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# MONTHLY NEWSLETTER 2020 - APRIL



# Stay Home, Stay Healthy, Stay Safe



## # Automobile Handling Tips During Lockdown

#03



To prevent defacement of breaker liner, avoid using handbrake while parking the vehicle for an extended period.

For vehicles with automatic transmission, place the selector lever in the P position.

For vehicles with manual transmission, engage 1st gear or reverse gear R.

## # Automobile Handling Tips During Lockdown

#04



Check the tire pressure and ensure proper inflation is in place to avoid flat tires.

## #WorkFromHome Tips For Greater Productivity

01



Set up a schedule for everything. Include work hours and breaks

02



Declutter your workspace and create a home office ambiance

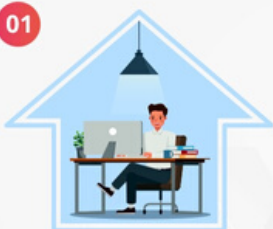
03



Communication is the key- stay in regular touch with your team

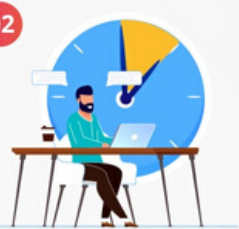
## #WorkFromHome Tips For Greater Productivity

01



Choose a specific work desk and identify multiple workspaces throughout your home

02



Take clear, scheduled breaks to declutter your mind

03



Minimize distractions and set limits to personal browsing

• **TIPS TO KEEP YOUR AUTOMOBILE SAFE DURING LOCKDOWN TIP FOR AUTOMOBILE HANDLING DURING YOUR LOCKDOWN DAYS.**

• **"WHETHER YOU THINK YOU CAN, OR YOU THINK YOU CAN'T - YOU'RE RIGHT." - HENRY FORD. AS MUCH AS IT IS IMPORTANT FOR YOU TO BUCKLE UP FOR #WORKFROMHOME, IT IS IMPORTANT TO BOOST YOUR PRODUCTIVITY FOR GREAT RESULTS.**

April 2020

# SALES EXECUTIVE DEALERSHIP (SED) COURSE

The Sales Executive Dealership (SED) course is an initiative of ASDC to foster learning from home and equip the auto-industry workforce with key industry concepts like automobile selling, work planning, & team learning.



Knowledge Partners



E-Learning Course

## Online Sales Executive Dealership Course

~~₹1299~~ **Free**  
until 30<sup>th</sup> June'20

Equipping the workforce with key industry concepts and insights.

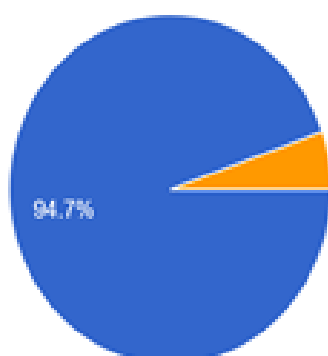
Within a few days of its launch, the Sales Executive Dealership e-learning course by ASDC has garnered a large registration base with **1004** students completing the course successfully.. ASDC is delighted to have been able to contribute its share & is spearheaded towards instilling growth in the auto industry,frequent intervals.

ASDC's SED e-learning course has now cumulated **3000+ enrolments.**

With the number soaring high, ASDC is a step closer towards the upskilling and development of the auto industry.

Do you feel that your knowledge or skills have improved by taking the course?

75 responses



● Yes  
● No  
● Mayt





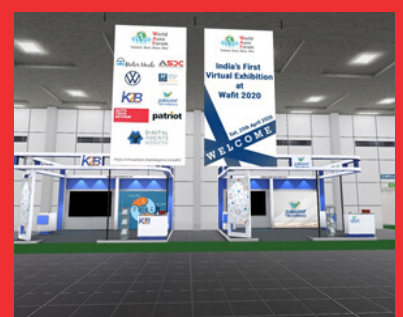
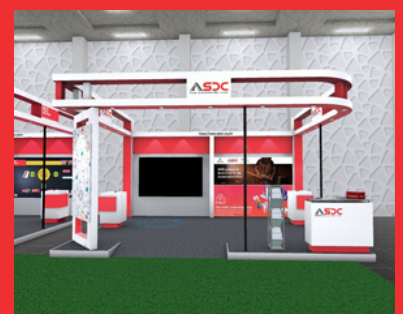
April 2020

# WAFit 2020 !

*WAFit! 2020 was conducted in partnership with FICCI and ASDC and brought together top CIOs, IT professionals, legal, security and AR/VR experts to brainstorm on various facets of connected vehicles.*



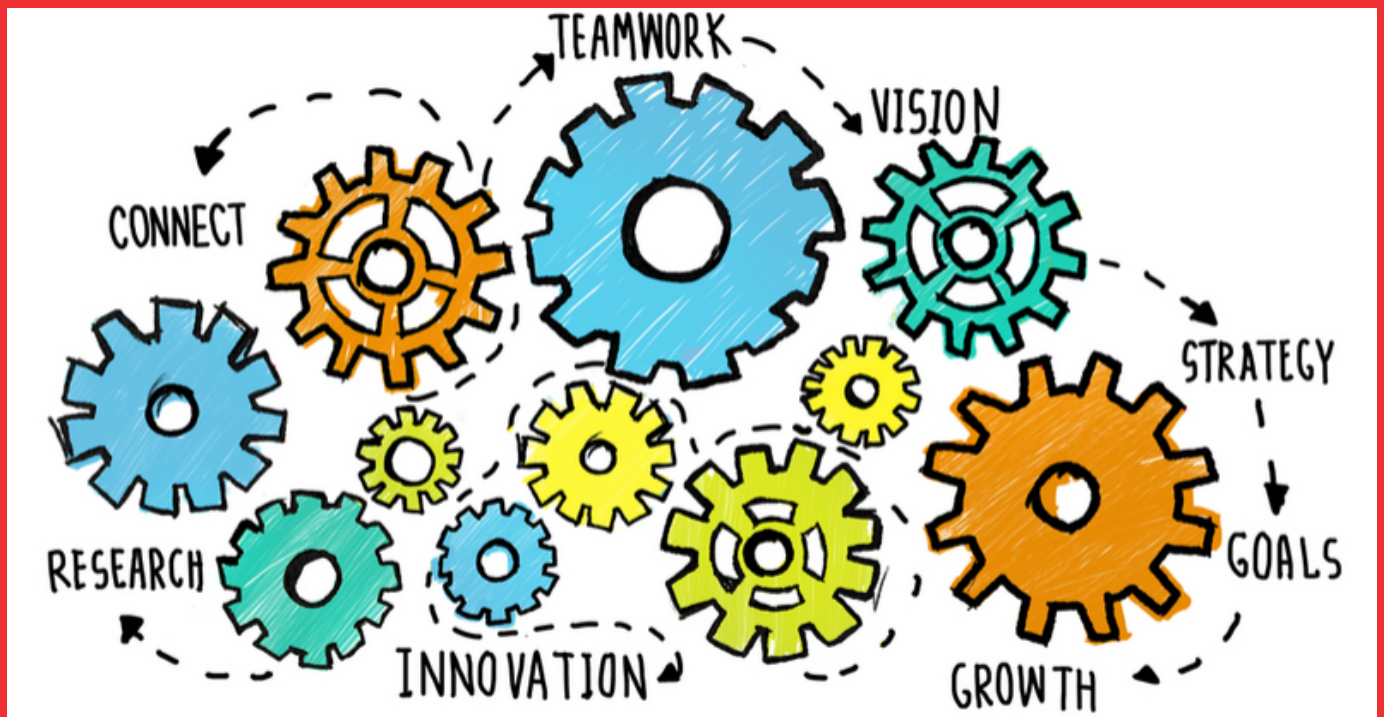
*ASDC ready with its virtual kiosk at the WorldAutoForum.com on IT mission 2030: 100% connected vehicles. For #auto-industry aficionados*





## MOTIVATION-APRIL 2020

**"Employees must get ID course certificate(Alison.com) Instructional system design(free)"Allison ID course introduced to our ASDC , which have been greatly appreciated and completed by most of our employees.**





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April 2020

# Covid 19 -Contribution



ASDC has contributed one-day salary of all staff and also added a matching contribution from the ASDC to deposit a sum of Rs.1.08 lakhs to NSDC for contribution to PM CARES fund to fight the COVID-19 pandemic.



April 2020

# PRESS RELEASE

**AUTO  
TECH  
REVIEW**

The language of technology

live**mint**



**Outlook**

**Business Standard**



NATIONAL SKILLS  
NETWORK

**ET Auto**

— From The Economic Times —

**beyond**  
powered by  
NIRMAL BANG  
a relationship beyond broking

**जागरण**

**AUTOCAR  
pro**

**NEWS 18  
Auto**

**EM**  
EFFICIENT MANUFACTURING

**ET**

**DH**  
DECCAN HERALD

**आज  
तक**



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April 2020

# PRESS RELEASE HIGHLIGHTS

**New Age Skilling – the industry has been discussing this for long without much progress; now ASDC can be gainfully busy in re-formatting the workforce – the surplus people in new modes of employment [not just cab drivers] and the existing workforce in co-existing with low-contact operationsr.**

**Industry 4.0 Is Going to Redefine the Job Market**

**COVID-19 Impact On Auto Sector with Nikunj Sanghi (Chairman - ASDC)**

**Technology, changing the landscape of skill requirement in the automotive industry**

**Automobile dealers will need financial support from companies and government**

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April 2020



# Thank You !

**SIAM**  
Society of Indian Automobile Manufacturers

**FADA**  
Federation of Automobile Dealers Associations

**ACMA**  
Automotive Component Manufacturers Association of India