

# ASDC TIMES

Automotive Skills Development Council - Newsletter

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**ASDC AT  
AADHARSHILA CAMP**

4<sup>th</sup> March, 2020



## ASDC's participates in Asia's largest Auto Expo -The Motor Show 2020

6<sup>th</sup> February 2020 – 9<sup>th</sup> February 2020



- With its vision of empowerment of the people through skills as well as development of the auto industry, ASDC installed a stall at Asia's largest Auto Expo- The Motor Show 2020, this February. With its endeavors at the Auto Expo 2020, ASDC displayed a stellar performance and helped the brightest of the minds, come together to one platform, where the experts of ASDC talked about the need and importance of skilling and re-skilling and buzzing trends and technologies in the auto industry.

## ASDC organizes Job Mela for Auto Trade candidates

6<sup>th</sup> February, 2020

- ASDC organized the biggest Job Mela at Global Institute of Technology and Management for Auto Trade candidates. The event facilitated meeting of right talent with the right organization and job roles of the auto industry and was a major step in the empowerment and upscaling of the skills and well-being of the people, interested in working and starting their careers in the auto industry.



## ASDC participates in the Auto Summit 2020



7<sup>th</sup> February 2020

- ASDC was in integral part of FADA's Auto Summit 2020 where the members at helm of ASDC shared their insights on key agendas and topics, including challenges of dealership and core industry growth drivers. The summit provided a common platform for the largest and most reputed names in the country to come together and interact with the brightest of the minds and helped create tremendous awakening of challenges & opportunities for automotive business as a whole. All the concerned members of the sphere of auto industry- automobile dealers, management consultants, academia, and industry aficionados- joined hands and discussed the changing dynamics of auto retail & service industry.





## **Classroom training for PMKVY RPL AST (2/3 Wheelers Technician) Job Role at ISS Siwan, Bihar**

12<sup>th</sup> February 2020



- The classroom training program for PMKVY RPL AST for the 2/3 Wheelers Technician job role was organized in Bihar. Training programs like this ensure the recognition of informal learning and learning through work to get equal acceptance and importance as the formal levels of education and stress on the significance of practical know-how.



## **Recognition of Prior Learning Camp at National Technical Institute, Shivnandanpur- Chhattisgarh**

14<sup>th</sup> February, 2020

- The RPL Camp for training and betterment of the auto-industry technicians was held at National Technical Institute, Shivnandanpur-Chhattisgarh. The insights from the camp facilitated the recognition of informal learning and helped the technicians broaden their purview of automobile world's knowledge.



## **CEO ASDC, Mr. Arindam Lahiri's key contribution at the National Conference on Policy Framework for Skilling of Women and Children**

14<sup>th</sup> February, 2020

- The Ministry of Women & Child Development (WCD) partnered with the Ministry of Skill Development & Entrepreneurship to promote development and better employment opportunities for the women and youth of India. Mr. Arindam Lahiri pressed on the pivotal role of skilled women in the India's economy and provided breakthrough insights on increasing gender diversity in the auto sector.



He further talked about the initiatives and efforts of ASDC and how ASDC is diligent and persistent towards shrinking the gender gap of the Indian Auto Industry.



# The ASDC Master Class Jury Certification Program

28<sup>th</sup> February, 2020 - 29<sup>th</sup> February, 2020

- As a part of its relentless efforts of making skills, native to every professional and person of the auto industry, ASDC flawlessly completed the ASDC Master Class Jury Certification Program in "Car Painting Skill" held at Maruti Suzuki Training Academy, Gurugram. A total of 8 participants were felicitated with the Master Trainer Certificate, taking a leap forward in the direction of ASDC's mission of making the Indian Auto Industry, a skill-rich industry.



## ASDC at Aadharshila Camp

4<sup>th</sup> March, 2020

- The School of Automotive Learning- Aadharshila is one of the biggest feats of ASDC and a key driving force towards its holistic goal of creating a better skilled India. The Aadharshila Camp, held at Alwar in March witnessed the participation many reputed industry names and auto enthusiasts. ASDC asserted that there should be synergies between the industry and government and that credible assessment and certifications are the key for the industry to place confidence in SSC skilled candidates and provided its insights of the growing auto industry.



## ASDC- RPL certificated candidates

4<sup>th</sup> March, 2020



- Recognition of Prior Learning (RPL) is a platform to provide recognition to the informal learning or learning through work to get equal acceptance as the formal levels of education. It aims to appreciate prior learning irrespective of the medium of achieving it. The ASDC-RPL certified candidates were felicitated by Honorable Minister Dr. Mahendra Nath Pandey at 'Celebrating Women in Skill Development & Entrepreneurship' event organized by Skill India.





# ASDC at the 2020 Regional Toyota Technical Education Program

5<sup>th</sup> March, 2020

- The 2020 Regional 'Toyota Technical Education Program' was held in Bangalore, Gurugram, and Pune with the vision of contributing to a highly skilled ecosystem of the Indian Auto Industry. The program witnessed participation of various BodyShop Technicians, Service Advisors, and General Technicians in the Skills competition.
- ASDC Masterclass Jury Certification Program for "Automobile Technology Skill" was organized in partnership with Tata Motors in Pune. The workshop presented a stellar opportunity for mutual learning and for a better understanding of World Skills specifications and appreciated the efforts and steps taken by the people working in the Auto Industry.



## T-TEP Regional Seminar, North

7<sup>th</sup> March, 2020

- The T-TEP Regional Seminar, North, held at Manesar witnessed participation of various bodyshop technicians, service advisors, and general technicians in the skills competition for instructors at Toyota India institutions.



## Auto Service Technician RPL-1 training program initiated under PMKVY at the Auto Institute, Mumbai.

7<sup>th</sup> March, 2020



- The auto service technician RPL-1 training program that was started under PMKVY was hosted at the Auto Institute, Mumbai. The training helped the trainees realise their competencies and provide the much needed recognition, enhancing the career/employability opportunities available to them.





## ASDC appreciates the contribution of Women

6<sup>th</sup> March, 2020 - 8<sup>th</sup> March, 2020



- ASDC has always appreciated the contribution of all the women that are whole-heartedly involved in uplifting and motivating others to achieve their best and are relentlessly driven towards creating an impact. This Women's Day, ASDC gave a voice to these women. Annu and Meena Kumari, two of the brightest ASDC Aadharshila alumni share their stories, their struggles, and above all, their success and encourage all the women out there to explore their true potential by learning new skills. ASDC also appreciated its women employees that strive continually and bring ASDC a step closer to providing a brighter and better-skilled future to the country.



## Auto Service Technician RPL-1 training program at Chandamama Automobile, Hajipur

4<sup>th</sup> March, 2020



- Initiated under PMKVY, the Auto Service Technician RPL-1 training program was held at Chandamama Automobile, Hajipur. The program sought to identify the skill of the individuals and appreciate the same under RPL in PMKVY, while boosting their informal learnings and employability.



**Automotive Skills Development Council**



153 Ground Floor, Okhla Industrial Estate, Phase-3, New Delhi  
Phone: +91 11 42599800 | E-Mail: [info@asdc.org.in](mailto:info@asdc.org.in)  
[www.asdc.org.in](http://www.asdc.org.in)