

ASDC TIMES

Automotive Skills Development Council - Newsletter

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 **SKILLS FOR
EMPLOYMENT AND
SELF - EMPLOYMENT**



Engaging with EY India for the Skill Gap Study in the Automotive Sector

- In the next decade, the Automotive Industry will undergo a substantial transformation: the vehicles it builds, the companies that build them, and the consumers who buy them and why they buy them will be significantly different.
- Disruptive changes brought in by technological advancements are drastically changing the existing job landscape. The future workforce will need to work on a series of non-routine tasks, would require social intelligence, complex critical thinking and creative problem-solving attributes to remain relevant in the industry.
- Towards this challenge, ASDC has partnered with Ernst & Young to publish a Qualitative and Quantitative Skill Gap Report. This report will focus on an India specific research study including impacts of Industry 4.0 trends and changing landscape of the Automotive sector and how these trends would affect the Human Resource and Skill requirements in the next 5 years.



ASDC INTERACTING WITH EY INDIA

SIAM India HR Conclave

- Mr. Arindam Lahiri, Mr. Nikunj Sanghi, Mr. Raman Sharma and Mr. Arun Lakshman attended the 4th SIAM India HR Conclave, titled 'Digitization and Disruption: HR Reimagined and redefined' on the 9th and 10th May 2019 in Chennai.
- The Industry stalwarts present at the event shared their point of view on capabilities and skills required by the Auto Industry and the importance of focus on Re-skilling and attracting fresh talent for auto dealerships.
- Mr. Sanghi further emphasised on the crucial need for the trainees to be industry ready on completion of assessment and certification.
- Venguswamy Ramaswamy, Global Head, TCS iON addressed the gathering and updated them about the engagements between TCS iON and ASDC.



MR. ARINDAM LAHIRI, MR. NIKUNJ SANGHI, MR. RAMAN SHARMA AND MR. ARUN LAKSHMAN AT THE SIAM INDIA HR CONCLAVE

Castrol Super Mechanic Contest

- Castrol along with Zee Network and ASDC launched the third edition of its highly successful Super Mechanic contest, India's largest mechanic testing and training initiative across multiple cities on 6th May 2019.
- This event supports car and bike mechanics across India to test their skills and gain recognition nationally by displaying their knowledge and talent. For the 2019 edition this initiative is conducting learning sessions for about 5,000 mechanics across 20 cities. Mr. Sanjeev Tiwari, Mr. Dharmendra Sharma, Mr. Rohit Nandi & Mr. Vinod Dwivedi from ASDC were present at the event.



MR. SANJEEV TIWARI AND THE PARTICIPANTS OF THE EVENT

ASDC Recruitment Drive in partnership with Training Partner Frostees India Pvt. Ltd, Kolkata

- As a part of ASDC's efforts to link Training and Career Pathways, a recruitment drive in partnership with Training Partner, Frostees India Pvt. Ltd. was successfully conducted in Kolkata on the 19th of April 2019.
- A total of 30 Dealerships of Automobile Manufacturers like Mahindra & Mahindra, Hyundai, Ford, Royal Enfield, Triumph and Honda participated in the recruitment drive.
- An overwhelming number of students appeared for the interviews and around 250 students were shortlisted.



MR. ROHIT NANDI (ASDC) & MR. NITIN HIMATSINGKA (FROSTEES) AT THE RECRUITMENT DRIVE IN KOLKATA

CII CTO Forum: Conference on Leading with Disruptive Technologies, Chennai

- Technology has transformed many aspects of our lives and offered unprecedented opportunities and challenges. It is disrupting the business order, and the rate of this disruption is gaining pace.
- At the CII CTO Forum: Conference on Leading with Disruptive Technologies on 12th April 2019, Mr. Arindam Lahiri talked about the relationship between disruptive technologies and demand for skills in today's dynamic market scenario.
- Mr. Lahiri further elaborated on the challenges faced by automakers which is an important area of concern in the automobile sector.



MR. ARINDAM LAHIRI AT THE CII CTO FORUM

Training of Trainers Programme at the National Institute of Technical Teachers Training & Research, (NITTTR), Kolkata

- Skilling and re-skilling of the workforce is the need of the hour in the Automotive Industry, ASDC is on a mission to make Skills Aspirational and integrated with Academic Pathways, towards this purpose ASDC is continuously conducting Train the Trainer programmes across the country.
- During the period under review, ASDC successfully conducted training of trainers at the National Institute of Technical Teachers Training & Research (NITTTR) on 15th May , 2019 at Kolkata with over 38 Service Job role Trainers from various ASDC Training Partners.



MR. VINOD DWIVEDI AT THE TOT PROGRAMME IN KOLKATA

ASDC Partner's Forum

- The Automotive Skills Development Council (ASDC) recently concluded its Partner's Forum 2019 at the PHD Chambers of Commerce, New Delhi. The meet highlighted ASDC's constant endeavour to enhance and improve skilling in the automotive industry.
- Respective partners of ASDC also highlighted their effort and area of expertise in their respective domains and concluded the need for the development of content, candidate placement and apprenticeship through industry network. The Partner's Forum 2019 gathered the assessment agencies and partners to discuss their role and challenges faced by them, together as an industry.
- A report presented jointly by EY and ASDC underlined that the sector faces technological and structural changes, challenging the human resource readiness to perform at par with the increase in technology, capital investment, and market changes.
- The meet concluded with many key takeaways for the sector such as; the need for skilling and adjusting to the ever-dynamic market scenarios and ASDC's pledge to serve the sector in best way possible.



MR. ARINDAM LAHIRI, CEO, MR. VISHNU MATHUR, DIRECTOR GENERAL SIAM, MR. A K TOMER, EXECUTIVE DIRECTOR, CORPORATE PLANNING, MARUTI SUZUKI, MR. NIKUNJ SANGHI, CHAIRMAN, ASDC AND RAMAN SHARMA, DIRECTOR HONDA CARS INDIA LTD. AT THE ASDC PARTNERS FORUM 2019



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