

# ASDC TIMES

**Automotive Skills Development Council - Newsletter**

ISSUE 67 | APRIL 2023

**Creating next-gen workforce for  
smarter safer and sustainable vehicles**

### From The CEO's Desk

We at ASDC are moving forward with the development of job prospects in the automotive industry with a strong focus to create the foundation of next generation smarter safer and sustainable vehicles.



Arindam Lahiri, CEO, ASDC

### Highlights

**ASDC**  
AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

We are proud to announce that

**ASDC**

**We have become the first SSC to have more than 1 lakh Apprentices**

As per the performance of various SSCs for FY 22-23 under 'Mission 1 million'.

**For FY 2022 - 23**

### ASDC is the first SSC to complete more than one lakh apprentices

We're pleased to announce that ASDC is the first SSC to complete more than one lakh apprentices, based on the accomplishments of several SSCs in 'Mission 1 Million' during FY 22-23.

**ASDC**  
AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

**कौशल महोत्सव**

नई दिशाएँ, नए अवसर

कौशल विकास, रोज़गार, अप्रेंटिसशिप एवं करियर काउंसलिंग

मुख्य अतिथि:

श्री अर्जुन मुण्डा, माननीय केन्द्रीय मंत्री, जनजातीय कार्य मंत्रालय

श्री नरेन्द्र मोदी, राष्ट्रीय प्रधानमंत्री, भारत सरकार

स्थान: काशी साहू कॉलेज, सरायकेला-खरसावाँ, झारखंड

दिनांक: 4 मार्च, 2023 | सेक्टर: ऑटोमोटिव सेक्टर

### ASDC organized Rozgar Mela 'Kaushal Mahotsav' in Saraikela

We are proud to announce that ASDC organized Rozgar Mela 'Kaushal Mahotsav' in Saraikela.

Union Minister for Tribal Affairs, Shri Arjun Munda attended the "Kaushal Mahotsav" Job Fair organized for talented tribal youth at Saraikela- Kharsawan, Jharkhand.







## XEV Shiksha



**xEV SHIKSHA**



**ALL IN ONE SPOT FOR KNOWLEDGE ON**

**SELF-CHARGING HYBRID ELECTRIC VEHICLES**

Learn 5 modules in just 45 minutes

**REGISTER RIGHT AWAY!**

Scan & select your course



The future belongs to electric hybrid vehicles. Together, Toyota Kirloskar Motor and ASDC have developed xEV SHIKSHA, a 45-minute online certification programme that instructs car enthusiasts in cutting-edge technologies.

Please sign up now by scanning the QR Code.

## Toyota community program through 'SHIKSHA' launched at Lucknow



Memorandum of Understanding (MoU) exchanged between  
**ASDC and Toyota Kirloskar Motor (TKM)**

For the launch of **Toyota community program through 'SHIKSHA'**

**Location - Lucknow**

In the auspicious presence of

**Dr. M. K Shanmuga Sundaram**  
Principal Secretary,  
Vocational Education & Skill Development Department

**Mr Andra Vamsi**  
Mission Director,  
Government of Uttar Pradesh



SDC and Toyota Kirloskar Motor (TKM) exchanged Memorandum of Understanding (MoU) to launch Toyota community program through 'SHIKSHA' at Lucknow.





## Golden Peacock National Training Award 2023

Glimpses from Golden Peacock National Training Award 2023 received by Sansera Engineering Ltd. in Automotive Ancillary sector for Best Training Practices, program was held at Dubai between 14th to 17th March.



## EV Technician Training at Firozabad

Glimpses from EV Technician Training by ASDC in collaboration with SAR Group at Firozabad.







## Experiences at Auto Expo 2023

Peek in at our varying & connecting experiences at Auto Expo 2023 Components at Pragati Maidan, New Delhi presented by Acma recently.

## CII Delhi Ev Summit

Peek in at our varying & connecting experiences at Auto Expo 2023 Components at Pragati Maidan, New Delhi presented by Acma recently.



## Industry expert session

Industry Experts Session on Advance Automotive technology was Conducted by Mr. Muktesh Bendre from Toyota in collaboration with ASDC.

## Discussing the background and decoding the way forward

Starting with the background of how this SSC was created and moving forward with the development of job prospects in the automotive industry under ASDC, we can also see how the 3S principle will be the foundation for the next generation of vehicles: smart, safe, and sustainable.








**3rd Education Working Group Meeting**

**FUTURE OF WORK EXHIBITION**



  
**April 23-25 & 27-28, 2023**  
  
**10 AM TO 9 PM**  

**FREE ENTRY**

**CSR - IMMT, Sachivalya Marg, Bhubaneswar**

See you there

**Stall no. - 34**

## The Future of Work Exhibition Bhubaneswar


ASDC would like to invite you to visit our stall at 3rd Education working group meeting, the Future of Work Exhibition from 23rd - 25th April & 27-28th April, 2023 at CSR - IMMT, Sachivalya Marg, Bhubaneswar.

See you at the Exhibition!

## The Future of Work Exhibition Bhubaneswar

ASDC has also placed an Eicher van with support of Eicher team at the exhibition for medical check-ups for the public.





**Free medical health checkup by Eicher VAN team at**

**3rd Education Working Group Meeting**

**FUTURE OF WORK EXHIBITION**





### NCVET Chairperson Dr. Nirmaljeet Singh Kalsi at our stall

At the third education working group meeting of the Future of Work Exhibition in Bhubaneswar, NCVET Chairperson Dr. Nirmaljeet Singh Kalsi visited our stall.



**NCVET Chairperson**

**Dr. Nirmaljeet Singh Kalsi**

Visited our stall at the Future of Work Exhibition  
in Bhubaneswar.

**3rd Education Working Group Meeting**

**FUTURE OF WORK EXHIBITION**



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**3rd Education Working Group Meeting**

**FUTURE OF WORK EXHIBITION**



## Let's Know - How We Citizens are Investing in Our Planet

ASDC is intrigued about how we as citizens are investing in our planet, so to know the same comment down your answers below or participate in polls #earthdaymonth in our stories.



## Opinion Poll 1st Question

Here's #Investinourplanet opinion poll #1stquestion. Go ahead! Make your opinion in the comment section.

## Opinion Poll 2nd Question

Here's #Investinourplanet opinion poll #2nd question. Go ahead! Make your opinion in the comment section.

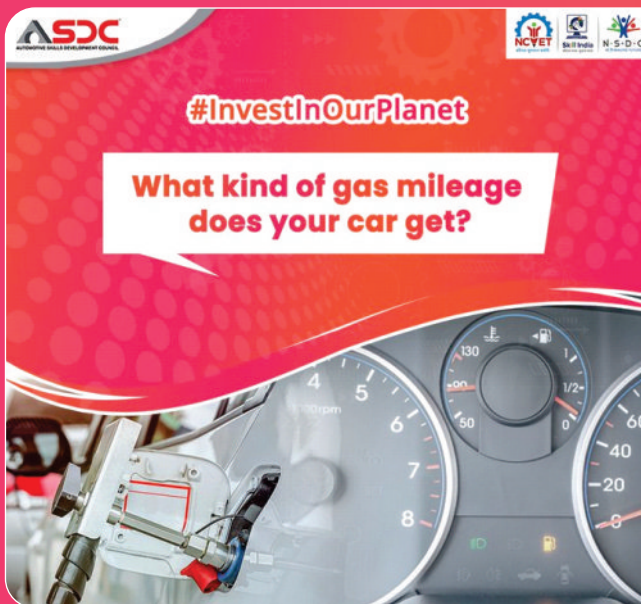






## Opinion Poll 3rd Question

Here's #Investinourplanet opinion poll #3rd question. Go ahead! Make your opinion in the comment section.

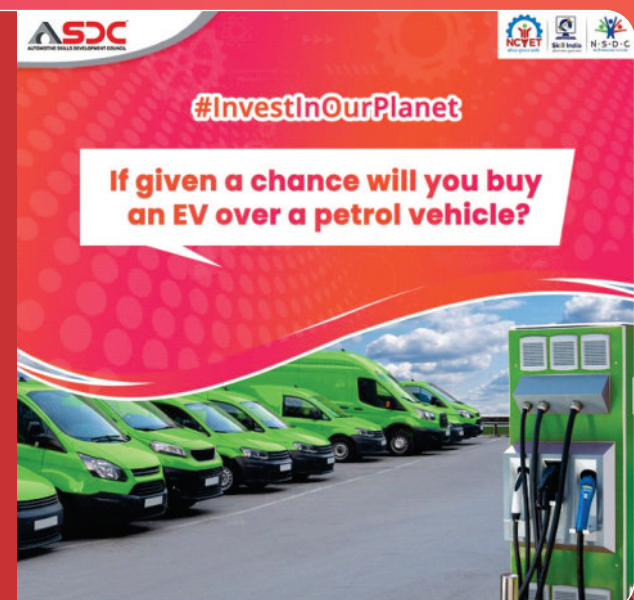


## Opinion Poll 4th Question

Here's #Investinourplanet opinion poll #4th question. Go ahead! Make your opinion in the comment section.

## Opinion Poll 5th Question

Here's #Investinourplanet opinion poll #5th question. Go ahead! Make your opinion in the comment section.





### Eid wishes

Happy Eid-ul-Fitr 2023! May this Eid bring us lots of joy.



### Earth Day

Throughout, ASDC has been actively engaged and has demonstrated their commitment for sustainable growth and a cleaner environment.

Your turn has come to invest in our earth.







THE TIMES OF INDIA

KARREP



MOTORINDIA



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Indo-Asian News Service  
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EE Electronics era  
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EducationPost  
HIGHER EDUCATION REVIEW



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दैनिक जागरण

अमर उजाला

प्रभात खबर

हिन्दुस्तान

आज समाज

जनसत्ता



सन्मार्ग

NBT  
नवभारत टाइम्स

दैनिक भास्कर

यूनीवार्ता  
भारत की अग्रणी संवाद समिति

देशबन्धु

वीर अर्जुन



राष्ट्रीय  
सहारा

नवोदय  
टाइम्स





## ASDC, Indian ESG Network Stress The Need For Sustainable Future

Mobility Outlook Bureau  
10 Mar 2023 11:21 AM 1 Min Read

The Indian ESG Conclave brought together thought leaders, policymakers, and stakeholders from various industries to deliberate and discuss ESG-related issues.



The Indian ESG (environmental, social and corporate governance) Network, in association with Automotive Skills Development Council (ASDC), hosted its first edition of the Indian ESG conclave at the India Habitat Centre in New Delhi.

The ESG Conclave 2023 served as a call to action for organisations across India to adopt and implement ESG practices for a sustainable future, ASDC said.

The conclave focused on promoting ESG consciousness for the betterment of people, the planet, and profit and aimed to raise awareness and improve understanding of the green economy.

## हिन्दुस्तान

### कोशल महोत्सव में 11 कंपनियों ने 4 हजार से अधिक युवाओं को किया लोक नए भारत के निर्माण में युवा अपना सर्वाधिक योगदान दें: अर्जुन मुंडा



लोक नए भारत के निर्माण में युवा अपना सर्वाधिक योगदान दें: अर्जुन मुंडा। कोशल महोत्सव में 11 कंपनियों ने 4 हजार से अधिक युवाओं को...  
कोशल महोत्सव में 11 कंपनियों ने 4 हजार से अधिक युवाओं को...  
कोशल महोत्सव में 11 कंपनियों ने 4 हजार से अधिक युवाओं को...



## Ministry of Heavy Industries launches training on e-bus fire safety with GIZ, CESL and ASDC

This first-of-its-kind training in India, titled "Mastering Electric Bus Fire Safety" was launched on March 27 in Delhi, in association with the Automotive Skills Development Council (ASDC). It is designed to equip public transport agency workforce and other relevant stakeholders with the necessary skills to manage fire hazards associated with electric buses.

ETAuto  
Published on Mar 29, 2023 at 10:27 PM IST



This training programme is designed to equip public transport agency workforce and other relevant stakeholders with the necessary skills to manage fire hazards associated with electric buses.



## Arjun Munda in Seraikela: कोशल महोत्सव में सहित हार केटीय मरी अर्जुन मुंडा, कहा- युवाओं को रोजगार देना सरकार की प्राथमिकता

Published on Mar 29, 2023 at 10:27 PM IST



कोशल महोत्सव में सहित हार केटीय मरी अर्जुन मुंडा, कहा- युवाओं को रोजगार देना सरकार की प्राथमिकता। कोशल महोत्सव में सहित हार केटीय मरी अर्जुन मुंडा, कहा- युवाओं को रोजगार देना सरकार की प्राथमिकता। कोशल महोत्सव में सहित हार केटीय मरी अर्जुन मुंडा, कहा- युवाओं को रोजगार देना सरकार की प्राथमिकता।

## KARREP

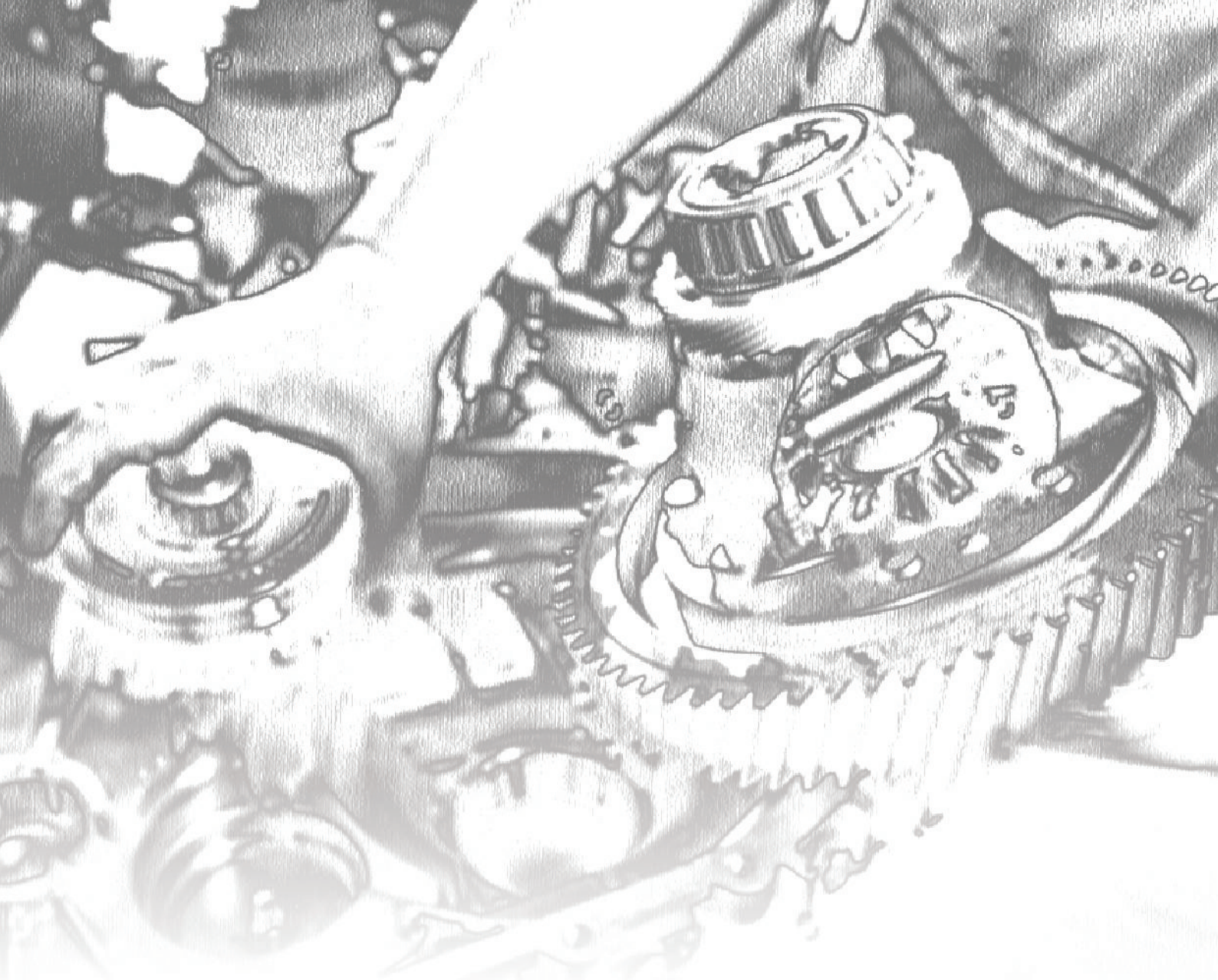
### Job Fair Supports Growth of Automotive Sector job opportunities in Jharkhand

Over 5000 vacant positions were on offer to be filled by 11 companies who recruited eligible candidates at the job fair.



Automotive Skills Development Council (ASDC) successfully organized a Karrep Mita (Job Fair) 'Kushal Mahotsav' on Saturday at Kashi Sahu College in Seraikela district of Jharkhand. The event was inaugurated by Arjun Munda, Union Tribal Affairs Minister, and Kumar Chief Minister of Jharkhand at the Chief Guest. In Japa, Additional Secretary, Ministry of Tribal Affairs, Aruna Rajamani, Deputy Commissioner of Seraikela, Arjun Kumar, CEO, ASDC, and other officials were also present.





**AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL**

**Automotive Skills Development Council**

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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