

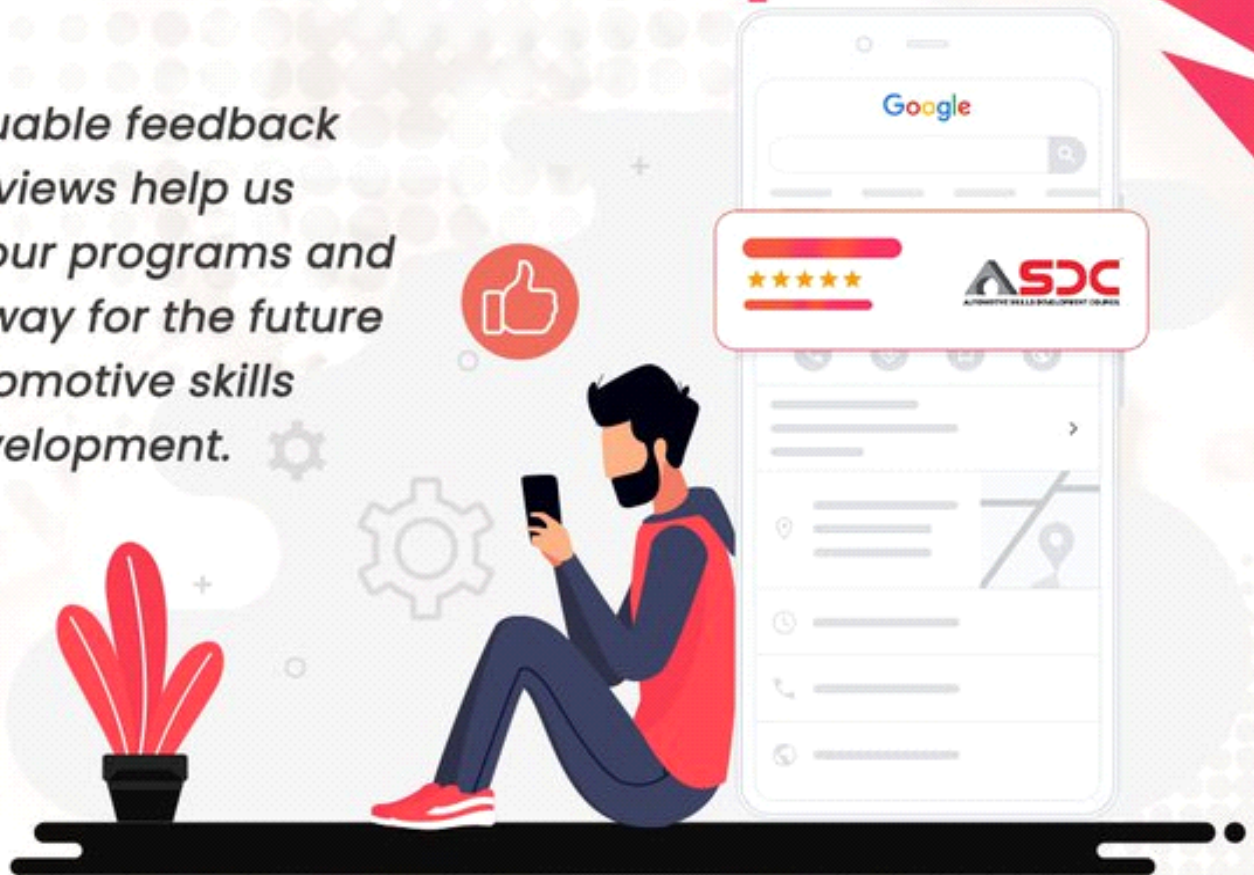
# ASDC TIMES

**Automotive Skills Development Council - Newsletter**

issue 73 || November 2023

## Our Roadmap!

*Your valuable feedback  
and reviews help us  
fine-tune our programs and  
pave the way for the future  
of automotive skills  
development.*



**Go and add a Google review for ASDC today!**

## Editorial

### From The CEO's Desk

ASDC consistently collaborates with similar institutions to create increased avenues for our nation's workforce to easily access skill training opportunities.



Arindam Lahiri, CEO, ASDC

## Highlights

### 1 Lakh Apprenticeship

ASDC  
AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

NCVT  
NATIONAL CENTRE FOR VET  
TECHNICAL EDUCATION

Skill India  
Discover your skills

**1 LAKH APPRENTICESHIP**

*"Empowering Dreams,  
A Lakh Apprentices Soar,  
Skills as the Key to Open  
Every Door!"*

#LakhApprenticeDreams #SkillsToSoar

asdc.org.in | @AutomotiveSkillsDevelopmentCouncil | @SkillASDC | @asdcindia | asdc\_india | Automotive Skills Development Council

Sharing exciting news during this festive season! We are proud to announce that, we have exceeded 1 lakh apprenticeships in the automotive sector.

### Wheebox National Employability Survey

ASDC  
AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Wheebox  
Measuring talent, shaping the future

NCVT  
NATIONAL CENTRE FOR VET  
TECHNICAL EDUCATION

Skill India  
Discover your skills

ASDC invites  
**YOU TO PARTICIPATE IN THE  
WHEebox NATIONAL  
EMPLOYABILITY SURVEY**

REGISTER YOURSELF TO ONE EXAM  
THAT OPEN DOORS OF HUNDREDS  
OF EMPLOYERS FOR YOU.

Scan here

Take the first step toward a brighter future in the Automotive Industry

asdc.org.in | @AutomotiveSkillsDevelopmentCouncil | @SkillASDC | @asdcindia | asdc\_india | Automotive Skills Development Council

ASDC presents the WHEebox National Employability Survey – your gateway to countless job opportunities! Register now and unlock doors to a thriving career in the Automotive Industry.





# APPRENTICESHIP WORKSHOP



A platform to ignite passion  
and gain real-world experience



"Apprenticeship: A platform for candidates, employers, and training providers to ignite passion and gain real-world experience." - Meenu Sarawgi, EVP & Chief - Strategy & Operations at Apprenticeship Linked Rozgar Mela today.

#Rozgar #apprenticeships

Valuable Insights  
from Expert Speakers

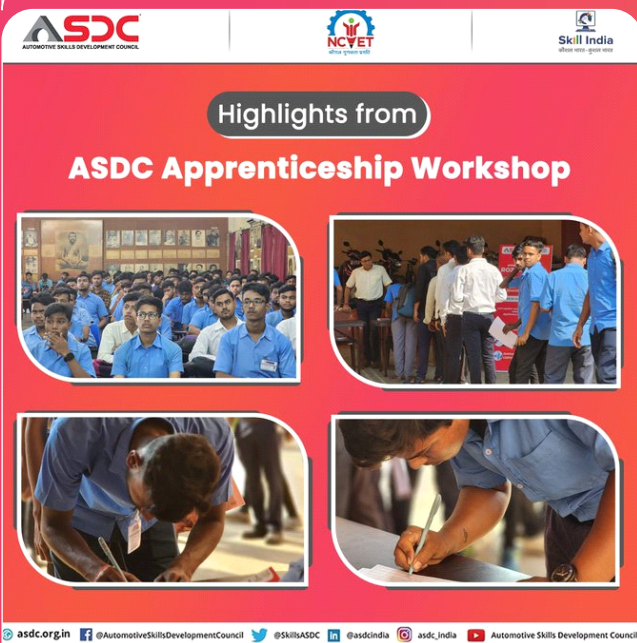


On the first day of the Apprenticeship Linked Rozgar Mela, our expert speakers shared valuable insights. We're proud to share the best moments from the event. Stay tuned for more.





## Notable Highlights



Day 1 of the Apprenticeship Linked Rozgar Mela is characterized by a variety of notable highlights.

Ranging from inspiring speeches to engaging sessions, we are pleased to share glimpses of the key moments that define this exceptional event.

## Rozgar Mela



Capturing the momentous distribution of Letters of Intent at the Apprenticeship Linked Rozgar Mela today.





# Sankalp



Empowering women through Project Shakti: A transformative collaboration between BSDM, Patna Municipal Corporation and ASDC, assessment pictures, lighting the path for change under the SANKALP initiative.





## AMASS

In the recent launch of the Electric Vehicle Training Program at AMASS Skill Training Centre, Gurgaon, showcasing ASDC's commitment to excellence in the automotive industry.



## School Visit

Highlights from another school visit by Team ASDC, promoting Skilling in the automotive industry.

## XEV SHIKSHA

Empower your career and celebrate an eco-conscious Diwali with XEV SHIKSHA!

Discover the future of automotive tech with ASDC's Toyota Hybrid Electric Vehicle course.

Enroll now for a brighter future, by clicking at - <https://bitly.ws/P4Vx>.

### Fueling a

## #GreenDiwaliDrive

with XEV SHIKSHA!

This festive season,  
be a part of eco-friendly celebrations  
while propelling your career with

Dive into the world of Hybrid Electric Vehicles.

Begin your journey towards automotive  
technology mastery today!





## School Visit

Highlights from another school visit by Team ASDC, promoting Skilling in the automotive industry.



## Meeting

A future-focused discussion with Mr. Atul Kumar Tiwari, Secretary MSDE.



## NCVET

Highlight from a constructive meeting with Dr. Nirmaljeet Singh Kalsi, Head of NCVET.



**Sri Sri University**



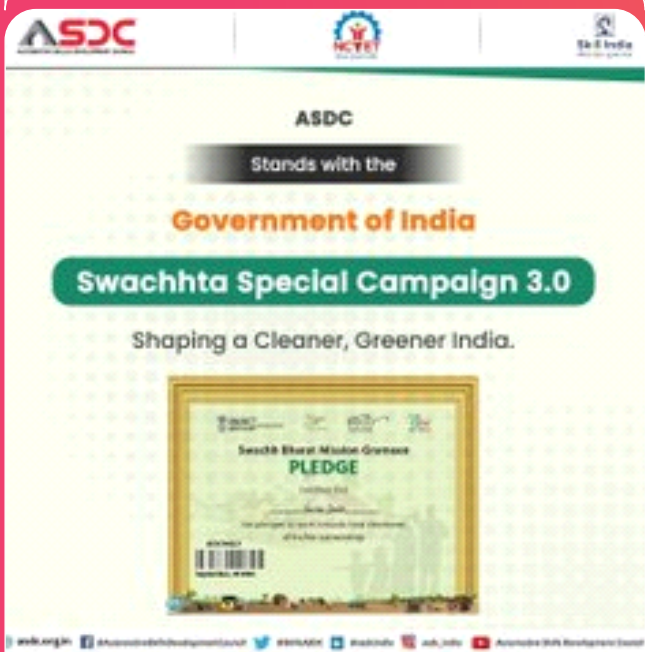
Sri Sri University and ASDC unite with the blessings of Shri Shri Ravishankar, forging a transformative MoU. This collaboration opens avenues for diverse educational opportunities, offering degrees, diplomas, and short-term courses for a brighter future.







## Swachh Bharat



ASDC stood firmly with the Government of India, shaping a cleaner, greener India this Swachhta month.

Together, we worked to create a more sustainable future, making every effort count in our journey towards progress.

## Green Diwali Drive



Embrace a sustainable sparkle this Diwali with the #GreenDiwaliDrive!

Let's light up the festivities while caring for our planet. Will you join us?





## Eco - Conscious Diwali



Embrace an eco-conscious Diwali with our 'Green Diwali Pledge.' Take the commitment to celebrate responsibly. Share your pledge on stories, tag us, and join #GreenDiwali movement.

Let's light up the festival while keeping our planet in mind.

## Google Reviews



Your reviews fuels to our commitment in shaping the future of automotive skills.

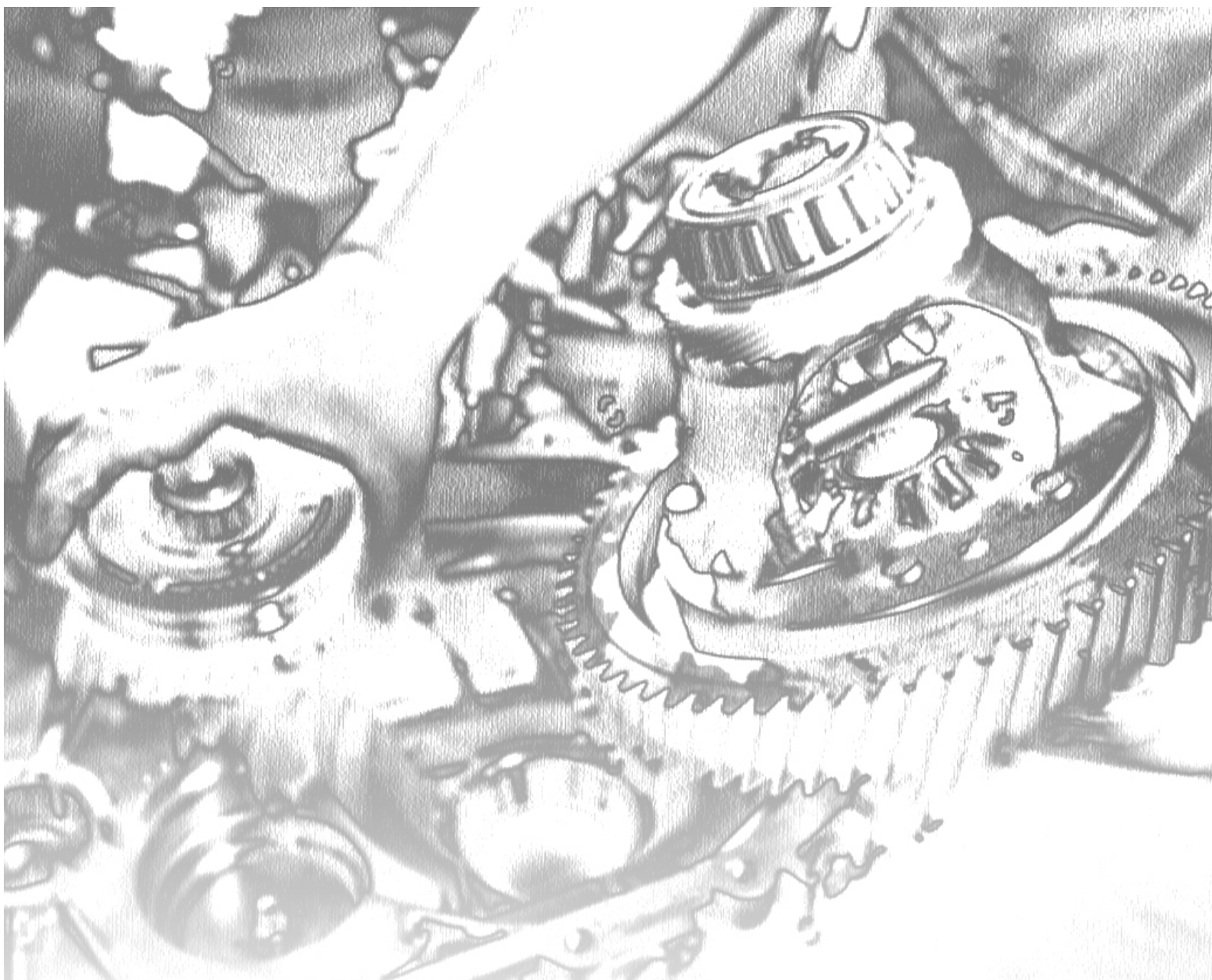
With your feedback, we continuously strive for excellence, ensuring every skill journey with us is exceptional.

Go review us on Google now!









AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

E 113 GF, Okhla Industrial Area, Phase-III, New Delhi - 110020

Phone: +91 11 42599800 | E-Mail: info@asdc.org.in

[www.asdc.org.in](http://www.asdc.org.in)

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