

# ASDC TIMES

**Automotive Skills Development Council - Newsletter**

Issue 76 | March 2024



**Celebrating women who have broken barriers and inspired others in the automotive industry.**

## Editorial

### From The CEO's Desk

At ASDC, we empower the women in our workforce by steadfastly enhancing their skill sets, ensuring they lead the charge in next-gen technological advancements in robotics and automation.



Arindam Lahiri, CEO, ASDC

## News



### Proud Moment!

ASDC, in partnership with BSDM and the Patna Municipal Corporation is delighted to share the glimpses from the certification ceremony of our 'All Women E-rickshaw Driving Training Programme'.

### Mr. F R. Singhvi on Empowering India's Workforce for the Future

Mr. F R Singhvi, President at ASDC, sheds light on Empowering India's Workforce for the Future, emphasizing ASDC's pivotal role in spearheading skilling initiatives for emerging automotive technologies.





## E-Learning

DRIVE YOUR LEARNING JOURNEY WITH  
**ASDC'S FREE E-LEARNING COURSES!**

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## Robot System

Capturing the essence of excellence in Track 2  
**Robot System Integration** through district and  
**STATE-LEVEL COMPETITIONS**  
**A GLIMPSE INTO THE FUTURE OF SKILLED PROFESSIONALS**

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Dive into the future at the Track 2 Robot System Integration Skill District and State level competition, supported by Fanuc India and Government Tool Room and Training Centre Bangalore (GTTC).





## Initiative by Bajaj Auto to Enhance Skill Levels

### Bajaj Group Launch 'Bajaj Beyond' Initiative to Empower Youth Through Skilling



T Murralli

22 Mar 2024

03:49 PM

2 Min Read

*Rajiv Bajaj, MD, Bajaj Auto says effective action relies on essential skills; he stresses the significance of practical skills in manufacturing, highlighting the necessity for adaptable curriculums and hands-on learning.*



In a significant move towards social impact, the **Bajaj Group** has kickstarted skill development initiative, under the umbrella 'Bajaj Beyond,' as the current challenge for the country in its development phase is skill crisis.

This commendable initiative by Bajaj Auto, the BEST program, is set to enormously enhance our skilled labor force in the manufacturing realm.

## Project SAKSHAM



Witness the mobilization of ASDC as they join hands with Hero MotoCorp Limited for Project SAKSHAM, an initiative that equips 4000 women with specialized auto skills, propelling them towards becoming skilled two-wheeler technicians across the country





## NAMTECH



Here are the highlights from the Track 2 District and State level competition in Industry 4.0 skill, hosted by New Age Makers Institute of Technology (NAMTECH) in Gandhinagar.

## Training 50k women of weaker sections by ASDC



In a groundbreaking collaboration, ASDC, supported by industry partners with the Government of India and Maharashtra's Social Justice Department.





## Empower Her Drive



**TODAY MARKS THE LAUNCH OF OUR  
#EMPOWERHERDRIVE CAMPAIGN!**

We're celebrating women who have broken barriers and inspired others in the automotive industry.



Share a photo or story of a woman who has inspired you, and let's shine a light on their achievements together!

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Uncover the power of inspiration! Join our #EmpowerHerDrive campaign as we salute the remarkable women revolutionizing the automotive industry.

Share their stories in comments or DM us their picture with their power packed tales and let's accelerate change together!



**SPOTLIGHT**  
**ON WOMEN IN AUTOMOTIVE**

**Join us**  
For a live Q&A on social media with a trailblazing woman in the automotive field!

Submit your questions using  
**#WomenInAutomotive**  
In the comment Section below

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Immerse yourself in the realm of automotive brilliance! Join our live social media Q&A, highlighting a pioneering woman in the industry. Share your questions by using #WomenInAutomotive in the comments section below!

**WEBINAR**  
**Save the Date: March 7th, 2024**

**Mark your calendars!**

**SHEFLUENCE: DIALOGUE ON WOMEN IMPACTERS**

Step into empowerment this Women's Day with our exclusive webinar led by the incredible ASDC Women's Team!

**Don't miss out on this journey of empowerment!**

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Celebrate International Women's Day with 'SheFluence: Dialogue on Women Impacters' – an empowering webinar fostering gender equality. Stay tuned for updates on this inspiring celebration of women's achievements.







## WEBINAR

### SHEFLUENCE: DIALOGUE ON WOMEN IMPACTERS

Step into empowerment this Women's Day with our exclusive webinar led by the incredible ASDC Women's Team!

**FEATURING GUEST SPEAKER**




**JAYEETA CHOUDHARY**  
Head HR, JSW Patwal

**Don't miss out on this journey of empowerment!**

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Celebrate International Women's Day with 'SheFluence: Dialogue on Women Impacters' – an empowering webinar fostering gender equality. Stay tuned for updates on this inspiring celebration of women's achievements.



Empowerment echoes, equality resonates –  
"SheFluence: Dialogue on Women Impacters"  
sparks a dialogue, lighting the path towards gender equality

### On International Women's Day



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Here are some highlights from the 'SheFluence: Dialogue on Women Impacters' – an empowering webinar that resonated with discussions, recognition, and a commitment to fostering gender equality.





### Cyclathon

Highlights from ASDC's Women's Team: Pedaling with pride in the FIT INDIA Pink Cyclathon at Jawaharlal Nehru Stadium, these exceptional women celebrate Women's Day with strength and spirit, showcasing their commitment to fitness and empowerment.



### Vyapar Delhi

Glimpses from the event as we embarked on an enthralling journey into the Indian automotive industry at the Fire Side Chat on Automotive Skilling.

### Lucknow Kaushal Mahotsav

ASDC proudly participates in the Lucknow Kaushal Mahotsav on March 9-10, 2024. With diverse job opportunities for ages 18-40, and an exclusive offer of numerous positions in the automotive sector, join us in shaping the future of employment at Lucknow University!



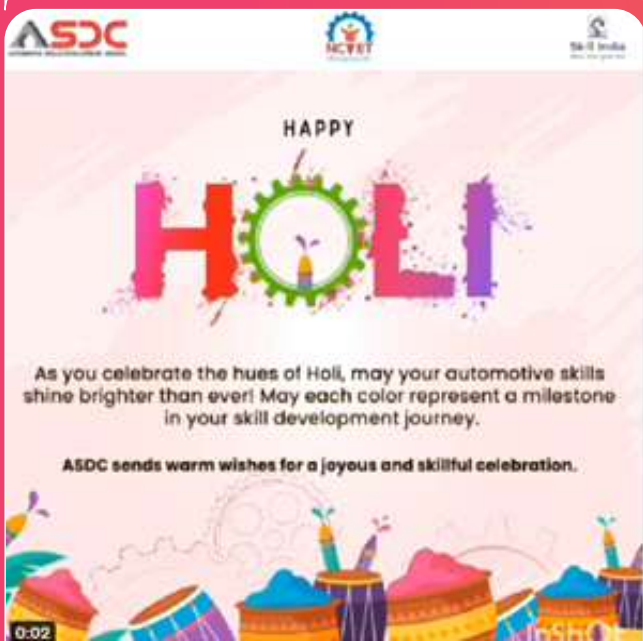


Discover how Manoj Peerala's journey with ASDC's 5 e-learning courses transformed his career. Watch his interesting video where he talks about it.





## Holi Wishes



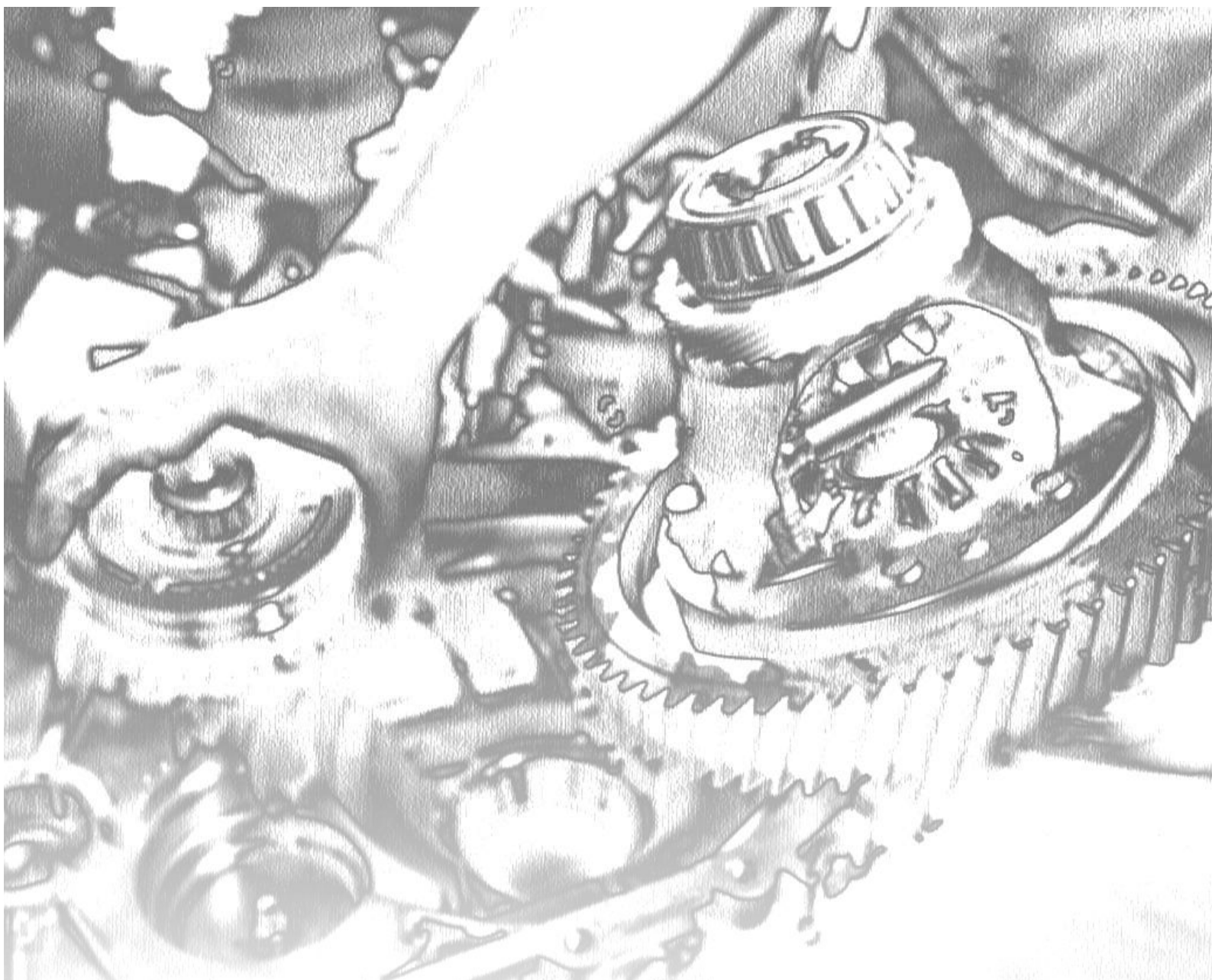
Let the colors of Holi paint your life with joy and success! Wishing you a wonderful celebration from the ASDC family!

## Good Friday Wishes



Wishing you a blessed Good Friday from ASDC! Let today's thoughtful spirit and dedication guide us towards greatness and kindness. Explore our inspiring e-learning courses to elevate your path at <https://bitly.ws/xwkW>.





AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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