

# ASDC TIMES

**Automotive Skills Development Council - Newsletter**

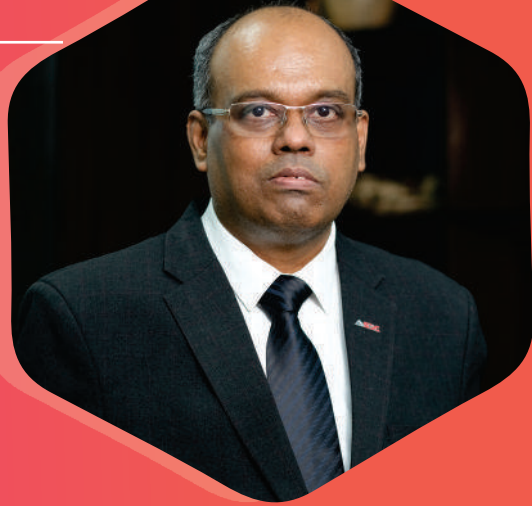
**ISSUE 48 | SEPTEMBER 2021**



## EXPLORING THE DIVERSITY DIVIDEND

### From The CEO's Desk

The use of technology has allowed for diversity in the automotive industry, but it's still very slow. ASDC is laying an emphasis on skills and know-how to help overcome this stigma and make a more inclusive automotive industry.



Arindam Lahiri, CEO, ASDC

## NEWS

### ANNUAL CONCLAVE 2021



Join us on



Tuesday, September 28<sup>th</sup>, 2021  
3 pm onwards

#### ASDC Annual Conclave 2021

This year we had global and Indian automotive industry leaders, govt officials, and other stakeholders discuss the challenges, opportunities, and future of the automotive sector

## Selections for India-Skills 2021 Competitions



ASDC in partnership with Maruti Suzuki India Limited organized Track-2 Selections of IndiaSkills-2021 Competitions in Autobody Repair & Car Painting skill category, held at the Maruti Suzuki Training Academy on 31st August & 1st September 2021

### AUTONATION TIMES

Weekly Newsfeed from ASDC



Auto Technology



Skill Training



Skill Development



Ministry Updates



ASDC's weekly Newsletter AutoNation Times to keep updated and stay ahead in your career!





## 'Road Map to Cope With the emerging EV Skills Demands

In The Blue Circle session on the 'Road Map to Cope With the emerging EV Skills Demands' our CEO, Mr. Arindam Lahiri, speaks on the need to skill, reskill and upskill around R&D, manufacturing, sales, and even driving in the evolving landscape of electrification of vehicles.



## Launch Of The Cluster-Based Training Of Trainers Programme

We're proud to announce the launch of the Cluster-based Training of Trainers programme under #SANKALP in partnership with Maharashtra State Skill Development Society, Automotive Skills Development Council & Indo-German Programme for Vocational Education and Training (GIZ-IGVET). This initiative aims to bridge the skill gap by allowing industry members to play an active part in developing curricula, providing mentorship, and familiarising participants with industry-driven training on CNC Programming & Operations and Advance Welding Technologies.



We make sure they are built to stand the test of time.

## Engineers Day

In the world today obsessed with breakthroughs, Engineers craft solutions in an ever-changing landscape of nuances - all in a day's work. On Engineer's Day, we thank all the engineers who dream ahead, realize innovations, and keep the wheels turning.



Mr. Arindam Lahiri, addresses the audience on #EngineersDay2021 at Manipal University on “Engineers for Skill Development & Employment in combating COVID”. He speaks on Indian engineering help scale solutions not only domestically but also extend support internationally.



## International Automotive Design Conclave (IADC)

Our CEO, Mr. Arindam Lahiri speaks on the inaugural session of the 3rd edition of the. He adds his words of wisdom to the thought of skilling and scaling up, towards creating a self reliant India.







Grow with Google | ASDC | FADA

## Fundamentals of Digital Marketing

Dive deeper into marketing trends and insights

[Sign Up Now](#)

Master the skills of Digital Marketing Trends & Google My Business Insights, all created by Google Trainers. Packed full of practical exercises and real-world examples to help you turn knowledge into actions.

Grow with Google | ASDC | FADA

## Fundamentals of Digital Marketing

Master digital marketing skills from home

There are 6 modules to explore, all created by Google trainers, packed full of practical exercises and real-world examples to help you turn knowledge into action.

#LearnAtHome to keep your business at par with the fast digitising industry landscape.





### xEV Shiksha initiative

**xEV SHIKSHA**  
SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT  
**SELF-CHARGING HYBRID ELECTRIC VEHICLES FOR ALL**

*Get started with the course today!*

- 5 modules
- Quizzes
- Certification

Toyota India has partnered with ASDC for the xEV Shiksha initiative. The aim is to educate and spread awareness on Hybrid Electric vehicles & their components among students and industry personnel professionals via e-learning program.

**TOYOTA**  
PRESENTS

**xEV SHIKSHA**  
SMART HUB OF INFORMATION AND KNOWLEDGE  
ABOUT SELF-CHARGING HYBRID FOR ALL

Toyota India has partnered with ASDC for its xEV SHIKSHA initiative. Our CEO, Mr. Arindam Lahiri, believes in its relevance to spread awareness on electrified vehicle technologies in line with the government of India's goal for electrification







## Online Professional Master Certification in EV Engineering

**06 months**

**Online professional Master Certification**  
*Electric Vehicle Engineering*

- 150+ hours content
- Live Project (Software based)
- Industry Oriented Curriculum
- Live Interactive Doubt Sessions

Professional Master Certification in EV Engineering is India's 1st Exclusive Program for Academicians, Working Professional (Industry), and Fresh Graduates to upskill in the area of electric mobility Technologies.

## Testimonial



Umesh Kulkarni, Sr Tech E, Shree Samarth Chevy, Pune shares his learning experience with ASDC training course in collaboration with All Pro Auto Consultants



Sayed Farhan, a student at Magic Billion shares his robust learning experience with ASDC. Watch him discuss how Magic Billion helped him improve his technical skills and gain a deep understanding of the auto industry



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3 pm onwards

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PRESENTED BY



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Tuesday, September 28<sup>th</sup>, 2021  
3 PM Onwards

CHIEF GUEST



**Dr. N. S. Kalsi**  
Chairperson, NCVET

We are honoured to have Dr. N. S. Kalsi join us as our Chief Guest for the Annual Conclave 2021. Dr. Kalsi is the Chairperson at National Council for Vocational Education and Training (NCVET).

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3 PM Onwards

PANEL-2  
"Collaboration approaches for  
Automotive Skill Development"



Moderator: Mr. Anuj Gagliani  
CEO, World Auto Forum



Mr. Rajeev Chaba  
President & CEO, MG Motors



Mr. Tushar Arora  
CEO, AP



Mr. Sudhakar Gudipati  
President, Skill India Foundation  
CEO, Skill India Foundation



Mr. C. S. Vigneshwar  
Co Managing Director



Mr. Sumit Kumar  
Vice President & Business Head  
Automotive Skills Development

## ANNUAL CONCLAVE 2021



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Tuesday, September 28<sup>th</sup>, 2021  
3 PM Onwards

PANEL-1  
"Automotive Skill Development  
Ecosystem: Fast Forward"



Moderator: Mr. Arun Malhotra  
Auto Industry Solutions & former MD, Mahindra, India



Mr. Vinkesh Gulati  
President, FICCI



Mr. Manoj Kohliatkar  
MD, Gardner



Dr. Biswajit Saha  
Director, Skill, CBSE



Mr. Tim Miller  
Founder, CertifiD

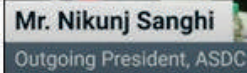


Mr. Manas Agarwal  
CEO, Affine Technology

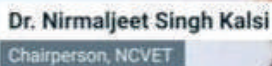




We are always grateful for the leadership, guidance and support of our Outgoing President, Mr. Nikunj Sanghi. During his tenure, ASDC has grown from strength to strength, pioneering new and advanced educational and assessment parameters towards the vision of ASDC.

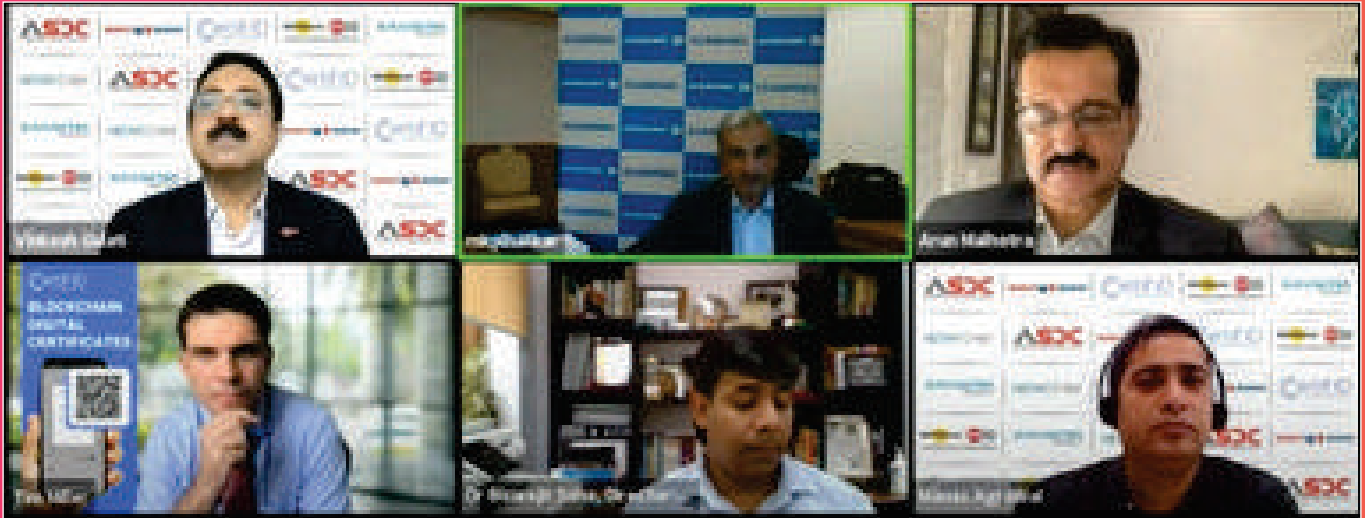


We are honoured to hear from our new President, Mr. Vinod Aggarwal. He talks about ASDC continuing to bridge the skill gap to ensure that the Indian automotive industry is sustainable and competitive in the global arena.



We are honoured to hear from Chief Guest Dr. N. S. Kalsi, Chairperson NCVET. He talks about the changes in emerging technologies, and thus the need for skilling, up-skilling, and re-skilling. He also adds how ASDC has been the pioneering institution in enabling the workforce to keep up with the needed skills.





The first panel on “Automotive Skill Development Ecosystem: Fast Forward”, moderated by Mr. Arun Malhotra, for Annual Conclave 2021, is currently underway. With the fast digitisation and megatrends, they discuss the challenges and opportunities for the automotive industry. Join the conversation here.



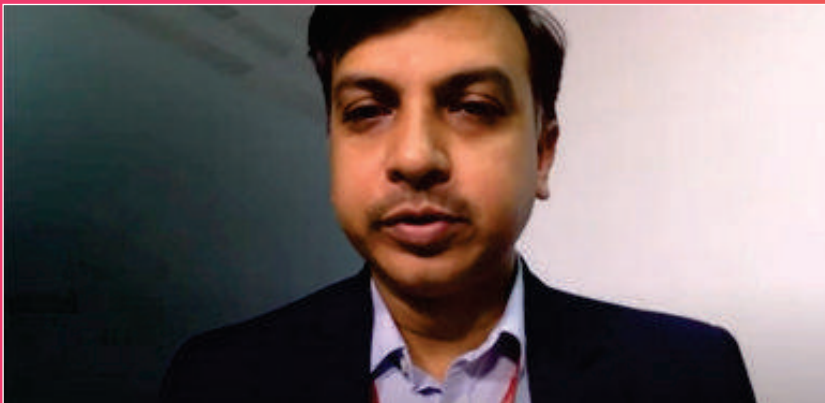
Mr. Paul Jansen, our International Keynote Speaker, talks to the virtual audience on the Digitalization of Skill Training Ecosystem. He talks about using adult learning principles in the virtual world to facilitate more engaging and effective training, especially in the area of fleet management.



In the panel around “Collaboration Approaches for Automotive Skill Development,” The prolific panelists discuss the collaborative ecosystem; The role of technology to help define what lies ahead for the automotive industry.







Mr. Piyush Garg, CFO of ASDC, delivered the Vote of Thanks at the ASDC Annual Conclave 2021. That brings us to the end of this event. With a hope to deliver the very best to the automotive industry, we look forward to more milestones to come!



## The new office bearers of ASDC Governing Council 2021-22

Put your hands together to welcome onboard the new office bearers of ASDC Governing Council 2021-22 - Mr. Vinod Aggarwal as our new President, Mr. FR Singhvi as the Vice President and Mr. Vinkesh Gulati as Treasurer.





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**ET** Auto.com  
From The Economic Times

**ET** HRWorld  
From The Economic Times

THE NEW  
INDIAN EXPRESS

**HT**Auto  
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**ZEE**BUSINESS

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OUTLOOK

**AUTOCAR**  
professional  
Essential reading for the Automotive Industry

**DAILYEXCELSIOR.COM**  
The Largest Circulated Daily of Jammu and Kashmir

**India News**  
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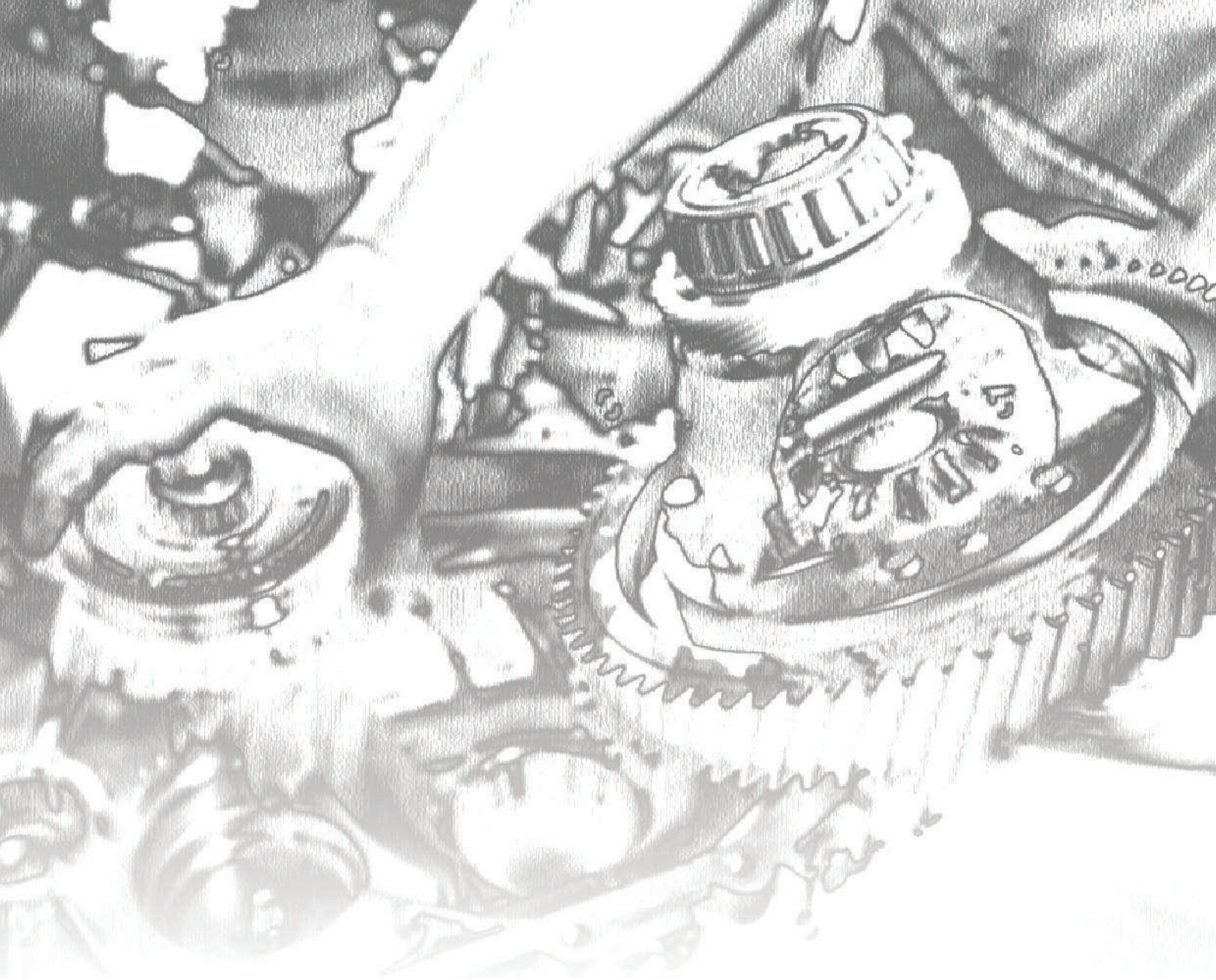
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**AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL**

**Automotive Skills Development Council**

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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