

# ASDC TIMES

**Automotive Skills Development Council - Newsletter**

**ISSUE 46 | JULY 2021**



## ASDC Organizes Recruitment Drive for Automotive Dealers

### From The CEO's Desk

ASDC is diligently working on a mission to create a conducive ecosystem for the auto workforce, helping them unleash their potential through skill development.



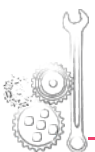
Arindam Lahiri, CEO, ASDC

## NEWS / Recruitment

### ASDC successfully hosts **JOB FAIR** for Technical Sales profile



We recently held a job fair for Technical Sales profile for Channel Partner of Ashok Leyland, Himgiri Auto, on 15th July in Ghaziabad. We're glad to share that 10 candidates have been shortlisted for the role!



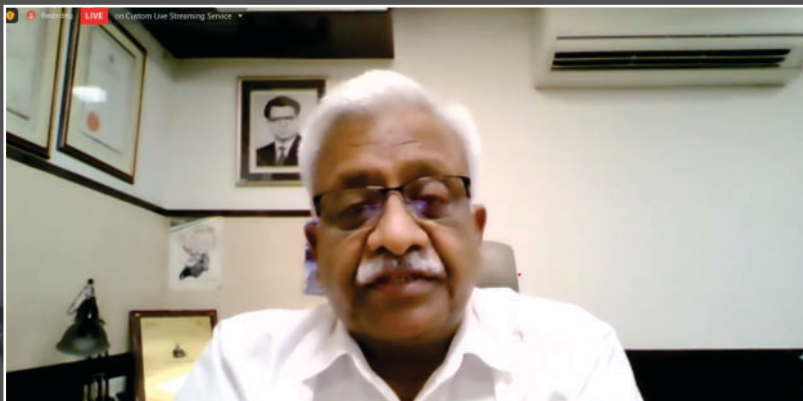




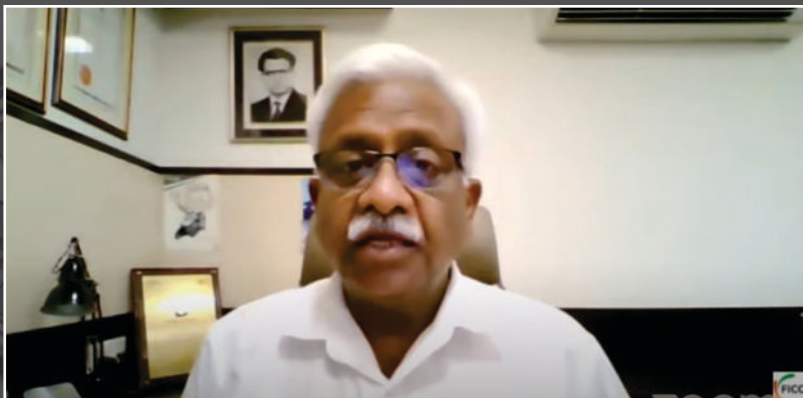
The 74th SKOCH Summit is here! This year the theme of our Exhibit is - "Preparing for the Third Wave". Mark your calendars for 3rd July 2021 from 06:55 pm - 07.30 pm!



"ASDC has started to make great progress on EVs. Now we need skilled manpower for the entire supply chain. Hence, the collaboration between Industry and Academia would be beneficial" - Mr. Arindam Lahiri CEO, ASDC, at the panel discussion for National Summit on Skill Based Education.



The ISIE collaboration between Academics and Skilling is the way forward. ASDC will act as a bridge. Internships would get people industry-ready." - Mr. Nikunj Sanghi, Chairman, ASDC, at the panel discussion for National Summit on Skill Based Education.



'Skilling and apprenticeship are the cornerstones of the way industry is going to function, the way jobs need to be given and the way we can plot the career path of an individual.' - Nikunj Sanghi, President, ASDC, in the Webinar on 'Future of Skills'



ASDC  
Awareness Week

## Did you know

EVs require less maintenance than conventional vehicle?



As part of ASDC's Awareness Week, we wanted to bust some myths around EVs.

ASDC  
Awareness Week

## The Future Is Electric Vehicle



#WorldYouthSkillsDay

LIVE on Instagram

15<sup>th</sup> July, 2021 | 06:00 PM



HOST

Arindam Lahiri  
CEO, ASDC



GUEST

Vikrant Vaidya  
Co-founder, pManifold EV Academy



A discussion on 'The future of Electric Vehicles' in India as a part of ASDC Awareness Week with Mr. Arindam Lahiri, CEO, ASDC, and Vikrant Vaidya, Co-founder, pManifold, EV Academy, on the occasion of #WorldYouthSkillsDay.







**ASDC**  
Awareness Week

## The Future Is Electric



Stay tuned for more!



Introducing ASDC's Awareness week to keep you updated on the latest trends and tech in the automotive industry. Our special focus for this week: Electric Vehicles.

**ASDC**  
Awareness Week

## Electric Vehicle Safety Fundamentals

2 Days Course to Learn EV Safety Approach  
Live Interaction Opportunity with EV Experts



Join Us on

6 PM to 9 PM | 23<sup>rd</sup> to 24<sup>th</sup> July, 2021



Certification  
Partner



Inviting engineering students & formula team members for Skill Shark's 2 day course on EV Safety Approach with ASDC as the Certification Partner. Learn about electrical safety,





# B.Tech

## with Specialization in Electrical Vehicles Engineering

Enroll now!

At Chandigarh, Lucknow & Mathura



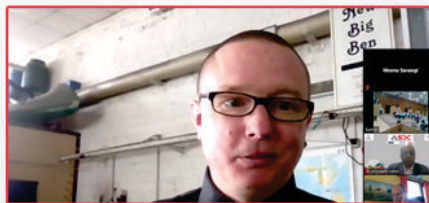
To gain a deep understanding of EVs, apply to the course by ISIE, with Industry Partner, Morris Garages India, which has industry level curriculum & ASDC certification.

## TOT SESSION

ASDC's first batch of Training of Trainers program under project "SANKALP" rolled out by MSDE under World Bank on 5th July 2021 in Aurangabad, to equip local trainers with the expertise of CNC Programming & Operations. The session was packed with new insights.

## ToT program to equip local trainers with CNC Programming & Operations

**SANKALP**





**ASDC** - On a stride towards making the auto workforce self-assured & self-reliant

## #10YearsOfASDC

Transforming the automotive industry through constant skilling, re-skilling & up-skilling! ASDC is diligently working on a mission to create a conducive ecosystem for the auto workforce, helping them unleash their potential through skill development.

**Always on a continuous journey to make skills aspirational for the auto workforce.**

## #10YearsOfASDC

ASDC aims to change the way automotive sector learns through steady skilling, re-skilling, and up-skilling! We wish to create a favourable environment for the workforce, assisting them through continuous learning of future skills.





## E-Learning Course

### Profitability of the Business

Course duration: 12 Weeks Requirements: 10th Pass & Above

Gain an in-depth understanding of warehouse operations



Get well-equipped with the profitability parameters of warehouse operations with this new course developed jointly by ASDC and All Pro Auto Consultants.

ASDC is the go to platform for developing robust automotive skills for the workforce. Upskill today with ASDC's online courses from the comfort of your home.

## E-Learning Course

- Profitability of the Business
- Stock Analysis & Parts Ordering

Duration of courses: 12 Weeks each

Requirements: 10th Pass & Above

Get well equipped and upskill with our auto courses on warehouse management and operations



This #WorldYouthSkills Day, Sansera Engineering Limited became the first Automotive Component Manufacturing firm in Karnataka to sign an MoU with the Karnataka government to provide training in job skills for youths.

Grow with Google

ASDC

FADA

### Digital Marketing Course For Dealer Sales Executive

What to expect ?

- Learn about Google Ads, Google Trends and Google My Business
- 5 modules and assessment after each
- Certification from Google, ASDC & FADA



Enhance your digital skills with the new online Digital Marketing course designed by Google experts and learn how to drive your dealership business online.



Congratulations from the ASDC family!







Build your skills as a trainer with a 3-month Course in Advanced Welding Technologies, organized by Marathwada Auto Cluster and ASDC under 'Sankalp' Scheme of MSDE on 24th July 2021.

**ONLINE WORKSHOP ON  
ADVANCED WELDING TECHNOLOGIES**  
(ANNOUNCEMENT & BRIEFING OF 3 MONTHS COURSE)  
**WONDERFUL OPPORTUNITY FOR TRAINING  
OF TRAINERS (TOT) UNDER  
SANKALP**

**1<sup>st</sup> TIME IN INDIA**

JOINT MISSION BY MSDE, ASDC, GIZ & MAC

We invite you to participate in the seminar for  
your valuable inputs in this Nation's Skill Building Program

**SPEAKERS**

Mr. Arindam Lahri CEO	Mr. Ravishankar Kergal GIZ
Mr. Ashish Garde Director, MAC	Mr. Shirish Loya Project Coordinator, Sankalp, MAC

**SEMINAR AGENDA**

- SANKALP Programme Introduction
- Detail information on Course
- Question & Answer Session

**Date : Saturday, 24th July 2021**  
**Time : 2.30 pm**

**ORGANIZERS**

**MAC** **ASDC**

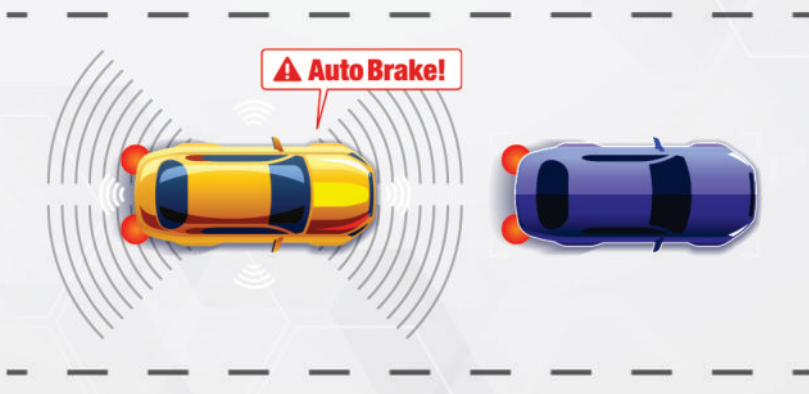
**Online Workshop** **Platform Zoom Meeting**



 Free Online ToT course




## Electronic Stability Program and Automatic Emergency Braking

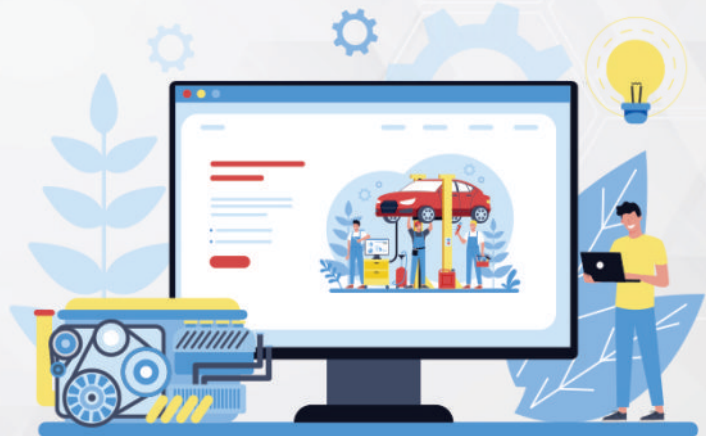


Under Azadi Ka Amrit Mahotsav initiative, ASDC & Tata Strive will be conducting a free refresher Training of Trainers program to impart training in 'Electronic Stability Program and Automatic emergency braking' to upskill and update the auto workforce on the latest technology, on 26th July from 3-4pm.

 Free Online ToT course

## Power Assisted Steering (Hydraulic & Electronic)

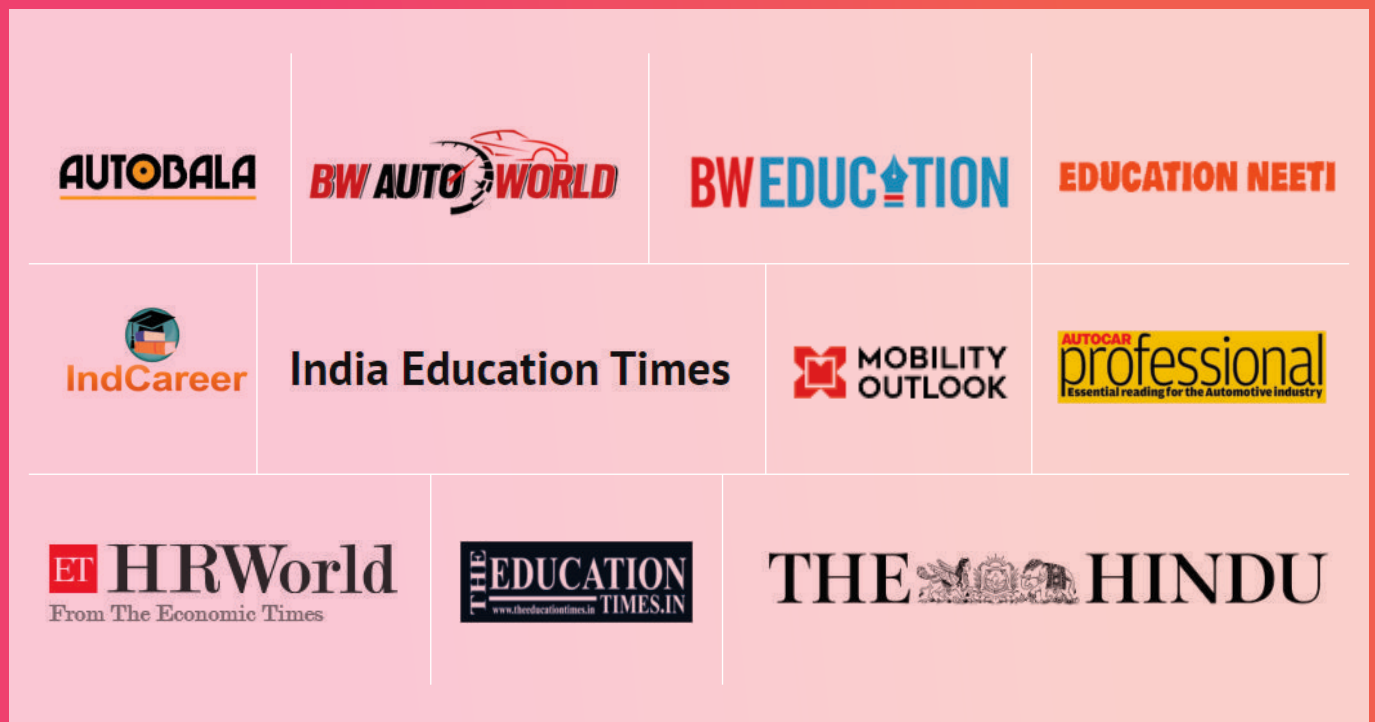
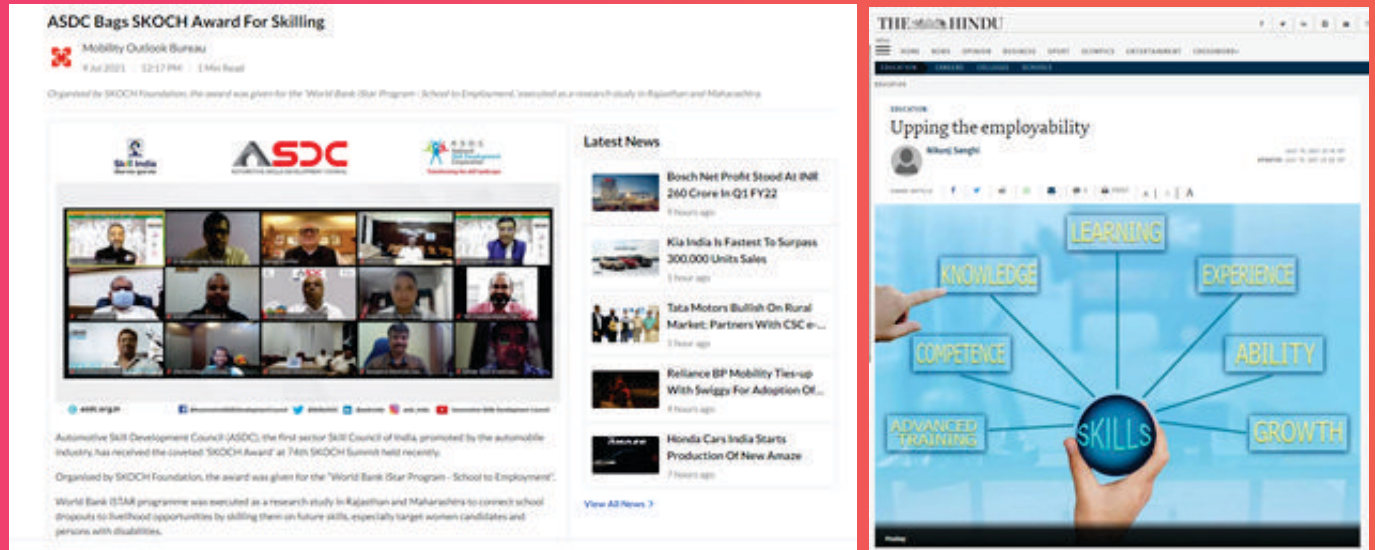
 30<sup>th</sup> July 2021

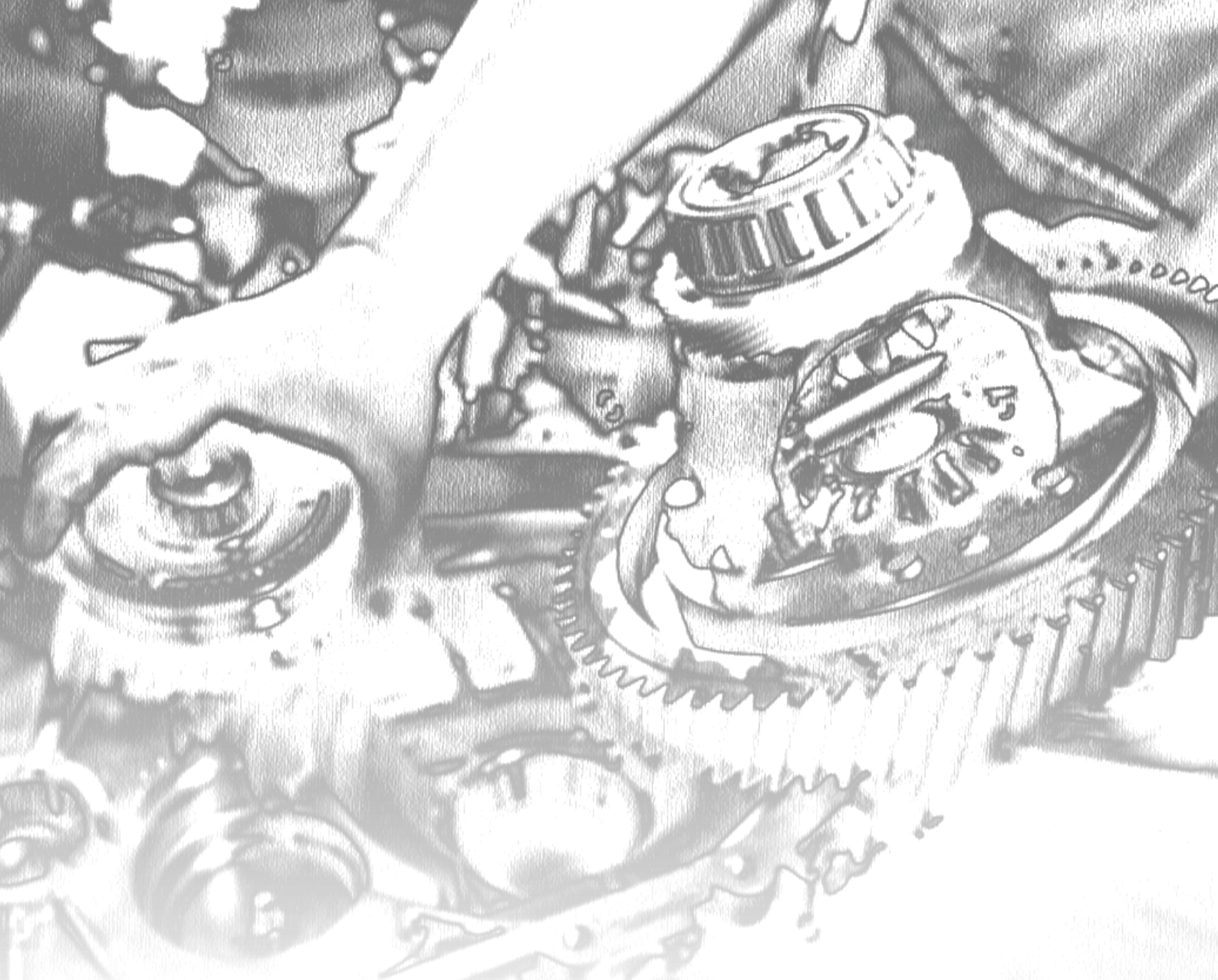


Under #AzadiKaAmritMahotsav, ASDC & Tata Strive will be conducting a free refresher Training of Trainers program on 'Power Assisted Steering (Hydraulic & Electronic)' to upskill the auto workforce, on 30th July from 3-4pm.









**AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL**

**Automotive Skills Development Council**

**ACMA**

Automotive Component Manufacturers Association

**SIAM**

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

153 Ground Floor, Okhla Industrial Estate, Phase-3, New Delhi

Phone: +91 11 42599800 | E-Mail: [info@asdc.org.in](mailto:info@asdc.org.in)

[www.asdc.org.in](http://www.asdc.org.in)

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