

ASDC TIMES

Automotive Skills Development Council - Newsletter

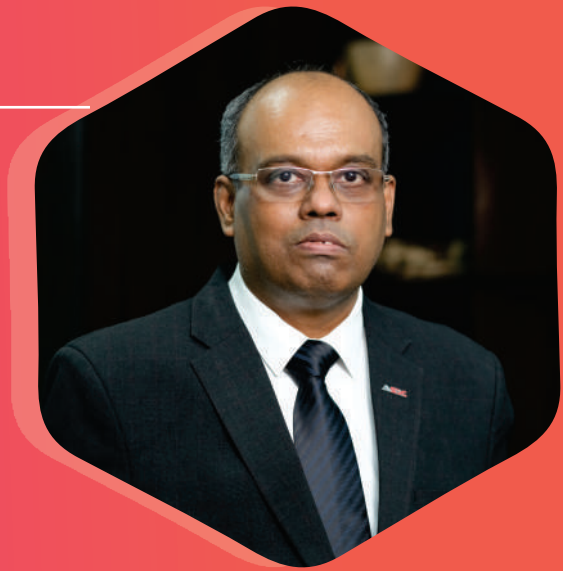
ISSUE 50 | NOVEMBER 2021

**Expert career coaching to help you
find the right job, faster!**



From The CEO's Desk

We are gearing up to usher in a positive change in the industry and be at pace with the new forms of technological revolution by providing state of the art training and employment to the deserving candidates.



Arindam Lahiri, CEO, ASDC

NEWS



Auto Nation Times

Be the first one to know about the latest news and happenings in the automotive industry! Register here for ASDC's weekly Newsfeed AutoNation Times to keep updated and stay ahead in your career.

AUTONATION TIMES

Weekly Newsfeed from **ASDC**



Auto Technology



Skill Training



Skill Development



Ministry Updates



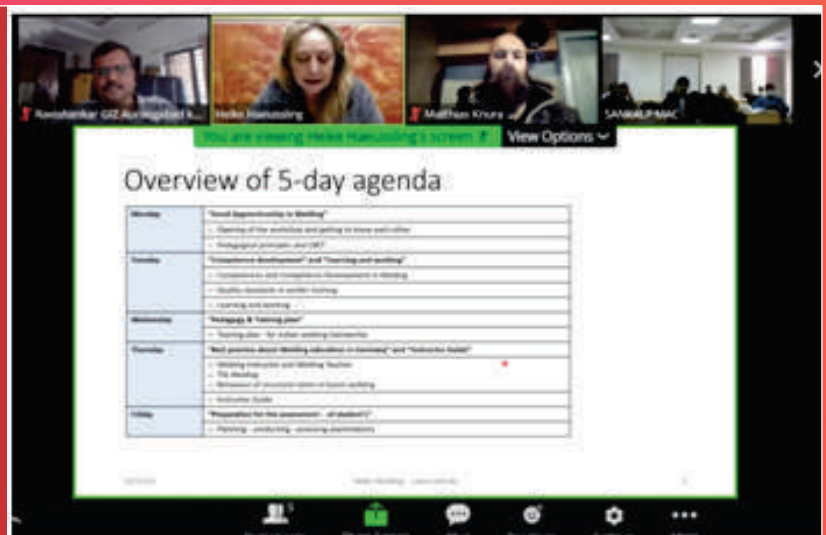


RPL (Recognition of Prior Learning)

We are proud of all the two-wheeler service technicians for completing their Recognition of Prior Learning (RPL) under the SANKALP Programme of MSDE at Jajapur, Odisha- an initiative celebrating the 75th year of India's Independence. #AzadiKaAmritMahotsav



Here's a glimpse of the 5 Days German Expert Session for the welding SANKALP batch!





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Learn to drive conversion for
your business through
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xEV SHIKSHA

SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL

*Learn about Hybrid Electric Vehicle Technology
in 45 minutes and get certified!*



[Sign up now](#)

xEV SHIKSHA

SMART HUB OF INFORMATION AND KNOWLEDGE ABOUT
SELF- CHARGING HYBRID ELECTRIC VEHICLES FOR ALL

*Dive deeper into Hybrid Electric Vehicle Technology
spread over 5 modules, in 45 minutes!*



[Sign up now](#)

With the fast electrification of vehicles, it is imperative for industry professionals to have the required know-how. Register here for the xEV Shiksha initiative, from Toyota Kirloskar Motors with ASDC, to upskill & re-skill on self-charging hybrid electric vehicles.

Toyota Kirloskar Motor has partnered with ASDC for their e-learning program, xEV Shiksha. It will help accelerate the awareness among auto professionals and students about hybrid electrified (xEV) technologies and their benefits to them. Register now! <https://bit.ly/3wVMbYI>



We are honoured to be a part of the innovative road safety programme 'Rakshak', inaugurated by the CM of Odisha. In its first phase, 300 Master Trainers will be trained by experts from ASDC in Training of the Trainers.





Skill Development for Women Empowerment

Automobile Industry in collaboration with
Automotive Skills Development Council (ASDC)
implemented by EduJobs & sponsored by MG Motor India

MG Motor India offers a unique solution by creating and executing customized program to skill the workforce, especially women, across different job roles across the dealership network.

A NSDC funded partner company, EduJobs Academy has been instrumental in taking forth the Skill India Mission along with other government affiliations. EduJobs Academy has the capacity of training and certifying in excess of 35,000 individuals yearly with a projected capacity of 2 lakhs by 2025

Job Roles Name:

Four Wheeler Service Assistant

Minimum Educational Qualification : 12th pass in Bsc/ITI
Age Limited : 18 to 32

Sales Executive – Dealership

Minimum Educational Qualification : 12th pass
Age Limited : 18 to 28

Benefits of the programme:



100% Placement Assistance



Certification for candidates approved by Govt of India



No Fees charged from Candidates

Training Location

Plot No.1 sector-27B urban estate Mathura road Faridabad (Haryana) 121003

Connect

+91 87007 51964
+91 89495 97028

The Skill Development for Women Empowerment course starting on 22 November is an initiative by ASDC along with EduJobs Academy and Morris Garages India. It is aimed at empowering women & advancing their careers in the automotive industry. For further guidance, female candidates can visit the counsellor.



SKILL DEVELOPMENT PARTNER
FOR

FOR FORMULA WOMAN INDIA

We're excited to be the Skill Development Partner with AutoGuru for Formula Woman, India. It is India's first global motorsport competition exclusively for women to help them showcase their passion for driving and become the next motor racing champion.



FORMULA WOMAN INDIA



HOST

Mr. Arindam Lahiri
CEO, ASDC



GUEST

Mr. Ativ Shah
Co-Founder, AutoGuru India

LIVE on Instagram

📅 22 November 2021 ⌚ 05:00 PM




Training of Trainers



Our CEO, Mr. Arindam Lahiri visited the Training of Trainers Academy to interact with the attendees as a part of the initiative by ASDC and Crisp Bhopal. Here are a few glimpses from the event!





Buckle up for a surprise gift from ASDC this Diwali

- Participate in our Diwali contest with **#FestivalofSkills**
- Complete e-learning courses you have enrolled for by the **5th of November 2021**
- Send the proof of completion to **info@asdc.org.in**

Get started today



Festival of Skills

E-learning courses being considered for the contest

#FestivalofSkills:

Autobot Academy

- Electric Vehicle Design and Development (EVDD)
- Autobot Academy – MD Motor
- Electric Vehicle Architecture & Component (EVAC)

Haritha Technolgies

- High Voltage Electric Vehicle Safety Expert – Level II
 - High Voltage Vehicle Safety- Level II

Swipe Left
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E-learning courses being considered for the contest

#FestivalofSkills:

Imperial Society of Innovative Engineers

- Specialization Program in Electric Vehicle Engineering
 pkanfold Business Solutions Pvt. Ltd.
- Battery Modelling and Simulation
- E-Bus System Planning and Optimisation
- Electric Vehicle Systems Engineering
- E-Truck Systems Integration - Pure Electric & Fuel Cell
- EVs Performance Planning for e-Commerce & Freight Delivery

Swipe More >>>



Festival of Skills

E-learning courses being considered for the contest

#FestivalofSkills:

- SkillShark EduTech Pvt. Ltd.
- EV Safety Fundamentals
- Skyy Rider Institution
- Advance Four Wheeler Technology

#FestivalofSkills

E-learning courses being considered for the contest

#FestivalofSkills:

Learn at Home

- ❶ Auto Service Technician (4 wheelers)
- ❷ Auto Service Technician (2 wheelers)
- ❸ CNC Operator Machine Technician
- ❹ Commercial Vehicle Driver

Swipe Left
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Festival of Skills

E-learning courses being considered for the contest

#FestivalofSkills:

Learn at Home

- Sales Executive – Dealership
- Showroom Host/Hostess – Auto Dealership
- Taxi Driver
- Telecaller

Swipe more

>>>

E-learning courses being considered for the contest

#FestivalofSkills:

Learn at Home

- Welding Technician
- Stock Analysis and Parts Ordering
- Profitability of the Business



#Festival of Skills

Stay tuned to this space for something exciting from ASDC!



Wild Card Alert!

Upload a picture on social media using the ASDC lens from the bio and tag us with **#FestivalofSkills**



**Celebrating
#10YearsOfASDC**

Stand a chance at getting an amazing gift from ASDC





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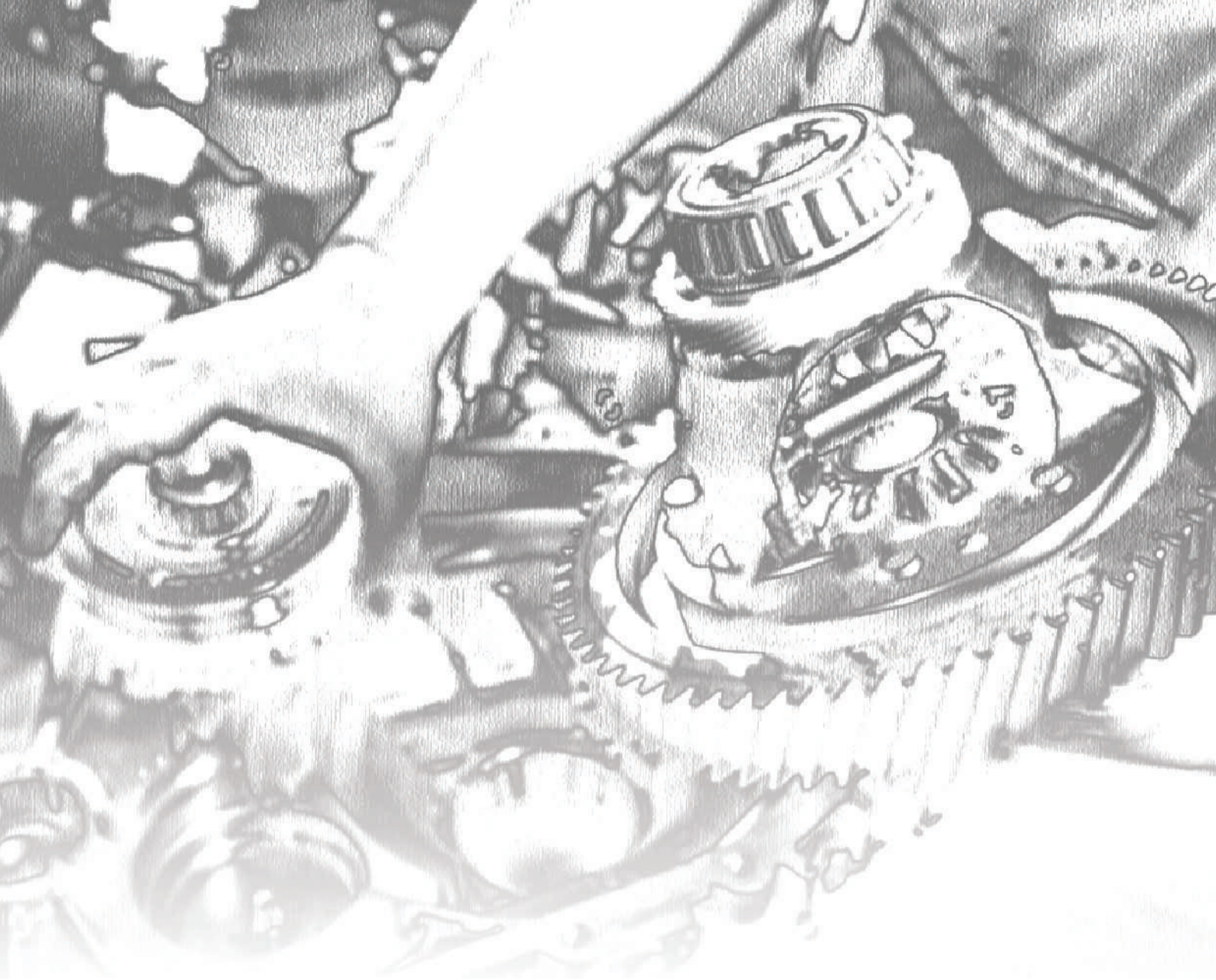
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THE ECONOMIC TIMES



AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council

ACMA

Automotive Component Manufacturers Association

SIAM

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

153 Ground Floor, Okhla Industrial Estate, Phase-3, New Delhi

Phone: +91 11 42599800 | E-Mail: info@asdc.org.in

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