



## PRESS INFORMATION

### **Honda Cars India signs MoU with Automotive Skill Development Council (ASDC)**

**4<sup>th</sup> December 2018, New Delhi:** Honda Cars India Limited, leading manufacturer of passenger cars in India today signed a Memorandum of Understanding (MoU) with Automotive Skill Development Council (ASDC) for accreditation of its premier training centre - Honda Vocational Training Institute (HVTI) in Tapukara, Distt Alwar, Rajasthan.

HVTI is Honda's state of the art technical training centre, which was set up in October 2011 with an initial investment of 51 MN for building & equipments to develop skilled manpower equipped with automobile specific methodologies and create job opportunities for 12<sup>th</sup> Grade Pass out and ITI students. The accreditation from ASDC will enable HVTI to develop and impart vocational training to the youth using a curriculum and protocol preset by ASDC. All the trainees passing out from HVTI will benefit through the ASDC certified course which will further increase their future job prospects.

**Mr. Praveen Paranjape, SVP & Director, General Affairs** said, *"HVTI collaboration with ASDC will usher new opportunities specially for the youth in this region. Since its inception, through the HVTI initiative, we have trained almost 14,000 students creating a pool of skilled manpower to meet the need of growing automotive industry with 100% placement assistance. This initiative reiterates HCL's commitment for youth development and to be a company society wants to exist. Joining hands with ASDC, we will be extending support to the local communities around the plant and become an enabler of positive transformation."*

Students can select different automotive training courses designed by Honda Vocational Training Institute like Introduction to Basics of Manufacturing, Welding Module, Filter Module, Paint Module, Apprenticeship etc. The training will be provided at subsidized fee for all students.

ASDC, is the first sector Skill Council of India, promoted by the Automobile industry, through Society of Indian Automobile Manufacturers (SIAM), Automotive Component Manufacturers Association (ACMA) and Federation of Automobile Dealers Association (FADA) along with the Government of India represented by Department of Heavy Industry, Ministry of Skill Development and Entrepreneurship, Ministry of Road Transport & Highways and National Skill Development Corporation (NSDC). ASDC envisions making India self-sufficient in availability of skilled personnel for sustaining growth & increasing competitiveness of the automobile industry. ASDC has over 240 training partners, 800 certified assessors, 14 expert groups with 295 industry experts and over 2000 training centers.

**About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of premium cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 342 facilities in 233 cities across spread across the country.

**For further information, please contact:**

**Saba Khan**  
**Honda Cars India Limited**  
0120- 2341313  
[saba@hondacarindia.com](mailto:saba@hondacarindia.com)

**Gaurav Kashyap**  
**Perfect Relations**  
011 - 46667666  
[gaurav.kashyap@perfectrelations.com](mailto:gaurav.kashyap@perfectrelations.com)