

ASDC TIMES

Automotive Skills Development Council - Newsletter

ISSUE 37 | OCTOBER 2020



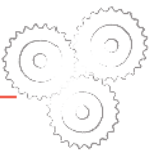
From The CEO's Desk

"ASDC strives for a holistic development of the auto workforce by providing effective training on soft-skills, technical skills & end-to-end automotive production through its various learning modules - almost all of which are accessible digitally"



Arindam Lahiri, CEO, ASDC
at 9th Northern Region **ACMA India**

News



On the occasion of 151st birth anniversary of the Father of the Nation, ASDC paid tribute to the one who paved the path for a better future of the nation. Wishing everyone a very happy #GandhiJayanti!



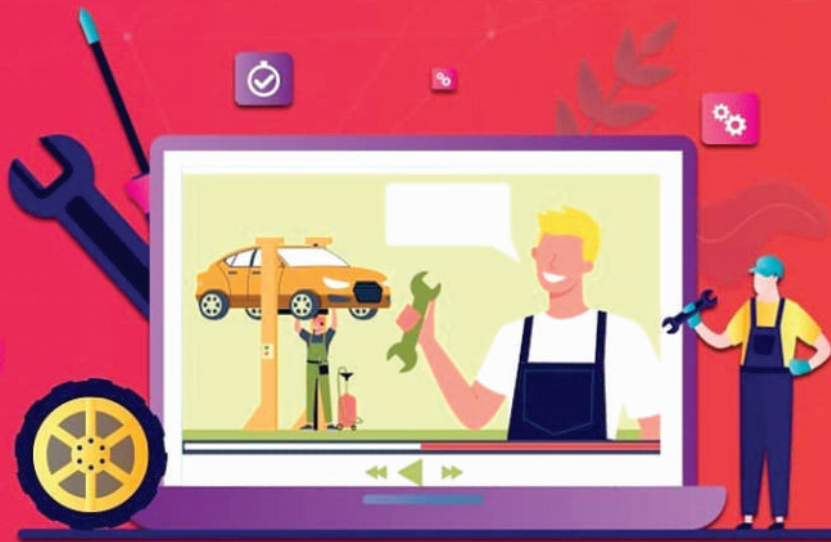
Unite2Fight Corona

The ASDC Family came together and took a virtual pledge to fight against COVID-19. Adhering to the norms of the new normal, a few employees joined the pledge from office to support #Unite2FightCorona.





ENHANCE YOUR EMPLOYABILITY & DIGITAL SKILLS WITH THE **ASDC'S e-LEARNING COURSES**



ASDC, through its #eLearning courses, aims at increasing the employability in the #automotive sector and encourages the spirit of #learning new #skills while at home, to deal with the post-COVID market shifts.

ASDC E-Learning Hub

A perfect platform to learn the nuances of Automotive Sales techniques and end-to-end Automotive production

GET SKILLED, GET CERTIFIED, GET NOTICED



ASDC strives for a holistic development of the auto workforce through soft-skills, technical #skills & end-to-end #automotive production with its e-Learning Hub.



9 Din Hunar Ke

MAKING SKILLS ASPIRATIONAL AND INTEGRATED WITH ACADEMIC PATHWAYS



Stay Tuned!

This #Dussehra, ASDC presented an opportunity for the aspiring auto workforce of the country to get skilled & empower themselves with the skillsets for better employability and livelihood.

ASDC's Telecaller - Auto Dealership online course is designed to equip the #auto workforce with the effective #telemarketing #skills to be an effective telecaller.

ASDC Telecaller Auto Dealership Online Course

Refine your skills & boost your confidence to be a professional Telecaller Sales Executive

What to expect from the course:

- * Efficiency in generating sales
- * Maintaining customer relations
- * Enhancing technical skills
- * Certification by ASDC
- * Successful career in Auto Dealership



#9DinHunarKe

Auto Service Technician (Two Wheelers) Online Course

Auto Service Technician (Two Wheelers) Online Course Revamp your potential to be a smart technician and be industry-ready

What to expect from the course:

- * Up-to-date technical skills about two-wheelers
- * Familiarity with the automobile industry & the workshop environment
- * Details about two-wheeler working system
- * Basics about two-wheeler engines & techniques
- * Certification by ASDC



#9DinHunarKe

Auto Service Technician (Two Wheelers) Online Course by ASDC will introduce you to the #automobile industry, workshop environment, & the roles & responsibilities of a service #technician.

ASDC's Sales Executive Dealership Online Course helps #auto-industry professionals grasp the essence of automobile #sales & learn more while focusing on fostering stellar team dynamics & planning.

Sales Executive Dealership Online Course

To build and upgrade the skills of sales executives working at automobile dealerships

What to expect from the course:

- * Facilitate & execute effective demonstration drive
- * Effectively deal with the Issue in the sales process
- * Improve selling skills
- * Handle sales Inquiries
- * Certification by ASDC



#9DinHunarKe



9 Din Hunar Ke

Commercial Vehicle Driver Online Course

To train Commercial Vehicle Drivers in driving safely and efficiently with defensive driving strategies & techniques

What to expect from the course:

- ✦ Learn techniques to avoid collisions and traffic violations
- ✦ Learn driving safely and efficiently on the assigned route
- ✦ Know how to respond to emergencies
- ✦ Learn about driving hazards and dangerous conditions
- ✦ Ensuring roadworthiness of vehicle



#9DinHunarKe

Commercial Vehicle Driver Online Course aims to train fresher or professional drivers and teach them the safety techniques along with honing their #skills to become responsible & dependable individuals.

Auto Service Technician (Four Wheelers) Online Course is designed to equip service #technicians with necessary #skills & valuable insights, making them job-ready. Register now & learn the different aspects of the #automobile.

Auto Service Technician (Four Wheelers) Online Course

To equip trainees with the knowledge and skills required to carry out repair, routine servicing & maintenance of four wheeler vehicles

What to expect from the course:

- ✦ Introduction to workshop tools and equipment and their usage
- ✦ Learn assembling & dismantling parts of the four wheeler vehicles
- ✦ Carry out routine servicing and minor repairs of four wheelers
- ✦ Assist in performing diagnosis of vehicle for repair requirements



#9DinHunarKe

Taxi Driver Online Course

To enable taxi drivers enhance their customer service and entrepreneurial skills

What to expect from the course:

- ✦ Excellent customer service experience
- ✦ Improved entrepreneurial and work readiness skills
- ✦ Ability to interact with people in a positive manner
- ✦ Coordinating with the control room and reach customer pickup point on time
- ✦ Dropping the customer safely using the fastest route and collect the applicable fare



#9DinHunarKe

ASDC's Taxi Driver Online Course helps the fresher & existing taxi drivers develop a specific set of practical skills along with improved entrepreneurial & work readiness #skills, making them a better #auto #professional.

CNC Operator Machining Technician Online Course

To train Commercial Vehicle Drivers in driving safely and efficiently with defensive driving strategies & techniques

What to expect from the course:

- ✦ Learn techniques to avoid collisions and traffic violations
- ✦ Learn driving safely and efficiently on the assigned route
- ✦ Know how to respond to emergencies
- ✦ Learn about driving hazards and dangerous conditions
- ✦ Ensuring roadworthiness of vehicle



#9DinHunarKe

Here's an opportunity for the aspiring CNC Operator Machining technicians to gain in-depth knowledge about the #automotive industry along with the required #machining & inspection #skills.





9 Din Hunar Ke

Showroom Hostess/Host -Auto Dealership Online Course

Training candidates for the job of a Showroom Hostess / Host and building the key competencies amongst the learner in the automotive Industry

What to expect from the course:

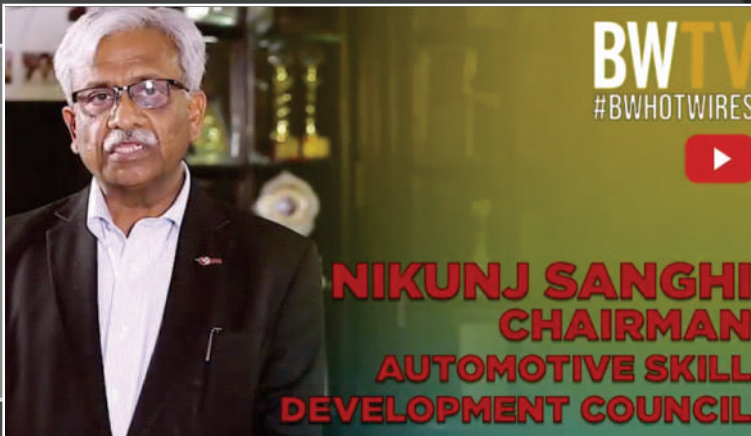
- Learn key concepts specific to the automotive sector
- Acquire effective communication skills
- Carry out activities for hosting customers in an automobile showroom
- Understand the customer query and respond appropriately
- Maintain a healthy, safe, and secure working environment



#9DinHunarKe

Looking for a quality #skill training program to enhance your skills in the front office desk work at #automobile dealerships? Register for ASDC's Showroom Hostess/Host Auto Dealership online course & open doors of opportunities in the automotive sector

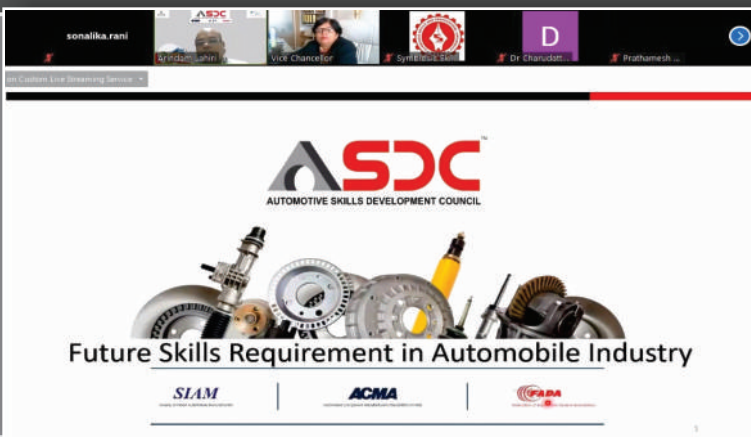




Mr. Nikunj Sanghi, Chairman, ASDC in conversation with BW (Business World) Shed light on the skill development challenges due to the BSVI transition, new Electric Vehicles, #eLearning courses, aligning with the Global #Skilling Ecosystem & the way forward.



Mr. Arindam Lahiri, CEO, ASDC in a special web series, "Sach Honge Sapne" by UNDP in India & Head Held High talked briefly about the #Automotive Industry, Job Roles, Challenges and Career options to be explored in the Automotive Industry.



Mr. Arindam Lahiri, CEO, ASDC, gave a brief overview of the #automotive industry, & major shifts & challenges in the sector to help the youth make correct decisions while opting for a career in the automotive industry at the webinar on "Future Skills Requirement in Automobile Sector"



"A change in the mind-set is required to adopt the practice of remote working as future is all about blended #learning, blending #skilling & blended working model" – Mr. Arindam Lahiri, CEO, ASDC at the webinar session hosted by Symbiosis Skills and Professional University on "Future Skills Requirement in Automobile Sector"

Honest Talk with Mr. Nikunj Sanghi on "Is India ready for Electric Vehicles?"



Mr. Nikunj Sanghi, Chairman, ASDC in an interesting conversation with Freak Folks, where he discussed about the #ElectricVehicles and it's future in India.

Why Skill Development is Essential for Employment Opportunity ?



Skills training has become imperative for every individual to survive & succeed in a competitive job market. Let's find out the importance of #skilling & initiatives taken by the government to accelerate the #skill development process in India.



India-China standoff a blessing in disguise for Indian automakers

– Mr. Nikunj Sanghi, Chairman
Automotive Skills Development Council (ASDC)

""The ongoing India-China standoff can be a blessing in disguise for the Indian automakers as they are now forced to develop their own #manufacturing capabilities" Mr. Nikunj Sanghi, Chairman, ASDC



Symbiosis Skills and Professional University

School of Automobile Engineering
Expert Lecture on
Future Skills Requirement in Automobile Sector



Speaker:
Mr. Arindam Lahiri
CEO, ASDC

Date : 9th October 2020
Time : 3:20 pm



Government of India

Links :

Registration : <https://forms.gle/Asd9uAcQFrBwrBdJA>

Zoom: <https://us02web.zoom.us/j/87606000567>

YouTube: <https://youtu.be/OgPmD3Yrsjs>

School of Automobile Engineering Inviting for Expert Lecture on "Future Skills Requirement in Automobile Sector."

Mr. Arindam Lahiri,
CEO, ASDC

Importance of Digital Skilling in the Automotive Sector

LIVE on Instagram

 **14th Oct 2020 | 05:00 PM**



Mr. Arindam Lahiri, CEO, ASDC, was LIVE on Instagram 14th Oct'20. In the live session he interacted and answer all queries related to Digital Skilling in the #automotive industry.

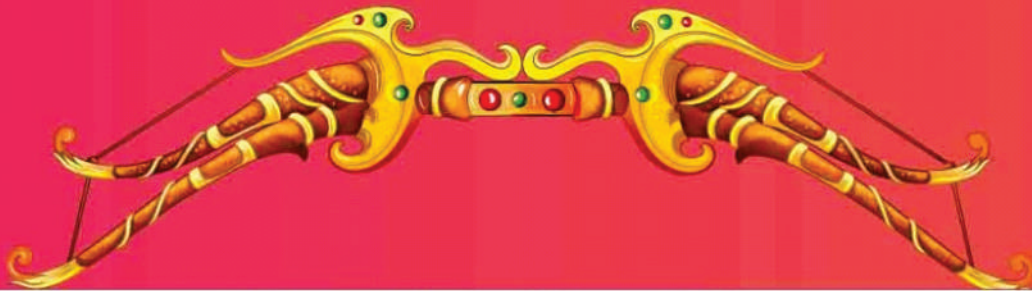


At ASDC we are looking at the opportunity to collaborate with the academies & institutional organizations to #skill & #upskill the #auto workforce"- Mr. Arindam Lahiri, CEO, ASDC at a virtual Valedictory Ceremony of the Electric Vehicle Awareness Programme by ARAI Academy.



Mr. Arindam Lahiri, CEO, ASDC takes a pledge to fight against #COVID19 and ensures that his practices stay in conformity with the highest standards of safety and hygiene. Be a part of the #JanAndolan for COVID-19.

HAPPY Dussehra



ASDC celebrated the auspicious occasion of #Dussehra, and encouraged all to aim for #victory & excellence by acquiring the right #skills & competencies required for the holistic development. ASDC wishes you all a very #HappyDussehra!

How many times ASDC has participated in WorldSkills competition?

A 01

B 05

C 08

D 03



Interaction with Social Media Audience

How many job roles are being offered by ASDC currently in all the domains?

A 150

B 139


C 189

D 200




Testimonials




Wanryngkat Shadap, CNC, ASAL (Tata Motors) challenged his economical condition & gave himself another chance to be #skilled & educated with the skill development training program implemented by the government and enrolled for the #Automobile Skills Technician domain. Successful completion of the training program helped him grow professionally and shape his career to a great extent. 




Raktim Garg, a student from ITI Guwahati, talks about the successful completion of the SCVT Mechanic Diesel and ASDM Auto Service Technician course and how this skill training program helped him uplift his career and get the desired job in the automotive sector.

You can register for more apprehensive online courses offered by ASDC for automotive professionals. 



Wansuk Suting, Assistant Technician, TI Motors opted for a skills training program that helped him shape his career and secure a stable livelihood for his family. ASDC gives you a golden chance to strengthen #skills & revamp your potential to become a successful auto professional with its robust #learning programs and knowledge-oriented initiatives. 



Amitchand Saini, Supervisor, JS Fourwheel Alwar - Talks about ASDC's Auto Service Technician Online course & how it helped him understand the technicalities of the #auto industry. 



Testimonials



Rahul Kumar, Sales Executive, JS Fourwheel Alwar & ASDC certified Aadharshila alumni - Talks about his learning experience and how this course equipped him with the core skills & expertise required to become a better sales professional.



Narendra Singh, JS Fourwheel Alwar - Reflects back upon his #learnings and talks about the e-learning course by ASDC that helped him develop problem-resolving #skills, a deeper understanding of the workshop environment & technical aspects of #automobile.

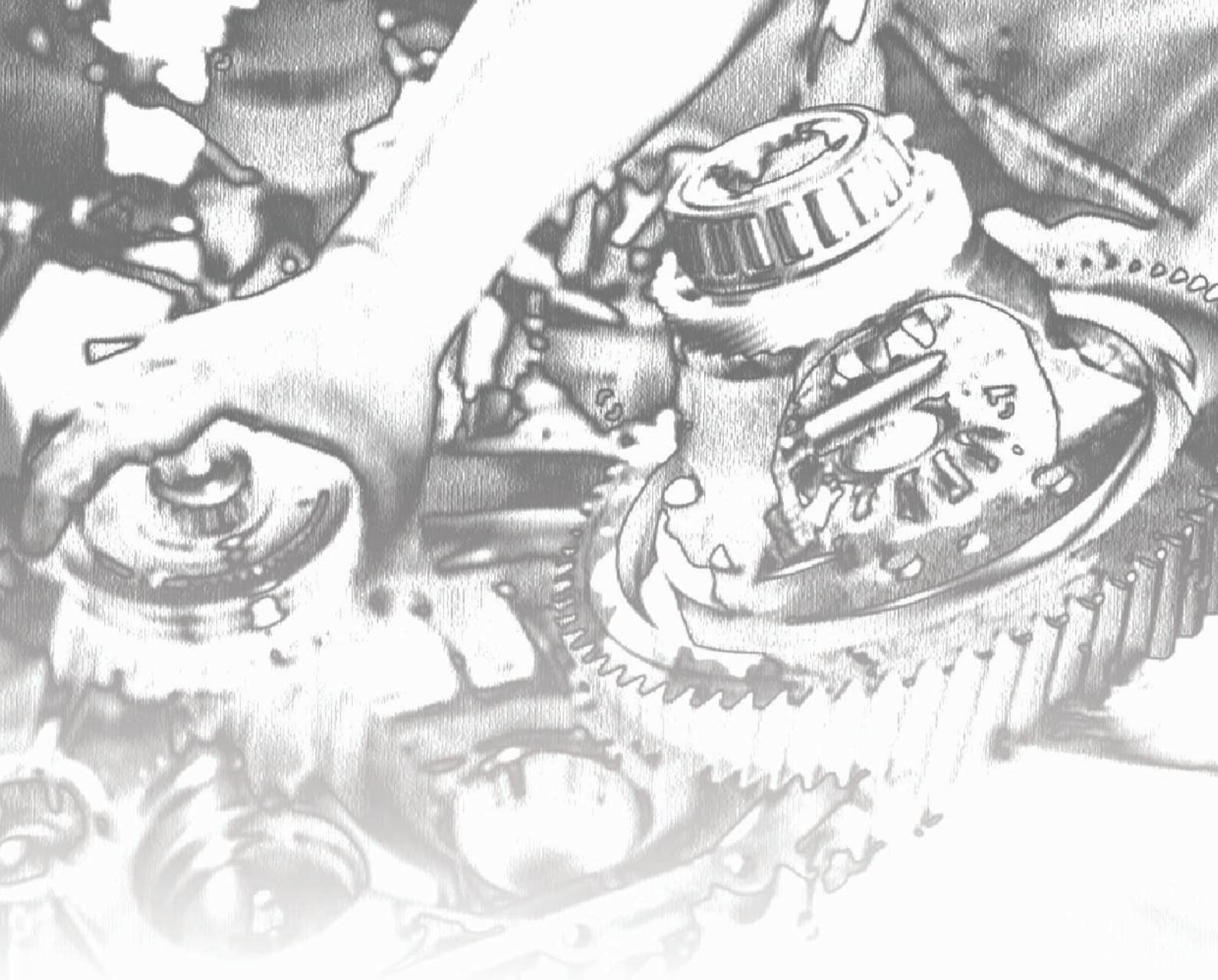


Fagu Tudu, CNC, Microturner post his successful skill training paved his life towards security & economic stability. To grow in the #automotive sector & fulfill your dreams, ASDC gives you a chance to enhance your #skills through its #eLearning courses.



Press Release for the Month of October





AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council

ACMA

Automotive Component Manufacturers Association

SIAM

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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