

# ASDC TIMES

Automotive Skills Development Council - Newsletter

issue 75 | February 2024

## ASDC सड़क सुरक्षा सप्ताह

हर कदम सुरक्षित,  
हर रास्ता खुशहाल



## Editorial

### From The CEO's Desk

At ASDC we are constantly upskilling the level of skill sets of our workforce to meet the demands of next gen technological advancements of robotics and automation



Arindam Lahiri, CEO, **ASDC**

## News

### A landmark Moment with Hero Moto Corp

A landmark moment for ASDC as we enter into an affiliation agreement with Hero MotoCorp Limited, now our esteemed training partner. This event was further made special as Mr. Lahiri ASDC's CEO had the honour of presenting certificates to recent successful candidates.



### A Strategic Partnership with FSM AIA IIT Delhi

ASDC forges a strategic alliance with FSM AIA IIT Delhi, marking a significant step towards Smart Manufacturing. Through collaborative skill development initiatives, we aim to cultivate a talent pool equipped to drive transformative changes in the industry.



## Smart Automotion for manufacturing competitiveness session



**Technology Workshop on**

**SMART AUTOMATION FOR  
MANUFACTURING COMPETITIVENESS**

**ARINDAM LAHIRI**  
CEO, ASDC

Will be speaking at the event tomorrow  
on skilling for emerging job roles.

**WHEN** FEB 16, 2024 **TIME** 10 A.M. - 5:00 P.M. **WHERE** RESEARCH AND INNOVATION PARK, ST JALAN CAMPUS, ANANTAPUR, NEW DELHI-110066

Stay tuned for more updates.

ASDC.org.in [@ASDCIndia](#) [@SkillIndiaDevelopmentCouncil](#) [@TNSDC](#) [@ASDCIndia](#) [@SkillIndia](#) [@ASDCIndia](#) [@SkillIndia](#) [@ASDCIndia](#) [@SkillIndia](#)

Get ready to hear from Mr. Arindam Lahiri, CEO, ASDC, as he will be speaking on SMART AUTOMATION FOR MANUFACTURING COMPETITIVENESS in tomorrow's session.

Don't miss out on his insights into skilling for emerging job roles!

## ToT under Sankalp



Training of Trainers program under Sankalp, supported by TNSDC, aims to meet the demand for welding technician trainers.

Feb 15, 2024 2:23:37 PM

ASDC.org.in [@ASDCIndia](#) [@SkillIndiaDevelopmentCouncil](#) [@TNSDC](#) [@ASDCIndia](#) [@SkillIndia](#) [@ASDCIndia](#) [@SkillIndia](#) [@ASDCIndia](#) [@SkillIndia](#)

Training of Trainers program under Sankalp, supported by TNSDC, aims to meet the demand for welding technician trainers.





## Eicher E learning

ASDC is offering a golden opportunity to upskill yourself in the dynamic automobile sector!

Join us to Skill & Re-skill yourself in this rapidly growing industry.

Register now and become a Skillful Pro with us, by clicking here at - <https://bitly.ws/xwkW>

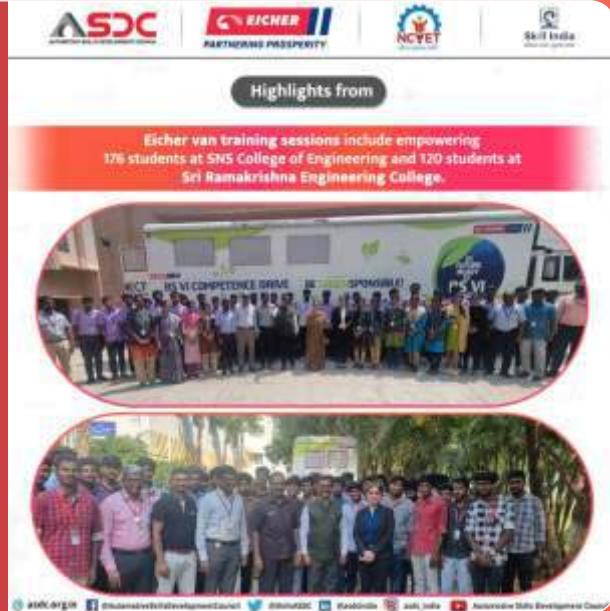


## Car & Bike Awards

Mr. Vinkesh Gulati, Vice President, ASDC revved up the excitement at Car&Bike Awards 2024, sharing automotive insights that shifted gears! From innovation to driving trends, his words fueled the night with expertise and passion.

## Eicher Van Training

Empowering the future of mobility! Conducted Eicher van training at SNS College of Engineering (176 students) and Sri Ramakrishna Engineering College (120 students) in the past few days.





## Advancing Auto Manufacturing



Join us  
On February 7th  
for a groundbreaking  
**WEBINAR**



**AN Chandramouli**  
Chairman - PMRC (ASDC)



**Dr. Devarajan**  
Sr Vice President,  
TVS Motor Company



**Ramshankar CS**  
CEO MAXBYTE Technologies

### Transforming Automotive Manufacturing Capital Goods Scheme Phase 2

Don't miss out on this transformative event!  
**REGISTER NOW**

[asdc.org.in](http://asdc.org.in) [@AutomotiveSkillsDevelopmentCouncil](https://www.facebook.com/ASDCIndia) [@ASDCIndia](https://twitter.com/ASDCIndia) [@asdcindia](https://www.linkedin.com/company/asdc-india/) [@asdc\\_india](https://www.instagram.com/asdc_india/) [Automotive Skills Development Council](https://www.youtube.com/@ASDCIndia)

Embark on the future of auto manufacturing this February 7th! Engage in our revolutionary webinar, 'Advancing Auto Manufacturing: Capital Goods Scheme & Industry 4.0,' delving into expert insights.



# Webinar



Accelerate your journey in auto manufacturing!  
Dive into capital goods schemes and Industry 4.0 innovations in our LIVE webinar tomorrow.



We will go Live in just a few minutes so stay tuned to dive into capital goods schemes and Industry 4.0 innovations in our webinar with our experts and click the link now.



Here are our speakers and their highlights from the LIVE webinar session on Transforming Automotive Manufacturing & Industry 4.0.



Don't worry if you missed our live webinar on Transforming Automotive Manufacturing! You can still catch up by scanning the QR code. Dive into the latest insights and innovations shaping the future of the automotive industry.





On day two of Bharat Mobility Global Expo 2023 at Pragati Maidan, ASDC's stall had quite a few memorable moments. Notably, Dr. Pawan Goenka (former ASDC President) and Vinkesh Gulati (Vice President of ASDC) graced our stalls with their visit.



Mr. Rama Shankar Pandey, a distinguished Member of ASDC Governing Council and the Chief Executive Officer (CEO) at Tata AutoComp GY Batteries Pvt. Ltd., enlightens us about the exposure and opportunities ASDC holds at Bharat Mobility 2024.

ASDC made a remarkable impact at the #BharatMobility Global Expo 2024, unveiling vibrant exhibits centered on Road Safety and EV advancements.



Highlights from ASDC taking the lead with its presence at the Bharat Mobility Expo 2024! We took the center stage by presenting a dynamic fusion of Electric Vehicle excellence, Capital Goods innovation, and the transformative impact of Industry 4.0 at our dedicated stalls.





## BW Auto World

The screenshot shows the homepage of the BW Auto World 40 Under 40 Awards Event. It features the ASDC logo, the BW Auto World logo, the NCET logo, and the Skill India logo. A banner at the top says "HIGHLIGHTS FROM BW Auto World 40 Under 40 Awards Event". Below the banner is a yellow graphic with the text "BW AUTO WORLD 40 UNDER 40". There are four video thumbnail images showing different speakers and panels from the event. At the bottom, there are social media links for ASDC, NCET, and Skill India.

Here are the highlights from the BW Auto World 40 Under 40 Summit & Awards event in New Delhi, occurring in 2024, where Mr. Arindam Lahiri and Mr. Vinkesh Gulati showcased their influential presence and industry expertise.

## National Skills Conclave

The screenshot shows the homepage of the National Skills Conclave. It features the ASDC logo, the NCET logo, and the Skill India logo. A banner at the top says "HIGHLIGHTS FROM NATIONAL SKILL CONCLAVE Andhra Pradesh, Visakhapatnam 9th February 2024". Below the banner is a yellow graphic with the text "NATIONAL SKILL CONCLAVE". There are several video thumbnail images showing speakers and panels from the conclave. At the bottom, there are social media links for ASDC, NCET, and Skill India.

Ms. Meenu Sarawgi, Executive Vice President- Strategy and Operations ASDC, spoke at the National Skills Conclave aimed at bridging the skill gap in AP industry sector on New Age Skilling Fostering Academia-Industry-Government Collaboration to ensure Skilled, Employable Workforce





**Response on Union Budget 2024-25**

The recent Budget announcement reflects the government's strong commitment to bolstering the electric vehicle (EV) industry. It includes the strategic direction outlined towards improving the manufacturing base, enhancing EV charging infrastructure, and promoting EV integration in public transportation. This aggressive, bold, progressive, policy-driven stance on clean mobility, along with global emissions reduction goals and positioning the country as an attractive destination for green technology investments, ASDC, in response to the government's priority initiatives, has prepared the capacity building, training, and training programs to meet the evolving needs of the growing EV sector. The focus on comprehensive skill development aims to position India as a global hub for high-quality, low-cost, and reliable EV components.

**Vinkesh Gulati**  
Vice President - ASDC; Chairman  
Research & Academy of FAME

**Response on Union Budget 2024-25**

The comprehensive approach outlined in the recent budget towards the automotive sector aligns with the government's objectives of promoting sustainable growth, job creation, and energy security. Notably, the budget aims to achieve net-zero carbon emissions by 2050. Moreover, this strategic move is expected to generate employment opportunities for semi-skilled labour in the installation and maintenance of EV charging stations. ASDC, as an industry association, is committed to a green, environment, and sustainable future, forthcoming developments with anticipated enthusiasm. Such strategic moves in the sector, indicate simplified requirements for industry-led partnerships with the existing FAME.

**Mr. F R Singhvi**  
President, ASDC & Joint Managing Director  
Somero Engineering Ltd.

Mr. Vinkesh Gulati, Vice President at ASDC shared his views on the Union Budget 2024 - 25.

Mr. F R Singhvi, President at ASDC shared his views on the Union Budget 2024 - 25.



## Road Safety Month

ASDC and Ministry of Road Transport & Highway's invite you for joining us on the occasion of National Road Safety Month 2024! Join us on Feb 14, 10 AM - 12 PM near RTO, and near Pune Railway Station Metro. Partner or volunteer, sign up now



## Road Safety Month

सड़क सुरक्षा सप्ताह पर, 'हर कदम सुरक्षित, हर रास्ता खुशहाल' का संकल्प लें। हेलमेट और सीटबेल्ट का सही तरीके से उपयोग करें, मोबाइल फोन को सुरक्षित तरीके से इस्तेमाल करें, और सड़क के नियमों का पालन करें।

इस महत्वपूर्ण सप्ताह में, ASDC सड़क सुरक्षा के समर्थन में सहायक है।





### Road Safety Month

Highlights from the National Road Safety Month included the successful inauguration of the first-ever open-platform mega #roadsafety #walkathon, announced by the Ministry of Road Transport & Highways - India.

ASDC  
Automotive Skills Development Council  
NCTE  
National Council for Technical Education  
Skill India  
Growth through Skill

National ROAD SAFETY

Highlights from the Event

ASDC.org.in   Facebook   Twitter   LinkedIn   YouTube   Automotive Skills Development Council

### Testimonial

Discover Aziz Feroze's enriching journey through our e-learning course! Gain insights into his satisfaction, valuable takeaways, and professional growth in automotive sales. Dive into concise, self-explanatory content that makes learning efficient and effective.

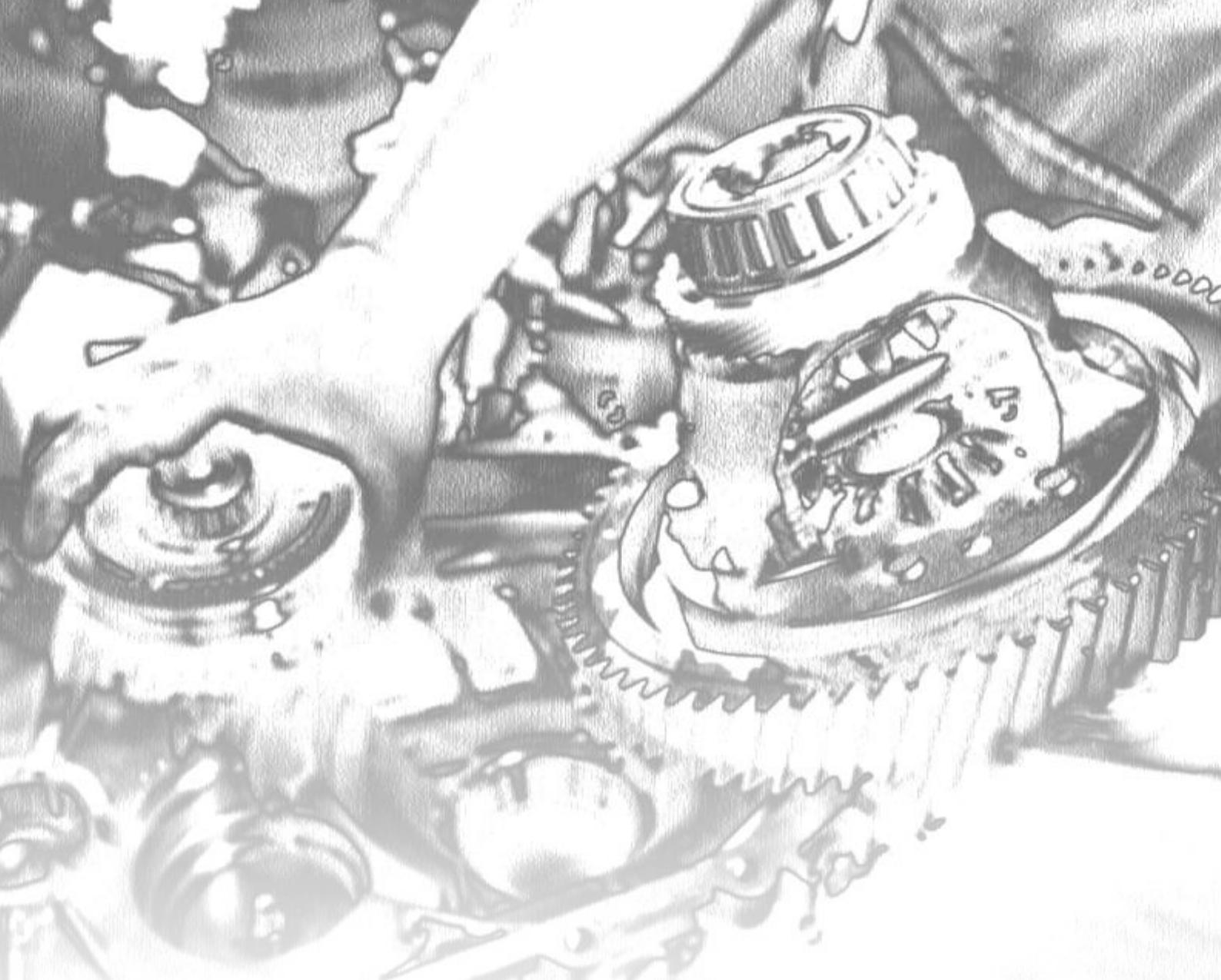
Aziz Feroze  
Trainee

ASDC  
Automotive Skills Development Council  
NCTE  
National Council for Technical Education  
Skill India  
Growth through Skill

I thoroughly enjoyed my experience with the e-learning course, finding it very satisfying overall. The course provided valuable knowledge and learning, particularly in helping me stay updated with more value addition in the automotive industry. Professionally, the course has significantly benefited my development, enhancing my knowledge and skills applicable to auto sales. One standout feature of the course was its short and crisp, yet self-explanatory online content, which made learning efficient and effective. Thank you for selecting my feedback. As a follow-up, I would appreciate any assistance you could provide in connecting me with job references or business startup opportunities in auto sales.

ASDC.org.in   Facebook   Twitter   LinkedIn   YouTube   Automotive Skills Development Council





Automotive Skills Development Council



Automotive Component Manufacturers Association



Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

E 113 GF, Okhla Industrial Area, Phase-III, New Delhi - 110020

Phone: +91 11 42599800 | E-Mail: [info@asdc.org.in](mailto:info@asdc.org.in)

[www.asdc.org.in](http://www.asdc.org.in)

Making SKILLS aspirational! For all the live updates, Follow /Subscribe/Like on:



<https://www.facebook.com/AutomotiveSkillsDevelopmentCouncil>



<https://twitter.com/SkillsASDC>



<https://www.linkedin.com/in/asdcindia/>



[https://www.instagram.com/asdc\\_india/](https://www.instagram.com/asdc_india/)



<https://www.youtube.com/channel/UCHEuklRdNjFO6d73wfM8l8w>