



Hon'ble Union Minister of Road Transport & Highways and Shipping, Sh Nitin Gadkari, Hon'ble Minister of State Skill Development & Entrepreneurship, Sh Rajiv Pratap Rudy and Dy CM, Bihar Sh Tejasvi Yadav revealing Driver Training Content books developed by ASDC at Chapra, Bihar

Driving Training Centre

On the 17th of October, the first modern vehicle training centre of Bihar was inaugurated in Chhapra by Hon'ble Union Minister of Road Transport & Highways and Shipping, Sh Nitin Gadkari in the presence of Hon'ble Minister of State Skill Development & Entrepreneurship, Sh Rajiv Pratap Rudy, and Bihar's Dy CM Sh Tejasvi Yadav and local MPs and MLAs. Several thousand hopeful youth who had turned up on the occasion provided a picture of cheer and gaiety. Driver Training Content books developed by ASDC were also launched.

The centre has been established by ASDC Training Partner, RISE India with support from TATA Motors and Sh Mohan Himatsingka's Maurya Motors, Patna.

RISE India and other TP's including DB Skills are busy establishing a chain of Driving Schools as per ASDC norms. Several more such centres are now in the pipeline and will get operational in coming weeks and months.

Just to reiterate, ASDC is working closely with our two Ministries MoRTH and MoSDE to facilitate setting up of a network of Driver Training Centres across India. Like the Chhapra centre, several of these centres would also double up in providing training of Operators of Off Highway vehicles and equipments such as Dumper/Dozer/Back Hoe Loaders etc.

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CEO Speak

ASDC's Annual Conclave held in Chennai this year was clearly the most exciting event for the period covered in this edition. We are thankful for the excellent feedback received from the participants. *Quality* in skilling as the theme of the conclave was felt appropriate for the current state of skilling eco system in India. The presence of Labour Secy, TN and Dy High Commissioner of UK alongwith Industry leaders and International experts lent considerable weight to the deliberations. It was wonderful to see nearly 300 delegates participate wholeheartedly in the proceedings of the day providing a lively spectacle during the panel sessions. Congratulations to my small ASDC team!

Equally important was the inauguration of Driver Training Centre at Chhapra, Bihar. A very large gathering of youth from the nearby communities cheered the unveiling of the centre. Driver Training content handbooks were also released by the Hon'ble Minister MoRTH Sh Nitin Gadkari, Hon'ble Minister Sh Rajiv Pratap Rudy and Dy CM Bihar Sh Tejasvi Pratap Yadav.

ASDC is working closely with MoRTH and MoSDE for setting up of a network of driver training centres across the country. In order to further augment this effort, ASDC is also coordinating with MoHIPE for leveraging NATRIP facilities for Driver Training. Similarly, there is a plan to set up centres at five locations of Coal India under their CSR project.

In order to enhance the employment connect to skilling efforts, there is need for aggregating of available jobs. ASDC is stepping up its efforts in collating this data from our sector. We solicit our industry's continued support in this important task. This would facilitate training delivery mapped to specific job openings across locations.

As always, looking forward to hearing from you!

Sunil K Chaturvedi

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ASDC Annual Conclave 2016

ASDC's Annual Conclave this year was held at Le Meridian, Chennai on the 9th of September. Ms. Amudha - Labour Secy, Tamil Nadu and Mr. Bharat Joshi - Dy High Commissioner, UK graced the event as Chief Guest and Guest of Honour respectively.

The theme of the conclave was Skill Building - *Quality is the key!*

Nearly 300 delegates including from the government, industry, trainer fraternity as well as experts from international organizations attended the event. On the occasion, ASDC signed 4 different MOUs - with IMI, UK for sales and service qualifications, with Electude, USA for e learning modules, with CPAT(TVS Group) for assessment and with MGR University for skilling in higher education.

The event witnessed strong participation by the delegates during the panel sessions that covered themes of Skilling Quality, Standards Up Gradation , International Bench marking and RPL (Recognition of Prior Learning).

AGM & GC Meeting

Coinciding with the annual conclave ASDC also held its AGM and GC meetings in Chennai on September 9th, 2016. In addition to covering the routine, compliance related agenda items the AGM also announced constitution of new governing council as per ASDC charter.

The newly constituted governing council in its meeting elected office bearers for the year. ASDC TIMES extends heartiest congratulations to Mr Jayant Davar, Mr Nikunj Sanghi and Mr Prakash Rao for taking over the responsibility as President, Vice President and Treasurer, respectively.

Engagement with States

Chattisgarh

ASDC CEO, Sunil K Chaturvedi met the Principal Secretary (Dept of Technical Education) Ms. Renu Pillai and CEO - Chattisgarh State Skill Development Authority Mr. KC Devasenapathi. Raipur Automobile Dealers Association (RADA) members led by President Mr Manish Singhania were also present to discuss the current requirements of the automotive sector in Chattisgarh.

Himachal Pradesh, Madhya Pradesh, North East States

During the period under review, ASDC also reached out to and engaged with officials in HP, MP and the NE States including Sikkim for possible collaboration with State level skill development and employment generation programmes.

RPL (Recognition of Prior Learning)

Even though automotive industry is considered a relatively organized sector yet there is widespread employment of people without any formal/adequate training or certification. However, these employees do acquire some skills while on the job. They need to be recognized for the skills they have acquired.

Towards this objective, ASDC has been working on various RPL projects. Recently, MoSDE approved ASDC UBER joint project to certify 15,000 candidates for the Taxi Driver job role. Other projects in the pipeline include those for Machinists, Welders, Sales and Servicing people.

ASDC Centres at NATRIP locations

During 2013, with the objective of leveraging Govt owned facilities for Skill Training, ASDC had taken initiative for operationalizing NATRIP's Silchar centre for Driver Training and Service Technician courses. In recent times, with PMO, GoI's emphasis for same objective, ASDC and NATRIP have jointly renewed effort to not only upgrade Silchar but to also establish ASDC centres at other NATRIP locations including Chennai and Indore.



MOU with Electude, USA



MOU with MGR University for skilling in higher education



MOU with CPAT for skilling in polytechnic level



MOU with IMI, UK



Felicitation ceremony for India Skill Competition winners at the annual conclave



CEO met the Secretary Education, Chattisgarh, Ms Rina Pillai & SSDA CEO, Mr Devasenapathi



Meeting with Mr Singgania(RADA) and Mr Rathi(RTA) to discuss ASDC Centre in Raipur



ASDC stall at the conclave showcasing the latest range of merchandise for the coming year



ASDC Annual Conclave was attended by our training partners, assesment agencies, representatives from the automobile industry etc.

Partnership with Armed forces

As an outcome of the MoU between MoSDE & MoD, ASDC has been working with the armed forces over the past few months for multiple initiatives. To begin with, Auto industry could benefit with the availability of ASDC Certified candidates who retire from the Armed Forces. This would also contribute to strengthening the pool of Trainers and Assessors in the eco system.

Under this initiative, steps have also been initiated for skilling of candidates who would get employed with the Armed Forces.

CSR Project with CIL (Coal India Ltd)

ASDC is participating in the CSR initiative of Coal India Limited for skilling youth in the vicinity of their various locations. In a meeting held with the top management of various CIL locations and their Corporate Management it was decided to establish automotive skilling centres at 5 locations. These centres would cover driver training as well as training for service technicians.

Skilling in Higher Education

At ASDC, we believe that Make in India's success crucially depends also on higher level skills. Therefore, to strengthen these efforts we have signed MOUs with Amity University, Chitkara University and MGR University to equip the graduating students with additional ASDC Certification along with their respective majors.

After the successful initial batch of 19 students from the 2016 BTech Mech graduating class of Amity Noida, nearly 200 students have enrolled for ASDC Quality Engineering module in the current batch. Similarly Chitkara University, Chandigarh is taking up ASDC Manufacturing module.

ASDC is committed to the goal of making available Industry ready graduates by collaborating with many many more Engineering Colleges in coming years.