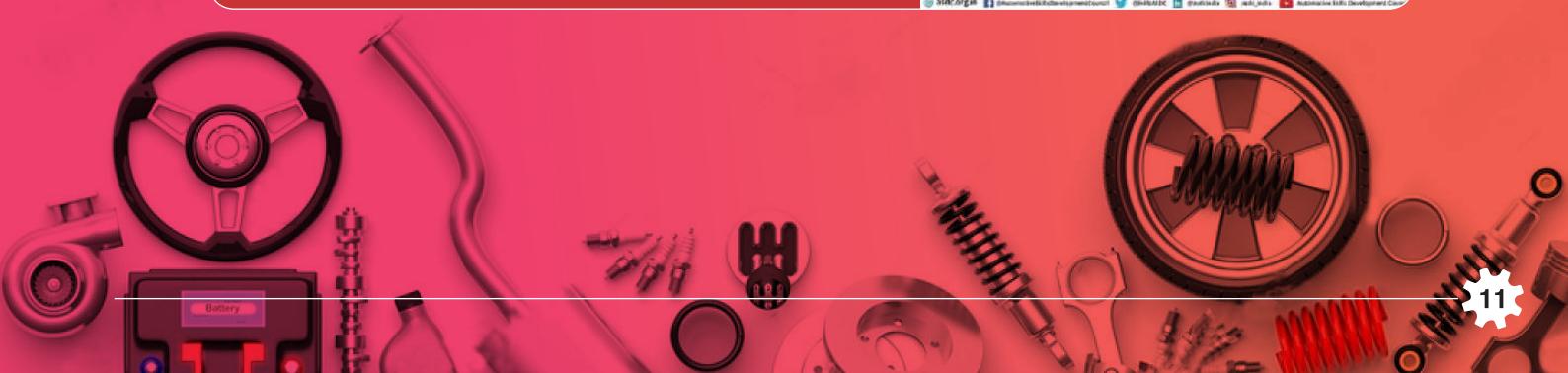
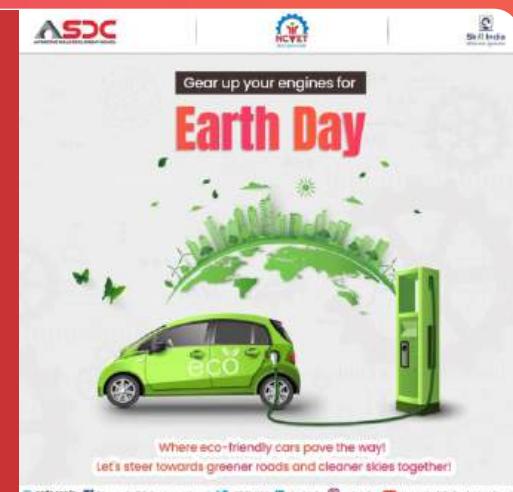
Eid wishes

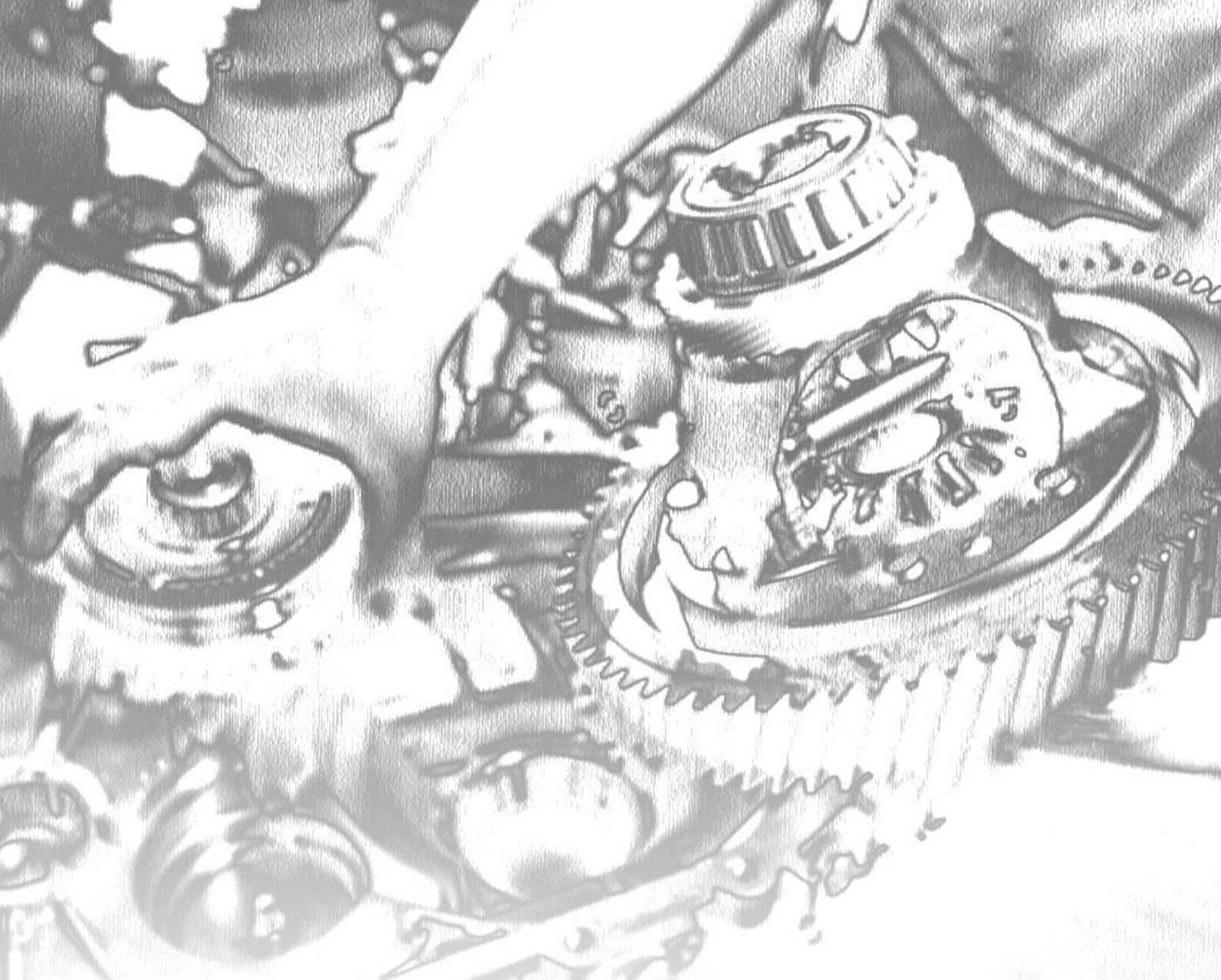
Eid Mubarak to all our wonderful followers! May this Eid bring you countless blessings, happiness, and cherished moments with loved ones. Let's celebrate this joyous occasion with gratitude and unity. Wishing you a peaceful and prosperous Eid!



Ram Navami

Team ASDC wishes you a joyous Ram Navami filled with peace and prosperity.





Automotive Skills Development Council



Automotive Component Manufacturers Association



Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

E 113 GF, Okhla Industrial Area, Phase-III, New Delhi - 110020
Phone: +91 11 42599800 | E-Mail: info@asdc.org.in
www.asdc.org.in

Making SKILLS aspirational! For all the live updates, Follow /Subscribe/Like on:



<https://www.facebook.com/AutomotiveSkillsDevelopmentCouncil>



<https://twitter.com/SkillsASDC>



<https://www.linkedin.com/in/asdcindia/>



https://www.instagram.com/asdc_india/



<https://www.youtube.com/channel/UCHEuklRdNjFO6d73wfM8l8w>