

ASDC TIMES

Automotive Skills Development Council - Newsletter

ISSUE 49 | OCTOBER 2021



From The CEO's Desk

We at ASDC are extremely careful about the 'environmental fuzziness' present in the industry due to the transition from physical to digital workplace & the changing nature of the workforce in the new normal and are taking every action possible to deal with it.



Arindam Lahiri, CEO, ASDC

NEWS



Welcoming the new ASDC Governing Council 2021-22

We welcome onboard the new office bearers of ASDC Governing Council 2021-22 - Mr. Vinod Aggarwal as our new President, Mr. FR Singhvi as the Vice President and Mr. Vinkesh Gulati as Treasurer.

New Office Bearers of ASDC Governing Council 2021-22

President, ASDC
Mr. Vinod Aggarwal
Managing Director & CEO,
VE Commercial Vehicles Limited

Vice President, ASDC
Mr. F.R. Singhvi
Joint Managing Director,
Samsara Engineering Limited

Treasurer, ASDC
Mr. Vinkesh Gulati
Director, United Automobiles
& President, FADA

Wednesday, Nov 10, 2021

Outlook
LOGIN | SUBSCRIBE

NEWS BUSINESS MONEY TRAVEL SPORTS VIDEOS ENTERTAINMENT PHOTOS

Vinod Aggarwal appointed ASDC president

30 September 2021 Last Updated at 9:34 pm | Source: PTI

Mumbai, Sep 30 (PTI) The Automotive Skills Development Council (ASDC) on Thursday appointed automobile industry veteran Vinod Aggarwal as its president.

Aggarwal, who is currently the managing director and CEO of VE Commercial Vehicles Ltd (VECV), replaces Nikunj Sanghi, who will leave ASDC after serving it for four years, according to a statement.

The other officer bearers include Samsara Engineering Joint Managing Director F R Singhvi, who has been appointed as vice-president, and Vinkesh Gulati, director at United Automobiles and president of automobile dealers body FADA, as the treasurer.

ASDC was set up a decade ago and is promoted by the top industry associations - SAMIL, ACMA and FADA -- along with the central government and the National Skill Development Corporation (NSDC). It is a sector skills council for the auto industry, which aims to make the country self-sufficient to sustain the growth and competitiveness of the automotive industry.

These appointments are made through nomination from automobile industry body SAMIL.

After every term, the positions get rotated among the three parent associations -- the Society of Indian Automobile Manufacturers (SIAM), the Automotive Component

Trending

- VAT Reduction: Why Are Some States Protesting Against The Fuel Price Cuts?
- National Tribal Dance Festival: A Window Into Lives And Distinct Cultures Of Tribes In India
- Why Punjab's 'Masterstroke' CM Charanjit Singh Channi Is Racing Against Time To Prove Himself?
- Bhopal Children's Hospital Fire: 4 Infants Dead, CM Announces Rs. 4 Lakh Compensation For Each
- Explained: Why Are Petrol And



Here's a glimpse from the recently organised quarterly meeting with the Governing council for ASDC.





Autonation Times –to keep you updated

Never miss out on important updates from the automotive industry! Register here for ASDC's weekly newsletter AutoNation Times, and get valuable insights straight to your inbox.

AUTONATION TIMES

Weekly Newsfeed from **ASDC**



Auto Technology



Skill Training



Skill Development



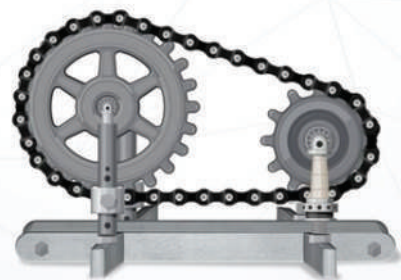
Ministry Updates



Gandhi Jayanti

This Gandhi Jayanti, ASDC pledges to stay strong on its mission to help Indian talent reach its fullest potential in the global arena of the automotive industry; to help keep the wheels turning to move into a brighter tomorrow.

Keeping alive His dream of
moving India ahead.



#GandhiJayanti





Jason Joshua, student at Magic Billion shares his robust learning experience with ASDC. Watch him discuss how Magic Billion helped him with an international opportunity in the automotive sector.



Manjunath GS shares his learning experience from the PG Diploma Course in Electric Vehicle Engineering from ISIE, certified by ASDC. Hear how the support from his instructors combined with relevant modules helped him secure a position at HERO Electric.



Rony Joy Paulose, student at Magic Billion, shares his learning experience with ASDC. Watch him discuss how Magic Billion helped him secure an opportunity in Germany and fast track his automotive career.



Manoj S shares his robust learning experience from the PG Diploma Course in Electric Vehicle Engineering from ISIE, certified by ASDC. Watch him discuss how the course helped him to gain a deeper knowledge of Electric Vehicles and secure a position at Bosch.




xEV SHIKSHA

SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF-CHARGING HYBRID ELECTRIC VEHICLES FOR ALL

**Dive deeper into Electric Vehicles
and their components**

[Sign up now](#)




xEV SHIKSHA

SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL

*Dive deeper into self charging
hybrid electric vehicles*

- 5 modules and assessment after each module
- Duration of 45 minutes
- Certification

[Sign up now](#)







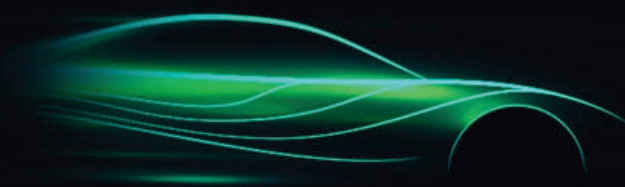
Learn At Home: xEV SHIKSHA

xEV SHIKSHA

SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL

*Learn about the Hybrid Electric Vehicle
and get certified*

[Sign up now](#)



Toyota Kirloskar Motor has partnered with ASDC for an online certification course. The aim is to spread awareness on varied electrified vehicle technologies (xEVs) among auto professionals & students to support the Govt. of India's move towards electrification

xEV SHIKSHA

SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL

**Learn the workings of Hybrid Electric Vehicle
spread over 5 modules, in 45 minutes!**



[Sign up now](#)

Toyota Kirloskar Motor has partnered with ASDC for their e-learning program, xEV SHIKSHA. It will help accelerate the awareness among auto professionals and students about electrified vehicle (xEV) technologies, their benefits to them and the environment.





Grow with Google



Fundamentals of Digital Marketing

Learn how to help your customers find you more easily via Google My Business



Sign Up Now

With customers turning to the internet for answers, let them find you easily. Register here for the #GrowWithGoogle course with a dedicated module on Google My Business to help your business soar high in the digital world.

Master the art of creating awareness via Google Ads. Learn how to reach out to the right prospective customers in your preferred locations. Register for the #GrowWithGoogle course and take the first steps to drive your business online.

Grow with Google



Fundamentals of Digital Marketing

Create awareness and reach out to maximum customers via Google Ads



Sign Up Now



Grow with Google



Fundamentals of Digital Marketing

Learn to drive consideration for your business through Google Ads

Sign Up Now



Wondering how to get customers to choose you when they are in the market looking for the kind of products and services you offer? Register for the #GrowWithGoogle course today and learn how to use Google Ads to increase consideration for your business offerings.

Grow with Google



Fundamentals of Digital Marketing

Master the skills of Google Ads to drive conversions for your business



Sign Up Now

Stay updated about the different formats and methods to drive conversions and leads for your business via Google Ads.

RPL (Recognition of Prior Learning)



We are very proud of all the participants for completing their Recognition of Prior Learning Certification at Victoria Auto Private Limited & Minvera, in collaboration with ASDC and CEMCA.



CERTIFICATE DISTRIBUTION CEREMONY

for Recognition of Prior Learning (RPL) under SANKALP Programme of MSDE - An Initiative for celebrating the 75th year of India's Independence at Bhadrak, Odisha



Sri Pranab Kumar Behera (OAS, BDO, Basudevapur) and Grish Chandra Samal (Sarapanch, Adhuan) were present as guests.



We are very proud of all the participants for completing their Recognition of Prior Learning under the SANKALP Programme of MSDE at Bhadrak, Odisha - an initiative celebrating the 75th year of India's Independence. #AzadiKaAmritMahotsav





Training of Trainers (ToT) ROBOTICS TECHNOLOGY & OPERATIONS

Under 'SANKALP' Scheme from Govt. of India



Key Points :

- ✓ First Time in India at MAC-Aurangabad
- ✓ Cluster Based ToT Approach
- ✓ German Model of Dual Training with inputs from German Experts
- ✓ Master Trainers from Industry Background
- ✓ 1 Month Class Room Training (6 Hrs/day – @150 Hrs)
- ✓ + 2 Months On job Training (@ 300 hrs)
- ✓ Stipend during On job Training
- ✓ Indo- German joint certification from Automotive Skill Development Council(ASDC) and Indo German Chamber of Commerce(IGCC)

A Project of Govt. of India

Batch Size 40 Nos.

Starting from 8th Nov. 2021

Who should apply :

- ✓ Domain experts (Robotics and Automation Technology Background) from Institutes, Industries & Professionals
- ✓ Willing to make career as Trainer
- ✓ Non certified trainers, but having 2 +Years of Relevant Experience

TRAINING IS FREE

Eligible Applications will be selected

Last Date of Application : 24 Oct. 2021

CONTACT US

Venue : Marathwada Auto Cluster, P-174, MIDC, Waluj, Aurangabad.

82379 70550
sankalpmaccluster@gmail.com
Sankalp@marathwadaautocluster.com

IMPLEMENTED BY



Introducing Training for Trainers in Robotics Technology and Operations under the SANKALP Scheme from the Govt. of India. It is the opportunity of a lifetime for industry experts looking for a career as trainers; complete with expert industry trainers, in-class and on-the-job training, and certification by ASDC and IGCC.

Castrol India launches Super Mechanic Contest 2021, partners with ASDC for the same.

Castrol India has partnered with ASDC for its Super Mechanic Contest to upskill shortlisted mechanics through masterclass sessions. Our CEO, Mr. Arindam Lahiri believes in leveraging this platform to train mechanics in new-age vehicle maintenance & the latest technologies





10TH HR CONCLAVE

FUTURE READY HR

CURATING THE TALENT & INDUSTRY LANDSCAPE

23rd October, 2021
9.30 a.m. - 3.45 p.m. | Virtual Event




Inaugural Session					9.30 AM-10.30 AM
					
Mr. Vikram Singhania Chairman- NR, ACMA & MD, J.K. Fennel (India) Ltd.	Mr. Manoj Kulkarni Chairman - Sub-Pillar for HR & R, ACMA and Group Co-CEO, ANAND Group & MD, Gabriel India Ltd.	Mr. Hemant Sikka President Farm Equipment Sector Mahindra & Mahindra Ltd. <i>Guest of Honour</i>	Mr. Anmol Jain Co-Chairman- NR, ACMA & MD, Lumar Auto Technologies Ltd.	Mr. Sumit Bhattacharya Chairman- NR HR Forum ACMA and Group President & CHRO, Anand Group	

Session I		Business Performance – Upskilling, Re-skilling & Multi-tasking for Digital Workforce		10.30 AM-11.15 AM	
Moderator		Panelists			
					
Ms. Sangeeta Inamdar Vice President - AAPL- ANAND Corporate University	Mr. Rajesh Upgal Executive Board Member- Maruti Suzuki India Ltd.	Mr. Raj Nohra Vice Chancellor- Sri Vishwakarma Skill University	Mr. Arindam Lahiri CEO- Automotive Skills Development Council – (ASDC)	Mr. Manoj Kulkarni Chairman – Sub-Pillar for HR & R ACMA and Group Co-CEO, ANAND Group & MD, Gabriel India Ltd.	

Session II		Hybrid Work Model: A Compromise of current Value System or a Desperate Need for Business Continuity?		11.30 AM-12.15 PM	
Moderator		Presenters			
					
Dr. Alka Kaul Core Group Member NR HR Forum, ACMA & Director, Horizon Industrial Products Pvt. Ltd.	Mr. Rajiv Kapoor Executive Director & CHRO Mind Industries Ltd.	Mr. Shalish Singh Senior Director & Chief People Officer Max Life Insurance Co. Ltd.	Mr. Chandan Sengupta Advisor- NR HR Forum, ACMA & Ex CHRO- Sandhar Technologies Pvt. Ltd.		

Business Performance- Upskilling, Reskilling & Multi-Tasking for Digital Workforce
Our CEO, Mr. Arindam Lahiri, speaks on the topic of 'Business Performance- Upskilling, Reskilling & Multi-Tasking for Digital Workforce' with other eminent panellists at the 10th HR Conclave organised by ACMA.




10TH HR CONCLAVE

FUTURE READY HR

CURATING THE TALENT & INDUSTRY LANDSCAPE


23rd October, 2021
9.30 a.m. - 3.45 p.m. | Virtual Event





Arindam Lahiri

THANK YOU SPONSORS


Event Sponsors








Event Co-Sponsors





Our CEO, Mr. Arindam Lahiri, addresses the panel at the 10th HR Conclave organised by ACMA India. He talks about the 'environmental fuzziness' present in the industry due to the transition from physical to digital workplace & the changing nature of the workforce in the new normal.



Our CEO, Mr. Arindam Lahiri, addressed the webinar on "Skilling & Manpower requirements in automobile sector" by UKWDP as the Keynote Speaker.



Our CEO, Mr. Arindam Lahiri, addressed the audience as the Keynote Speaker at the webinar by UKWDP. He highlighted how service centers driven by skilled & upskilled auto professionals in vehicle repair and maintenance can pave a path for the sector and local economies overall.

Robotics Technology & Operations' under the SANKALP scheme



Mr. Arindam Lahiri, CEO of ASDC, highlighted the Training of Trainers program during his online session on 'Robotics Technology & Operations' under the SANKALP scheme. With on-the-job training, Training of the Trainer signed to bolster the skills of experts looking for a career as trainers.





THE ECONOMIC TIMES

ET Auto.com
From The Economic Times

ET HRWorld
From The Economic Times

THE NEW
INDIAN EXPRESS

HTAuto
DRIVE YOUR PASSION

THE
FREE PRESS
JOURNAL

ZEEBUSINESS

INDIATV

**MOBILITY
OUTLOOK**

AUTOCAR
professional
Essential reading for the Automotive Industry

DAILYEXCELSIOR.COM
The Largest Circulated Daily of Jammu and Kashmir

**India News
Republic**

Automobile India News

Naya Seekho
LEARN IN HINDI

**EWNS
NEWS**



SOLAR CAR BIKE.COM
Solar and EV News



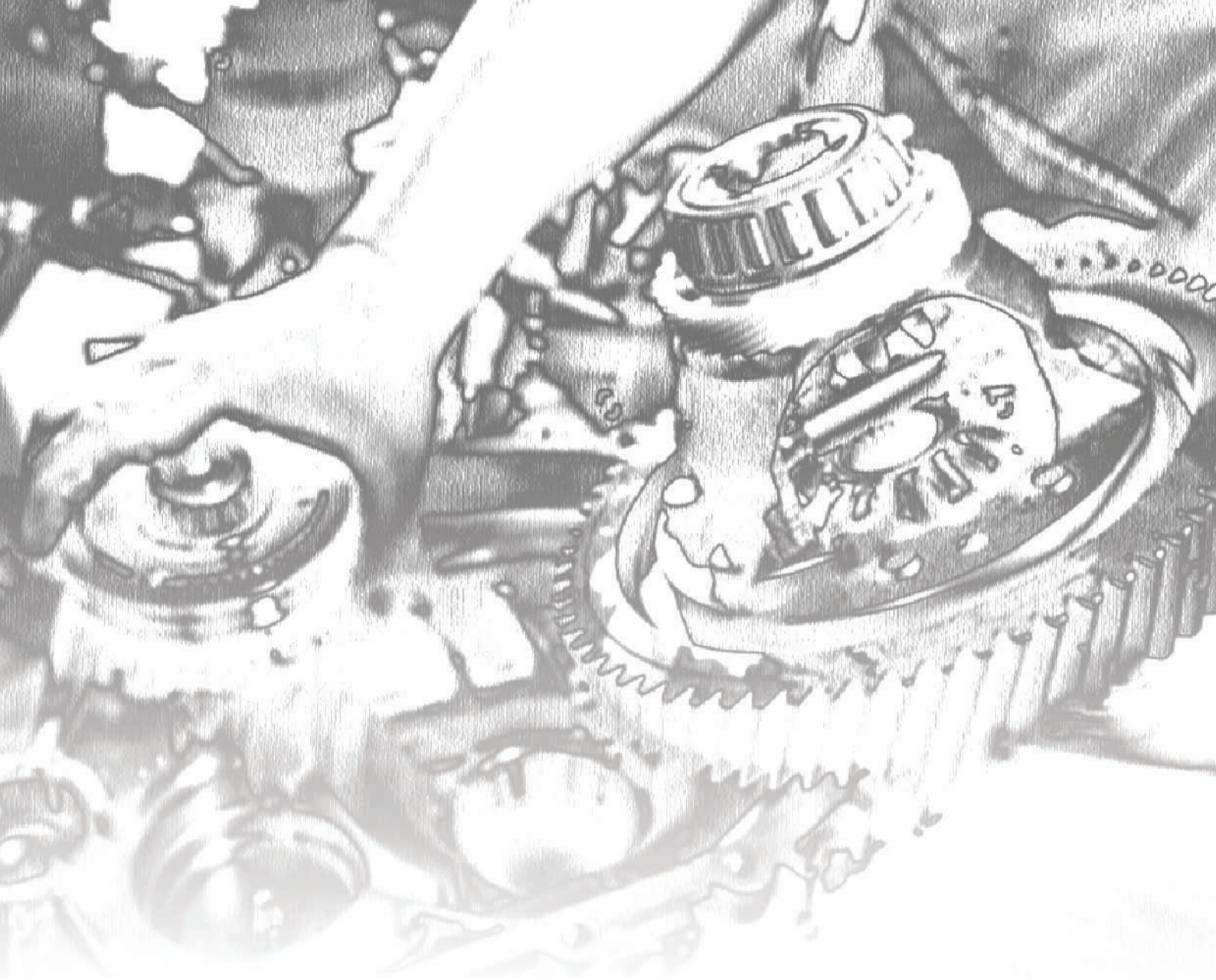
NEWSBIT

FRACTOVIA
MARKET TRENDING NEWS



THE **AUTOMOBILE**
TIMES.com

THE ECONOMIC TIMES



AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council

ACMA

Automotive Component Manufacturers Association

SIAM

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

153 Ground Floor, Okhla Industrial Estate, Phase-3, New Delhi

Phone: +91 11 42599800 | E-Mail: info@asdc.org.in

www.asdc.org.in

Making SKILLS aspirational! For all the live updates, Follow /Subscribe/Like on:



<https://www.facebook.com/AutomotiveSkillsDevelopmentCouncil>



<https://twitter.com/SkillsASDC>



<https://www.linkedin.com/in/asdcindia/>



https://www.instagram.com/asdc_india/



<https://www.youtube.com/channel/UCHEuklRdNjFO6d73wfM8l8w>