

ASDC TIMES

Automotive Skills Development Council - Newsletter

ISSUE 52 | JANUARY 2022



Skilled for the Future

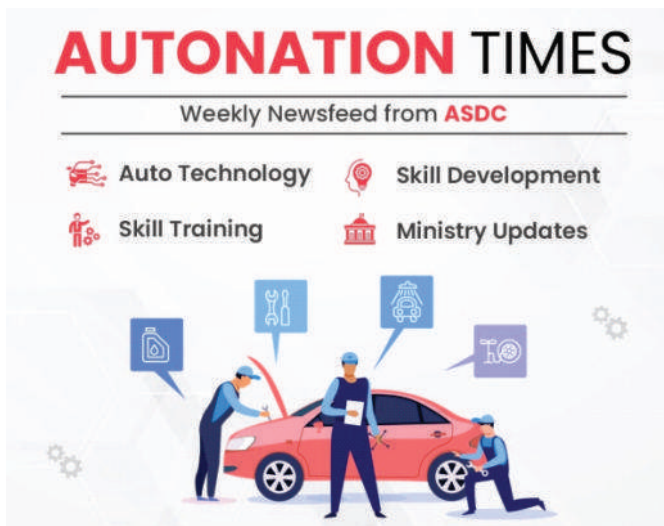
From The CEO's Desk

The different variety of courses offered by ASDC aims to help the existing students, working professionals, and trainers learn new skills and sharpen the existing ones.



Arindam Lahiri, CEO, ASDC

NEWS



Never miss out on updates and trends from the automotive industry! Register here for the ASDC's weekly newsfeed AutoNation Times to stay ahead in your career.

Be a part of the ASDC journey click your picture with the ASDC lens, and tag us with the hashtag





**This New Year gift yourself a skill to
succeed for tomorrow**

Enrol now

In these courses to be future ready:

Grow with Google

- Basic Level Course
- Advance Level Course

NPTC Group of Colleges, U.K

- Training of Trainers on Electric Vehicle Service Lead Technician

Institute of Systems Science, NUS

- Digital Dexterity Primer
- Professional Diploma in Digitisation

#SkilledForTheFuture

**This New Year gift yourself a skill to
succeed for tomorrow**

Enrol now

In these courses to be future ready:

Learn at Home

- Showroom Host/Hostess- Auto Dealership
- Taxi Driver
- Telecaller
- Welding Technician
- Stock Analysis and Parts Ordering
- Profitability of the Business

#SkilledForTheFuture



NPTC Group of Colleges

NPTC GROUP OF COLLEGES, U.K

TRAINERS ON ELECTRIC VEHICLE SERVICE LEAD TECHNICIAN (ASC/Q1424)



- **ELIGIBILITY** ITI, DIPLOMA, B.TECH PASS STUDENTS
- **COURSE DURATION:** 4 WEEKS WITH 6 HOURS PER WEEK
- **Delivered** live on digital platform
- **How to enrol:**
<https://www.asdc.org.in/learn-at-home>
- **For More Details:**
Kindly email us at garima@asdc.org.in
- **Group registration**
10% off if 3 or more people register
- **Benefits**
The EVSE will consist of sessions on Electric Vehicle sector-focused courses, training and assessments. The event will have representation from UK trained instructors on the digital platforms.

COURSE FEE
₹20000
+ TAXES

SCAN TO REGISTER



E-LEARNING COURSE PROMOTED BY

ACMA SIAM IFPMA

We are proud to be associated with Grŵp Colegau NPTC Group of Colleges for the Training of Trainers on Electric Vehicle Service Lead Technician course. The course aims to upskill auto professionals and students to make them job-ready in 4 weeks from the UK accredited organisation

Electric Vehicle Safety Fundamentals Course

Date: 15th & 16th January' 2022

Timings: 6 PM to 9 PM IST

Duration: 6 Hours

Assessment Certification





Scan to register

Electric Vehicle Safety Fundamentals Course

Here's an opportunity for all the EV enthusiasts to equip themselves with the Electric Vehicle Safety Fundamentals Course with ASDC as the assessment and certification partner.

ACEdsyn

Master the skills in Product Development through hands-on project work

- Automotive Design, Analysis, 3D-Printing, Testing
- Skill Certification (per NSQF)
- Corporate Training
- Academic Up-skilling
- ER&D Project Delivery
- Virtual internship over dsynXPO Project Hub
- Course Fee: ₹69000 + Taxes

Date of Start: 31 January



We are associated with INCAETEK for the Acedsyn course to skill, upskill and reskill the auto professionals and students in Product Development. The aim of the course is to enhance skills for a promising career with hands-on project work in the automotive engineering sector.



xEV SHIKSHA

SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL

*Dive deeper into Hybrid Electric Vehicles and
their components spread over 5 modules*

[Sign up now](#)



Toyota Kirloskar Motor has partnered with ASDC for Electric Vehicle Safety Fundamentals Course , an online certification course. This course will help accelerate the awareness on electrified vehicle technologies among auto professionals and students to support the Govt. of India's move towards electrification.

xEV SHIKSHA

SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL

*Learn the workings of the latest hybrid electrified
technologies at your own pace anytime you want!*

[Sign up now](#)



Hybrid vehicles are paving the way for India's electric future. Toyota Kirloskar Motors has partnered with ASDC for xEV Shiksha, an e-learning program to help auto professionals and enthusiasts stay abreast and upskill on hybrid electrified (xEV) technologies.





National University of Singapore is Ranked 1st in Asia as per QS World University Ranking 2021

Digital Dexterity Primer

This primer program will enable 'Thinking' regimes:

Industry 4.0

Opportunity Assessment

Data Thinking

Strategic Thinking

Agile Thinking

Design Thinking



3 days of learning



Certifications



Sessions via Zoom



Limited Seats



Digital Dexterity Primer

We are now associated with ISS, National University of Singapore for the Digital Dexterity Primer program to help enhance the digital business approach among auto professionals. Register now and get equipped with required skills and insights to cater to your customer better. <https://bit.ly/3eBbkzk>

Training of Trainers on Electric Vehicle Service Lead Technician

ASDC is associated with NPTC Group of Colleges for the Training of Trainers on Electric Vehicle Service Lead Technician course to skill and upskill auto professionals. The course consists of sessions on Electric Vehicle sector-focused training from the UK trained instructors on the digital platform.

NPTC GROUP OF COLLEGES, U.K

TRAINERS ON ELECTRIC VEHICLE SERVICE LEAD TECHNICIAN

(ASC/Q1424)

— ELIGIBILITY ITI, DIPLOMA, B.TECH PASS STUDENTS

— COURSE DURATION: 4 WEEKS WITH 6 HOURS PER WEEK

E-LEARNING COURSE PROMOTED BY



Group registration
10% off if 3 or more people register

SCAN TO REGISTER





Grow with Google



Fundamentals of Digital Marketing

Master the basics of digital marketing with 6 dedicated modules, all created by Google experts

Sign Up Now



Learn the fundamentals of digital marketing to drive conversions and leads for your business in the digitizing automotive industry. Register today for the #GrowWithGoogle course to get certified with ASDC, Google and FADA.

Grow with Google



Fundamentals of Digital Marketing

Master the skills of digital marketing to keep your business at par with the fast digitising industry landscape

Sign Up Now



Stay updated about the latest trends in digital marketing to keep your career at par with the rapidly digitising automotive industry. Register today for the #GrowWithGoogle course created by Google trainers and packed full of real-world examples at <https://bit.ly/3eMFyjc>



Our CEO, Mr. Arindam Lahiri, addressed the audience at the Live session Chai pe Charcha, hosted on Mechanik TV. He talks about India's first online Two Wheeler BS 6 Advanced Training program to upskill and reskill auto professionals and opportunities coming up in the near future.

Skilling Initiative, National Education Policy and Higher Education Framework for Engineers

Mr. Arindam Lahiri,
CEO, ASDC

Keynote Speaker at
Youth Engagement
Program

 **12th January' 2022**

 **10:00 AM- 11:00 PM**

Register Now



Our CEO, Mr. Arindam Lahiri addressed the audience on 'Skilling Initiatives, NEP and Higher Education framework for Engineers' as a keynote speaker.



Instagram live

An insightful conversation with Mr. Arindam Lahiri, CEO, ASDC and Mr. Gopikrishnan, MD, INCAETEK on Instagram to discuss the automotive trends to look forward to in 2022 and how ASDC is gearing up with them.

Trends to look forward to in 2022 and how ASDC is gearing up with them

LIVE on Instagram

📅 06th January 2022 ⌚ 05:00 PM

HOST
Mr. Arindam Lahiri
CEO, ASDC

GUEST
Gopikrishnan
MD, INCAETEK

#SkilledForTheFuture



Our CEO, Mr. Arindam Lahiri, addressed the audience as a keynote speaker at the Youth Engagement Program organised by ARAI Academy. He spoke about the skilling initiatives and higher education opportunities in the field of automotive and the role of the National Education Policy framework for Engineers.

Indiaskills National Competition

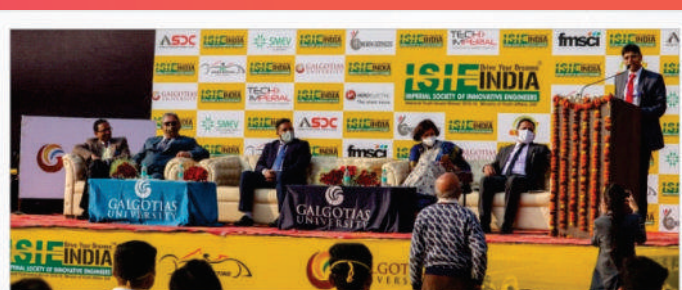


A huge thanks to the automotive industry partners for making IndiaSkills National Competition 2021 a huge success. Your invaluable partnership and support have helped all the participants showcase their skills and talent on the global stage.



Thank you Partners
for supporting us in
IndiaSkills National Competition 2021







THE ECONOMIC TIMES

ET Auto.com
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THE NEW
INDIAN EXPRESS

THE FREE PRESS
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OUTLOOK

AUTOCAR
professional
Essential reading for the Automotive Industry

DAILYEXCELSIOR.COM
The Largest Circulated Daily of Jammu and Kashmir

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Republic

Naya Seekho
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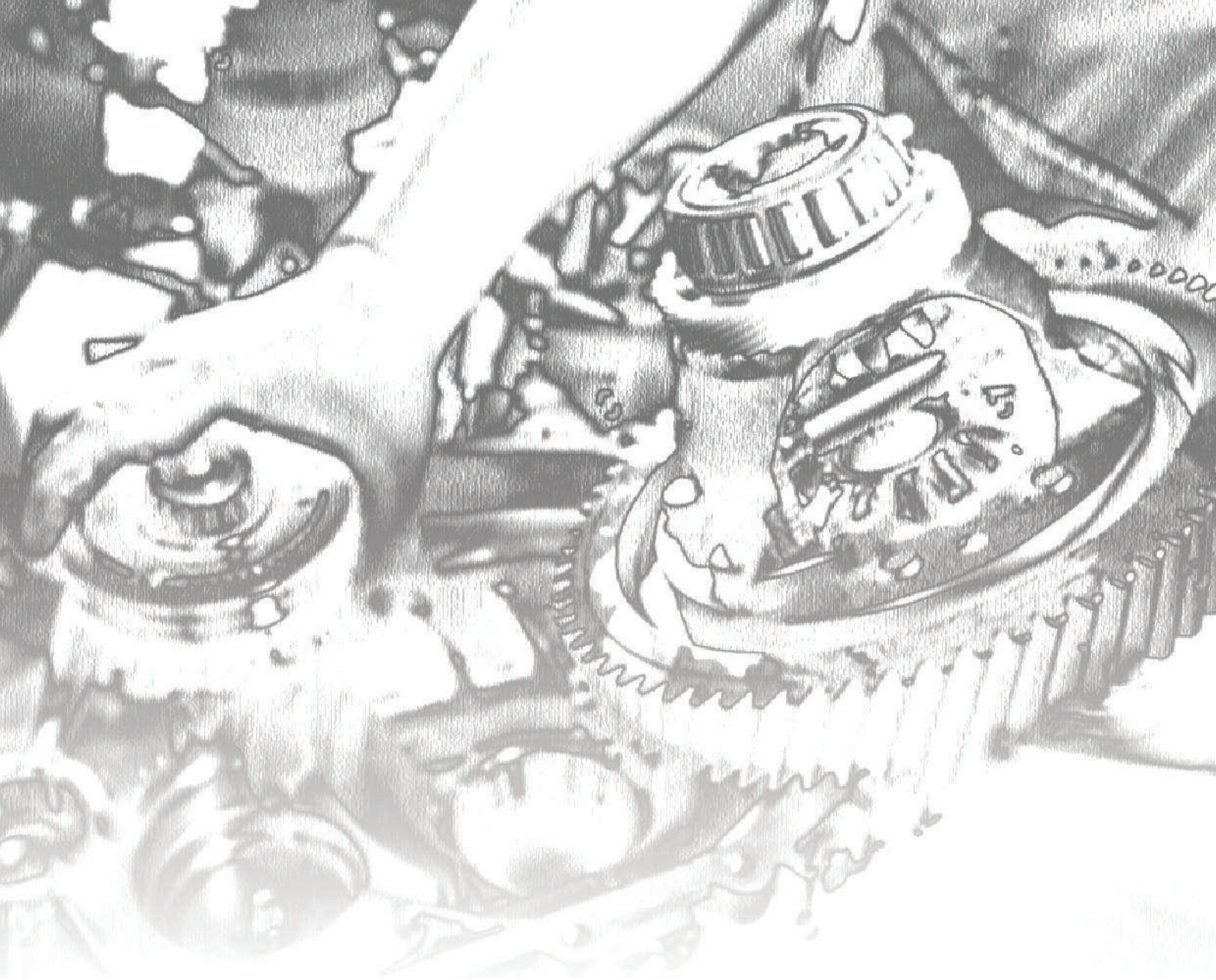
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THE AUTOMOBILE
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AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council

ACMA

Automotive Component Manufacturers Association

SIAM

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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www.asdc.org.in

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