

ASDC TIMES

Automotive Skills Development Council - Newsletter

ISSUE 36 | SEPTEMBER 2020



Initiatives to Overcome the Skill Gap in the Auto Industry

From The CEO's Desk

"It is because of our untiring efforts and continuous support from our industry partners, industry experts, training partners, assessment agencies and all other partner organizations - I do hope, that we as an organization, as an industry and more so as a country will rise to the occasion and scale new heights."



Arindam Lahiri, CEO, ASDC
at 9th Northern Region **ACMA India**

News

Charting the Way Forward

ASDC Annual General Meeting 2019-20



ASDC conducted its Annual General Meeting for the financial year 2019-20 with the council members & industry experts where they discussed the achievements in the #auto sector & the way forward.

60th Annual Session (Virtual)
Shaping the New Normal
2020-10-01, Saturday, 9th September, 2020

Listen to Distinguished Leaders from the Government & Industry

Mr. Nikunj Sanghi
Chairman, ASDC
President, Indian Automobile Manufacturers Association of India

Mr. Piyush Goyal
Union Minister
for Road Transport & Highways and
Government of India

Panel Discussion: Imperatives for Growth

Mr. Nikunj Sanghi
Chairman, ASDC
President, Indian Automobile Manufacturers Association of India

Mr. Piyush Goyal
Union Minister
for Road Transport & Highways and
Government of India

Register Online
www.acma.in

SPONSORS

Platinum

BOSCH **LUMAX** **CEBIL GROUP** **NRB BEARINGS** **SHRIRAM PISTONS** **SOMA-COMETAL**

Gold

ANAND **JK FORTNER** **LUCAS TVS** **RSB** **Subros**

60th ACMA India Annual Session

The most sought after event for the Indian automotive industry shed insights into the key trends, developments and future prospects for the automotive industry.

"The future is full of uncertainties and this pandemic has taught us to be resilient to change and deal with the changes and uncertainties in a better way"

– Mr. Nikunj Sanghi, Chairman, ASDC in the enriching panel discussion at 60th **ACMA India** Annual Session.

– Deepak Jain, Chairman & Managing Director, Lumax Industries Ltd. re-appointed as President; Mr Sunjay Kapur, Chairman Comstar as Vice President ACMA for 2020-21.



SIAM AGM 2020

SIAM's Annual Convention 2020 held on 4 September 2020, mission of Re-Building the Nation, Responsibly.

Mr. Kenichi Ayukawa, MD & CEO, Maruti Suzuki India, elected as new President and Mr. Vipin Sondhi, MD & CEO, Ashok Leyland Ltd, as the Vice President of SIAM



FADA AGM 2020

FADA 56th AGM held on 5th September 2020.

Mr. Vinkesh Gulati, Director - United Automobiles was announced as FADA's 35th President for the period 2020-22. The Council also elevated the following for the year 2020-22:

Mr. Manish Raj Singhania, Managing Partner – Ralas Motors, Raipur (Dealer for Mahindra & Mahindra) as the Vice President;

Mr. Chittur Selvakumar Vigneshwar, Deputy Managing Director – Anaamalais Toyota, Coimbatore (Dealer for Toyota, VECV and Benelli) as the Secretary;

Mr. Sai Giridhar – Director, Saisha Motors Pvt. Ltd. – Jaipur (Dealer for Skoda Auto) as the Treasurer.





ASDC brings you CNC Operator Machining Technician online course, which will help the professionals acquire the necessary **#skills** to provide effective support to the CNC operator in all pre-machining & inspection activities.

E-Learning Course

The ASDC **CNC Operator Machining Technician** Online Course

Course duration: 12 Weeks Requirements: 10th Pass & Above

~~₹ 1299~~ **Free**
until 30th Nov'20

Aims to upgrade the skills and capabilities of machining technicians to assist & support the CNC operators in the machining activities effectively



Knowledge Partner

LMS Partner

SkillsTrainer
Assess 200+ Assessments Available

TCS iON

Electric Vehicle Design & Development

An online course for EV enthusiasts

Know more about the course, opportunities in EV industry and future of Electric Vehicle from our experts



Mr. Arindam Lahiri
CEO, ASDC



Mr. Ashwini Tiwary
CEO, Autobot Academy



Get your questions answered
LIVE on Instagram

 **15th Sep 2020 | 05:00 PM**

ASDC in association with **Autobot India** is going to launch an e-learning Course to give you a better understanding of both “mechanical” & “electric” aspects of EV technology and provide you with the hands-on **#learning** experiences.





E-Learning Course

The ASDC Commercial Vehicle Driver Online Course

Course duration: 12 Weeks Requirements: 8th Pass & Above

~~₹ 1299~~ **Free**
until 30th Nov/20

To equip the commercial vehicle drivers with the required driving skills and help them become a responsible professional



ASDC's Commercial Vehicle Driver online course aims to train freshers or existing commercial vehicle drivers in driving safely & efficiently, and honing their skills to become responsible & dependable individuals.

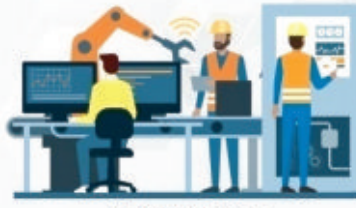
E-Learning Course

The ASDC CNC Operator Machining Technician Online Course

To instigate the relevant skills and capabilities of machining technicians to effectively support the CNC operators in all machining activities

What will you learn:

- Maintaining a healthy and safe working environment
- Effectively supporting the machining operator in conducting all post machining operations
- Maintaining SS in the work premises



Knowledge Partner
SkillsTrainer
Acquire Skills - Anywhere, Anytime...

LMS Partner
TCS iON

CNC Operator Machining Technician online course offered by ASDC inculcates the necessary technical & #machining #skills in the fresher & existing professionals, making them job-ready through better #learning experience.

The ASDC Taxi Driver online course

To build and upgrade the skills of those who aspire to become professional taxi drivers & develop entrepreneurial skills

~~₹ 1299~~ **Free**
until 30th Sep/20



Eligibility

10th pass and above

Course Duration:
12 Weeks (1-2 Hours/Week)

How to enrol:
<https://www.asdc.org.in/learn-at-home>
For More Details Kindly email us at info@asdc.org.in

What will you learn

- Ensure roadworthiness of vehicle
- Coordinate with the control room and reach customer pickup point on time
- Drop the customer safely using the quickest route and collect the applicable fare
- How to work effectively in a team
- Follow Health, Safety, and Environment (HSE) and Security-related guidelines
- Develop entrepreneurial and work readiness skills

E-Learning Course

Knowledge Partner

LMS Partner

Promoted by

SkillsTrainer
Acquire Skills - Anywhere, Anytime...

TCS iON

SIAM

ACMA

IFRA

E-LEARNING COURSES BY ASDC

- ⊗ Sales Executive Dealership
- ⊗ Service Technician Two Wheeler & Four Wheeler
- ⊗ The Telecaller- Auto Dealership
- ⊗ Showroom Hostess/Host - Auto Dealership
- ⊗ Taxi Driver
- ⊗ CNC Operator Machining Technician
- ⊗ Commercial Vehicle Driver

ASDC aims to continually develop and upgrade the auto industry workforce through its multifaceted endeavours

Knowledge Partner
SkillsTrainer
Acquire Skills - Anywhere, Anytime...

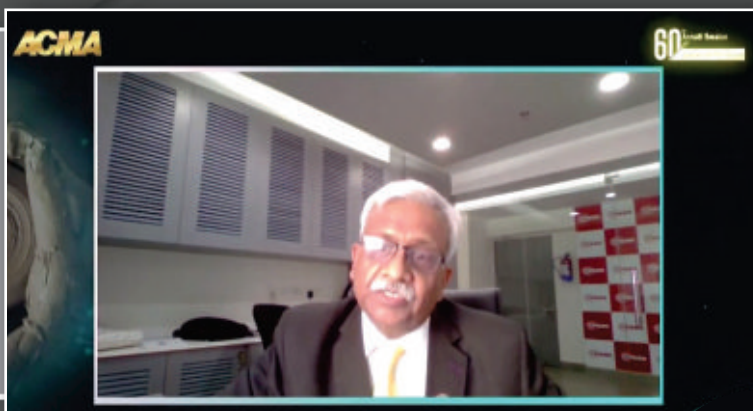
LMS Partner
TCS iON





CONVERSATION WITH INDIA AHEAD NEWS

Mr. Nikunj Sanghi, Chairman, ASDC in conversation with India Ahead News where he discussed about the current status of the **#automotive** industry and the opportunity that festival season hold for the **#auto** sector.



60TH ACMA INDIA ANNUAL SESSION

“Better Inventory management & Infrastructure rationalization will be very positive aspect for the entire automotive industry” - Mr. Nikunj Sanghi, Chairman, ASDC at the 60th **ACMA India** Annual Session.



PANEL DISCUSSION AT THE AUTO INDUSTRY 2.0

As we drive towards the unlock 4, people need to start moving on with the life & I believe that the festival season should be good for the **automotive** industry led by the rural demands” - Mr. Nikunj Sanghi, Chairman, ASDC in a panel discussion at the **#Auto Industry 2.0**



WEBINAR SESSION ON "CHALLENGES IN ADULT DIGITAL TRAINING"

“Learning has to be in micro-bits, democratized and accessible to everyone without any financial burden to it” - Mr. Arindam Lahiri, CEO, ASDC at the webinar session on "Challenges in Adult Digital Training" organized by Growth Source.



EMPLOYMENT OPPORTUNITIES DURING COVID -19

Mr. Arindam Lahiri, CEO, ASDC addressing the youth at the webinar on "Employment Opportunities During COVID -19" organized by **The Policy Times** and talks about the job opportunities, changing landscape, and future of the **#automotive** industry.



EV VEHICLES AND INDUSTRY

Mr. Arindam Lahiri, CEO, ASDC & Mr. Ashwini Tiwary, CEO, Autobot Academy were LIVE on Instagram and answered all questions related to the upcoming course on Electric Vehicles and EV industry.

BRIDGING FUTURE SKILL GAPS - MEANS & WAYS – VIRTUAL TECH TALK



"ASDC has launched an awareness programme for NAPS. We have tied up with a number of third party aggregators to see that NAPS is adopted as a long term training need for the industry."-

Nikunj Sanghi, Chairman, ASDC,

at the Virtual Tech Talk session on Bridging Future Skill Gaps-Means & Ways.



"We need to ensure that we communicate enough to the youngsters in schools/colleges & the constant interaction of the industry with educational institutions is very critical in terms of making this whole effort fruitful." –

Mr. Arindam Lahiri, CEO, ASDC,

at the Virtual Tech Talk session on Bridging Future Skill Gaps-Means & Ways.



OTA UPDATES & CYBER SECURITY

Mr. Nikunj Sanghi, Chairman, ASDC, along with other industry experts, in a live panel discussion on “OTA Updates & Cyber Security” organized by Commercial Vehicle Forum.

WEBINAR ON NATIONAL APPRENTICE PROMOTION SCHEME



Thanking all the eminent panelists for the enlightening session on National Apprenticeship Promotion Scheme and sharing their views on the importance of apprenticeship and #skilling in the #automotive industry.



“The new NAPS program is extremely industry-friendly and entirely digital to help people navigate through the system efficiently” – Mr. Nikunj Sanghi, Chairman, ASDC at the virtual session on National Apprenticeship Promotion Scheme.



“It’s an inevitable situation for the industry to engage trainees as part of apprenticeship scheme under NAPS, building up their skills & competencies framework” -Raman K Sharma, Senior Advisor, ASDC while sharing his views on the importance of NAPS in the #automotive industry.

Next Step: EDUCATION TO EMPLOYMENT

organized by
Certif-ID & UNESCO New Delhi Office

■ In Conversation on
29 Sep 2020

NEXT STEP: Education to Employment

Facebook | Youtube Live
2:15pm to 4:45pm (IST)

REGISTER NOW



In partnership with
New Delhi Office





Mr. Arindam Lahiri
ASDC

**Topic: Managing the changing
skills demand in a global industry**



Mr. Arindam Lahiri, CEO, ASDC was live at a virtual conference on “Next Step: Education to Employment” organized by Certif-ID and UNESCO, where he shared his thoughts on managing the changing #skills demands in a global industry.



“A lot of **#reskilling**, **#upskilling** & self-skilling will be required for people to skill themselves in order to stay relevant in the market place”

-Mr. Arindam Lahiri, CEO, ASDC in a virtual conference on “Next Step: Education to Employment” organized by **Certif-ID & UNESCO New Delhi Office**



ONLINE WORKSHOP - BUS FUEL EFFICIENCY TRAINING

“Better maintained vehicles and better-trained drivers will have a subsidiary & important impact on road safety in the country”

- Mr. Arindam Lahiri, CEO, ASDC during an online workshop on 'Lessons Learned from National Scale up of ESMAP Bus Fuel Efficiency Training'.



INNOVATORS PITCH

The **#auto** industry is constantly innovating & developing new **#technology**. ASDC gives you an opportunity to pitch your innovative ideas that can transform the **#automotive** sector. Share your entries today & get recognised by the ASDC leadership team.

ESC is one of the greatest **#innovations** of **#automobile** engineering. If you too have innovative ideas share it with us & get a chance to present it to the eminent leaders at ASDC.



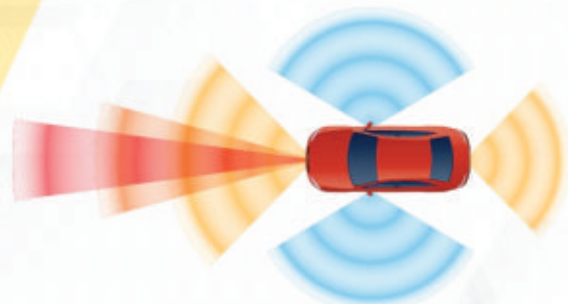
Electronic Stability Control

Helps correct a skid if a car starts to slide & produces a marked improvement in car safety during emergency situations.



"The growth of **#IOT** has reached the automobile industry. Take a look at another advanced **#technology**. If you too have such innovative ideas share it with us and stand a chance to present it to the ASDC team.

A game-changing technology that helps drivers safely navigate roads and highways by scanning the roadway for imminent danger. It's time for you to showcase your innovative ideas and get noticed by our leaders at ASDC.



Collision Avoidance System

Safety system designed to prevent a collision by alerting the driver via sound or light a few seconds before it occurs.

ASSESSMENT - HERO MOTOCORP



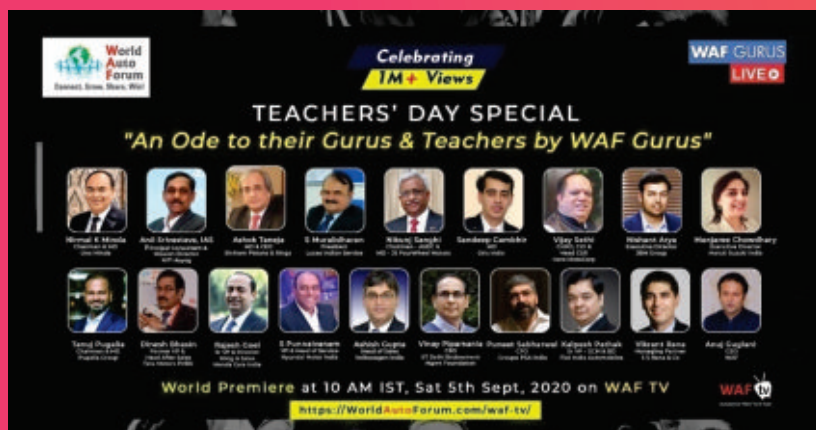
Here's a glimpse of the Assessment done by the Hero MotoCorp at Dharuhera under auto components assembly fitter and vehicle assembly fitter, while maintaining social distancing.



On this auspicious occasion of Vishwakarma Jayanti, may the creator of the universe & the greatest engineer bless us all with his divine art of craftsmanship. Wishing you all a very happy **#VishwakarmaDay!**



This **#Engineers** Day, we thank all the engineers across the globe and appreciate their significant role in the development of a smart nation. Wishing you a happy **#EngineersDay!**



TEACHER'S DAY

This Teachers Day, ASDC expressed immense gratitude to all the trainers and acknowledged their contribution towards **#skilling** the youth and equipping them with the required **#skills** for a bright future of the **#automotive** industry.

Here's a glimpse of ASDC's virtual celebration on the occasion of **#TeachersDay**, where the master trainers at ASDC were felicitated by the leadership team for their constant support and contribution towards **#skilling** the **#auto** workforce.



Testimonials



Kajal Sharma, working at **JS Fourwheel** Alwar as a Sales Executive, shares her learning experience and talks about the **#eLearning** course offered by ASDC and how it helped her gain a deep understanding of the customer behavior & other required skills for the **#auto industry**.

Meet our certified Master Trainers at ASDC who plays a crucial role in building an aspirational **#automotive** industry with their constant efforts, dedication & determination towards **#skilling** & **#upskilling** the auto workforce.



Rajeev Bhalla, reflects upon his learnings from the ASDC's Digital Sales Master Class **#eLearning** course and talks about how it helped him understand the basics of **#Digital** Marketing & analytics and recommends the course to anyone who aspire to become a Digital Marketer.

Press Release for the Month of September

 **APN NEWS**

 **Skill Outlook**
FOR THE SKILL & TRAINING

 **India**
EducationDiary.com

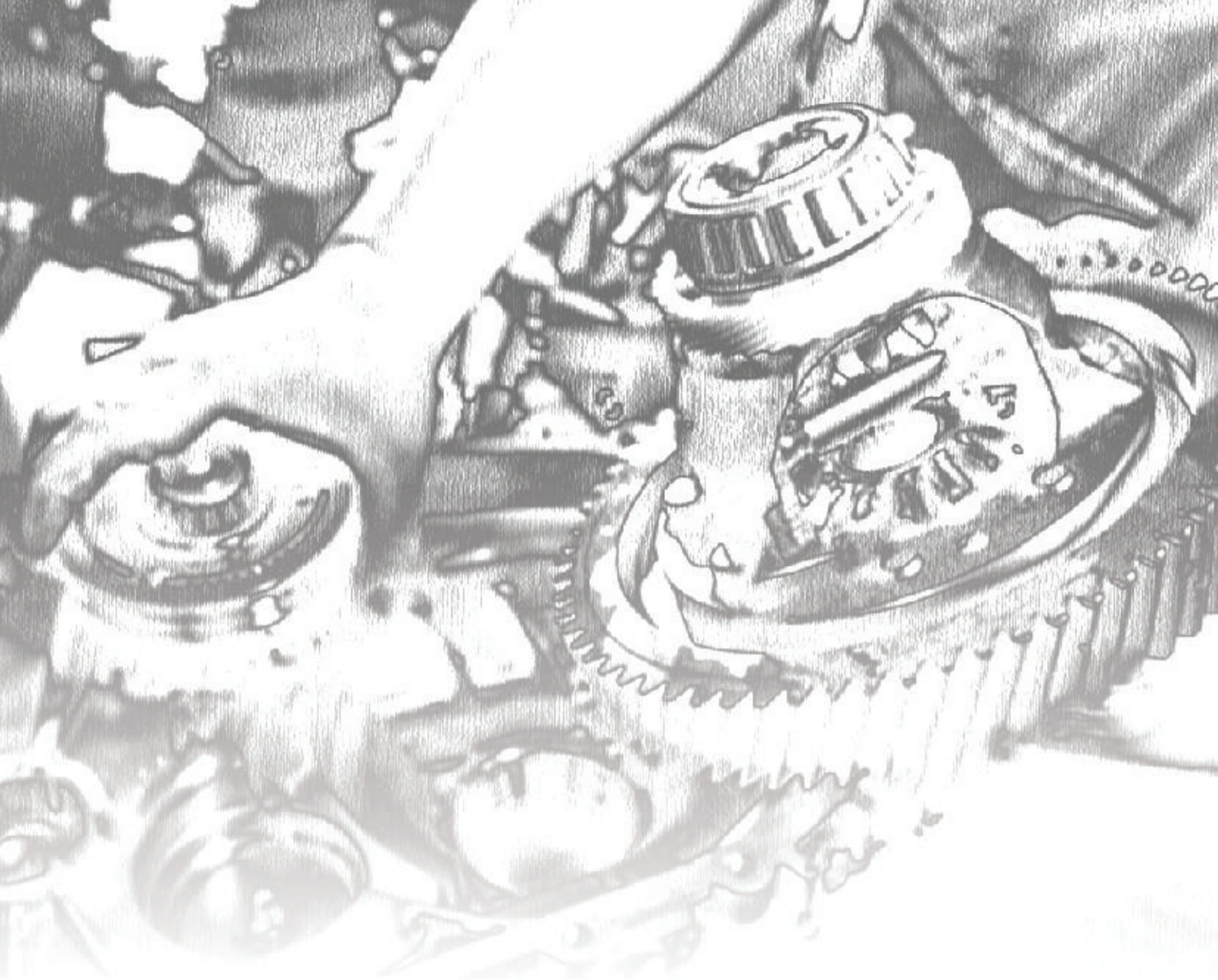
BW BUSINESSWORLD

 **Easy Shiksha**
A Way of Simple Learning

 **TIMES DRIVE**

MOTORINDIA

live mint



Automotive Skills Development Council



153 Ground Floor, Okhla Industrial Estate, Phase-3, New Delhi
Phone: +91 11 42599800 | E-Mail: info@asdc.org.in
www.asdc.org.in

Making SKILLS aspirational! For all the live updates, Follow /Subscribe/Like on:

 <https://www.facebook.com/AutomotiveSkillsDevelopmentCouncil>

 <https://twitter.com/SkillsASDC>

 <https://www.linkedin.com/in/asdcindia/>

 https://www.instagram.com/asdc_india/

 <https://www.youtube.com/channel/UCHEukIRdNjFO6d73wfm8l8w>