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Expansion of Training Delivery Partnerships

During the period under review, 18 new Training Delivery Partnerships were established, covering RnD, Manufacturing, Servicing and Driving domains. Some of the prominent names include Darcl Parabale - Haryana, Ambuja Cement Foundation - Mumbai and Don Bosco Tech Society - New Delhi, Maruti (For Vendor Quality) - Gurgaon.

Launch of Indo - UK Transnational Standards

Hon'ble Minister of Skill Development & Entrepreneurship and the Hon'ble UK High Commissioner in India launched Indo - UK Transnational Standards in New Delhi.

There are six Automotive qualifications in the sales and service domains which are a part of this project. Training as per these standards is expected to provide aspirational pull amongst youth seeking to enhance their automotive skills and also those who are looking for international employment opportunities.

First ever Certification & Employment Project for Retiring Air Force Personnel

It was a historic occasion in a glittering ceremony at the Air Force Auditorium in New Delhi, when, among others, 10 retiring Air Force personnel received ASDC certifications as Trainers and Assessors in Driving and Service Technician domains.

This was the result of a collaboration between the Ministry of Skill Development & Entrepreneurship and the Ministry of Defence, Government of India. Air Force establishment identified and short listed the retiring personnel, who were then trained in the Trainer programme by ASDC, followed by evaluation and certification as Trainers and Assessors.

Further more, these candidates have been offered employment opportunities with ASDC Training & Assessing Partners.

While the exercise with the Indian Air Force would continue, ASDC will start engaging with the Army for similar projects at various centres.

Industry Engagement

ASDC centre at Hero Moto Corp, Dharuhera

ASDC had signed an MOU with Hero Moto Corp during the ASDC annual day in September, 2015. One of the deliverables of the agreement was for setting up of a Skill Training Centre at Dharuhera. This centre is now operational, having started pilot batches in Machining and Welding qualifications.

Adharshila, Alwar

Adharshila is the ASDC affiliated Training Centre set up by JS 4Wheels, who are a leading dealership of Mahindra and Hero Moto Corp range of vehicles. The pilot batch of Service Technicians was successfully completed recently. There was a very well organised and well attended event to distribute the certificates to the successful candidates. Local media covered the event extensively.

















New Paradigm in Driver Training

Efforts put in by ASDC in the past 8 odd months have begun to show results on the ground with several centres getting ready for Commercial Vehicle Driver Training.

Ambalika's centre near Lukhnow is now ready, Training of the Trainers has also been completed. Centres in Madurai, Tamil Nadu and Ratnagiri, Maharashtra are expected to be ready by mid June.

ASDC has a firm plan to set up 100 such centres through Training Delivery Partners across the country. Focus is on locations with a good catchment area for mobilisation of potential drivers.

In this connection ASDC is working with the Ministry of Road Transport & Highways for facilitating linkage of Driving License issuing to skill certification. Also, there is a plan to shorten the cycle time required for obtaining Driving Licence - LMV - HMV. More on the evolving story in the next issue!

Quality Assurance in Assessment Process

ASDC organised a review meeting workshop with representatives of of Assessment Partners to discuss field observations and feedback. Several suggestions came up for continuous strengthening of the Quality Assurance process.

While ASDC has been dependent on Assessing Partners for training of Assessors, it was felt that a stronger process would be very helpful. Accordingly, ASDC is preparing a plan for International Bench Marking in assessment process and training of Assessors.

CEO SPEAK

While ASDC continued its march on all fronts, an exciting new opportunity opened up with the launch of Indo - UK Transnational Standards. As the Hon'ble Minister MOSDE and the Hon'ble High Commissioner of UK mentioned on the occasion, this project carries potential of creating aspirational pull amongst the youth.

Coinciding with the event, ASDC also hosted visit of Mr. Herbert Lonsdale, the representative from IMI, UK.

An equally exciting event during this period was the first ever certification & employment of retiring Air Force Personnel. This has been an outcome of the collaboration between the Ministry of Skill Development & Entrepreneurship and the Ministry of Defence. We believe this could prove to be a major source of quality man power for our industry, even as the project also aims to help in providing new career options to the retiring men in uniform.

Industry engagement is central to ASDC's operations. The launch of ASDC centre in collaboration with Hero Moto Corp is a major step in that direction. Then, there was the energetic event at Alwar, with the certification of the first batch of Service Technicians from Adharshila Centre that has become operational in collaboration with JS4 Wheels, the leading dealership of Mahindra and Hero brand of products.

MOSDE and ASDC continued the focus on building driver training capacity in the country. The preparatory ground work done in the last 6 to 8 months is now coming together and it ogurs well as we garner support from the industry and the Road Transport Ministry.

From the beginning, ASDC has laid emphasis on quality assurance built into its processes. Accordingly, the team is seeking ways for continuous refinements in training delivery as also in the assessment processes. Going forward, there are plans for metric based categorization of training centres as also a plan for international bench marking in assessment process.

Friends, we at ASDC eagerly await your views and feedback, so request keep them coming thick and fast!

Automotive Skills Development Council

Sat Paul Mittal Building, 1/6, Siri Institutional Area, August Kranti Marg (Khel Gaon Marg) New Delhi – 110049, Ph-011-41868090 email: info@asdc.org.in