

ASDC TIMES

Automotive Skills Development Council - Newsletter

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Transforming the Automotive Industry

From The CEO's Desk

"ASDC is continuously adapting itself to the changes and needs of the next level of technological progress and thereby is enabling the auto workforce to become self-assured and self-reliant."



Arindam Lahiri, CEO, ASDC

News

Placement Alert!

Automotive Service Technicians-L4 

Duration of training: 1 Year

 **Stipend during the course:** ₹10,500* per month

 **Location:** Dharuhera, Haryana

 **Certification:** Hero and ASDC

*from Hero Training alert!



Automotive Service Technicians-L4 for training are required in Hero MotoCorp Ltd at Dharuhera Center.

Technology Alert – Hill Hold Control



Please check out this explanatory video by Mahindra Rise explaining the use and process in detail.

<https://www.youtube.com/watch?v=L0IzVjrqrS4&feature=youtu.be> Subscribe for more interesting updates and facts about the #automobile industry.



Mr. @nikunjsanghi sharing his thoughts on the year gone by and wishes everyone a very Happy New Year.

For further details, visit our website www.asdc.org.in

#SkillingIndia #NewYear2021



Skill-proof your future with **ASDC's** comprehensive skill development programs



Professional Skills



Soft Skills




Technical Skills



Domain Knowledge




////// #MondayMotivation 

ASDC is rooted towards accelerating the capabilities of the #auto workforce through its continuous #skilling & #upskilling initiatives.

Register at <https://bit.ly/3kYODq9> to become a certified auto professional and have a secure & successful future.



ASDC – On a stride towards making the auto workforce self-assured & self-reliant

#MondayMotivation 



"ASDC is diligently working on a mission to create a conducive ecosystem for the auto workforce, helping them attain market-ready skills to fulfill their aspirations & unleash their potential through #skill development.

For further details, visit our website www.asdc.org.in





Recognition of Prior Learning – RPL



RPL - Timken at Salem, Tamil Nadu

Recognition of Prior Learning (RPL assessment) was organised by Timken at Salem, Tamil Nadu, for the role of Automotive service



RPL In association with TIMKEN India Ltd

Under TIMKEN India Ltd, a CSR initiative was undertaken in the form of RPL training for the job role of Automotive Service technicians. Here are a few pictures from the training program. The program was held in Chennai.

#CSR #Training #skilling #automotiveindustry



Grow with Google



Time to leverage digital
to drive profitability
for dealerships.

Register Now!

This program is for sales & marketing personnel
of auto dealerships.



After hosting the 3-part webinar series on "Digitising Indian Auto Retail" in December 2020, we're excited to bring #GrowWithGoogle to frontline employees of auto dealerships across India.

Visit our website www.asdc.org.in and register now for the program.

#DigitalSkills #Skills4All #AutomotiveIndustry

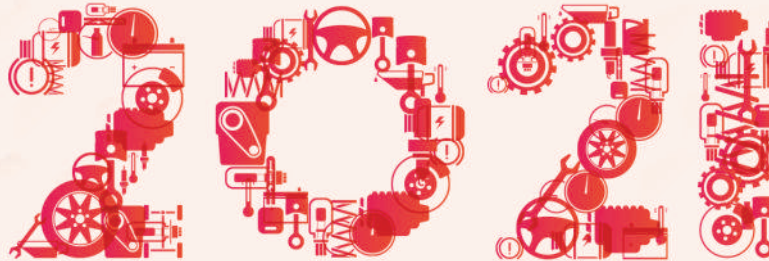


ASDC, FADA partner Google for digitisation, will train over 100,000 people across India

"To maintain market continuity in this unprecedented time, both ASDC & @FADA_India, with the help of @GoogleIndia, are helping the dealerships become as active as original equipment manufacturers (OEMs) on digital platforms." -@nikunjsanghi, Chairman, ASDC

For further details, visit our website www.asdc.org.in

WISHING YOU ALL A HAPPY AND PROSPEROUS



Wishing every day of the New Year to be filled with new skills, success, happiness, and learnings for everyone.

ASDC wishes a very happy new year to you and your family.

#HappyNewYear2021 #NewYearCelebration

Committed to strengthening the
skill ecosystem for a better tomorrow



HAPPY REPUBLIC DAY

ASDC is working towards developing a future-ready manpower and transform the nation by constantly skilling, up-skilling and re-skilling the workforce in the automotive industry. This #RepublicDay let's pledge to empower India with unparalleled skill and spirit.

#HappyRepublicDay

ASDC organized its first Instagram LIVE session of 2021 with Mr. Arindam Lahiri, CEO, ASDC and our guest Mr. Manish Raj Singhania, VP, FADA to introduce you to the 2nd phase of #GrowWithGoogle program. All queries sent through DM were entertained.

 28th Jan 2021  05:00 PM



HOST
Mr. Arindam Lahiri
CEO, ASDC



GUEST
Mr Manish Raj Singhania
Vice President, FADA

Road Safety Month



This #NationalRoadSafety week, let's take a pledge to #SlowDown.

Stop. Look. Go

Your safety is your priority.



Don't text & drive

You can't do both.

So, this #RoadSafetyMonth, make sure you park your phone before you drive your car.

Stay alert, stay safe!

"On an average 414 people die everyday in road accidents across India. What will it take for us to take the necessary steps and stop these drastic fatalities?"

This #RoadSafetyMonth, let's get together and pledge to making everyone's safety our priority


Source Link: <https://www.hindustantimes.com/mumbai-news/india-had-most-deaths-in-road-accidents-in-2019-report/story-pikRXxsS4hptNVvf6J2g9O.html>



Mr. @nikunjsanghi, Chairman, ASDC shares his thoughts on his association with #SafeSpeedChallenge & how ASDC is contributing towards making Indian roads safer by educating young #auto professionals about road safety.

#IndiaAgainstRoadCrash #RoadSafetyMonth


Testimonials




SUMIT BORGHAIN
Junior Technician, FMC TATA Motors Commercial

Sumit's source of income was Seasonal Farming and his prior income / contribution to the household was nil. He has successfully completed his training and appeared for the assessment of SSC. After completion of training, he joined French Motor Commercial (FMC) TATA Motors Commercial as a junior technician.

He is thankful to Frostees Export (India) Pvt. Ltd. Employability Training Services for providing him with such a wonderful opportunity to build his career. His monthly income has substantially increased and he now feels very proud to support his family which was earlier depended on Seasonal Farming only.

 Sumit Borgohain's financial struggles finally took a backseat after he enrolled for a skilling program, which enabled him to secure a job with TATA Motors Commercial.

Take a step towards a successful career with ASDC's skilling programs. 

Blogs



Why Skill Development is Essential for Employment Opportunity?

Skill development is no longer a matter of choice. It has now become imperative for every individual to get skills training in order to adapt, survive and succeed in the increasingly competitive job market.

Visit our website www.asdc.org.in - Blog Section

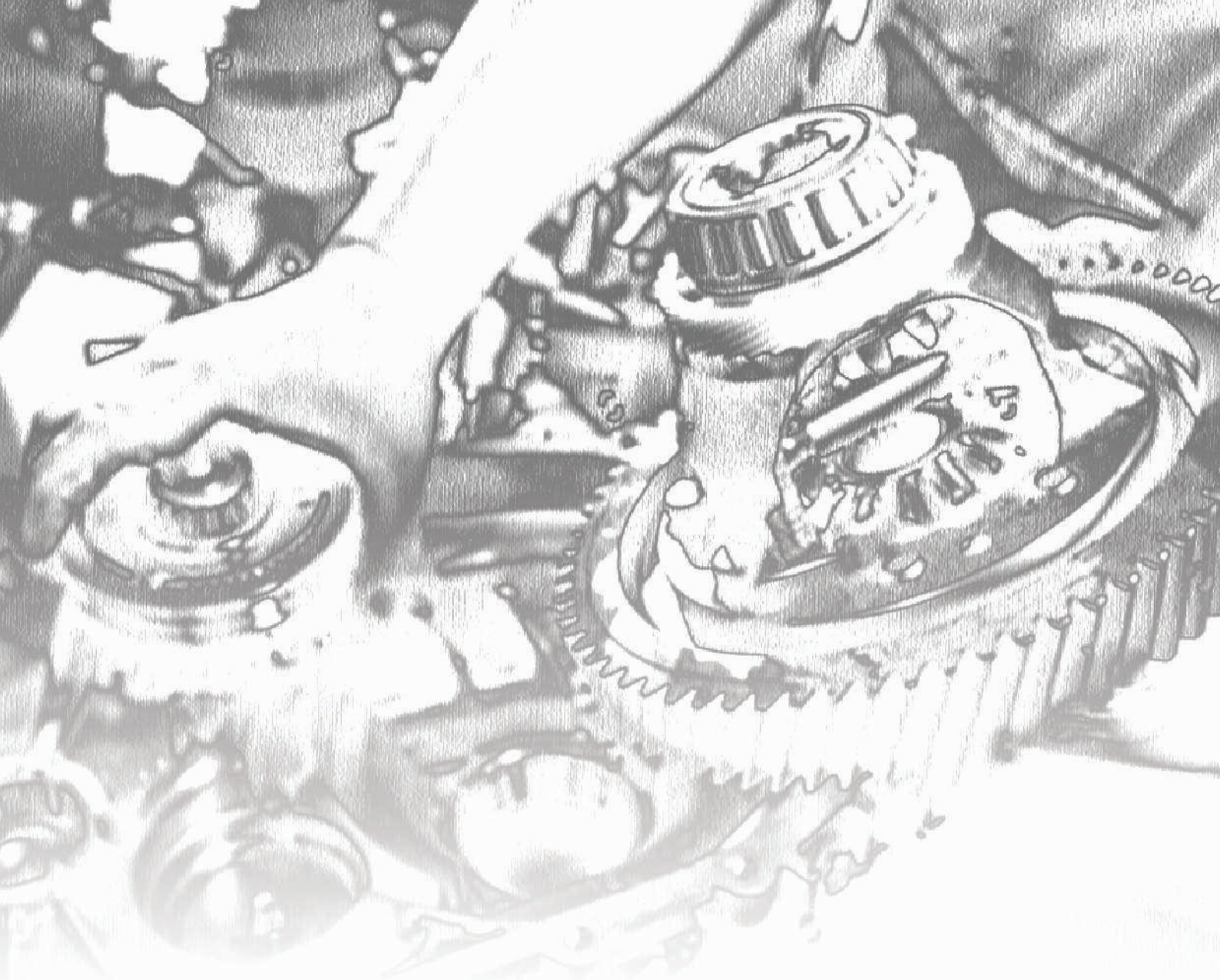


Discussions regarding Industry 4.0 mostly revolve around things like the Internet of Things (IOT), robots, 3D printing and other disruptive technologies that have been able to grab eyeballs in recent years.

Visit our website www.asdc.org.in - Blog Section

Press Release





AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council

ACMA

Automotive Component Manufacturers Association

SIAM

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

153 Ground Floor, Okhla Industrial Estate, Phase-3, New Delhi

Phone: +91 11 42599800 | E-Mail: info@asdc.org.in

www.asdc.org.in

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