#### **ASDC programmes in NATRIP facilities**

ASDC and NATRIP have taken a joint initiative to leverage the existing NATRIP centres with their respective asset base for offering select ASDC Qualifications. In a meeting between Mr. Sanjay Bandopadhyay CEO, NATRIP and Mr. Sunil K Chaturvedi CEO, ASDC it was decided to focus first on Indore centre. Silchar and Chennai locations will also be developed for offering Driving and Vehicle Servicing modules. In due course, this collaboration would also explore other critical domains like R&D. Eventually, there could be offerings for skilling in the Vehicle Inspection & Certification domain as well. This collaborative approach between ASDC & NATRIP was ratified at a meeting chaired by JS(DHI), Mr RK Singh and attended by Mr. Rajesh Agrawal, JS MoSDE, Ms. Rashmi Urdhwareshe, Director ARAI and representatives from NATRIP and ASDC.



#### **German delegation visits ASDC**

Germany's vocational training system is recognized as perhaps the most effective skilling system in the world. Also, Germany is the global powerhouse in Automotive field. Therefore, it is only natural that ASDC connected with German institutions so as to benchmark with the global best practices and standards.

In this context ASDC hosted a session with visiting delegates from organizations in Germany's Vocational Training system. Team Leader, Mr. Juergen Maennicke from IMoVE Germany along with other delegates visited ASDC for exploring collaborative projects that would bring German expertise to the ASDC eco system.

### **India Skills Competitions**

Coinciding with the Skills Day that falls on 15th July, Skills Ministry this year organized the finals of the first ever India Skills Competitions. Automotive skills included Painting, Collision Repairs and Automobile Technologies apart from Mechatronics. Tata Motors, Toyota Kirloskar Motors, Maruti Suzuki and Mahindra & Mahindra teams participated in the exciting competitions held at Pragati Maidan, Delhi. Participation was also thrown open to students from vocational training centres and ASDC partner Rustumjee Academy also sent their candidates.

Owing to short notice, many deserving candidates may not have been able to participate in this round. Good news is, that in October'16 we are holding *Wild Card entry* round of selections. This will enable much wider participation. Short listed candidates from here will compete for regional and final rounds in July 2017. Eventual winners in each category will represent India in the Skill Olympics ie, **World Skills** at Abu Dhabi in October 2017. Those interested to participate through the *Wild Card* route, may please contact ASDC at the earliest.

# **Automotive Skills Development Council**

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# **CEO Speak**

Holding of the very first India Skills competitions during mid July this year was very exciting. This will become a regular event in the years to come. Just as in sports, competitive spirit helps to raise standards in skills domain as well. It pushes candidates towards improved performance. ASDC will continue to propagate and facilitate holding of skills competitions covering a suite of domains.

Another event that stands out is the first batch of BTech students from Amity Engineering, Noida who cleared ASDC certification in Automotive Quality Engineering. ASDC is committed to skilling in higher education.

Since it's inception, ASDC has worked closely with MoHIPE . Now, DHI and ASDC have decided to work together by leveraging asset base available at NATRIP centres for skill building.

By the time this edition reaches you, ASDC's Annual Conclave event in Chennai on 9th Sep would have taken place. More on that in the next issue.

As always, looking forward to hearing from you with your suggestions and ideas for strengthening our skilling ecosystem.

Sunil K Chaturvedi



#### **Expansion of Training Delivery Partnerships**

During the period under review, 8 new Training Delivery Partnerships were established. Some of the prominent names include Rajasthan Skill Livelihoods Development Corporation, Apshra Skills Pvt. Ltd. and Mainguard India Services Pvt. Ltd.

#### MOU with RSLDC, Jaipur

Rajasthan has been proactive in taking up skill development programmes in the state. RSLDC (Rajasthan Skills & Livelihood Development Commission) is the body that is spearheading this effort on behalf of the State Government. ASDC has now signed an MOU with RSLDC which entails ASDC certification for Automotive Trades covered under the State funded schemes.

#### **Trainers and Assessors from the Armed Forces**

Readers would recall the recent ASDC initiative with the Armed Forces for sourcing of retiring personnel from Defense. Work has already begun with a few centres and starting from January '17, the first lot of ASDC trained & certified candidates would be available to our Industry.

#### **Training of Trainers(ToT)**

ASDC plans to upgrade it's efforts in *Training of Trainers*(ToT) across the country. This will help our training partners to deploy trained and certified trainers as faculty. This is expected to make a good impact on skilling delivery at our affiliated centres.

This of course is an ongoing activity. One recent programme was held at Trident Academy, Bangalore. Twenty Nine Trainers from the Service domain attended this programme.

## **Skills Gap and Demand forecasting**

One of the mandates with Sector Councils relates to data on Skill Gaps in their respective sectors. Recently, this issue has come up for repeated discussion at the Skills Ministry. It is felt that the quality of data provided by skill gap studies done so far is not up to the mark. Data available is macro in scope and does not provide enough detail on specific gap numbers. Moreover, this exercise is expected to provide skill gap information distributed across job roles and geography.

It is felt that at present, the overall planning process for skill capacity building suffers due to the limited usefulness of existing data. Even ASDC for its own planning requires skill wise demand forecast. However this is difficult to come by at present. This results in mismatch in training delivery from a given centre and the actual demand in that area. Clearly, this needs industry attention and support.

In the coming weeks, ASDC would be approaching industry for helping in skill demand aggregation.

#### **Rationalisation of QP/NOS**

Another issue in focus these days is about the overlapping QPs. This means that some QPs that have been developed by a sector council overlap in terms of their scope and the target audience. Towards this end, ASDC has initiated work for revision of standards. This will be done with support from industry.

Then there are cases of inter sector overlaps, for example, Tractor is connected to both, Automotive and Agriculture sector. Most cases are resolved at the QRC (Qualifications Registration Committee) level: still, few cases do remain. To deal with this, Skills Ministry has set up a committee that would further facilitate rationalization process between sectors.











#### **Skilling in Higher Education**

Certification ceremony for the very first batch of BTech students of Amity Engineering was held at the University campus in Noida. Nineteen students who cleared ASDC examination were certified on this occasion for their skills in *Automotive Quality Engineering*. The event was attended by a large group of current final year students. It was truly heartening to note that this time around, more than 220 final year BTech students have enrolled in ASDC programme!

All this is a result of relentless pursuit by ASDC to provide the much needed employability quotient to Engineering Graduates in our country.

These candidates not only have the regular BTech degree but also hold an additional certificate that confirms their skills in Quality Control domain. Such candidates could be expected to perform better in the work environment.

It is not easily realized but Make in India's success crucially depends on higher level skills. Therefore, ASDC will continue to focus on skilling in higher education by way of several more tie ups with universities across the country.

# **SIAM Human Capital Group Meeting**

SIAM HCG meeting was held in Delhi in August '16. Members were apprised of the two major MOU's that ASDC has signed recently with Toyota Kirloskar Motors and with Tata Motors.

These MOUs are in continuation of ASDC's effort in deepening the Industry connect. Already there are ASDC programmes run in centres at HeroMoto Corp, Sona Steering, Sansera Engineering, JS 4Wheels, Trident and Maruti Driving Schools. ASDC is committed to rolling out many more centres in partnership with our Industry.

