

ASDC TIMES

Automotive Skills Development Council - Newsletter

ISSUE 53 | FEBRUARY 2022



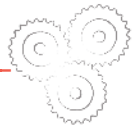
From The CEO's Desk

ASDC is constantly engaged in the upskilling and reskilling programmes for the youth of the nation to help them cope with the emerging trends of digital and AI-enabled auto industry.



Arindam Lahiri, CEO, ASDC

NEWS



Now get complete guidance for you career in the automotive industry through our insightful career guide programmes

ASDC Career Guide

Navigate through skilling and reskilling in the various sub-sectors of the automotive industry

- Research & Development
- Manufacturing
- Automobile Sales
- Automobile Service
- Road Transportation



AUTONATION TIMES

Weekly Newsfeed from ASDC

- Auto Technology
- Skill Development
- Skill Training
- Ministry Updates



Never miss out on updates and trends from the automotive industry! Register here for the ASDC's weekly newsfeed AutoNation Times to stay ahead in your career.





ASDC has partnered with iNCAETEK for the ACEdsyn course to impart skills in product development. The course aims to enhance employability of auto professionals and students in Engineering R&D.



Master the skills of Product Development to enhance employability in Engineering R&D

- ⚙️ Get Skilled
- ⚙️ Add Exposure
- ⚙️ Deliver Project
- ⚙️ Enhance Career



Lifetime access to dsynXPO.com
Talent Lifecycle Management portal



Prepare yourself for a highly rewarding career in Automotive Engineering sector with 4-stage certification program in Product Development!

- ⚙️ **Basic:** Engineering Drawing
NSFQ Level 4- Proto Engineer
- ⚙️ **Intermediate:** Design principles & CAD
NSFQ Level 5- Test Engineer
- ⚙️ **Advanced:** F.E. Analysis
NSFQ Level 4- CAE Engineer
- ⚙️ **Application:** Part Design Releasing
NSFQ Level 5- Test Engineer

Course Fee: ₹69000 + Taxes






Self Charged Hybrid Electric Vehicles are the future. Up-skill yourself with the latest Hybrid Electrified technologies and carve your career path ahead with the xEV Shiksha initiative, an online certification course in partnership with Toyota Kirloskar Motors.

xEV SHIKSHA

SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL

Master the skills of Hybrid Electrified (xEV) technologies with 5 dedicated modules!




[Sign up now](#)

xEV SHIKSHA

SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL

Learn about self-charging Hybrid Electric Vehicle to keep yourself updated with the latest in technology!



[Sign up now](#)

Master the skills of digital marketing to stay ahead in your digital-first automotive career, with modules created by Google experts.

Grow with Google | **ASDC** | **FADA**

Fundamentals of Digital Marketing

Master the skills of digital marketing, packed with real-world examples to help you turn knowledge into action



[Sign Up Now](#)

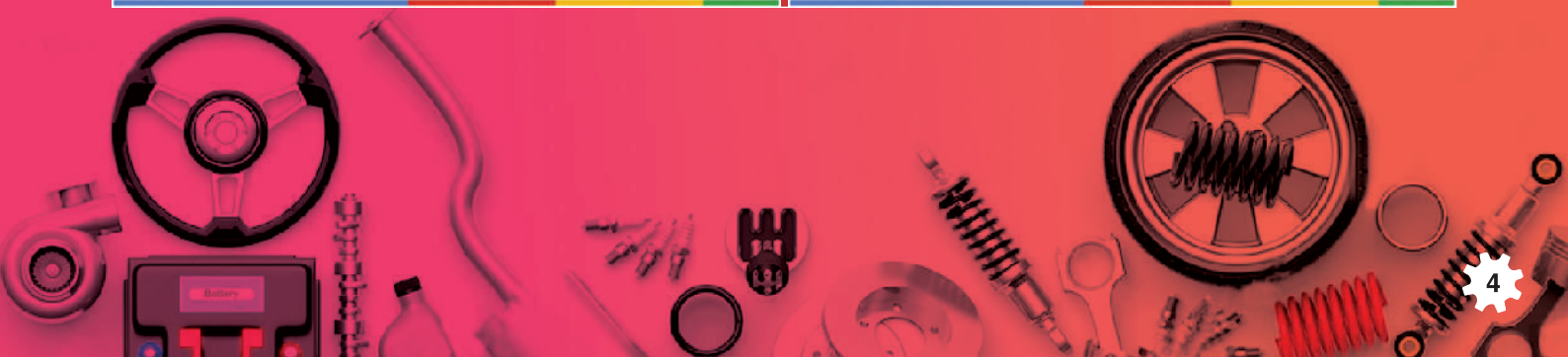
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Fundamentals of Digital Marketing

Dive deeper into digital marketing trends and insights to stay ahead in your automotive career



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India's First Online BS6 Two-Wheeler Advanced Training



-  Technical Videos in Hindi
-  2 Hours Duration
-  Lifetime free access
-  Certifications

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CODE

ASDC20
TO GET A
20% DISCOUNT

Promo code is valid till
14th Feb'2022

ASDC proudly announces that India's first online BS6 Two-Wheeler Advanced Course, brought to you by Mechanik TV and ASDC is LIVE now.

NPTC GROUP OF COLLEGES, U.K

TRAINERS ON ELECTRIC VEHICLE SERVICE LEAD TECHNICIAN

(ASC/Q1424)



ELIGIBILITY ITI, DIPLOMA, B.TECH PASS STUDENTS

COURSE DURATION: 4 WEEKS WITH 6 HOURS PER WEEK

E-LEARNING COURSE PROMOTED BY





COURSE FEE ₹20000 + TAXES

Group registration
10% off if 3 or more people register



SCAN TO REGISTER

NPTC GROUP OF COLLEGES, U.K

TRAINERS ON ELECTRIC VEHICLE SERVICE LEAD TECHNICIAN

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BENEFITS

The EVSE will consist of sessions on Electric Vehicle sector-focused courses, training and assessments. The event will have representation from UK trained instructors on the digital platforms.

E-LEARNING COURSE PROMOTED BY





COURSE FEE ₹20000 + TAXES

Group registration
10% off if 3 or more people register



SCAN TO REGISTER

Grab the opportunity for an e-learning course offered by ASDC and NPTC Group of Colleges UK – for Trainers on Electric Vehicle Service Lead Technician.





Here's a glimpse from the inauguration of Training of Trainers in CNC Operations at KGTTI - Karnataka German Technical Training Institute, Bengaluru in partnership with GIZ and CRISP





We are proud to announce that we have signed MOU with Speedforce on the 10th of February'2022 to upskill the workforce and provide them with a better opportunity in the two-wheeler service industry. Speed Force is India's only International and No. 1 multi-brand two-wheeler and EV services company with diverse skill sets and extensive expertise in the field.





WEBINAR

Self Reliance with Product Engineering Skills



10th February'2022



06:00 PM - 07:00 PM IST

Eligibility- Engineering pass-outs, Graduate engineers, Final/ Pre-final year PG/ UG engineering students



Gopi Krishnan

MD and Founder, INCAETEK

Register Now

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Automotive Skills Development Council

ASDC along with INCATEK hosted a webinar with Mr Gopi Krishnan (MD & Founder INCATEK) on the importance of Self Reliance with product Engineering Skills.



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ET Auto.com
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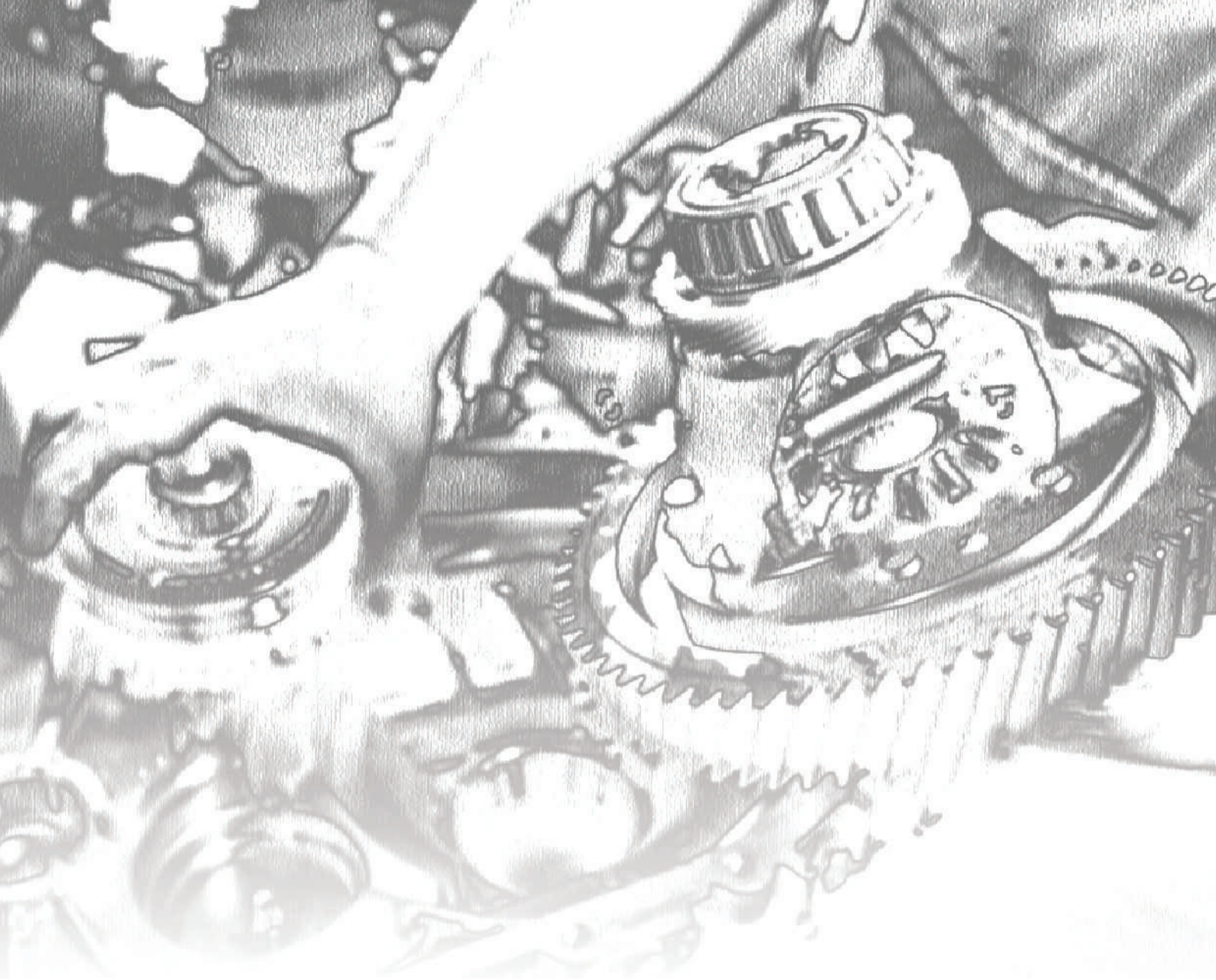
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AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council

ACMA

Automotive Component Manufacturers Association

SIAM

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

153 Ground Floor, Okhla Industrial Estate, Phase-3, New Delhi

Phone: +91 11 42599800 | E-Mail: info@asdc.org.in

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