

# ASDC TIMES

Automotive Skills Development Council - Newsletter

Issue 83 | October 2024



Share your insights and help us refine the skills that will define tomorrow's industry.

## Message from President

ASDC is emerging as a beacon of excellence, revolutionizing the automotive sector through innovative training, skill development, and industry collaboration. With a focus on quality, relevance, and impact, ASDC is becoming the gold standard for automotive education and training. Its commitment to empowering professionals, driving growth, and fostering sustainability has positioned ASDC as a leader, ready to shape the future of the industry



Mr. F R Singhvi, **President**



## From The CEO's Desk

ASDC continues to make remarkable strides in shaping the future of skills development in India. Our focus remains on driving innovation, empowering talent, and building a workforce ready for tomorrow's challenges.



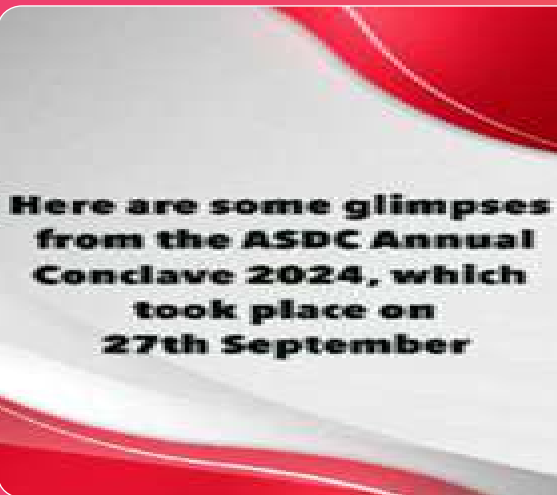
Mr. Arindam Lahiri, **CEO, ASDC**





## Collaboration between ASDC and TKM

We are proud to announce the collaboration between ASDC and TKM in establishing Centres for Hybrid Electric Vehicle awareness and community engagement. Under Shiksha Project, we have inaugurated Industry Supported Centres in Ayodhya, Azamgarh, and Raebareli.



## Annual Conclave: A Resounding Success

The Annual Conclave 2024 brought together industry leaders and visionaries, fostering insightful discussions and strategic collaborations. The event highlighted key innovations and future-focused solutions. We are grateful to all who participated and contributed to its success.

## We are easy to Find

Are you ready to start your career in the automotive industry? Join us on ASDC's social media for skill development, industry insights, and the latest trends. Follow us to accelerate towards success!







## Hands-on Training Session

**ASDC, in collaboration with Manav Rachna University**

Conducted a hands-on training session featuring an Eicher van, engaging 66 students in practical learning.

asdc.org.in @AutomotiveSkillDevelopmentCouncil @SkillsASDC @asdcindia asdc\_india Automotive Skills Development Council

ASDC, in partnership with Manav Rachna University, organized an engaging hands-on training session featuring an Eicher van. This dynamic workshop provided 66 enthusiastic students with practical experience, enhancing their automotive skills.

## Eicher Training

**Empowering 84 Future Experts**

Hands-on Training with Eicher Van at Birla Vishvakarma Mahavidyalaya

asdc.org.in @AutomotiveSkillDevelopmentCouncil @SkillsASDC @asdcindia asdc\_india Automotive Skills Development Council

Empowering 84 future engineers, Eicher training | hands-on training at Birla Vishvakarma Mahavidyalaya (BVM) offered invaluable real-world experience. Students gained practical skills, bridging classroom learning with industry application.





Explore the future of  
Commercial vehicles with the Eicher course

## #9DinSkillChallenge



Scan the QR code to  
begin your course today



Equip yourself with the knowledge to  
lead in the automotive industry.

Win Gift on completion of maximum courses this Navratri Season  
Don't forget to tag us on social media while you share your certificates.

asdc.org.in @AutomotiveSkillsDevelopmentCouncil @9DinASDC @asdcindia asdc\_india Automotive Skills Development Council

Join the #9DinNavratriUdaan and explore the future of commercial vehicles with the Eicher course. Equip yourself with the skills to lead in the automotive industry. Complete courses this Navratri and stand a chance to win gifts.



Boost your workplace  
Capabilities with Employability Skills

## #9DinSkillChallenge



Scan the QR code to  
begin your course today



From communication  
to problem-solving, enhance your  
professional strengths.

Win Gift on completion of maximum courses this Navratri Season  
Don't forget to tag us on social media while you share your certificates.

asdc.org.in @AutomotiveSkillsDevelopmentCouncil @9DinASDC @asdcindia asdc\_india Automotive Skills Development Council

Enhance your professional capabilities this Navratri with the #9DinSkillChallenge by ASDC. Improve your employability skills, from communication to problem-solving, and stand a chance to win gifts by completing the maximum number of courses.







Learn from  
Industry leaders with Google courses

## #9DinSkillChallenge

Scan the QR code to  
begin your course today

Gain cutting-edge skills in  
digital marketing, data analytics,  
and more.

Win Gift on completion of maximum courses this Navratri Season

Don't forget to tag us on social media while you share your certificates.

asdc.org.in @AutomotiveSkillsDevelopmentCouncil @SKILLSASDC #asdcindia #asdc\_india Automotive Skills Development Council

Enhance your professional skills this Navratri with the #9DinSkillChallenge. Join industry leaders and gain expertise in cutting-edge areas such as digital marketing, data analytics, and more through Google courses

Begin your Navratri Journey  
By learning the latest in Electric Vehicle technology

## #9DinSkillChallenge

Scan the QR code to  
begin your course today

Enroll in the Bolt Earth course and  
power up your career

Win Gift on completion of maximum courses this Navratri Season

Don't forget to tag us on social media while you share your certificates.

asdc.org.in @AutomotiveSkillsDevelopmentCouncil @SKILLSASDC #asdcindia #asdc\_india Automotive Skills Development Council

Conclude Navratri on a high note with the #9DinSkillChallenge by advancing your skills in Electric Vehicle technology. Enroll in the Bolt Earth course to boost your career and stand a chance to win exciting gifts by completing the maximum number of courses this season.





Like every Diwali, ASDC illuminates new beginnings for women in the auto sector, empowering them with skills for a prosperous future. Through the Shakti Program, underprivileged women receive driving training, licenses, and the opportunity to thrive independently in the workforce. This initiative, backed by the Bihar Skill Development Mission, ensures that their journey toward self-reliance shines brightly.



As Diwali approaches, ASDC and Hero MotoCorp proudly celebrate a new wave of empowerment through Project SAKSHAM. This initiative equips 4000 women across India with specialized skills to become two-wheeler technicians, marking a transformative journey toward economic independence and professional growth. By fostering talent and igniting potential, we're helping these women bring prosperity and skill to their families and communities. Together, let's celebrate a brighter, skill-enriched future for all.





Podcast



Join experts from Distil Education as they reveal how skilling is key to empowering youth and bridging the employability gap. Mr. Arindam Lahiri, CEO, ASDC talks about the rise of Apprenticeship Schemes across the country







Introducing Shweta Verma from Faridabad, who pursued the two-wheeler service technician course under Project Saksham with the support of Hero MotoCorp, ASDC, and AutoGrad Academy. Starting with little knowledge, she is now well-trained and confident in her skills.





## Gandhi Jayanti

ASDC  
Automotive Skills Development Council

Skill India  
with an attitude

NCVT  
National Council for Vocational Training

*"True leadership is reflected in action, not just words."*

ASDC honors the legacies of  
Lal Bahadur Shastri and  
Mahatma Gandhi on their  
birth anniversaries.

*Let's continue to walk the path of integrity, unity, and progress.*

[asdc.org.in](http://asdc.org.in) | [@AutomotiveSkillsDevelopmentCouncil](https://www.facebook.com/AutomotiveSkillsDevelopmentCouncil) | [@ASDC](https://www.instagram.com/ASDC) | [@ASDCIndia](https://www.linkedin.com/company/ASDC) | [asdc\\_india](https://www.youtube.com/channel/UC8e6c...) | Automotive Skills Development Council

Team ASDC marks the occasion of Gandhi Jayanti and Lal Bahadur Shastri Jayanti.

We remain focused on advancing skill development and promoting self-reliance across the nation.

Together, we are building a skilled and empowered India.

## Navratri Wishes

ASDC  
Automotive Skills Development Council

Skill India  
with an attitude

NCVT  
National Council for Vocational Training

*"Celebrate the spirit of Navratri with renewed energy, passion, and devotion."*

Let's use these **nine days** to uplift ourselves and others through learning and skilling, guided by the  **blessings of Maa Durga.**

[asdc.org.in](http://asdc.org.in) | [@AutomotiveSkillsDevelopmentCouncil](https://www.facebook.com/AutomotiveSkillsDevelopmentCouncil) | [@ASDCIndia](https://www.instagram.com/ASDC) | [@ASDCIndia](https://www.linkedin.com/company/ASDC) | [asdc\\_india](https://www.youtube.com/channel/UC8e6c...) | Automotive Skills Development Council

Wishing everyone a Happy Navratri! May this festive season inspire growth, learning, and new beginnings. Let's drive forward with skill and passion in the automotive industry.









# FUELING PROGRESS

with

**Your Feedback!**

*Your reviews aren't just words; they're the engine driving automotive skills development forward.*



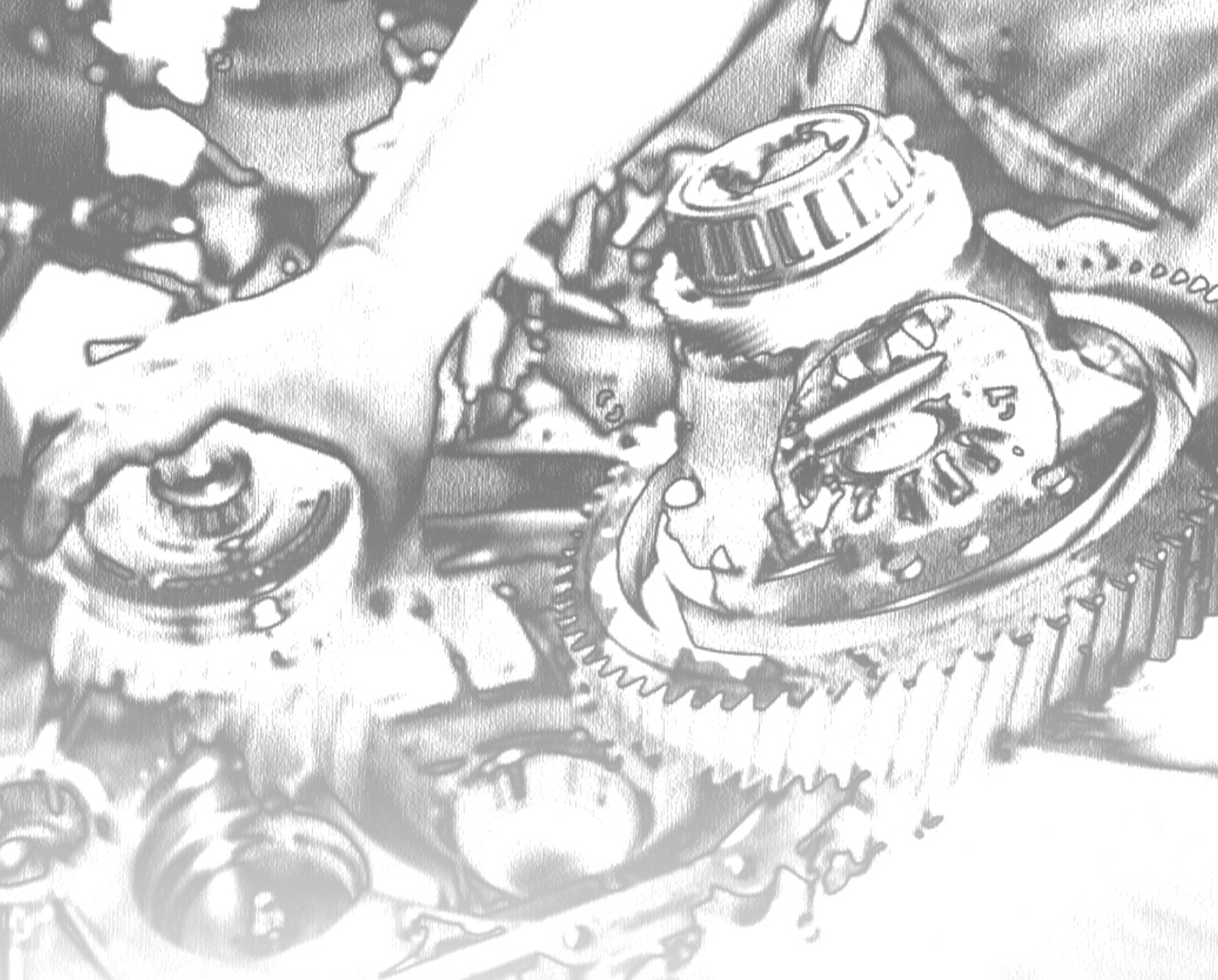
**Share your insights and help us refine the skills that will define tomorrow's industry.**

[asdc.org.in](http://asdc.org.in) [@AutomotiveSkillsDevelopmentCouncil](https://www.facebook.com/AutomotiveSkillsDevelopmentCouncil) [@SkillsASDC](https://twitter.com/SkillsASDC) [@asdcindia](https://www.linkedin.com/company/asdcindia) [asdc\\_india](https://www.instagram.com/asdc_india) [Automotive Skills Development Council](https://www.youtube.com/AutomotiveSkillsDevelopmentCouncil)

Your each review provide fuels to our commitment in shaping the future of automotive skills.

With your feedback, we continuously strive for excellence, ensuring every skilling journey with us is exceptional.





**AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL**

**Automotive Skills Development Council**

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

E 113 GF, Okhla Industrial Area, Phase-III, New Delhi - 110020

Phone: +91 11 42599800 | E-Mail: info@asdc.org.in

[www.asdc.org.in](http://www.asdc.org.in)

**Making SKILLS aspirational! For all the live updates, Follow /Subscribe/Like on:**



<https://www.facebook.com/AutomotiveSkillsDevelopmentCouncil>



<https://twitter.com/SkillsASDC>



<https://www.linkedin.com/in/asdcindia/>



[https://www.instagram.com/asdc\\_india/](https://www.instagram.com/asdc_india/)



<https://www.youtube.com/channel/UCHEuklRdNjFO6d73wfM8l8w>