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Expansion of Training Delivery Partnerships

During the period under review 17 new Training Delivery Partnerships were established, covering RnD, Manufacturing, Servicing and Driving domains. These include two prominent names : Tata Motors and Toyota Kirloskar.

These MoUs hold much promise as they would leverage the enormous reach and knowledge pool of the two Automotive giants. Candidates will acquire ASDC qualifications delivered at existing and upcoming centres run by the two OEMs. Successful candidates would be available for employment in the Automotive sector at large.

Another promising MoU was signed with Kamal Ratan Kasliwal Group in Jaipur. Kasliwal group has a long history of running a wide range of successful dealerships of TATA, AUDI, FORD and TVS. The group has established an ASDC centre on a 1 acre plot in Jaipur with required infrastructure that will offer a large number of ASDC Qualifications across Manufacturing, Sales and Service domains. In the near future, they also have plans to add Driving Skills for Auto / e Rickshaw and Taxi Drivers.

In this period two ASDC centres under Industry partnerships completed their first batches. One centre is at HeroMoto Corp in Dharuhera and the other "Aadhaarshila" at JS 4 wheels in Alwar. It is heartening to note that the certified successful candidates from both these centres have since received multiple job offers from industry!

Enviro Scan Workshop at Habitat Centre

Planning for skill delivery is critically dependent on authentic information about skill gaps, domain wise as well as based on geographic spread. While Skill Gap studies have been carried out in the past these have tended to be too broad and macro in their scope and also suffer from inadequate attention to socio, economic and qualitative aspects. In order to have a better understanding of this subject, Ms Sumita Rastogi from ASDC attended a workshop that was organised by NSDC and conducted by experts from Australia.

Army personnel in Driving and Vehicle Service Roles

In line with the MOU between Defence Ministry and Skills Ministry, ASDC is engaging with the armed forces for sourcing of drivers and mechanics from army. ASDC has conducted training of trainer programmes at EME Bolarum, Hyderabad. More such programmes will follow. Idea is to Train the Trainers from Armed Forces so that they in turn could run ASDC Qualifications to fellow men in uniform who wish to get in to Automotive Sector after their retirement.

ASDC is expending lot of effort in this project as it holds great promise of providing well trained people for our industry.

Meetings with Ministries of Heavy Industries and Road Transport

ASDC held regular meetings with line ministries, ie MoHIPE and MoRTH as also with the Skills Ministry with regard to certain policy level interventions as well as for implementation of various Government schemes such as PMKVY.



Sunil K Chaturvedi, CEO, ASDC and Gajendra Chandel, CHRO, Tata Motors Group at the MOU signing ceremony



Training of Trainers for Retiring Army Personnel



MOU between ASDC and Dream India Women's Charitable Trust



MOU between Kamal Ratan Kasliwal Group and ASDC

Skilling in Higher Education

Being responsible for nearly 45% of Manufacturing output in the country, Auto sector is a major stake holder in the Make in India programme. ASDC believes that success of this mission would depend a lot on "Think in India" meaning that R&D, Engineering would need to contribute by ways of new product development and global quality. This in turn would largely depend on higher level skills like designing, Quality Engineering etc. ASDC has been focussing on this area also by collaborating with institutes of higher learning.

During 2015 -16, final year students of BTech Mechanical at Amity Engineering NOIDA were offered ASDC module in Automotive Quality Engineering. The very first batch of these B Tech students were evaluated during May 2016. Nineteen students cleared the assessment.

Governing Council Meeting at Taj Lands End, Mumbai

ASDC GC Meeting this time was held on 20th May 2016 at Taj Lands End, Mumbai. Among other items for discussions, the GC approved inclusion of Bicycle Industry in the Road Transportation domain. This segment has been suffering from skill gaps in their servicing domain and had expressed their keenness to be accommodated within ASDC.

CEO SPEAK

It has been a great summer for ASDC as we signed two landmark MoUs with Industry Partners -Toyota Kirloskar Motors and Tata Motors. Speaking on the occasion of signing the MoU in Bidadi, Bangalore, Toyota Kirloskar MD Mr Akhito Tachibana shared his belief that "Skill is the safest wealth to possess, because one would never lose it"

It is heartening to see the progress made by centres that were recently started at HeroMoto Corp, Bhiwadi and Aadharshila, JS 4 Wheels, Alwar. First batches of trained and ASDC certified students from both these centres have all got multiple job offers from the industry ! This is exactly as expected. Readers would recall similar earlier reporting from the ASDC centre run by Sona Steering group in Gurgaon. Strategy to get more and more centres established in partnership with industry is clearly paying off.

The collaboration between Defence and Skills Ministry is providing a structured way for ASDC to train and source retiring men from the Armed Forces who would like to choose Auto industry for a second career. It is a doubly satisfying venture as it helps not only in creating a pool of ASDC trained people for our industry but in successful rehabilitation of Men in Uniform many of whom retire while still in their thirties and forties.

Another important development has been the completion of the very first batch of students of BTech (Mech) from Amity Engineering, NOIDA who opted for ASDC module in *Automotive Quality Engineering*. Armed with an employability enhancing skill certificate, these students are expected to be job ready from Day1. We plan to accelerate and spread these programmes by working with many more institutes of higher learning

As always waiting to hear from you!

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