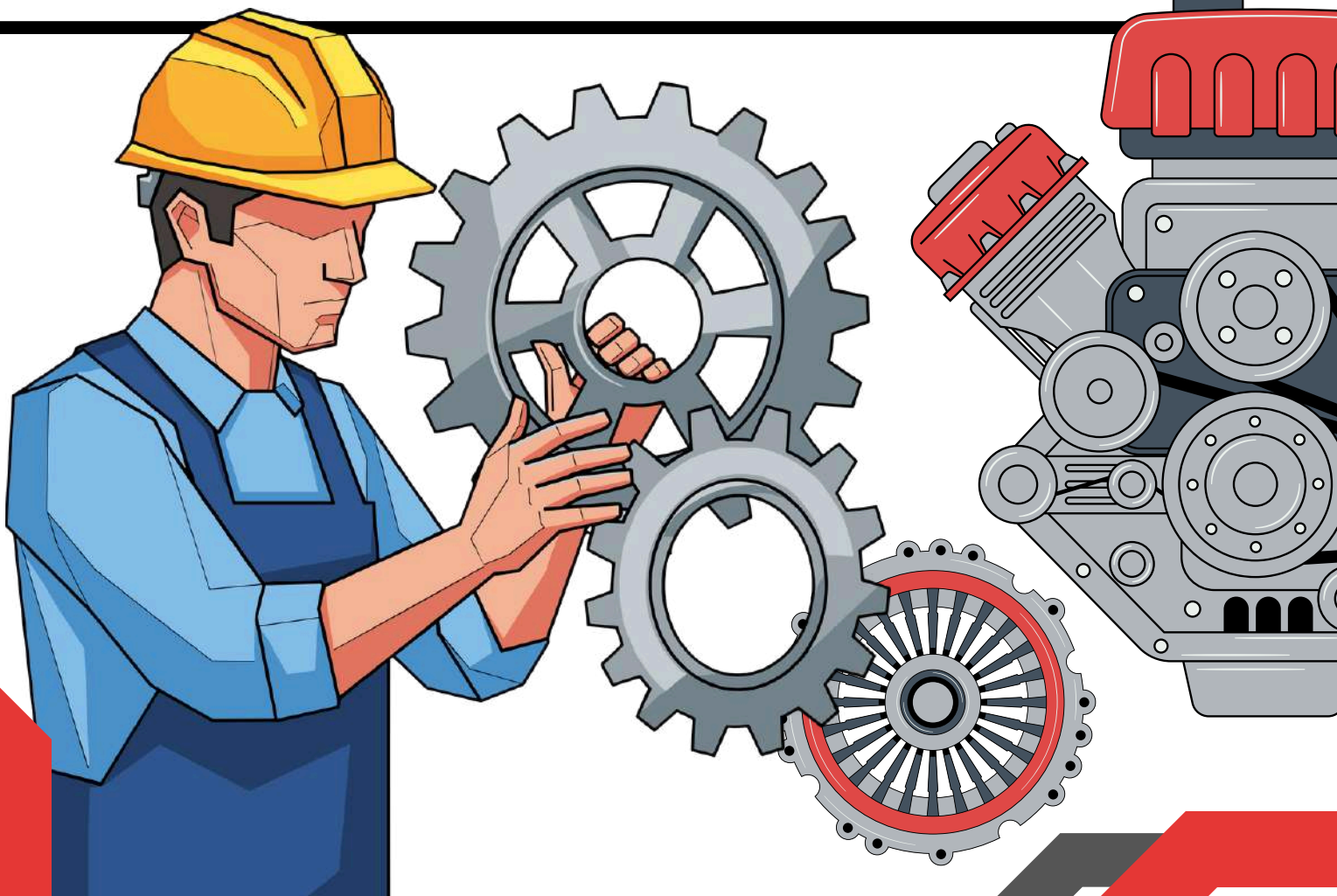


Automotive Skills Development Council

From Plans to Performance.

FEBURARY 

“Revolutionizing the Automotive Industry with Next-
Generation Skills”



Message From Chairman's Desks



True progress is never achieved in isolation it is built through collaboration.

Mr. Vinkesh Gulati

Guided by this belief, we bring together industry leaders, academia, and policymakers to co-create a future-ready mobility ecosystem rooted in innovation, inclusivity, and real-world impact. Our commitment lies in developing scalable skill frameworks, expanding women's participation, and embracing modern learning pathways such as micro-credentials and apprenticeships. Through these efforts, we aim to bridge critical skill gaps and empower a resilient, skilled workforce—ready to seize the opportunities of tomorrow.

Message From CEO's Desks



Mr. Arindam Lahiri

Reaffirming our shared mission, we stand by the spirit of **“Stronger Together”**,

fostering meaningful collaborations that drive innovation, inclusivity, and impact. With a collective commitment to **“Transform Tomorrow”**, we aim to equip the workforce with future-ready skills that meet the demands of a rapidly evolving global economy.

We invite you to join hands with us in shaping a skilled, confident, and globally competitive India—because the future is built best when we build it together.

Features Story



The **ACMA Automechanika** conference served as a powerful nexus for industry leaders, offering deep insights and forward-looking dialogue that redefined the automotive ecosystem. A standout moment was the session led by **Mr. Vinkesh Gulati, Chairperson of ASDC**. He underscored the indispensable roles of skill development, strategic collaboration, and the cultivation of future-ready talent as the primary engines for sustainable industry growth. His address emphasized a

vital imperative: the seamless alignment of industry standards, innovation, and specialized training to stay ahead of the rapid technological shifts currently transforming global mobility. Ultimately, these exchanges solidified the conference's reputation as a premier platform for high-level knowledge sharing and collective progress across the entire automotive value chain.

The **ACMA Automechanika** New Delhi 2026—India's premier automotive aftermarket expo—provided a powerful stage for **Arindam Lahiri, CEO of the Automotive Skills Development Council (ASDC)**, to outline the essential evolution of the workforce in an era of "smarter" vehicles.

The dialogue pivoted toward a people-first philosophy, championing "skills-first" hiring and competency-based training. A major focus was placed on transitioning traditional mechanics into specialized technicians capable of mastering diagnostics, Electric Vehicles (EVs), Advanced Driver Assistance Systems (ADAS), and cutting-edge digital tools.

Ultimately, the event framed this shift not merely as a technical upgrade, but as a mission to elevate livelihoods, dignity, and employability throughout the automotive ecosystem. It served as a reminder that true industry transformation begins with the empowerment of the people at its core.



Feb Highlight



As India accelerated into the EV revolution, closing the automotive skills gap transitioned from an operational necessity to a strategic imperative. Developing deep capabilities in digital diagnostics, sustainable practices, and specialized EV servicing empowered dealerships to deliver exceptional customer experiences while simultaneously fueling industry-wide growth. The success of this transition relied heavily on synergistic partnerships between industry bodies, training councils, and leadership teams—collaborations that proved vital in building a future-ready workforce capable of leading India's shift toward smart, electrified mobility.

Manufacturing excellence was powered by a fusion of clear vision, decisive leadership, and highly skilled talent. It was a proud moment for the organization as **Mr. Vinkesh Gulati, Chairperson of ASDC**, took center stage as the #BrandAmbassador for the #FestivalOfManufacturing2026.

His unwavering dedication to strengthening workforce readiness, promoting future-proof skills, and bridging the gap between industry requirements and emerging talent perfectly mirrored the core mission pursued at ASDC. The event served as a vibrant celebration of innovation and skill development, honoring the people who moved India's manufacturing sector toward a new era of global competitiveness.



The **National Skill Development Corporation (NSDC)** successfully hosted a landmark **Job Fair in Gajraula, Amroha**, seamlessly uniting top-tier employers with ambitious candidates on a single, high-impact platform.

With robust participation from industry leaders and an influx of thousands of motivated job seekers, the event did more than just fill roles—it generated tangible employment opportunities and solidified the vital link between specialized skills and industrial demand.



Exhibition Training

The **ACMA Automechanika Workshop** served as a premier hub where industry visionaries, technical innovators, and emerging talent converged to explore the frontiers of automotive technology, EV solutions, and advanced manufacturing.

The sessions delivered a sophisticated blend of theoretical learning, strategic collaboration, and hands-on technical insights. Beyond the invaluable knowledge exchange, every participant was awarded a Certificate of Participation, marking their commitment to professional excellence in a rapidly evolving landscape.



CV BS6 TRAINING WORKSHOP

LIVE AT
ACMA AUTOMECHANIKA

HANDS-ON EXPOSURE TO
LCV (IT+PAYLOAD) | MCV | HCV

Date: 6TH FEBRUARY **Time:** 1:30 PM – 3:30 PM

Certificate provided after the workshop
By Automotive Skill Development Council (ASDC)
Supported by Banco

LEARN. UPSKILL. GET CERTIFIED.



The inauguration of the ASDC Pavilion at ACMA Automechanika served as a powerful catalyst for high-level industry engagement and strategic collaboration. The council's presence underscored a collective vision to fortify skills, accelerate innovation, and deepen partnerships across the automotive ecosystem. This successful launch effectively set the tone for the insightful discussions and forward-looking collaborations that defined the remainder of the event.

Industry progress was powered by a workforce that was skilled, confident, and prepared for the future. Platforms like Automechanika underscored the increasing vitalness of structured skill development and workforce readiness in fortifying the automotive ecosystem.

By aligning industry requirements with targeted skilling initiatives, these efforts moved beyond merely building capabilities—they succeeded in creating sustainable careers and delivering a profound, long-term impact on the sector.



AFTERMARKET SERVICE

ASDC
EV APPRENTICESHIP
LIS BS6
Two-Wheeler Upskilling Program
APCL
IRAGATI
JUST AUTO INNOVATIVE TOOLS

ASDC's programs and collaborations with industry partners to build a skilled, future-ready workforce

Program Highlight



India's automotive talent already possessed the skill and ambition to compete on a global stage; what it required was the right structure, guidance, and ethical pathways to get there. This partnership served as a definitive step toward bridging that gap, creating transparent, future-ready international career opportunities while maintaining a steadfast commitment to dignity, compliance, and skill alignment. It was truly encouraging to witness a collaboration that didn't just promise global mobility, but actively constructed it the right way for India's youth and the industry alike.

This was the moment where classroom theory seamlessly converged with real-world engineering excellence.

In a strategic collaboration with Birla Vishvakarma Mahavidyalaya (BVM Engineering College), alongside Eicher Motors and Volvo, ASDC facilitated an immersive, hands-on workshop focused on Internal Combustion (IC) Engine systems. This initiative successfully translated complex theoretical concepts into high-impact, practical automotive engineering exposure for the participating students.

By fortifying these industry-academia partnerships, ASDC once again demonstrated its pivotal role in cultivating a highly skilled, industry-ready automotive workforce.

THE INSTITUTION OF ENGINEERS (INDIA)
Mechanical & Production Students' Chapter
BIRLA VISHVAKARMA MAHAVIDYALAYA

Anand, Gujarat, India
Hw21+ing Bvm Mech Workshop, Mota Bazaar,
Vallabh Vidyanagar, Anand, Gujarat 388126, India
Lat: 22.562733° Long: 72.924147°

Anand, Gujarat, India
Hw21+ing Bvm Mech Workshop, Mota B
Vallabh Vidyanagar, Anand, Gujarat 3881
Lat: 22.562733° Long: 72.924147°

BS VI COMPETENCE DRIVE | BE RESPONSIBLE!
THE INSTITUTION OF ENGINEERS (INDIA)
BIRLA VISHVAKARMA MAHAVIDYALAYA ENGINEERING COLLEGE
Anand, Gujarat, India

iciteambvm | icimepr@bvmengineering.ac.in | IE(I) Team BVM

Exhibition Training



The **ACMA Automechanika Workshop**, organized by **ASDC with the strategic support of Banco**, concluded as a resounding success, delivering intensive, hands-on training tailored specifically for aftermarket mechanics. Participants were awarded certificates that recognized not only their active engagement and successful completion but also the specialized practical skills and diagnostic insights they mastered during the sessions. The collaboration with Banco proved instrumental, ensuring the curriculum remained highly effective and directly applicable to real-world, on-ground technical challenges.

Ultimately, the workshop fostered a high-value learning environment that successfully bridged the gap between evolving industry standards and mechanic capabilities, significantly fortifying the automotive aftermarket sector.

The **IndiaSkills 2025-26 Regional Competition (Northeast Region)**

concluded with a resounding celebration of talent, and we extend our heartiest congratulations to the winners who triumphed throughout this journey.

Their unwavering dedication, discipline, and passion served as a true testament to the power of skill-based excellence. These achievements demonstrated how the right training frameworks and competitive platforms can transform relentless hard work into well-deserved national recognition. It was deeply inspiring to witness young talent from across the region setting new benchmarks and actively contributing to the vision of a skilled, future-ready India.

As they moved forward to the next stage, their success continued to inspire countless others to pursue excellence in their respective crafts.



WESTERN INDIA, IT'S TIME TO LEVEL UP

Indiaskills 2025-26
Western Region

Where precision meets performance and future-ready talent takes charge.

Featured Skills

- Industrial Control
- Additive Manufacturing

Helipad Exhibition Centre, Gandhinagar

16-17 Feb 2026

Big skills. Real momentum. Future in motion.

Sponsors: L. S. On, Schneider Electric, AURIRA SOFTWARE, NTT, Phillips ADDITIVE

Western India officially entered "Skill Mode" as the regional arena transformed into a high-octane showcase where mastery, focus, and next-gen talent took center stage. From precision-driven traditional trades to future-forward technical expertise, the platform united the region's most formidable skill contenders. Over two action-packed days, these participants performed, competed, and rose to the challenge within a single arena of excellence—offering a definitive glimpse into the powerhouse that is India's skilled future.

"Tomorrow's workforce was never just about the technology; it was defined by the people who harnessed its potential."

The dialogue at IndiaSkills 2025 underscored that automation and robotics were transforming the landscape—not merely by replacing tasks, but by exponentially expanding the boundaries of what was possible. The event highlighted that cultivating future-ready talent required a deliberate shift toward empowering young professionals with tangible, hands-on skills that directly met evolving industry demands.

By investing in learning, the sector invested in a broader horizon of

opportunity—fueling sustainable careers, driving innovation, and ensuring inclusive growth. This collective commitment to upskilling effectively reshaped the future of work for the next generation.



Indiaskills 2025-26
Regional Competition - WEST
ROBOT SYSTEMS INTEGRATION SKILL



**Build skills.
Push Limits.
Go Global.**

YOUR SKILLS...OUR TECHNOLOGY...BETTER FUTURE



Road is talking, Are you listening?

SOME SIGNS ARE EASY TO MISS

Please look carefully

Notice the signs Drive safe



Sadak Suraksha Jeevan Raksha

and respecting every indicator proved that while awareness consistently saved lives.

The road was speaking; the only question was whether we were listening. This session served as a vital reminder that overtaking was never a race, and the driver's seat was never the place for a mobile phone. A truly safe driver demonstrated the wisdom to know exactly when to wait, when to move, and when to remain fully focused on the journey ahead. The core message was clear: one text could always wait, but one wrong move could change everything in an instant.

Safety was prioritized by overtaking only when it was safe, visible, and legal, while keeping all digital distractions at bay. Ultimately, it was individual judgment that saved lives and ensured every journey concluded safely.

The road was speaking; the only question was whether the signs were truly being noticed.

This session highlighted a critical reality: not every road sign was bright, bold, or easily visible. Some were faded by time; others were obscured by the environment. Yet, their messages remained vital. It was demonstrated that when high speed met missed signals, the risks multiplied exponentially, and lives were placed in immediate danger. By choosing to decelerate, drivers gained the essential seconds needed to observe, react, and execute safer decisions.

The core takeaway was a lesson in precision: reading the road carefully

and speed rarely saved meaningful time,



Road is talking, Are you listening?

Wait Your Turn



Overtaking needs judgment, not ego

Simple Safety Points

- Do not use phone while driving
- Overtake only when safe
- Keep distance

Focus on the road. Arrive safe

Sadak Suraksha Jeevan Raksha

Courses Uplift



SPARK PLUG REPLACEMENT

- ✓ Smooth starts begin with reliable sparks.
- ✓ Learn how spark plugs keep your engine firing efficiently and what it takes to replace them correctly.
- ✓ From understanding what a spark plug does to the tools and step-by-step methods for removing and installing new ones – master the essentials in just 1 hour.



Enroll now & spark your automotive skills!

- Free course
- Beginner-friendly
- Certification included

Tackling vehicle pollution was a mission that began with the right technical foundation.

As rising emissions demanded smarter solutions, gaining a comprehensive understanding of BS-VI emission standards became the essential first step for industry professionals. This course successfully simplified the complexities of modern emission norms, demonstrating how they effectively reduced pollution and contributed to a cleaner, more sustainable mobility ecosystem.

Smooth starts, optimal fuel economy, and consistent engine performance often hinged on a single, critical component: the spark plug.

It was demonstrated that when spark plugs became worn or were incorrectly gapped and fitted, the consequences were immediate—leading to engine misfiring, rough idling, and a significant drop in fuel efficiency. To address this, ASDC's Spark Plug Replacement courses provided technicians with the specialized knowledge to diagnose precisely when a replacement was required and how to execute the procedure with step-by-step precision.



Emission Standards BS-VI Familiarization

- ✓ Clean air starts with clean standards.
- ✓ Learn how modern emission norms control vehicle pollution and protect the environment.
- ✓ From understanding emissions and BS-VI requirements to key components like EGR, SCR, and catalytic systems grasp the fundamentals in just 1 hour.



Enroll now & drive knowledge towards cleaner mobility!

- Free course
- Beginner-friendly
- Certification included



BUILD THE DEALERSHIP TALENT OF TOMORROW

Automotive Hiring Drive | Tamil Nadu

Growing dealerships. Rising demand for skilled professionals.

ROLES OPEN :-

- Technicians ● Advisors ● Sales ● Parts ● CRM ● Back Office ● Showroom Hosts

SENIOR DEALERSHIP ROLES (AUTO EXPERIENCE REQUIRED)

Locations :- Across Tamil Nadu

Priority :- Immediate Joiners
Relocation-ready candidates

Eligibility :- ITI / Diploma / Relevant experience



SACN TO APPLY

TRAINING PARTNERS & CANDIDATES CONNECT EARLY AND SHARE PROFILES.

Tamil Nadu's Dealership Network Expanded! From the workshop floors to the front desks, automotive dealerships across the region built robust new teams—placing skilled talent at the very heart of their growth. ASDC successfully opened doors for trained candidates to step into pivotal dealership roles spanning service, sales, customer engagement, and operations. These initiatives didn't just target entry-level talent; they created strategic pathways for experienced professionals to transition into leadership and specialized technical positions within a rapidly evolving market.

Valentine MatchSkill



This Valentine
Find Your Perfect Skill Match with ASDC

Fall in Love with Learning. **Train for the Job.**
Give yourself a skill to cherish!

Join ASDC's hands on automotive on the job trainings guided by industry experts. Explore in demand skills, gain real world experience, and prepare for a career you'll love.

Learning + passion = **Perfect Skill or Career Match**

**THIS VALENTINE'S,
INVEST IN SKILLS THAT
LAST A LIFETIME.**



Scan here to enroll

Follow us & start your skills journey with Automobile today

The philosophy was simple: Don't just learn. Train for the job.

Through the Automotive Skills Development Council (ASDC), participants stepped into authentic workshop environments and experienced immersive, hands-on training specifically engineered to ensure they were workplace-ready from day one. Engaging with real-world automotive components and diagnostic tools. Building a level of technical confidence that only comes from high-pressure, practical application.

Gaining direct mentorship from seasoned industry experts.

The commitment was never just to a dream; it was a promise to future growth.

The experience demonstrated that the right skills, when nurtured through consistent learning, had the power to shape a lasting and resilient career. Just as a rose required time, care, and a specific environment to flourish, individual potential reached its peak only through the right guidance and structured training.

Participants chose ASDC courses that aligned with their passions, effectively strengthening their technical expertise and allowing them to bloom into confident automotive professionals. It proved that when skills were developed with purpose, careers didn't just start—they thrived.



This Valentine
Find Your Perfect Skill Match with ASDC

Commit to **Skills That Bloom**
Make a promise to your future.

Choose an ASDC course that sparks your passion and commit to skills that grow with you.



Scan here to enroll

Follow us & start your skills journey with Automobile today



UNION BUDGET 2026-27

Budget strengthens the Indian ecosystem approach. By integrating manufacturing, infrastructure, MSMEs, finance and skilling, it lays the foundation for large-scale job creation, sustainable growth and global competitiveness. ASDC welcomes this vision and looks forward to working closely with industry and government to translate these initiatives into meaningful careers for India's youth and a stronger automotive sector for Viksit Bharat.

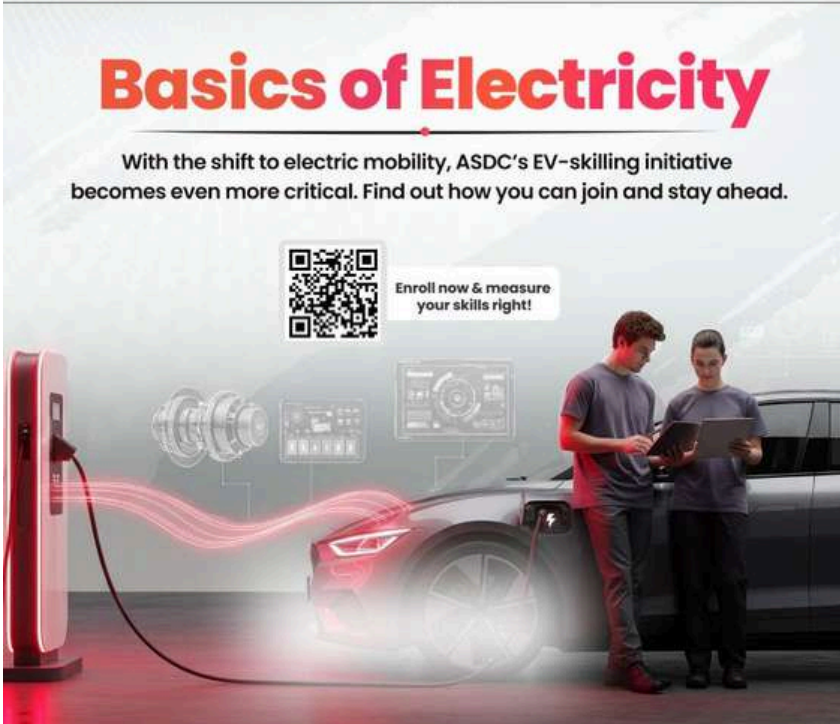

Mr. Vinkesh Gulati
Chairperson, ASDC

India shifted gears, accelerating toward a more connected, skilled, and resilient economic future. The Union Budget successfully integrated manufacturing, infrastructure, MSMEs, finance, and skilling into a powerful, cohesive framework designed to sustain long-term employment and global competitiveness.

ASDC welcomed this integrated vision and demonstrated its unwavering commitment to translating policy intent into tangible, on-ground impact. By empowering youth and fortifying the automotive ecosystem, the council contributed meaningfully to the overarching vision of a Viksit Bharat.

The future shifted toward electric mobility, and the core question was whether the workforce was truly prepared for the transition. As the industry accelerated into the EV era, the demand for specialized professionals reached an all-time high.

ASDC's Electric Mobility Skill Courses were strategically designed to meet this moment, equipping participants with industry-relevant EV knowledge, deep hands-on expertise, and future-ready technical skills. By immersing themselves in the EV Revolution, professionals successfully powered their careers and stayed ahead in a rapidly transforming automotive landscape.



Basics of Electricity

With the shift to electric mobility, ASDC's EV-skilling initiative becomes even more critical. Find out how you can join and stay ahead.

Enroll now & measure your skills right!

Career Match



THIS VALENTINE FIND YOUR PERFECT SKILL MATCH WITH ASDC

WHY I LOVE MY CAREER MATCH

Because when passion meets skill, a career isn't chosen it's found.

Tell us your story in 50-100 words

And share what drives your love for the automotive world.



Every engine told a story, and participants were invited to share their own. In a concise narrative of 50–100 words, aspirants recounted their personal journeys, detailing the specific experiences that fueled their enduring passion for the automotive world.

The challenge prompted a deep reflection: What originally sparked that interest? and What continued to drive them forward? These stories were shared to inspire a broader community, turning individual inspiration into a collective fuel for the industry.

This Valentine's season, the Automotive Skills Development Council (ASDC) empowered individuals to transition from "passion to profession." By

identifying the specific skills that matched their unique ambitions, participants successfully accelerated their career trajectories.

This Valentine's season, passion met precision, and the highly anticipated results finally arrived. From complex engine diagnostics to the essentials of automotive service, participants demonstrated that their knowledge wasn't merely a casual interest—it was a profound dedication.

Every individual who prioritized skill development over traditional celebrations embodied the true meaning of commitment. The event proved that the most significant "match" this season was the powerful alignment between personal dreams and professional drive.

By choosing to accelerate their journeys with the Automotive Skills Development Council (ASDC),

these aspiring professionals explored industry-aligned courses that effectively transformed their passion into a lifelong profession.



THIS VALENTINE FIND YOUR PERFECT SKILL MATCH WITH ASDC

GEAR UP & GUESS

The Ultimate Auto Parts Challenge!

(ANSWERS)

 Suspension	 Disk Brake	 Oil Filter
 Tail Light	 Engine	 Clutch
 Spark Plug	 Inverter	 Charging Port

NAO Impact & Shivratri Wishes



NAO NATIONAL AUTOMOBILE OLYMPIAD

ASDC AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

NCVET NATIONAL COUNCIL FOR VOCATIONAL EDUCATION TRAINING

Skill India

READY TO DRIVE IMPACT?

National Automobile Olympiad (NAO) 2026

ASDC invites Implementation Partners to lead NAO 2026 nationwide, working directly with schools to shape future automotive talent.

Scan Here

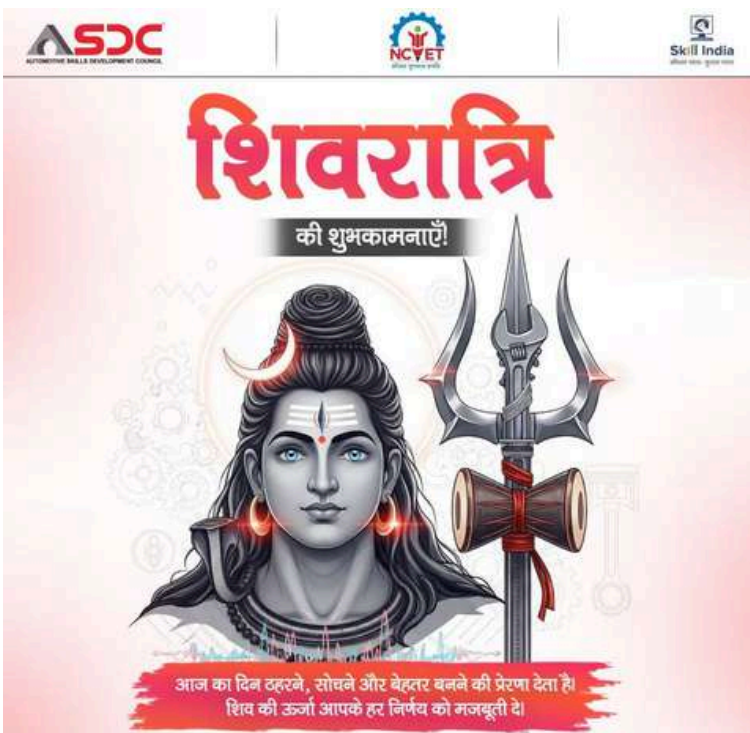
Build scale. Shape skills. Create impact.

Submission deadline
25 February 2026

The call to lead a nationwide movement in automotive excellence was answered as a transformative opportunity emerged to shape one of India's most expansive student-focused initiatives. NAO 2026 extended a prestigious invitation to organizations to spearhead on-ground execution, engaging directly with schools and introducing young learners to the vast potential of automotive skills.

This initiative empowered partners to expand their regional footprints, collaborate at a national scale, and lay the foundation for tomorrow's automotive workforce. It served as a

powerful reminder that real impact was built through action, not merely announced.



ASDC AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

NCVET NATIONAL COUNCIL FOR VOCATIONAL EDUCATION TRAINING

Skill India

शिवरात्रि

की शुभकामनाएँ!

आज का दिन ठहरने, सोचने और बेहतर बनने की प्रेरणा देता है।
शिव की ऊर्जा आपके हर निर्णय को मजबूती दे।

The spirit of Maha Shivratri brought profound inspiration, fostering inner strength, unwavering stability, and a deeply positive mindset.

It was a time when the divine grace of Lord Shiva empowered every effort, providing the resilience needed to overcome challenges and achieve meaningful progress. This sacred occasion served as a powerful reminder that with focus and spiritual grounding, every endeavor could be transformed into a path toward success and higher purpose.



ASDC Support

113 GF, Okhla Industrial Estate Phase 3, Okhla Industrial Estate, New Delhi- 110020

“ www.asdc.org.in ”