

ASDC TIMES

Automotive Skills Development Council - Newsletter

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 **BE SKILLED,
BE INDEPENDENT**



Expert group for Electric Vehicles

ASDC organised an expert group meeting on electric vehicles where Mr Arindam Lahiri, CEO, ASDC participated along with members from ARAI, Autobot India, Mahindra & Mahindra, Prudentia, Tata Motors, Tata Trusts, Maruti Suzuki, Revolta Motors, Okaya Power Group and Ansys Software. The agenda was the development of new QPs for Electric Vehicle domain with the support of experts from different industries who are from Manufacturing, Research & Development, Service, Charging Station, Driving, etc. During the session, priority QPs were identified based on the demand and technology change in Electric Vehicles, ASDC is working closely with the industry to develop the curriculum and make sure that the nation has skilled manpower for this technology shift.



Training the Trainers

ASDC conducts regular Training programmes to align the trainers with the National Skill Qualification Framework (NSQF) and competency enhancement. During the period under review 45 trainers were trained at two Train the Trainers programmes organised at Kerala and Agartala.

Evaluation of Training Partners – KASE, Trivandrum

ASDC engaged with the Kerala Government to evaluate various training partners on a point scale to decide what share of training targets to whom. All the 20 TPs were evaluated on 5 predetermined parameters based on Organizational Profile, Work experience with Govt /Ministries/ PSUs / No of clients, Financial Strength, Quality of Methodology & Operational Plan and Experience in providing Placement linked Skill Training under centrally sponsored Schemes. On conclusion of the engagement, proposed QPs were verified and in certain cases replaced with the ones which have better employability potential keeping local demands in mind.



SKF group YES Skill Development Centre

SKF India's YES program was initiated in 2015, which aimed to prepare underprivileged youth to work at various automotive OEMs, Dealer Service networks and Workshops and impart entrepreneurial skills to enable them to set up their own vehicle service stations in future. SKF India has partnered with ASDC for six of their Automotive Skilling centres across India to skill the nation's youth.



MSME Eco system

DHI launched 100 days scheme for MSME Eco system to support them in terms of financial help and legal approvals. ASDC was brought in for making them aware about skilled manpower and government schemes, helping in Skill Upgradation of people required in industry. Participants included Canara Bank, concerned Government Officials (ESIC, EPF, DIC, GST etc) and industry, Ms Dona Ghosh, Dy GFT Bengaluru, Sri Jayanna, President, Taluka Panchayat Hoskote ASDC briefed the gathering about various skilling options such as NAPS, RPL, Skills Universities and other initiatives.



CII- Conference on Future of Automotive Manufacturing, Innovation, New Product Development & Globalization

The Indian Automotive industry is a significant contributor to the country's Manufacturing GDP, the investment in automation, innovation and new product development presents both a challenge and an opportunity towards ensuring that India remains an important part of the emerging supply chain. ASDC participated in a conference organised by CII on the Future of Automotive Manufacturing, New Product Development & Globalisation. Mr. Arindam Lahiri, CEO, ASDC moderated a panel discussion on the Impacts of Industry 4.0 and Green Manufacturing in Automotive Manufacturing.



Zee Business Building New India Summit

ASDC CEO, Mr Arindam Lahiri spoke at the Zee Business Building New India Summit, about the need for skilling in the Automotive Sector as there is a significant mismatch in skills. In India, 54% of population are below the age of 25 who have the potential to serve the nation and industry across all the sectors. Skilling for future job roles must be in alignment with educational frameworks to create Academic and Career Pathways.



Core committee UN Global Connect

Road safety is an emerging concern worldwide. WHO, in 2013, categorized road crashes as a major health hazard that needs to be tackled with innovative and collaborative measures. Addressing the need for reducing road fatalities, ASDC along with representatives from MoRTH, Toyota, Ashok Leyland, Maruti, Diageo, IL&FS, DGP (Road Safety Cell - Telangana) participated in a discussion to make an impact on road safety. The entire discussion was coordinated by Fleet Forum with UN Global Connect. ASDC will be working very closely to impart Safe Driver trainings.

Recognition of Prior Learning

RPL (Best in Class) has started at J S Fourwheel, Alwar a prominent Mahindra Dealership, 3 batches of Service Job Roles and 2 batches of Sales Job Roles have been completed.

In the month of March 2019 over 3000 Drivers were assessed by OLA at Kolkata, Hyderabad, Delhi and Pune. We are initiating further assessments at Chennai, Bengaluru and Mumbai. ASDC is very hopeful that this project will contribute deeply towards the pressing cause of Road Safety.



Certificate distribution of Project Eklavya, Castrol

The Castrol Eklavya programme is a unique skilling initiative in the Automotive Industry in India aiming to deliver inclusive growth for mechanics, covering the basics and focusing on diagnostic skills. Keeping in line with the government's mission of Skill India, this program provides a comprehensive, structured approach to imparting knowledge-based skills to two-wheeler technicians. ASDC CEO Mr Arindam Lahiri, gave away the certificates to first batch of 35 technicians of project Eklavya.



Recruitment Drive on request of UPSDM

In order to strengthen the MSME ecosystem for the Auto Component Manufacturers, ASDC successfully organized Recruitment Drive at Placement Cell, Govt ITI Aliganj Lucknow to offer employment opportunity to aspiring candidates from different ITI's, Polytechnic Institutes, and UPSDM Training centres. Eight automobile dealers participated in the recruitment drive where 59 candidates out of 300 were selected for the final interview.



Governing Council Meeting

The Governing Council Meeting was held on the 27th of March 2019 at New Delhi. The event was well attended by the Industry and the Ministries. ASDC Chairman, Mr Nikunj Sanghi briefed and updated the members about the progress of the various activities taken up over the past few months. ASDC Digital Partner TCS iON and ASDC Digital Marketing Partner presented progress reports and updates to the gathering.



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