

ASDC TIMES

Automotive Skills Development Council - Newsletter

ISSUE 33 | JUNE 2020



To continually
expand and
upgrade Automotive
Skills while
honouring &
celebrating the
Skilling
achievements.

The ASDC Vision

From The CEO's Desk

Through robust skill competitions, efficient skill assessment processes, and the many e-learning initiatives, ASDC is driven towards the skilling and upskilling of the Indian Auto industry. ASDC's unique learning modules and knowledge-oriented endeavours are helping in the cause.



Mr. Arindam Lahiri
CEO-ASDC



We at ASDC observed this World Environment Day 2020, and stressed on the need to realize the importance of an urgent and existential change for the wellness of Biodiversity. ASDC urges everyone to Stay Safe and at the same time, adopt a holistic view of utilizing resources, For Nature!

ASDC is realising its prime goal of upgrading the Auto Industry through:



**Consequent
Additional Jobs**



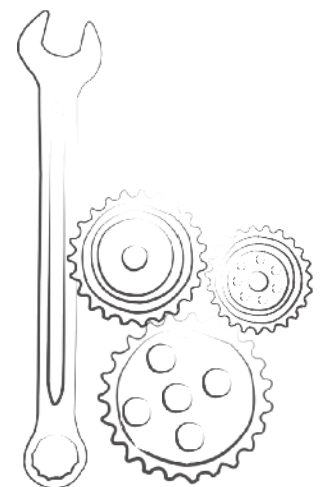
**Greater
Economic Activity**



**More
Capital Creation**



**Higher
Value Addition**











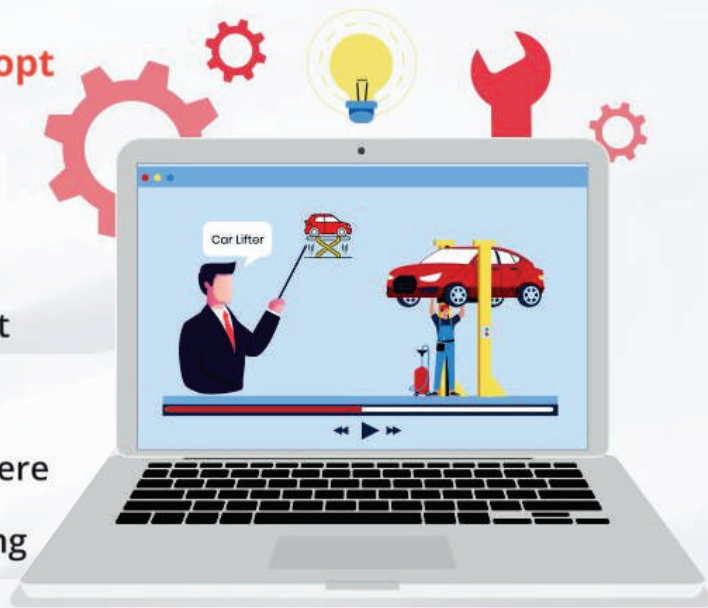
Building a Skilled Workforce

ASDC is committed to mobilising the youth of India through constant skilling, reskilling, and upskilling of the existing and the future workforce at various levels and to building an aspirational automotive industry in the country.

ASDC has introduced an array of e-learning courses to help the workforce keep up with the change & skilling. Do not miss out on the opportunity to upskill yourself as the validity of the free e-learning courses ends on 30th June 2020.

Here's why you should opt for e-Learning:

-  Improved Focus
-  On-Demand Revision
-  Easy Replay of Content
-  Help You Save Time
-  Accessed From Anywhere
-  Reduce Cost of Learning



Quit waiting, start learning

With a total of over **16000 enrolments & 5000 auto-industry professionals** completing the e-learning course, ASDC is instilling confidence in the aspirational minds of the Indian youth.



Learn At Home 



Sales Executive Dealership online course



ASDC is elated to have hit the **8500+** enrolment milestone in Sales Executive Dealership (SED) e-learning course. This feat marks yet another step by ASDC in instilling positive change in the Indian auto industry. Register at <http://asdc.org.in/learn-at-home> skilling SkillingIndia

Knowledge Partner

SkillsTrainer

Acquire Skills - Anywhere, Anytime...

LMS Partner

TCSION

Learn At Home 



Service Technician online course

Course duration: 14 Days



The Auto Service Technician e-learning course has garnered over **5000+ enrolments**. ASDC is delighted to have contributed towards a brighter & better #skilled India & with its ceaseless efforts, it will continue doing so.

Knowledge Partner

SkillsTrainer

Acquire Skills - Anywhere, Anytime...



Tele caller

The ASDC Telecaller- Auto Dealership e-Learning course helps freshers & existing professionals better grasp the concepts and practices of effective telemarketing activities in the AutoIndustry and prepares them for a better tomorrow.

The telecaller e-learning course is gaining attention of the aspiring youth and we are elated to have 1000 plus enrolments for the month of June 2020.



SED - ToT

In ASDC's goal of upskilling the workforce, trainers form a crucial element. We congratulate the first online ToT batch of 10, highly skilled Sales Executive Dealership trainers, for the successful completion of its training program & urge everyone to continue learning.



KJS Pannu
ToT Trainer



Arun Kumar
ToT Trainer

The ASDC's SED-ToT first batch of **10 skilled trainers** recently finished the training.

We applaud their diligence & hope for a better-skilled future.



Virtual International Automotive Manufacturing Summit 2020

Manufacturing Excellence post-lockdown

23rd June 2020

Silver Partner



Skill Development Partner



Importance or reskilling for manufacturing excellence

Mr. Nikunj Sanghi, is the President and Chairman of Automotive skill Development Council (ASDC). His present roles and responsibilities include, leading the board and setting and implementing the council's overall vision, direction and strategy. A renowned veteran with several decades of rich and varied experience in the automotive industry, Mr. Sanghi has been a prominent voice for the industry, speaking on several relevant issues that are impacting the automotive sector in India. He is amongst the top 10 dealers of Mahindra & Mahindra with 5-3S showrooms and one 3S facility of Hero Moto Corp in Rajasthan. He is also the Member of the Managing Committee, Alwar Chapter for The Institute of Company Secretaries of India and the owner of J S Fourwheel Motors. Since the post-COVID era will introduce a number of new manufacturing practices under the 'new normal', existing manpower will need to learn with the new practices that includes greater focus on safety, including health-related safety and increased digital practices. Use of robotics and advanced manufacturing systems at one end and low-cost automation to reduce labour density in shop floor are two ends of the same spectrum digital analytics driven predictive manufacturing and maintenance practices. At the Virtual International Automotive Manufacturing Summit 2020. Mr Sanghi would be elaborating on how one must enhance the need for reskilling as well as recalibrating skills of the new workforce.

Summit Speakers



Summit Chairman
M. M. Singh
Director
Maruti Center of Excellence
Former COO, Maruti Suzuki India



Summit Co-Chairman
Ramashankar Pandey
MD, Hella India Lighting
Governing Council Member, ASDC
Chairman, Aftermarket Committee,
ACMA



Vineet Sahni
Group CEO,
Lumax Group



Navid Talib
Plant Operations Head,
Honda Cars India



Kaushik Madhavan
Vice President
Mobility,
Frost & Sullivan



TP Singh
Sales Director
Flir Systems



Dr. Vilfried Aulbur
Senior Partner,
Member Supervisory Board
Roland Berger



Arindam Lahiri
CEO, ASDC



Nikunj Sanghi
Chairman, ASDC



Suresh Babu Muttana
Scientist D,
Ministry of Science & Technology
Govt of India



Sudhir Gurtoo
MD, Leadeo India



Manish Manek
Chief Plant Officer,
MG Motor India



Dr. Pradeep Chatterjee
Head
Digital Transformation
Tata Motors



Shekhar Jitkar
Chief Editor
Publish Industry India

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Mr. Nikunj Sanghi, Chairman, ASDC, addressing audience at Virtual International Automotive Manufacturing Summit 2020 and sharing his thoughts on "Importance of reskilling for manufacturing excellence".

ASDC, with its unceasing drive of upskilling the nation, hereby extends an opportunity for the aspirational youth to learn the technical skills of the auto industry – through its easy affordable e-learning courses.

Register at <http://www.asdc.org.in/learn-at-home>

The ASDC's E-Learning Courses

Now at Rs. ~~1299~~ **499/-**

-  **Sales Executive Dealership**
-  **Service Technician** (2 Wheeler & 4 Wheeler)
-  **Telecaller**

Equipping the workforce with key auto industry concepts and insights



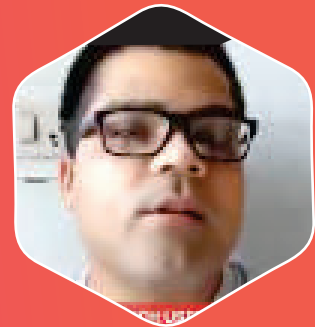
Your Voice



Harish Kumar- Sales Executive at Mahindra JS Fourwheel Motors Pvt. Ltd. & ASDC certified Aadharshila alumni- reflects back upon his learnings & how the course equipped him with core expertise like managing customers and sales skills, steering his career in the right direction.



Damini Jaiswal, Sales Executive- Mahindra JS Fourwheel Motors Pvt. Ltd., talks about how the SED course helped her hone her skills for the auto industry.



Keval Patel, kiran_Motors Ltd, Ahmedabad, reflects upon his learnings & recommends ASDC's e-learning courses to the aspiring professionals for a brighter future in the auto industry.

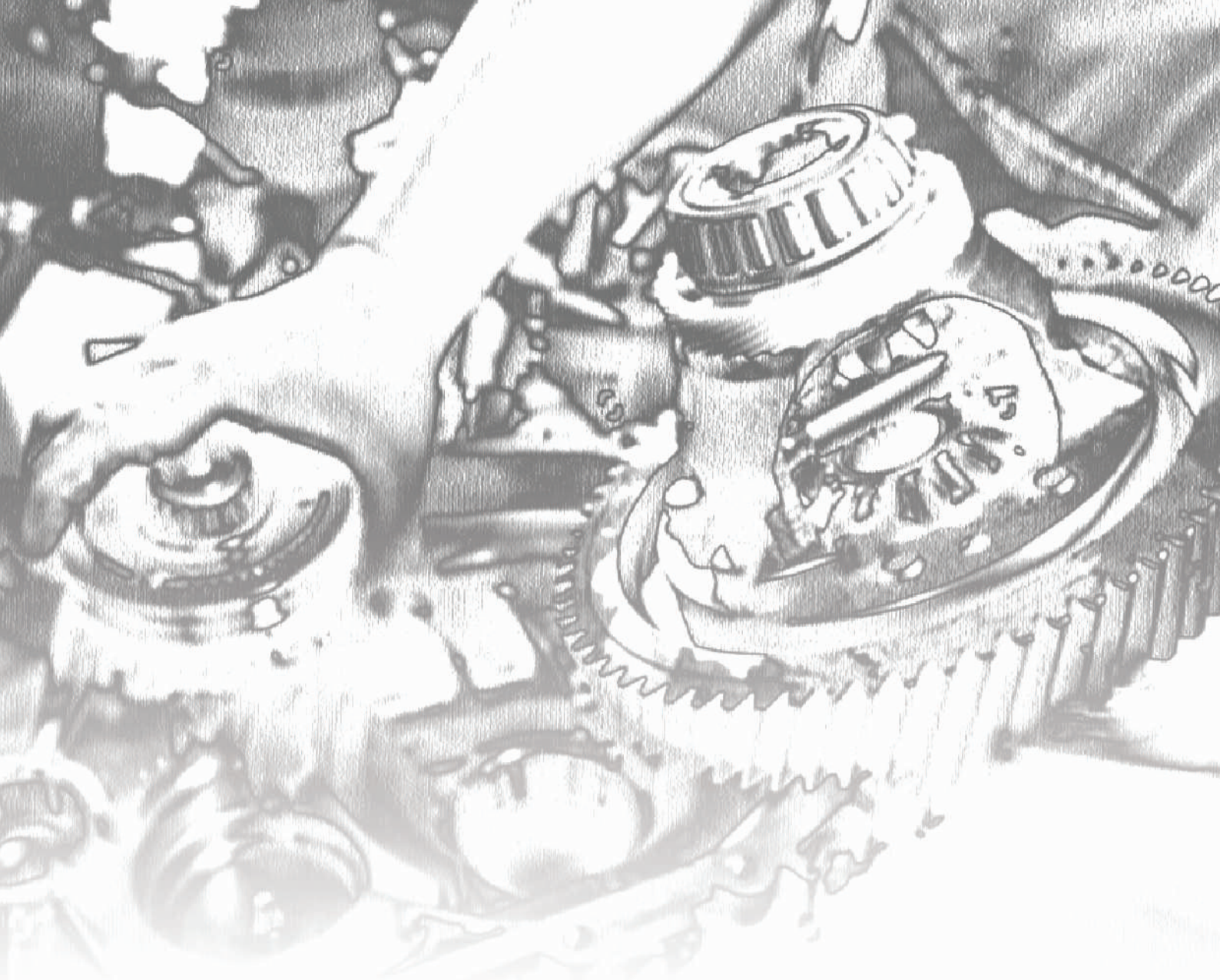
Eicher Trucks and Buses organized a two-day #COVID19 campaign in association with SIAM India and IGL. The program included activities such as leaflet distribution, Hygiene Kits distribution & mike publicity. We support this vision & urge everyone to adopt self-protection habits.



This InternationalDayOfYoga, our employees showcase some of their best YogaAtHome asanas & step up for a healthy & vigorous lifestyle. We encourage everyone to keep practicing yoga to ward off the physical discomfort & maintain a balanced lifestyle. Yoga asanas help you relieve your physical & mental discomfort arising out of driving & so proves to be very effective for the auto industry professionals. #YogaAtHome

Press Release 





Automotive Skills Development Council



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