

# ASDC TIMES

Automotive Skills Development Council - Newsletter

ISSUE 32 | MAY 2020



**OUR MULTIFACETED ENDEAVOURS**

### From The CEO's Desk

In this issue we talk about ASDC's recent initiative focused on #LearningFromHome and how its e-learning courses can help the existing students, working professionals, and trainers learn new skills and sharpen the existing ones. During this difficult situation this is a wonderful opportunity to catch up with learning, keeping this in mind ASDC launched SED, Tele caller and ST 2 and 4 Wheeler. These programs are beneficial for aspiring students, existing people working in dealerships and trainers.



Mr. Arindam Lahiri  
CEO-ASDC



### ASDC is shifting to its new official page.

Follow and connect with us to stay abreast with the auto-industry news, events, insights and more!



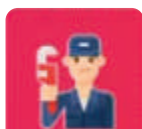
### The wheels that drive us into a brighter tomorrow

#LabourDay gives us a unique opportunity to get down to our roots & appreciate the giving of all the people who work relentlessly, 24/7, to make things happen. ASDC salutes the zeal and unbroken spirit of such people who skillfully move things forward.

ASDC appreciates and expresses its gratitude to all the  
**#UnsungHeroes**



Police Force  
Personnel



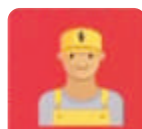
Water  
Utility Workers



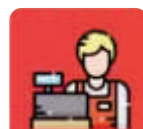
Frontline  
Workers



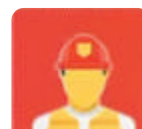
Medical  
Professionals



Electricity  
Utility Workers



Vendors



Firefighters



For supporting the nation and fearlessly standing up against the COVID 19 crisis.



## Service Technician online course

### E-Learning Course

#### The ASDC Service Technician Online Course

Course duration: 14 Days



Knowledge Partner  
**SkillsTrainer**

Acquire Skills - Anywhere, Anytime...

The Auto Service Technician course- a new e-learning course offered by ASDC, in association with SkillsTrainer, aims to **#upskill** the existing workforce. It offers service technicians with valuable industry rigor, making them job-ready.



Use code **ASDC2W** to access  
Two Wheeler Course for **FREE**



Use code **ASDC4W** to access  
Four Wheeler Course for **FREE**

The Service Technician online course has over **1300 registrations**  
under its belt, with **600 course completions**





## Sales Executive Dealership online course

## E-Learning Course

## The ASDC Sales Executive Dealership online course



**Knowledge Partner**  
**TCSION | SkillsTrainer**  
Acquire Skills - Anywhere, Anytime...

ASDC's SED e-Learning course has over  
**7300+ registrations and 3000+ course completions.**  
With these numbers, the future of auto-industry looks certainly bright.

ASDC is delighted to announce that its Sales Executive Dealership e-learning course now has a total enrolment base of 7300+ with a large number of professionals completing it successfully. The course helps #auto-industry professionals grasp the essence of automobile sales. With this, ASDC urges everyone to stay safe and keep the spirit of learning ignited and growing. Now it's time to know about the #autoindustry and be the best at the job.







# Digital Training of Trainers Program: Sales Executive dealership

## E-Learning Course

The ASDC Digital Training of Trainers Program:  
Sales Executive Dealership

Platform Skills + Domain Skills - For efficient  
Sales Executive Dealership trainers of tomorrow.

## E-Learning Course

**Eligibility** - Minimum graduate and 6 years  
(Industry & Teaching experience)

**Course Duration:** 14th - 27th May 2020

14 Days, 1.5 Hour/Day

**Self study for platform** - 31.5 Hours

**Self study for domain** - 22.5 Hours

**How to enrol:**

<https://skillindia.nsdcindia.org>

For more details: kindly contact us at

[info@asdc.org.in](mailto:info@asdc.org.in)



**TOT- SED programme  
successfully completed  
by 10 candidates**

Knowledge Partner

**SkillsTrainer**

Acquire Skills - Anywhere, Anytime...

Promoted by

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers

**FADA**

Federation of Automobile Dealers Association



Certificate after course completion



## Tele caller

### E-Learning Course

#### The ASDC Telcaller - Auto Dealership online course

Course duration: 12 Weeks

Requirements: 12th Pass & above

~~₹1200~~ **FREE**

ASDC's new e-learning endeavor- The Telcaller- Auto Dealership #online course, helps freshers & professionals practice effective #telemarketing activities & acquire the necessary #skills to be an effective telcaller at auto dealerships.

This course is extremely beneficial for aspiring students, existing people working in dealerships and trainers.



## Webinars

**Mr. Nikunj Sanghi,**  
Chairman-ASDC



### Manufacturing and Skilling post COVID-19

"Instead of specialization, the need of the hour is to train the workers for multiple roles & in multiple skills"- Mr. Nikunj Sanghi, Chairman-ASDC, shares his two cents on the importance of constant **#reskilling** in the webinar organized by Autocar Professional

### Need of the Hour Entrepreneurship v/s Conservative Jobs

Mr. Nikunj Sanghi, Chairman-ASDC, was one of the esteemed panellists at the webinar organized by **Myfirstboss** on 8th May 2020, focusing on the #entrepreneurship spirit and how freshers can make better decisions by exploring more.

Panelist at My First Boss' Webinar

Mr. Nikunj Sanghi shares his opinion on how the post lockdown world will work for the automobile dealer fraternity and the consumers they serve.

## Webinar on Skilling of the workforce, along with Digitization

### Skills required to work from home

- Use of technology tools
- Time management
- Device maintenance

### Skills required to manage data privacy and security

- Protect your device
- Email security
- Turn on two factor security
- Password protected meetings

### Skills required for digital collaboration

- Online learning = Digital literacy courses
- Browse the internet
- Practice first - YouTube videos
- Enhanced communication needs

Speaker

**Mr. Arindam Lahiri**  
CEO-ASDC

Mr. Lahiri, talks about how #skilling of the workforce, along with #digitization, can be a great changemaker for the auto industry in the near future at ACMA indias webinar on Digital Initiatives to Secure Businesses.

## Webinar on “Future begins now with BS6” by Ideal Institute of Engineering

Speaker

**Mr. Vinod Dwivedi**  
Subject Matter Expert - ASDC



ASDC's subject matter expert, Mr. Vinod Dwivedi, gave his two-cents on the topic "Future begins now with BS6" in the #webinar by Ideal Institute of Engineering.

### Live Webinar

Conversation with



**Mr. Arindam Lahiri**  
Chief Executive Officer  
Automotive Skills  
Development Council  
(ASDC)



22<sup>nd</sup> May



11:00 A.M



<https://us02web.zoom.us/j/898932677447>



<https://youtu.be/LFTD1-Rks5o>



## Live Webinar on Emerging Skills in Automotive Industry

Hosted by ICA

Speaker - Mr. Arindam Lahiri, CEO, Automotive Skill Development Council.






## Continuing the Learning Journey with Quest App

ASDC and Quest Alliance invites you to a Webinar to understand Quest App, our learning platform, and how it could be integrated into your training system to continue learning



**May 7<sup>th</sup>** **10 AM - 11:30 AM**

**Webinar Agenda:**

1. Introduction to Quest Alliance and ASDC partnership
2. What is Quest App?
3. Features and benefits of Quest App
4. Onboarding trainees and trainers on Quest App
5. How can you get started?
6. Question & Answer Session

**Use this link to log in to the webinar**  
<https://us02web.zoom.us/j/84468798670>

**MEETING ID: 844 6879 8670**  
**PASSWORD: 006696**

Learning should never stop. With this belief, ASDC, with QUEST Alliance organised a webinar on 7th May in which **Quest App** - a digital learning platform, its features, and its integration were discussed.



Suman Chatterjee, Automotive Trainer- Janaphul High School, talks about the ASDC's online Service Technician course and how it helped him upgrade his existing skills.



ASDC's Auto Technician course was unexpectedly helpful for me. the content of the course is very relevant, comprehensive, and easy to learn and I thank ASDC for taking this step.

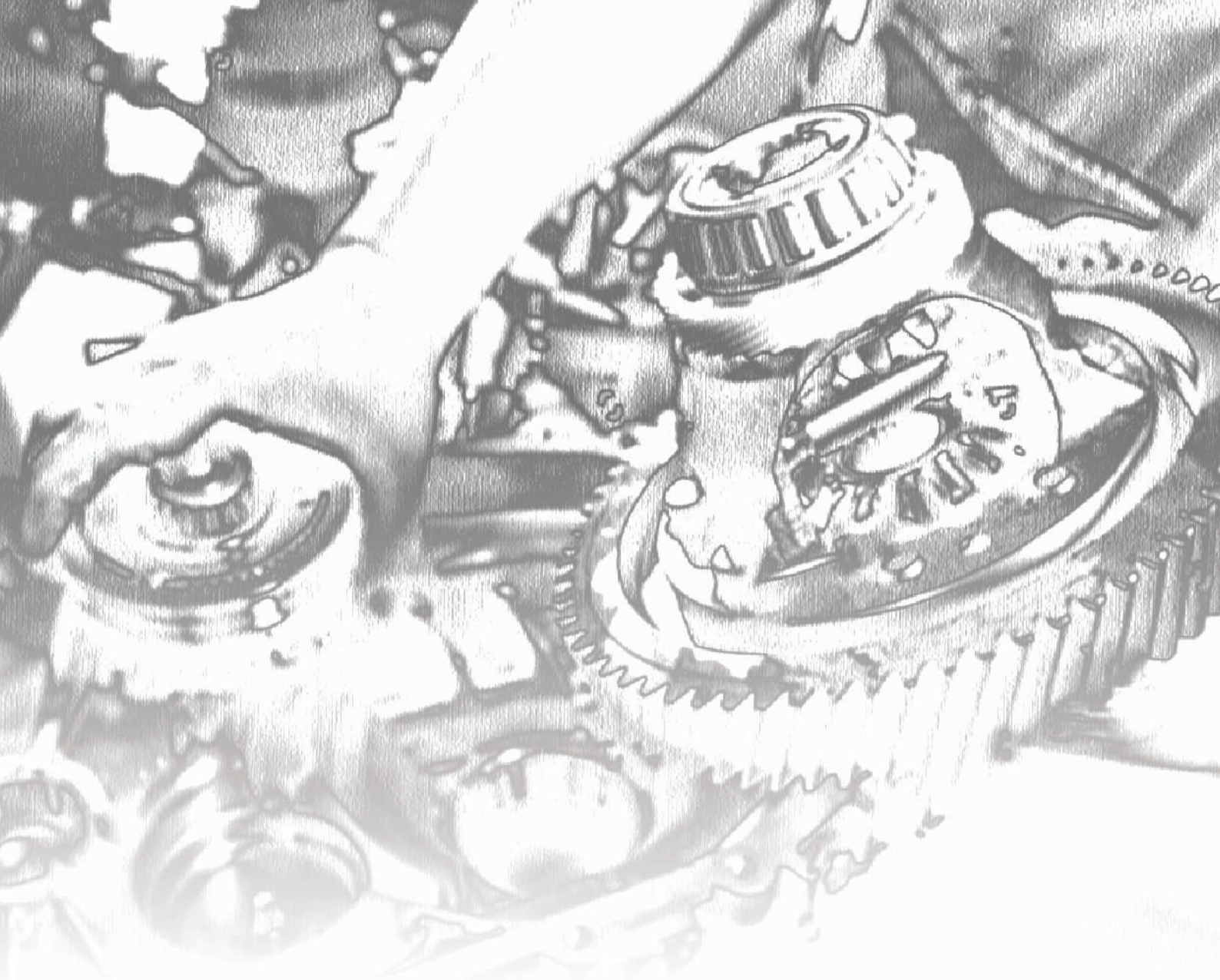
**Bimal Kumar Nandi**  
Automobiles Trade



ASDC's Service Technician e-learning course, which aims at #upskilling and improved learning of the workforce, is helping thousands of professionals like Bimal in revamping their potential and learning new skills.







**AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL**

**Automotive Skills Development Council**

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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<https://bit.ly/2IEXJXM>