

# ASDC TIMES

**Automotive Skills Development Council - Newsletter**

ISSUE 44 | MAY 2021



### From The CEO's Desk

ASDC Came up with an opportunity for engineering students to interact with Mr Lahiri , CEO, ASDC along with other industry experts and gain deeper insights into the opportunities coming up in near future.



Arindam Lahiri, CEO, ASDC

## News

Introducing

### Certified program on Sales & Warehouse Operations

Register Now



We are pleased to announce the partnership of ASDC with All Pro Auto Consultant for a program which aims at #upskilling as well as cross-skilling of manpower in the auto dealership. Register now to get gain an in-depth knowledge of sales & warehouse management.

**#MondayMotivation**

**Coming TOGETHER is a beginning,  
Keeping TOGETHER is progress,  
Working TOGETHER is success.**

- Henry Ford

Togetherness is the key to #success! We will get through this too. Let's #Unite2FightCorona and practice social distancing to keep ourselves and our loved ones safe. #MondayMotivation #StaySafe #StayHomeStaySafe





**Mr. Arindam Lahiri, CEO, ASDC**

**A Panelist at Virtual Expert Talk**

## Post Pandemic Opportunities and Challenges For Engineers

 20<sup>th</sup> May 2021

 04:00 PM – 05:00 PM

**Register Now**



Here's an exclusive opportunity for final year engineering students to interact live with Mr. @arindaml, CEO, ASDC along with other industry experts and gain deeper insights into the opportunities coming up in near future.

**#StayHomeStaySafe**

## ASDC E-Learning Program

6 steps to get skilled while staying at home



Visit ASDC  
Website



Go to  
"Learn at Home"



Select your  
course



Get skill training  
at home



Get  
certified



Stay Safe

Safety is our utmost priority while we continue to sharpen required skills of #automotive workforce. We urge everyone to #StayHome, follow the below steps and get skill-ready!  
<https://www.asdc.org.in/learn-at-home> #StayHomeStaySafe #SkillsForLife #SkillingIndia







Grow with Google



## Fundamentals of Digital Marketing

Learn in-demand skills to drive profitability for your dealership business

**Sign Up Now!**



Upgrade your digital skills with the unique skilling program #GrowWithGoogle, at the comfort of your home to grow & improve your auto dealership business profitability.

Grow with Google



## Fundamentals of Digital Marketing

Upgrade your digital business skills at home

- Get a deep understanding of the online opportunity
- Plan your online business strategy
- Gain insights on new developments in the digital ecosystem



#LearnAtHome and grow your business with in-demand skills in the changing landscape. Register now for the course here: <https://courses.asdc.org.in/#GrowWithGoogle>





**ASDC Is Exhibiting At SKOCH 'Evidence Of Excellence' Digital Exhibition**


**Last Date To Vote**  
27<sup>th</sup> May, 2021

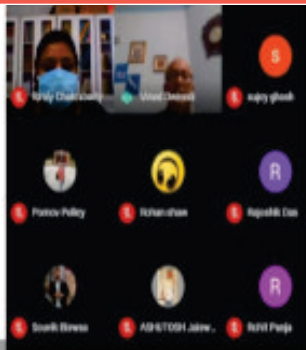


ASDC is delighted to exhibit at the SKOCH Awards 2021. Be a part of this exhibition & take a look at our Project @WorldBank iStar program for School to Employment of Young Women looking for a fulfilling career in the automotive industry.

Here's a throwback to the virtual career counselling session for ASDC certified candidates, started at Frostees India Pvt. Ltd., Kolkata last week. #SkillingIndia #Skilling #Skills4All

Career Guide in- <https://www.asdc.org.in>





INTERNATIONAL

## LABOUR DAY



Saluting all the workers for their indomitable spirit & relentless hard work

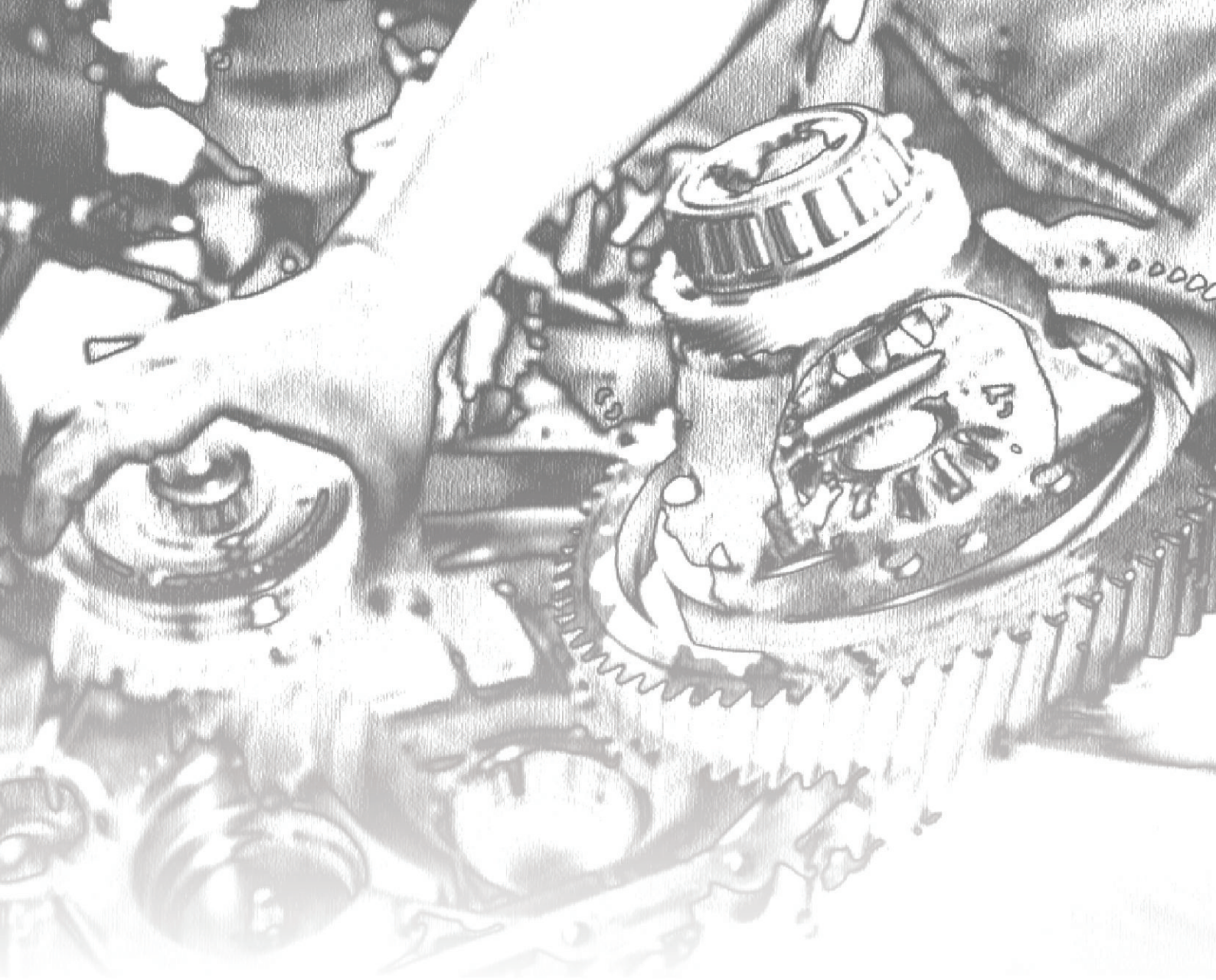


Eid MUBARAK

### Must-know Do's & Don'ts of COVID-19

| Dos  |  | Don'ts   |   |
|--|--|--|---|
|  Stay at home     |  Maintain 6 feet distance when stepping out |  Avoid travelling |  Avoid group gathering               |
|  Practice hygiene |  Wear mask when in public                   |  Avoid hand shake |  Avoid touching face, mouth and nose |

Stay mindful & cautious. Make sure to take every precaution and follow every guideline to keep yourself and your loved ones safe! #StayHomeStaySafe #Unite2FightCorona



**AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL**

**Automotive Skills Development Council**

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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