



ASDC Manufacturing Expert Group Meeting at New Delhi

CONTENTS

Expansion of Training Delivery Partnerships

Celebrating 100 years of Champaran Satyagraha Movement

Inauguration of Driver Training Institute in Deoghar, Jharkhand

Expert Group Meeting- Manufacturing Cluster

Industry Engagement

ASDC initiative in Higher Education

International Partnerships

CEO Speak

ASDC is currently taking up a detailed exercise of QP/NOS rationalization through the Expert Groups comprising Industry veterans who provide detailed inputs on the subject matter. This important exercise is being done after these standards were developed for the first time few years back. ASDC is also bringing on table the experience and feed back obtained from the field over the past few years. Intense deliberations among the experts could be expected to bring desired results.

While various Government schemes including PMKVY focus on entry level roles, there is need for enhancing employability of our college and university pass outs. ASDC's initiative of Skilling in Higher Education is attempting to address this through its collaborations with Institutes of higher learning. Amity Engineering NOIDA is running second batch of ASDC Quality Engineering super qualification. Those BTech students who clear the examination, are expected to do well in the critical function of Quality in our manufacturing domain.

Without a doubt, Skill competitions generate excitement while promoting quest for excellence. Readers would recall that since the last year ASDC has been taking competitions to local and regional levels. In this connection, it was wonderful to see the energy and thrill during competitions organized for Auto Body repair at remote Motihari, Bihar. This was organized alongside the Centenary celebrations of Satyagraha launched a hundred years back by Mahatma Gandhi where there also was a Skill Exhibition by MoSDE.

As the countdown begins for the World Skills Finals at Abu Dhabi later this year, ASDC is facilitating preparations of our candidates within and outside the country. More on this in the next issue.

As always, keenly awaiting your feedback and suggestions!

Sunil K Chaturvedi



ASDC Stall at Skills Exhibition at Deoghar, Jharkhand



ASDC RPL Process at Motihari, Bihar



RPL Certification at Skills Exhibition at Motihari, Bihar

Automotive Skills Development Council

Sat Paul Mittal Building, 1/6, Siri Institutional Area,
August Kranti Marg (Khel Gaon Marg)
New Delhi – 110049, Ph-011-41868090

Expansion of Training Delivery Partnerships

Several new affiliations were established for enhancing training capacity with MTAB Technology Center ,Bhola Institutional Trust, Government Tool Room and training center, Ranchi and Shriom Educational Trust. There are few more in the pipeline for addressing the large Indian 2W market.

Celebrating 100 years of Champaran Satyagraha Movement

MoSDE organized exhibition and events coinciding with the centenary anniversary of Satyagraha Movement by Mahatma Gandhi. ASDC participated in the event organized at Motihari, Bihar.

The exhibition was visited by Hon'ble Minister Shri Rajiv Pratap Rudy, and Shri Radha Mohan Jha, Hon'ble Minister of Agriculture & Farmers Welfare. During the event, ASDC showcased various opportunities for skill development in Automobile sector. The event helped create aspiration for vocational training in the automobile sector and mobilized large number of people in the area. During the Rozgar Mela that was also organized at the event, ASDC also facilitated placement for candidates in several locations in Bihar.

One interesting part was that even in this remote location ASDC managed to organize a skill competition in Auto Body repair. Our Road Safety related card game “Fun learning with cards” also attracted much attention among youth.

Inauguration of Driver Training Institute in Deoghar, Jharkhand

In order to meet the growing demand of skilled driver across the country, Ministry of Skill Development & Entrepreneurship (MSDE), Government of India up driver training institutes (DTI) across the country. The driver training institute was inaugurated by the Honorable President of India in Godda, Jharkhand. The President further laid the foundation stone for two more DTIs in Deoghar and Ranchi. During the event, MSDE also organized a four day skill exhibition and 3 day rozgar mela. ASDC participated in the event sharing with visiting aspirants career opportunities linked to various skill development opportunities in the automobile sector. More than 6000 candidates visited the exhibition over two days. ASDC also facilitated placement for several candidates during the Rozgar Mela.

Expert Group Meeting-Manufacturing Cluster

The 3rd and 4th Expert Group Meeting were held on 16th and 19th March 2017 respectively at ASDC office in New Delhi. During the meeting ASDC Expert Group (AEG) worked on rationalization and evaluation of the current National Occupational Standards/Qualification Packs (QP/NOS) for manufacturing clusters such as Welding and Plastic Molding. This will help in matching the evolving standards for vocational training in the automobile sector. Experts from Eicher Volvo (Ex-MD), Hero Moto Corp, Sandhar Automotive discussed various ideas with ASDC team.

In order to institutionalize the leading role that Automobile Industry is expected to play, it is important that various activities carried out by ASDC are continuously guided by our Automobile Industry. In line with this approach.

Industry Engagement

In order to bridge the demand and supply gap of skilled manpower in the manufacturing side of automotive sector, ASDC has been reaching out to corporates to leverage synergies.

Already, there are ASDC centres running at Hero Moto Corp and various locations of Sansera Engineering. With these successfully running centres as a case study, ASDC is in dialogue with several other organizations to replicate the model. In this regard a dialogue has been initiated with some of the prominent auto part manufacturing companies including Sandhar Group, Lumax, Subros, JBM among others.



Hon'ble Minister at ASDC Skill Competition at Motihari, Bihar



ASDC TOT for Service & Driving domains at Mumbai



ASDC TOT for Manufacturing domain at Mumbai



Automotive Engineering Show at New Delhi



ASDC RPL Evaluation at Skills Exhibition, Motihari, Bihar



ASDC Certification of Winners of Skill Competition at Motihari, Bihar



Great response with Fun with Cards at Motihari, Bihar



MOU with SCOPE



Selection of Candidates at Motihari, Bihar

ASDC initiative in Higher Education

Amity Engineering, Noida

Second batch of B-Tech students recently appeared for the ASDC exam for the Super Qualification, *Automotive Quality Engineering*. Compared to last year students from the current batch have performed better this is indicative of effort put in by faculty as well as the students based on feedback sessions conducted by ASDC.

BML Munjal University

For improving Industry-Academic Partnership, ASDC and BML Munjal University have conceptual agreement to collaborate. Apart from the skilling of undergrad students, BML University also expressed willingness to partner ASDC for various skill development activities for both fresher and professionals, across different levels.

International Partnerships

A delegation from Malawi recently visited India to know more about our skill development ecosystem. ASDC suggested job roles like auto-service technician and driving which could help bridge the demand and supply gap of skilled manpower in Malawi. The possibility of mapping standards of skill training in Malawi to that of India is also being discussed currently.