

# ASDC TIMES

**Automotive Skills Development Council - Newsletter**

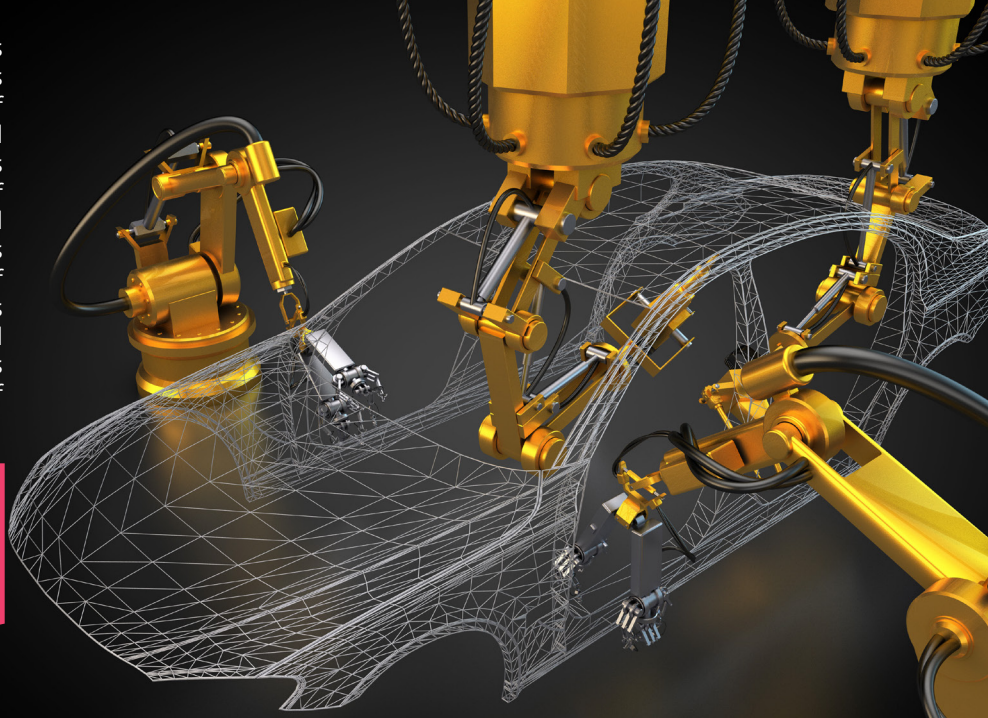
**ISSUE 22 | DEC, 2018 - JAN, 2019**

 **BE SKILLED,  
BE INDEPENDENT**



**W**ith automation on a roll across sectors, the automobile industry is not lagging behind either. Inclusion of emerging technologies, digital infrastructure and bridging the skill gap is therefore on the platter alongside upgradation of human skills, services, production processes and related trainings organized by Automotive Skills Development Council (ASDC). The months of December and January have been busy ones hence, with an array of initiatives organized and collaborated by us. The same busy business is continuing henceforth and there are lots of upcoming initiatives on the itinerary.

**Following are the updates on what we did in the said period and the events ready to unfold**



## **ASDC participation at ACMA Technology Summit**

Going by the flow, emerging technologies for automotive industries and the future opportunities thereby, had been the focal point of the ACMA Centre for Advance Technology (ACT) summit this year. ASDC set up a stall promoting NAPS and RPL amongst other member companies of ACMA. In his presentation there, Mr. Sanjeev Tiwari talked about Augmented reality (AR), Virtual Reality (VR) and Mixed reality (MR) as the emerging training technologies that are hoped to attract generation Z to this industry. ASDC operations were also discussed alongside. The summit also acted as the Automotive Component Manufacturers Association of India (ACMA) award ceremony to reward all the better performing companies.

ASDC visited Automotive Research Association of India (ARAI) to discuss possibilities of offering Joint certification programs in Vehicle Test Engineer and Design Engineer roles. Going through the range of work being done at ARAI, more so at their Academy Chakan was also in the agenda. Whereas an exploratory meeting with Bajaj Auto apprised them of the work being done by ASDC. Specific support has been sought from Bajaj in terms of being part of Expert Group for 2/3 wheeler sales & Service domains.

## **Skill Gap Study in the Automotive Ecosystem**

The evolving technology requires a specialized skill set to be utilized fully in the industries. ASDC therefore, is conducting a Skill Gap Study, jointly with E&Y, to address that requirement of skilled manpower. Based on qualitative and quantitative aspects of automotive ecosystem in India, the focus will be majorly on manufacturing, dealership sales, dealership service and driving. This would involve identifying people, companies and clusters for the survey and the analysis taken out will enable to address gaps and identify the new set of skills required. ASDC plans to bridge the gap by skilling the workforce in relevant job roles and eventually provide them with a gainful and meaningful employment.





## Digital Assessments of PMKVY job roles on TCS portal

The first batch of Pradhanmantri Kushal Vikas Yojana (PMKY) assessments for the job role of Auto Service technician for 2wheeler-3wheeler, witnessed a digital involvement too. ASDC in association with TCS carried out the assessments digitally at Eluru, Andhra Pradesh centre, on the 25th of December 2018, where the assessors didn't have to visit the centre. The first batch got its certification on 12 Jan 2019 for the said job role. The tests were carried out at thirteen centres across India where nineteen assessors appeared for the same. Out of these, eleven have successfully qualified in the test. The team is now planning to do few more batches in the coming months.

## Skill Competitions at State Levels

What better ways can there be to recognize talent and skills than a competition! ASDC supported the Government of Jharkhand in organizing the Zonal & State Skills Competition in December 2018. which showcased three different Skill Categories, viz. Automobile Technology, Autobody Repair & Car Painting. Identifying the competition venue, test project, marking criteria & jury members from various organization are the areas where we joined hands. The Government of Jharkhand has felicitated these efforts and support extended by ASDC for the competition.

## TTT and Audit of Bodyshop Technicians & Trainers

To train others well, the trainers need to be well averse with their subject and mode of training. That's exactly we are trying to ensure. With focus on quality training, ASDC has come forward to create a Model Training Center for Body & Paint Trainings at J S Fourwheel, Alwar. Along with Mahindra & Mahindra Ltd., here activities like Bodyshop Tools & Equipment Audit, Bodyshop Technicians Evaluation and Aadharshila Bodyshop Trainer Evaluation were conducted. Whereas a detailed report on the activities were shared with the management. This entire exercise will ensure that the Aadharshila Body & Paint Trainings would be carried out ardently. The candidates would be trained, assessed and certified by ASDC and in turn offered to the industry.

## Expert Group Activities

In order to upgrade qualification packs (QP), ASDC came forward with two meetings where the major automobile companies discussed merger, upgradation or deletion of the packs. The first meeting focusing on research and development had Mr. Arun Atal and Miss Garima Jhamb from ASDC along with members from ARAI, Mahindra, Maruti and Autobot. The discussion concluded in deciding to review QP and provide feedbacks afterwards. The second meeting had Mr. Raman Sharma, Mr. Arindam Lahiri, Mr. Sanjeev Tiwari, Mr. Vinod Diwedi and Miss Garima Jhamb from ASDC and participants from companies like Mahindra, Tata Motors, TVS Motors, Subros, Honda Cars India, Maruti India, Royal Enfield, Hyundai Motor India and Ford India. The outcome was the decision of providing validation for already developed QPs.





## DHI and MSME Activities

To set up an enterprise, one needs funds. And to arrange for that, one needs support in both planning and execution. ASDC, under the direction of (MoHIPE), attended a meeting at Bazpur, Udham Singh Nagar District to support strengthening the Micro, Small & Medium Enterprises (MSME) ecosystem there. The meeting was majorly to identify and support the beneficiaries in procuring of bank loans. It has also been decided that, ASDC will prepare a calendar to support the MSME ecosystem by carrying out the Skill Exhibition/awareness and Rozgar Mela.



## Participation at Surat International Auto Expo

Stalls come handy when spreading awareness is your objective. ASDC setup a stall at the Surat International Auto Expo-2019 to create awareness on automotive skilling for the candidates, entrepreneurs and the industry. This helped showcasing automotive skill as an aspiration in this region. Inundated with plethora of enquiries at the expo, ASDC now will ensure that the interested candidates are adequately trained to acquire skill and become employable. The expo was organised at Surat between 25th to 28th January, where Mr. Nikunj Sanghi, Chairman, ASDC had been invited by The South Gujarat Chambers of Commerce & Industry (SGCCI) as the Guest of Honour.

## Candidate Counselling at Delhi Career Conclave

To pep up the energy level of an industry, you need youngsters as employees. As they become the driving force, the industry is bound to grow in skill and outcome. Invited by the Govt. of NCT Delhi to participate in the Career Conclave-2019 at Thyagraj Sports Complex from 28th to 31st January 2019, ASDC set up a stall to encourage 12th Class students of Delhi Govt. Schools to upskill and make them employable thereafter. As per the arrangement, the respective Training Partner will contact the interested student upon the completion of their board exams and conduct the counselling sessions along with their Teachers at the ASDC Training Center to help them choose their right career path.

*A good participation witnessed at each of the initiatives and the enthusiasm over the future events has always been a driving force for ASDC. The previous events have proved this again. We therefore look forward to the success story of the upcoming events as we seek and expect a full support from everyone associated.*

## Skilling of Roadside Technicians

A meeting on Skill Revolution was held with a vision to certify 1 Million Road Side Technicians by 2024. ASDC Chairman, Mr. Nikunj Sanghi, CEO Mr Arindam Lahiri and Mr Raman Sharma, met Industry leaders to discuss and deliberate the way forward. The team believes with TCS coming onboard with ASDC on Affiliations, Assessments & Certification, ASDC certificates will be more aspirational and will provide the Industry with Skilled Job-Ready manpower. ASDC management will keep on engaging with the Industry for their critical inputs and suggestions towards this initiative.





## **Automotive Skills Development Council**

---

Sat Paul Mittal Building 1/6, Siri Institutional Area,  
August Kranti Marg, Khel Gaon Marg, New Delhi - 110049  
Phone: +91 11 42599800 | E-Mail: [info@asdc.org.in](mailto:info@asdc.org.in)