

ASDC TIMES

Automotive Skills Development Council - Newsletter

Issue 86 | January 2025

Here's to another year of powering progress and innovation.

Wishing you a prosperous and skillful

HAPPY
New year

2025



Message from President

As India accelerates towards a new era of growth and innovation, our collective responsibility is to ensure that skills remain the strongest pillar of this transformation. At ASDC, we remain committed to nurturing talent that powers industries and drives the nation's progress



Mr. F R Singhvi, **President**

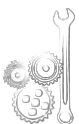


From The CEO's Desk

The future of mobility and manufacturing belongs to those who are ready to learn, unlearn, and evolve. At ASDC, we are creating not just a skilled workforce — but a resilient, future-ready community capable of leading India's industrial revolution.



Mr. Arindam Lahiri, **CEO, ASDC**





New Year wishes

Wishing you a prosperous and successful New Year 2025 from Team ASDC. May this year bring new opportunities, growth, and achievements in every endeavor. Together, let us continue driving excellence and innovation in the automotive industry.



13th Auto Summit 2025 by FADA

Here are the glimpses from FADA's 13th Auto Summit 2025, where Mr. Arindam Lahiri, CEO of Automotive Skills Development Council & Mr. Raman Kumar Sharma, Senior Advisor, ASDC - India, shared his invaluable insights.

NAO - Paving the Future of Automobile Industry

Day 2 witnessed exceptional talent, collaborative problem-solving, and the spirit of innovation at its peak. The event was a testament to the skills, knowledge, and passion that define the future of the automobile industry.



BYD

Young innovators from
the top **"100 colleges"**
participated in the



BYD EV
INNOVATE-A-THON

BYD EV INNOVATE-A-THON

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34D

Indian Institute of Technology
(IIT), Patna

Guru Gobind Singh Indraprastha University
(GGSIPU), Delhi

Vellore Institute of Technology
(VIT), Vellore

National Institute of Technology Karnataka
(NITK), Surathkal

Thapar Institute of Engineering and Technology
(TIET), Patiala

Indian Institute of Technology
(IIT), Dharwad

0:48



Bharat Mobility

Experience the highlights of innovation and skills showcased at the Bharat Mobility Global Expo 2025. ASDC, in collaboration with SIAM, had invited visitors to join us at Bharat Mandapam, New Delhi, where we were located at Stall A3, Hall 2, 1st Floor, from 17th to 22nd January 2025.



ASDC WILL BE AT

Bharat Mobility
GLOBAL EXPO 2025

With **SIAM**
Society of Indian Automobile Manufacturers

JOIN US
Bharat Mandapam
New Delhi
Stall No. **A3** at Hall No. **2**
on the **1st Floor**

Dates 17 to 22 January, 2025

ASDC will be at this leading global mobility show in India.

asdc.org.in | @AutomotiveSkillDevelopmentCouncil | @SIAMASDC | #ASDCIndia | asdc_india | Automotive Skills Development Council

Bharat Mobility

ASDC, in collaboration with ACMA, successfully participated in the Bharat Mobility Global Expo 2025 at Yashobhoomi, Dwarka, New Delhi. We were located at Stall No. 026, Hall No. 2, on the Ground Floor, from 18th January 2025.



ASDC WILL BE AT

Bharat Mobility
GLOBAL EXPO 2025

With **ACMA**
Automotive Component Manufacturers Association of India

JOIN US
Yashobhoomi, Dwarka
New Delhi
Stall No. **026** at Hall No. **2**
on the **Ground Floor**





Dates 18th January, Onwards

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Bharat Mobility Quiz

The #ASDCBharatMobilityQuiz went live from January 5th to 15th. Participants who gave the most correct answers won exclusive passes to Bharat Mobility 2024.



ASDC brings to you

#ASDCBharatMobilityQuiz

Participate in the ASDC Quiz Contest and WIN free passes to Bharat Mobility 2024!

Dates of contest
January 5th - 15th, 2025

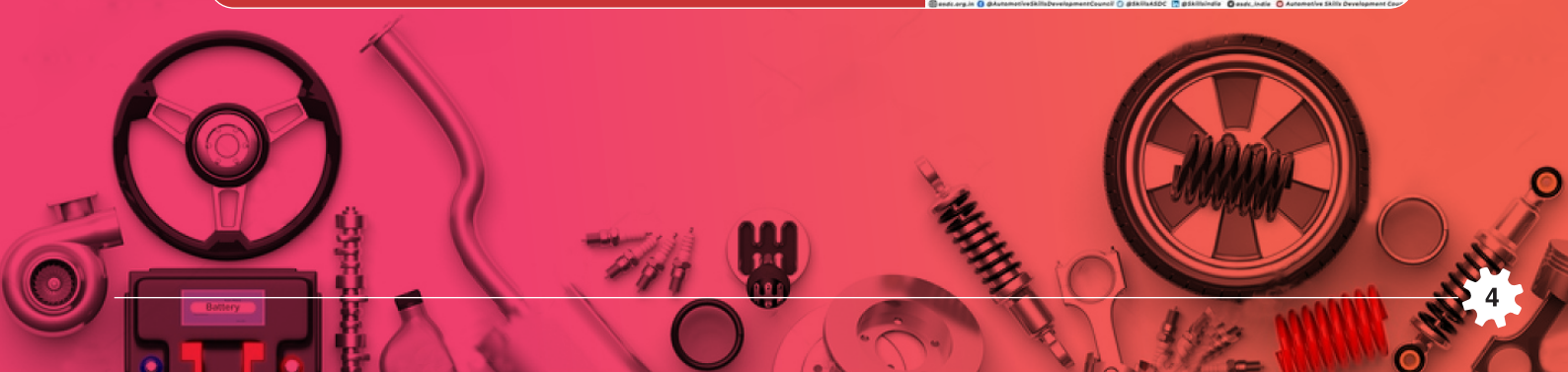
Follow us, answer quiz questions, and get a chance to explore the future of mobility!

Dates of the Event
18th to 22nd January 2025

ACMA
Automotive Component Manufacturers Association of India
Stall No. **026** at Hall No. **2**
Get a free chance to win passes.

SIAM
Society of Indian Automobile Manufacturers
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Bharat Mobility Quiz

Participate in the #ASDCBharatMobilityQuiz and stand a chance to win free passes for the Bharat Mobility Global Expo 2025, happening from 18th to 22nd January.

Bharat Mobility Global Auto Expo 2025

ASDC Automotive Skills Development Council

NCVT National Council for Vocational Training

Skill India Skill Acquisition and Entrepreneurship

Gear Up for the #ASDCBharatMobilityQuiz!
Are you ready to test your knowledge and win free passes to Bharat Mobility?

Participate now!

Quiz Questions

1 Which of the following is a benefit of Electric Vehicles (EVs)?
A. Reduced emissions
B. High fuel costs
C. Limited availability
D. None of the above

2 ASDC focuses on skilling for which industry?
A. Apparel
B. Automotive
C. IT
D. Healthcare

Follow us, share this post, and submit your answers in comments to participate!

Bharat Mobility

18th to 22nd January 2025

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[#ASDCBharatMobilityQuiz](#) [@AutomotiveSkillsDevelopmentCouncil](#) [@SIAMASDC](#) [@SIAMIndia](#) [#aski_india](#) [Automotive Skills Development Council](#)

Bharat Mobility Quiz

Participate in the #ASDCBharatMobilityQuiz and test your knowledge to win passes to Bharat Mobility Global Expo 2025, happening from 18th to 22nd January at Bharat Mandapam and Yashobhoomi Dwarka.

The contest winners will be announced after 15th January.

Bharat Mobility Global Auto Expo 2025

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NCVT National Council for Vocational Training

Skill India Skill Acquisition and Entrepreneurship

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Quiz Questions

7 Which automotive company launched the first EV in India?
A. Tata Motors
B. Mahindra & Mahindra
C. Hero MotoCorp
D. Hyundai

8 What does ESG stand for in the context of the automotive industry?
A. Electric, Sustainable, Green
B. Environment, Social, Governance
C. Energy, Systems, Growth
D. Efficiency, Safety, Gear

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Bharat Mobility Quiz

Participate in the ASDC Bharat Mobility Quiz and stand a chance to win exclusive passes to the Bharat Mobility Global Expo 2025. This exciting opportunity allows you to test your knowledge and engage with the latest advancements in the automotive industry.

Bharat Mobility Global Auto Expo 2025

ASDC Automotive Skills Development Council

NCVT National Council for Vocational Training

Skill India Skill Acquisition and Entrepreneurship

Gear Up for the #ASDCBharatMobilityQuiz!
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Quiz Questions

9 Which component is most critical in an EV's powertrain?
A. Transmission
B. Battery
C. Exhaust system
D. Fuel injector

10 What is the main purpose of ASDC?
A. Promoting arts and crafts
B. Skilling and upskilling for the automotive industry
C. Manufacturing vehicles
D. Funding automotive startups

Follow us, share this post, and submit your answers in comments to participate!

Bharat Mobility

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Bharat Mobility Quiz

Answer for all the #ASDCBharatMobilityQuiz questions and stand a chance to win free passes for the Bharat Mobility Global Expo 2025, happening from 18th to 22nd January.

Bharat Mobility
Gear Up for the #ASDCBharatMobilityQuiz!
Are you ready to test your knowledge and win free passes to Bharat Mobility?
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A. Apparel
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C. IT
D. Healthcare
Follow us, share this post, and submit your answers in comments to participate!
Bharat Mobility
18th to 22nd January 2025
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Bharat Mobility
CONGRATULATIONS
To the Winners of the ASDC Bharat Mobility Quiz
We are delighted to announce the top 3 winners of our hashtag
#ASDCBharatMobilityQuiz,
1st **ROHIT KSHIRSAGAR**
MAHARASHTRA
2nd **MANAN SOLANKI**
AHMEDABAD
3rd **SAMARTH PRAKASH**
GHAZIABAD
Thank you to all participants for making this quiz a tremendous success.

Winners

Congratulations to the winners of the #ASDCBharatMobilityQuiz! We are thrilled to celebrate the top performers who showcased their knowledge and skills. To our winners, we will be sending your free passes for the Bharat Mobility Global Expo 2025 soon!

Auto Expo

On 18th Jan, the Automotive Skills Development Council (ASDC) showcased its pivotal skilling initiatives at the Bharat Mobility Global Auto Expo 2025's opening ceremony in New Delhi.





Bharat Mobility Reel

Take a step towards a safer tomorrow! Pledge today to support road safety, responsible driving, and accident prevention. Your commitment can make a real difference in building a smarter and safer India.



Bharat Mobility

ASDC participated in Bharat Mobility Expo 2025 at Bharat Mandapam, Pragati Maidan, New Delhi, showcasing innovations and skill development initiatives. ASDC remains committed to fostering excellence, collaboration, and safety in the mobility industry.

Bharat Mobility Reel

ASDC is proud to participate in Bharat Mobility Expo 2025 at Yashobhoomi, Dwarka, showcasing groundbreaking innovations and skill development initiatives.





Bharat Mobility

ASDC is all set to be at the forefront of the Bharat Mobility Expo 2024! Elevate your journey towards road safety at the Surakshit Safar Pavilion by SIAM, Pragati Maidan, New Delhi, featuring innovative road safety solutions showcased at ASDC stalls.

ASDC WILL BE AT

BHARAT MOBILITY EXPO 2024

JOIN US

The Surakshit Safar Pavilion by SIAM at Block 1, Outside Hall No. **14** **PRAGATI MAIDAN** New Delhi

[Starting 10 am onwards]

ENTRY GATES 4 and 10 **Date:** 1st to 3rd February, 2024

Explore innovative road safety solutions for a secure and enjoyable journey.

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ASDC WILL BE AT

BHARAT MOBILITY EXPO 2024

JOIN US

Stall No. **29** Hall No. **11**, **PRAGATI MAIDAN** New Delhi

[Starting 10 am onwards]

ENTRY GATES 1 and 10 **Date:** 1st to 3rd February, 2024

Witness the convergence of EV excellence, Capital Goods Innovation, and the power of Industry 4.0.

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Bharat Mobility

Gear up for innovation as ASDC takes the lead with its presence the Bharat Mobility Expo 2024! We are all set to take center stage, presenting a dynamic fusion of Electric Vehicle excellence, and the transformative impact of Industry 4.0 at our dedicated stalls.

Bharat Mobility

Catch Vinkesh Gulati, our esteemed Vice President at ASDC, enlightening minds with his talk on the "Basics of EV Charging and Swapping" Be part of this insightful session under IESA-ISA Future Mobility Learning Centre (FMLC) at Bharat Mobility Global Expo 2024.

ASDC IESA ACADEMY Bharat Mobility NCVET Skill India

IESA - ISA FUTURE MOBILITY LEARNING CENTRE (FMLC)

Starting at 11 AM

2nd February, 2024

VINKESH GULATI

Vice President - ASDC, Chairman Research & Academy at FADA

Will be a session leader at the event.

Scan to Register

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Road safety is a responsibility we all share, and building awareness from a young age is key to creating safer communities. Understanding and following basic safety measures can make a big difference in protecting lives.

Young Lives, Safe Roads: A Safety Awareness Drive
Be a Road Safety Star!

Learn How to Stay Safe and Cool on the Roads with Bharat Mobility!

- Know the Signals: Red means stop, green means go, yellow means wait—easy, right?
- Look Both Ways: Always check left and right before crossing the street.
- Use the Zebra Crossing: It's like a special road for super-safe kids!
- Wear a Helmet: Helmets are your superhero hats when riding a bike.

#ASDCBharatMobility

Stay smart, stay safe, and be the hero of your journey!

Logos: Bharat Mobility, ASDC, NCVET, Skill India

Bright Futures Begin with Road Safety
Road Safety is Fun and Easy!

Learn How to Stay Safe and Cool on the Roads with Bharat Mobility!

- Stop, Look, Listen: Stop at the curb, look both ways, and listen for cars.
- Ride Safe: Wear your helmet and ride your bike on the side of the road.
- Follow the Lights: Remember—red is for stopping, green is for going!
- Stay on the Sidewalk: Sidewalks are your safe zone while walking.

#ASDCBharatMobility

Learn the rules, stay safe, and make every road your friend!

Logos: Bharat Mobility, ASDC, NCVET, Skill India

The safety of our children on the roads is a shared responsibility that requires attention and action. By teaching kids the importance of road safety from an early age, we empower them to make responsible decisions and stay protected in every journey.

Road safety begins with awareness and action. Teach children to use pedestrian crossings and stay alert around traffic. Drivers must slow down near schools and crowded areas to prevent accidents. Together, we can create safer roads for everyone.

Smart Kids Stay Safe
Know the Road Safety Rules!

Road Safety Hacks to Remember

- Always stop at pedestrian crossings.
- Keep speed in check near schools and busy areas.

#ASDCBharatMobility

DON'T RUN ON ROADS

Small steps can make a big difference. Drive safe, stay alert!

Logos: Bharat Mobility, ASDC, NCVET, Skill India





JOIN THE SAFE INDIA

Smart India Movement

Take the Pledge for a Safer, Smarter Future!

Your commitment can make a difference. By signing the Safe India, Smart India pledge, you are taking a stand to promote:-

Road Safety Awareness

Responsible Driving Habits

Accident Prevention

Take the pledge today at

Let's come together to create a safer and smarter India.

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Road safety begins with awareness and action. Teach children to use pedestrian crossings and stay alert around traffic. Drivers must slow down near schools and crowded areas to prevent accidents. Together, we can create safer roads for everyone.

Little Steps, Big Safety

Wearing a seatbelt can reduce injury risk by 45% in a crash.

Children are 20 times more visible when wearing bright colors at night.

Using helmets can reduce head injuries by 70%.

Stop

Look

Think Go

Let's protect our future, one step at a time.

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Take a step towards a safer tomorrow! Pledge today to support road safety, responsible driving, and accident prevention. Your commitment can make a real difference in building a smarter and safer India





Lohri Wishes

Team ASDC extends heartfelt wishes for a joyous and prosperous Lohri celebration. May the flames of the bonfire light up your path to success and happiness. Happy Lohri



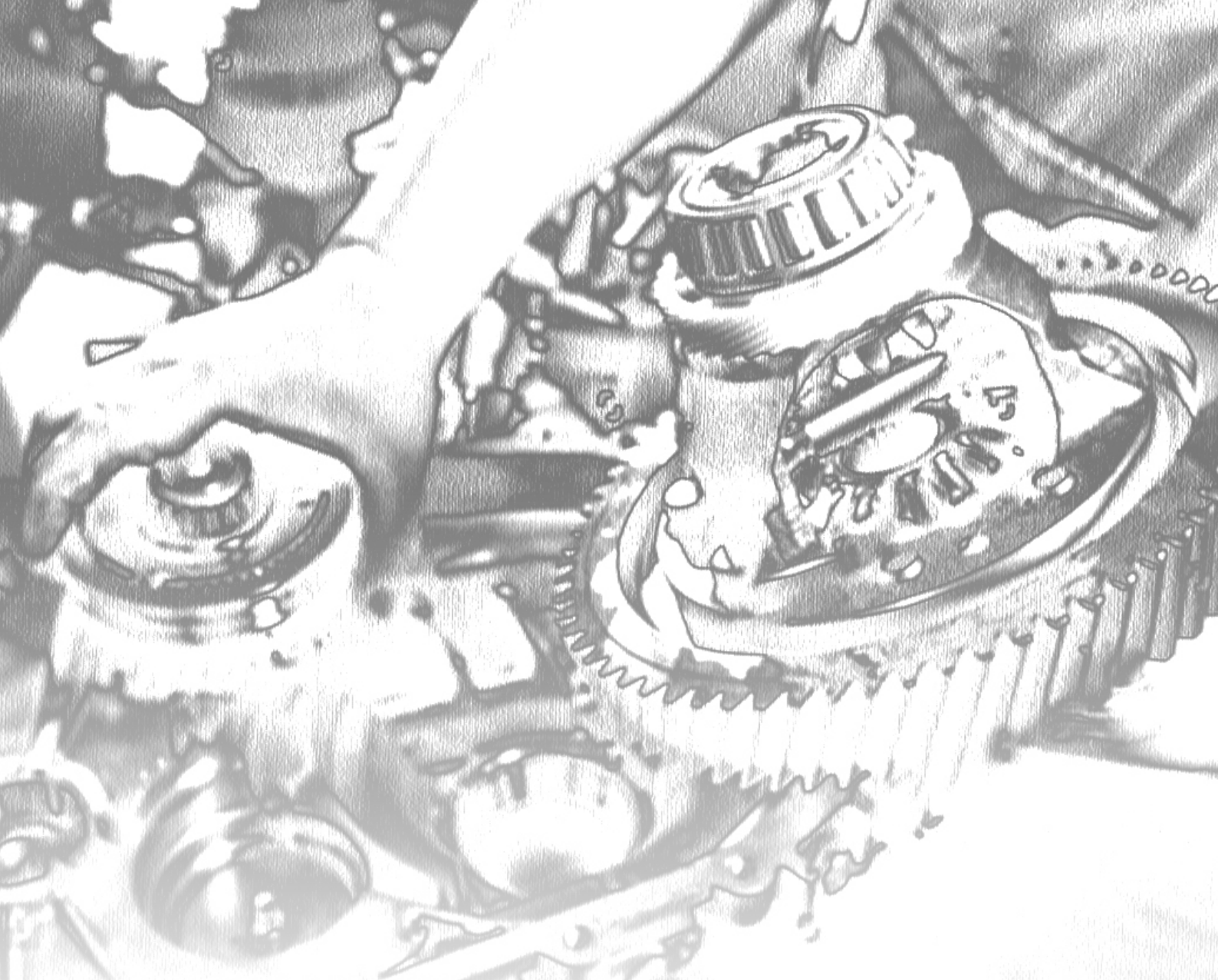
Makar Sankranti Wishes

ASDC wishes everyone a joyous Makar Sankranti and Pongal. May the kites of Makar Sankranti soar high, and the sweetness of Pongal bring prosperity, unity, and abundance to our lives. Let this festive season illuminate your days with happiness.

Republic Day

On this Republic Day, let us take pride in our nation's journey of unity, integrity, and progress, honoring the sacrifices that have shaped our democracy. Happy Republic Day 2025





AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council

ACMA

Automotive Component Manufacturers Association

SIAM

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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www.asdc.org.in



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