

ASDC TIMES

Automotive Skills Development Council - Newsletter

ISSUE 51 | DECEMBER 2021



Navigate through skilling and reskilling in the various sub-sectors of the automotive industry

From The CEO's Desk

ASDC aims to help auto professionals and students seeking career guidance and employment opportunities in the various sub-sectors of the automotive industry through constant skilling and upskilling, the workforce. We are fully dedicated in creating a self-reliant India.







Arindam Lahiri, CEO, ASDC


NEWS

Want to stay on top of all the latest happenings and news in the automotive industry? Register now for our weekly Newsfeed AutoNation Times to get valuable insights straight to your inbox.

AUTONATION TIMES

Weekly Newsfeed from **ASDC**

-  Auto Technology
-  Skill Training
-  Skill Development
-  Ministry Updates



We are thrilled to announce that our President, Mr. Vinod Aggarwal is appointed as the Vice President of SIAM India. Congratulations!

Vinod Aggarwal, President ASDC

Appointed as Vice-President SIAM

Congratulations!






xEV Shiksha

Toyota Kirloskar Motors has partnered with ASDC for the xEV Shiksha e-learning program. The aim is to skill and upskill auto professionals and students about self-charging Hybrid Electric Vehicles with 5 dedicated modules and a quiz after each module.

xEV SHIKSHA
SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL
Get started with the course today!

- Complete 5 modules
- Take the quiz
- Share your certificate


[Sign up now](#)



xEV SHIKSHA
SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL
Learn the workings of the latest hybrid electrified (xEV) technologies and their benefits to the environment, in just 45 minutes!

[Sign up now](#)

xEV SHIKSHA
SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL
Dive deeper into self-charging Hybrid Electric Vehicles with 5 dedicated modules and get certified!

[Sign up now](#)

- Toyota Kirloskar Motors has partnered with ASDC, for the xEV Shiksha initiative. The aim is to skill, upskill and reskill the auto professionals and students with the expertise in self-charging Hybrid Electric vehicles
- With the focus shifting towards the electrification of vehicles, it is imperative to have the required expertise. Register now for the xEV Shiksha initiative, from Toyota Kirloskar Motor with ASDC, to educate & aware auto professionals about the xEV technologies & their benefits to the environment.





Grŵp Colegau NPTC Group of Colleges

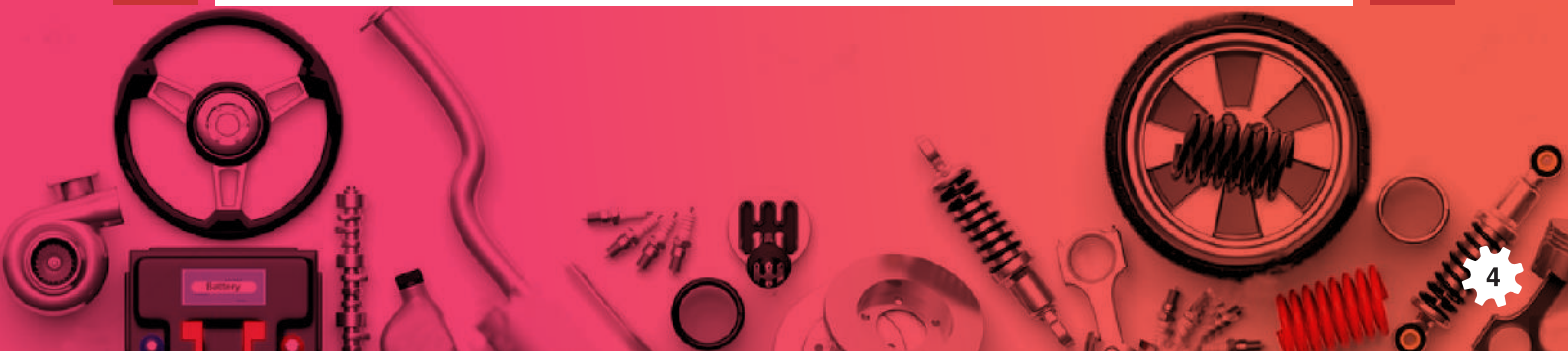
We are proud to be associated with Grŵp Colegau NPTC Group of Colleges for the Training of Trainers on Electric Vehicle Service Lead Technician course. The aim of the e-learning course is to upskill auto professionals and students with valuable electric vehicle industry rigour, making them job-ready

NPTC GROUP OF COLLEGES, U.K.
TRAINING OF TRAINERS ON ELECTRIC VEHICLE SERVICE LEAD TECHNICIAN (ASC/Q1424)

- ELIGIBILITY ITI, DIPLOMA, B.TECH PASS STUDENTS
- COURSE DURATION: 4 WEEKS WITH 6 HOURS PER WEEK
- Delivered live on **digital platform**
- **How to enrol:**
<https://www.asdc.org.in/learn-at-home>
- **For More Details:**
Kindly email us at info@asdc.org.in
- **Group registration**
10% off if 3 or more people register
- **Benefits**
The EVSE will consist of sessions on Electric Vehicle sector-focused courses, training and assessments. The event will have representation from UK trained instructors on the digital platforms.

COURSE FEE ₹20000 + TAXES

E-LEARNING COURSE PROMOTED BY   





Digital Dexterity Primer

We have partnered with the Institute of Systems Science, NUS for the Digital Dexterity Primer program to enhance skill sets in the domain of digitalisation. Register for the course and adopt a digital business approach to enhance customer value through innovations.

Digital Dexterity Primer

This primer program will enable understanding of the industry trends and forward looking 'Thinking' regimes:

Industry 4.0

Data Thinking

Agile Thinking

Design Thinking

Strategic Thinking

Opportunity Assessment

Date: 14, 19 & 21 of December

Certifications

Sessions via Zoom

Fees: ₹9900 + Taxes

If 3 or more enrol from the same organisation, then fees will be ₹8900 + Taxes

NUS (Singapore) is Ranked 1st in Asia as per QS World University Ranking 2021

Digital Dexterity Primer

This primer program will enable 'Thinking' regimes:

Industry 4.0

Design Thinking

Data Thinking

Agile Thinking

Strategic Thinking

Opportunity Assessment

3 days of learning

Certifications

Sessions via Zoom

Limited Seats

Who should attend?

Companies aspiring to embrace changes to be efficient, productive and discover new opportunities to grow.

What will I learn?

This will equip you with the skills that will enable you to identify opportunities to gain insights, understand your customer better and plan your future.

Fees
₹9900
+ Taxes

If 3 or more enrol from the same organisation, then fees will be ₹8900 + Taxes

INCATEK

We are pleased to announce the partnership of ASDC with INCAETEK to impart skills in virtual product development. The aim of the ACEdsyn course is to deliver concepts of Design optimisation with the 4 stage program in the duration of 4 months.

Get started with the course today!

- 4 stage program
- Duration of 4 months
- Comprehensive Competency Level
- Virtual internship over INCAETEK's dsynXPO Project Hub
- Certifications from INCAETEK and ASDC



Grow with Google



Fundamentals of Digital Marketing

Master the skills of digital marketing at your own pace anytime you want!

- 30 deep dive videos on digital marketing
- Take assessment after every module
- Bonus webinars to learn more about digital marketing
- Get certified by ASDC, FADA & Google

[Sign Up Now](#)



Learn the fundamentals of digital marketing from Google experts to keep your career at par with the rapidly digitizing auto industry landscape. Register now for the #GrowWithGoogle course to get certified by ASDC, FADA and Google.

Grow with Google



Fundamentals of Digital Marketing

Master the skills of digital marketing to stay ahead in your digital-first automotive career

[Sign Up Now](#)



Enhance your digital marketing skills at home to keep your business at par with the fast digitising industry landscape. Register now for the #GrowWithGoogle course and learn how to drive your dealership business online.





Festival of Skill Contest



We are excited to announce the winners of our #FestivalofSkills contest. Congratulations to all the winners for winning a surprise gift from ASDC. Be sure to keep an eye out for future contests!

IndiaSkills South Regional Competition in Autobody Repair & Car Painting skills at Varun Motors, Visakhapatnam



IndiaSkills South Regional Competition in Automobile Technology skills at AMPL, Visakhapatnam



Block your Calendar
ASDC invites all to its stall

AT



4th ACMA Aftermath Expo- North East

10th & 11th December 2021

Maniram Dewan Trade Centre, Guwahati, Assam

STALL NO.: B32, HALL B

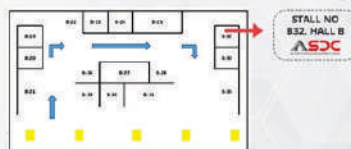
ASDC is delighted to share with you all that we have participated in the 4th ACMA Aftermarket Expo- North East held at Maniram Dewan Trade Centre, Guwahati, Assam. Can't wait to see you all at Stall No. B32 on 10th and 11th of December.

ASDC is excited to meet you all

AT THE



4th ACMA Aftermath Expo- North East



10th & 11th December 2021

Maniram Dewan Trade Centre, Guwahati, Assam

We are all set for our stall at the 4th ACMA Aftermath Expo- North East on 10th & 11th of December. Chat with our representatives to understand how ASDC supports and enhances skill development in the automotive industry.



EV India 2021

We are excited to be participating in the EV India 2021, an electric motor vehicle show being held at India Expo Centre, Greater Noida, U.P. Can't wait to see you all at Stall No. EV 01 at Hall No. 1 on 24-26 of December.



At EV India 2021, webinar on 'Electric Vehicles: The Future of Transport' our CEO, Mr. Arindam Lahiri, speaks on the need to skill, reskill and upskill technologies and the manpower in the evolving landscape of electrification of vehicles.



Mr. Talib, Honda Cars and Mr. Niraj Hans, Sandhar Technologies, inaugurated the ASDC stall at EV India 2021, an electric motor vehicle show.





Formula Woman

We are excited to be participating in the EV India 2021, an electric motor vehicle show being held at India Expo Centre, Greater Noida, U.P. Can't wait to see you all at Stall No. EV 01 at Hall No. 1 on 24-26 of December.





Tata Strive and NSN

Our CEO, Mr. Arindam Lahiri, addressed the audience at the webinar hosted by Tata Strive and NSN. He highlighted the work done towards transforming the automotive industry through constant skilling and upskilling, creating a self-reliant India.



BAJA SAE India 2022

Mr. Vinod Aggarwal, President of ASDC, speaks today on the inaugural session of BAJA SAE India 2022. He talks about the technological changes and government initiatives in the automotive sector to skill and upskill the youth of the nation.



Making Machine Tools Futuristic

Mr. UZAIR SHAFIUL, ASDC, addressed the audience at the Manufacturing 2022: Making Machine Tools Futuristic organised by OEM Update. He talks about the myths and barriers for Industry 4.0 and the opportunities for 5.0 to achieve efficiency benefits in the field of IoT.



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From The Economic Times

ET HRWorld
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THE NEW
INDIAN EXPRESS

THE FREE PRESS
JOURNAL

ZEEBUSINESS

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MOBILITY
OUTLOOK

AUTOCAR
professional
Essential reading for the Automotive Industry

DAILYEXCELSIOR.COM
The Largest Circulated Daily of Jammu and Kashmir

India News
Republic

Naya Seekho
LEARN IN HINDI

EWNS
NEWS

EV **SOLAR CAR BIKE.COM**
Solar and EV News

PIN365
POWERING IDEAS & NETWORKING

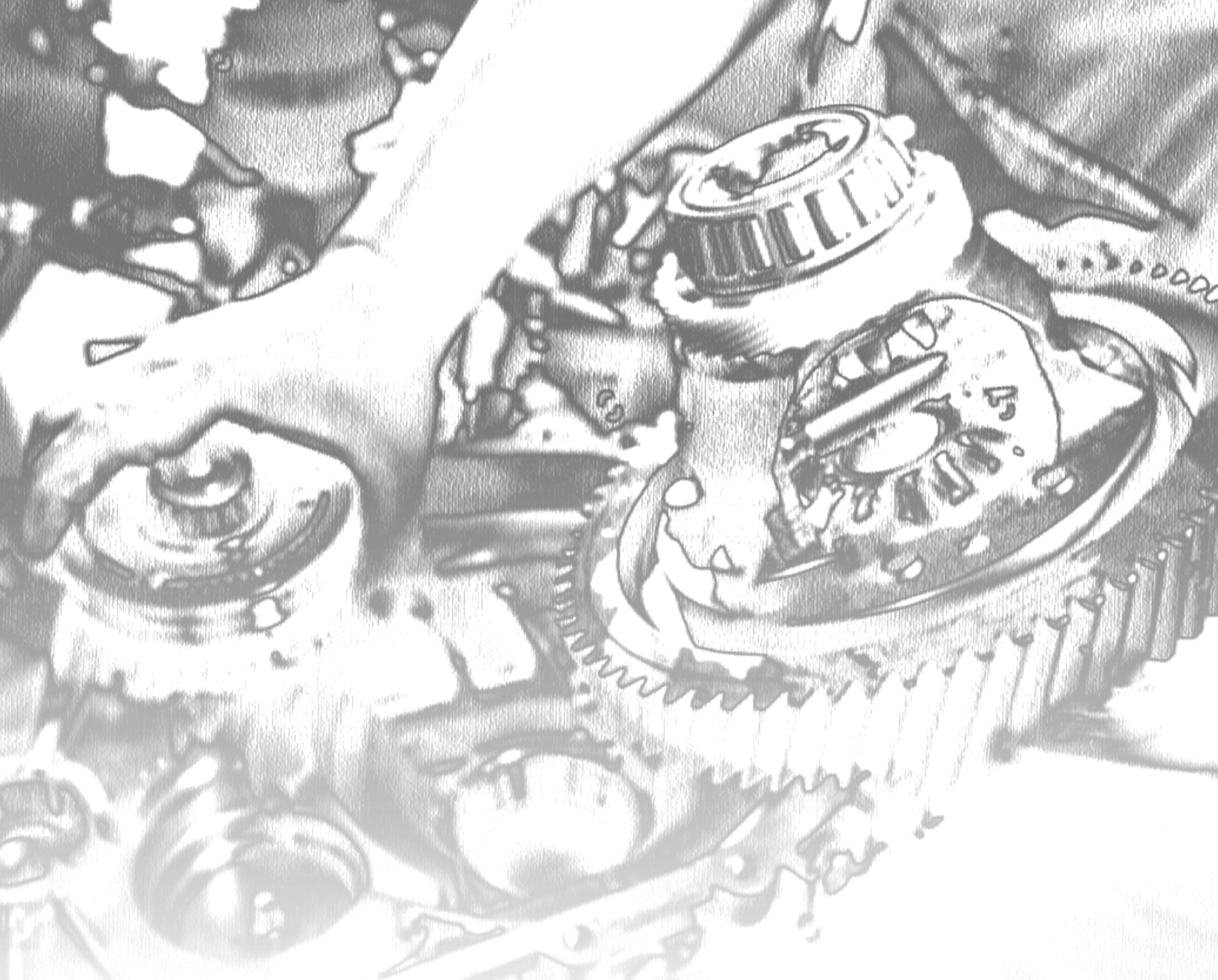
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AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council



Automotive Component Manufacturers Association



Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

153 Ground Floor, Okhla Industrial Estate, Phase-3, New Delhi

Phone: +91 11 42599800 | E-Mail: info@asdc.org.in

www.asdc.org.in

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