

ASDC TIMES

Automotive Skills Development Council - Newsletter

issue 74 | Jan 2024

EMPOWERING FUTURES FOR EV



Go and add a Google review for ASDC today!

Editorial

From The CEO's Desk

At ASDC, we unflinchingly enhance the skill sets of our workforce, ensuring they are at the forefront of next-gen technological advancements in robotics and automation.



Arindam Lahiri, CEO, **ASDC**

News

ASDC is now the official Skill Partner for the 50th ISTD NATCON 2023

ASDC is thrilled to announce its role as the official Skill Partner for the 50th ISTD NATCON 2023 in Jaipur on December 15th & 16th. Join us on the journey of 'Navigating The Future.' Register now for an insightful experience!



Expert Group Meeting

ASDC hosted a hybrid Expert Group meeting for the Electric Vehicle and Future Technology Group, featuring 40+ industry experts.

India Vehicle After Sales Summit on Sat, 16 Dec 2023

Mark your calendars for the 9th Edition of IVASS - India Vehicle After Sales Summit on Sat, 16 Dec 2023, at Aerocity, New Delhi. Join us to delve into the theme.





AICTE Session

ASDC AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL **NCVET** Skill India **ASDC** Skill India

Captivating session with Mr. Mohammad Ali at Keshav Memorial Institute of Technology, Hyderabad, as part of the AICTE Amrit Kaal Vimarsh Vikasit Bharat 2047 initiative.

Future Technologies for Automobile Industry 20 / Hyderabad / 2023

asdc.org.in @AutomotiveSkillsDevelopmentCouncil @SkillsASDC @asdcindia asdc.india YouTube: Automotive Skills Development Council

This block contains two images: a speaker at a podium and an audience in a lecture hall.

Discover highlights from an engaging session with Mr. Mohammad Ali at Keshav Memorial Institute of Technology, Hyderabad, as part of AICTE Amrit Kaal Vimarsh Vikasit Bharat 2047

AICTE Session

ASDC AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL **NCVET** Skill India **ASDC** Skill India

Watch the entire session to explore the future of automotive innovation in a riveting round table discussion by AICTE and ASDC by clicking the link given below in caption.

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This block contains two images: a group of people at a table and a hand pointing at a YouTube play button icon.

Discover the future of the automotive industry with AICTE, CBSE and ASDC. Watch the discussion at <https://bitly.ws/36onR> to learn about the opportunities coming to the Automotive future technology in the industry.





Electric Vehicle Training Program for ITI Candidates

Empowering youth in Green Skills

IN COLLABORATION WITH GIZ

Highlights from electric vehicle service Training for ITI Candidates

On Job Training

0:14 / 0:19

Uncover the impact of the Electric Vehicle Training Program for ITI Candidates, developed in partnership with GIZ, with a particular focus on empowering women!

Training Programs for Two Wheeler and Four Wheeler Service Technicians and Sales Consultants

DRIVING SKILLS ACCELERATING AUTOMOTIVE SUCCESS

HPKVN, in partnership with ASDC, initiated training programs for Two Wheeler and Four Wheeler Service Technicians, along with Automotive Sales Consultants. Empowering individuals with valuable skills and hands-on experience in the automotive industry





Eicher Van

Revolutionizing automotive education at Genesis Global School, Noida, the Eicher training van brings learning to life for over 150 students in grades 9-12.



HARMAN Automotive Innovation Challenge

The HARMAN Automotive Innovation Challenge at Formula Bharat 2024 encourages young talent to bring a difference in the automotive industry.

Sankalp

Embarking on a journey to empower futures in the EV realm by introducing our EV Training Program, set to shape 40 Bru-Migrant candidates into skilled Electric Vehicle Service Technicians under SANKALP Phase II.

Interested training partners email us at Poonam@asdc.org.in





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IndiaSkills

Skill India
Skill for Growth

IndiaSkills 2023-2024



IndiaSkills calling!
Want to be a WorldSkills Champion at Lyon, France?

REGISTER NOW

SCAN HERE

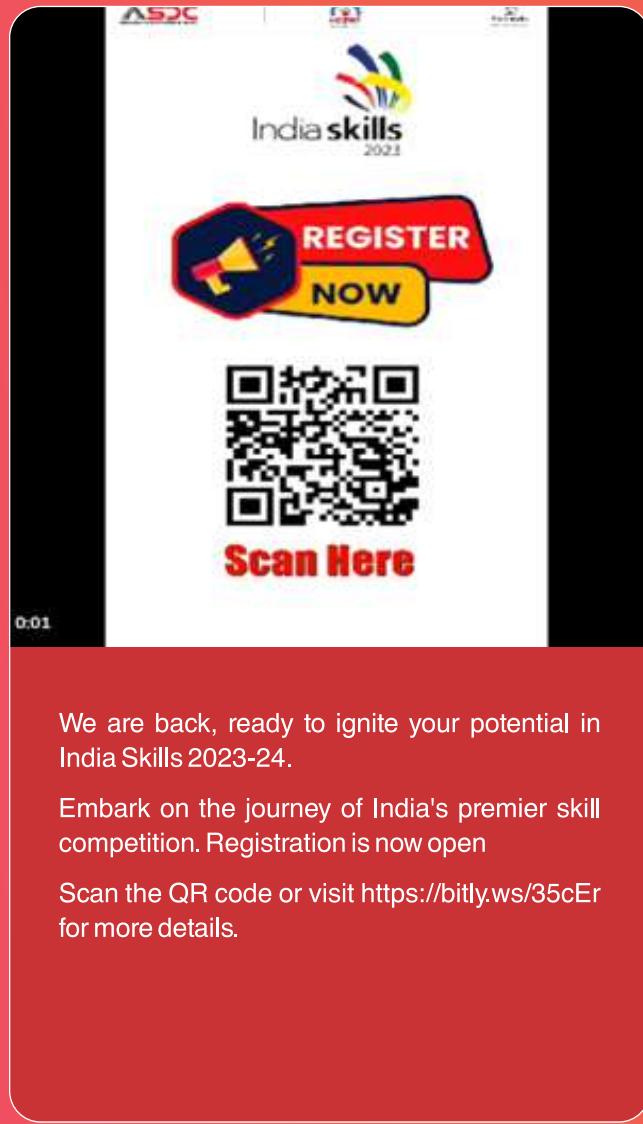


<https://bitly.ws/YL39>

Unleash your potential in India Skills 2023-24 SKILL OLYMPIAD !

Join India's Biggest Skill Competition now. Registration is open, show your expertise in the automotive industry.

Scan QR code for details or click on <https://bitly.ws/YL39>



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IndiaSkills 2023

REGISTER NOW



Scan Here

We are back, ready to ignite your potential in India Skills 2023-24.

Embark on the journey of India's premier skill competition. Registration is now open

Scan the QR code or visit <https://bitly.ws/35cEr> for more details.

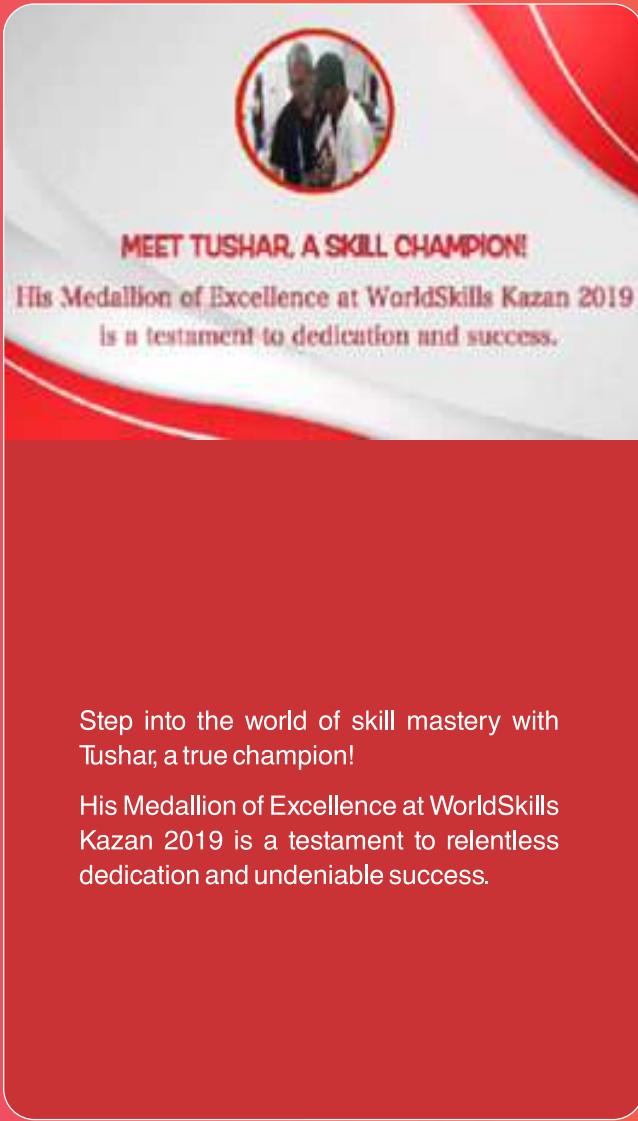




The image shows the official website for IndiaSkills 2023-2024. The header includes logos for ASDC (Automotive Skills Development Council), NCVET, IndiaSkills, and Skill India. The main title is "IndiaSkills 2023-2024". Below it, a section titled "Skill Categories" lists the following: Manufacturing Team Challenge, Industrial Control, Car Painting, Robot System Integration, Industry 4.0, Autobody Repair, Additive Manufacturing, Welding, and Automobile Technology. There are three circular images showing people working: one in a car paint booth, one working on a car's front end, and one working on a circuit board. A QR code is provided for registration. The bottom of the page features a "REGISTER NOW" button and social media links for ASDC.

Dive into India's Largest Skill Competition!
Don't miss your chance—register for
categories like Car Painting, Additive
Manufacturing, and Industrial Control etc.

Scan the QR code or
<https://bitly.ws/35cEr> click here for
registration.



The image is a promotional graphic for Tushar, a skill champion. It features a circular portrait of Tushar in the upper right. The text "MEET TUSHAR, A SKILL CHAMPION!" is in bold red capital letters. Below it, a paragraph reads: "His Medallion of Excellence at WorldSkills Kazan 2019 is a testament to dedication and success." The background is white with a red swoosh graphic.

Step into the world of skill mastery with
Tushar, a true champion!

His Medallion of Excellence at WorldSkills
Kazan 2019 is a testament to relentless
dedication and undeniable success.





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NCVET
शैक्षणिक विकास बोर्ड

IndiaSkills

Skill India
शैक्षणिक विकास बोर्ड

क्या आप फ्रांस में होने वाले वर्ल्ड स्ट्रिकल्स में चैंपियन बनना चाहते हैं ?

तो आज ही **इंडिया स्किल्स** 2023 - 2024

में हिस्सा लेने के लिए रजिस्टर करें।

यहाँ स्कैन करें।

सपने संच करने का समय आ गया है! अब फ्रांस में होने वाले वर्ल्ड स्ट्रिकल्स में चैंपियन बनने का मौका न छोड़। इंडिया स्किल्स 2023-24 में हिस्सा लेने के लिए यहाँ क्लिक करें - <https://bitly.ws/35cEr>.

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Step into the spotlight just like Govind Sonkar, recipient of the Medallion of Excellence at World Skills Kazan 2019. Reflect on the transformative exposure he gained through India Skills.

IndiaSkills

Embark on a journey to success inspired by Govind Sonkar, Medallion of Excellence winner at World Skills Kazan 2019. Unveil the transformative exposure he experienced through India Skills and seize the opportunity to showcase your global talents.





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IndiaSkills

Skill India
Skill India - Skill India

Your Roadmap to Registration : A Step - by - step tutorial

1 Scan QR Code to download Skill India Digital app. Click on 'Register icon' at top right corner.

2 Click on learner - enter your 10-digit Mobile number. Verify your number by entering One Time Password (OTP) received on your mobile. Set a 4-digit Password of your choice (only numbers).

3 Complete your e-KYC by entering your 12-digit Aadhaar number. Check on 'I agree to validate my Aadhaar Details'. Click on 'Verify' button. Enter the One Time Password (OTP) received on the mobile linked with your Aadhaar.

4 On your Dashboard, refer to Menu Bar on the left-hand side and click on 'IndiaSkills 2023'. Fill all the details and click on 'NEXT'. After filling all the three sections of the form click on 'SUBMIT'.

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Seize your opportunity at IndiaSkills 2023!

Don't miss out—register on the Skill India app by following these steps, showcase your expertise, and stand a chance to represent your nation globally. Register now by clicking at - <https://bitly.ws/35cEr>.

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IndiaSkills

Skill India
Skill India - Skill India

Step into the spotlight,
showcase your talents,
and open doors to
unparalleled opportunities.

0:23

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Your opportunity has arrived!

Seize the chance to compete at the national level, with the potential to secure a spot in the prestigious World Skills Competition in France next year. Register now: <https://bitly.ws/35cEr>





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India skills

Skill India
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Time is running out!

Secure your spot in
India Skills 2023-24

Seize the moment and
register now
for a chance to shine!

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Hurry, the clock is ticking! Ensure your participation in India Skills 2023-24 by registering before January 7th. Act now and register for your moment to shine by clicking at - <https://bitly.ws/35cEr>





Mr. Prabhat Khare's Inspiring Session at Jagan Institute of Management Studies



Mr. Prabhat Khare's session at Jagan Institute of Management Studies, Rohini, New Delhi, was a remarkable event held under AICTE's Amrit Kaal Vimarsh Vikasit Bharat 2047 initiative, where valuable insights and visionary perspectives were shared.



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Captivating Glimpses from Mr. Prabhat Khare's Inspiring Session at Jagan Institute of Management Studies, Rohini, New Delhi—An Unforgettable Exploration of Visionary Perspectives and Valuable Insights.

Kaizen



KAIZEN

RULES

- Personal discipline
- Exercise mutual respect, work together as a Team
- Value and motivate learners/employees at their workstation for improved morale
- Share suggestions for improvement. Keep an open mind to change
- Set up new habits
- Always maintain a positive attitude
- Zero blame! Fix the problem. Form quality circles
- Never Leave in silent disagreement

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Team ASDC employs Kaizen precision to drive continuous improvement, elevating efficiency and excellence within the automotive sector.

Promotions



Youtube Promotion

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Skill India
Skill India Mission

Level up your automotive knowledge!

Join ASDC Channel on YOUTUBE

@automotiveskilldevelopment6463

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Join ASDC Channel on YouTube to acquire practical skills. Connect with @automotiveskilldevelopment6463 and fast-track your journey to automotive expertise.

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Enhance your automotive skills with ASDC Channel on YouTube! Gain practical expertise, follow

@SkillsASDC

or click the link <https://bitly.ws/33T7a> for a faster path to becoming an automotive expert.

Monthly Campaign

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Skill India
Skill India Mission

Unwrapping the Excitement for Christmas.

Dive into the festive spirit with ASDC's

#SantaSeSikhoSkills

Calling all 6th to 12th graders to gear up for a joyful journey of automotive skill development.

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Experience the festive joy with ASDC's #SantaSeSikhoSkills campaign! Calling all 6th to 12th graders to join a cheerful journey of automotive skill development this Christmas season with ASDC.



Promotions



Get Started Now!
#SantaSeSikhoSkills

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Join the Journey of Automotive Discovery this Christmas!

Design Your Dream Car Challenge!
#SantaSeSikhoSkills

Calling all young minds and future car designers!

Imagine, sketch, and bring to life the car of your dreams!

Celebrate the Christmas spirit with ASDC's #SantaSeSikhoSkills campaign! Calling all 6th to 8th graders to join our 'Basic of Automotive Technology' course—a captivating exploration of vehicle evolution. Begin your course now <https://bitly.ws/36S9e>

Unleash your creativity in the Design Your Dream Car Challenge! Young minds, sketch your vision, share unique features, and win exciting prizes by sending your designs on garima@asdc.org.in





Best Wishes

Warm wishes to everyone for a joyful Christmas from Team ASDC! May this festive season bring happiness and the anticipation of new skills and opportunities in the coming year.

ASDC AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL **NCVET** अग्रगति Skill India अग्रगति

BASIC OF AUTOMOTIVE DESIGN COURSE
Explore the World of Automobiles!

#SantaBringsSkillsGift

About the Course

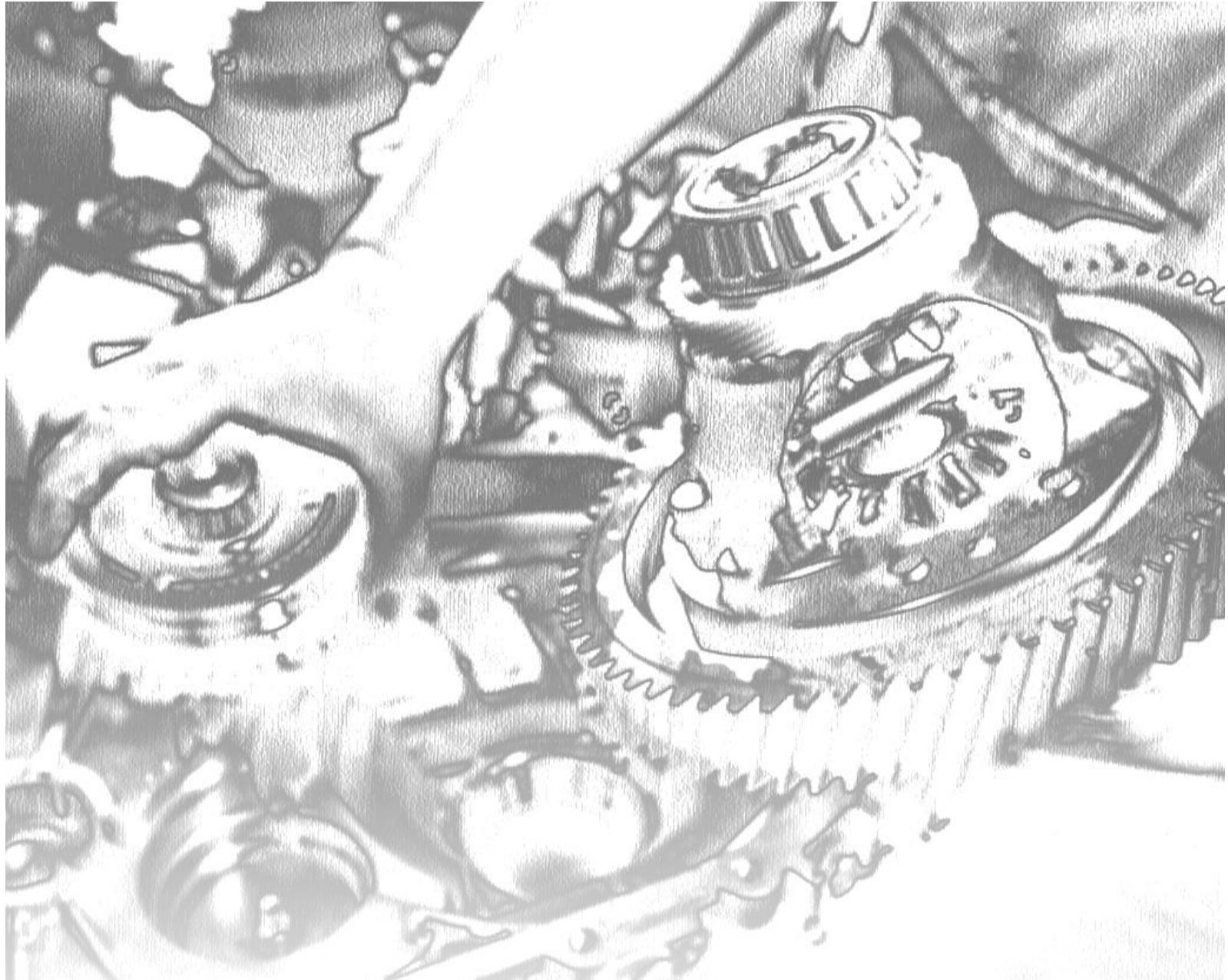
- Designed for school-age children.
- Explore the exciting journey of vehicles from Invention to the future.
- A fun and interactive introduction to the world of automobiles.

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Testimonial

Listen to Karan, a dedicated student who has successfully completed his electric vehicle course and earned certification from ASDC. Discover his inspiring journey and achievements in the field of EV technology.





Automotive Skills Development Council



Automotive Component Manufacturers Association



Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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