

ASDC TIMES

Automotive Skills Development Council - Newsletter

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Coming **TOGETHER** is a beginning,
Keeping **TOGETHER** is progress,
Working **TOGETHER** is success.

- Henry Ford



Editorial

From The CEO's Desk

Upskilling and reskilling programmes can help the workforce retain relevance against the backdrop of a steady shift towards a digital, AI-enabled employment universe.



Arindam Lahiri, CEO, **ASDC**

News

Introducing

ASDC Career Guide

Seek career guidance, browse career options and job opportunities in different domains

The automotive technology industry brings to the table a wide range of well-paying jobs for those who are passionate about vehicles & the technology. ASDC brings to you, your own career guide to help you understand the technical aspects of the sector and pursue successful careers in the automotive industry.

apna | **ASDC**

apna partners with
Automotive Skills Development Council

Providing an opportunity to skilled professionals for professional networking, career counselling and access to skill based communities.

We are proud to announce our partnership with the apna, The partnership is a perfect collaboration between two game-changers. Together, we will aim to provide career counselling & create career opportunities for students & professionals in the Automobile Sector.


Stayhome
Stay Safe

These are trying times for our country and we're all in it together. ASDC urges every one of you to #StayHome and take care of yourself & your loved ones.





Learn and upgrade
your automotive skill
from the wide range
of courses at

 **ASDC e-Learning Hub**



ASDC brings #skilling to doorsteps with the e-Learning hub, to #upskill the auto workforce and help them hone the #automotive skills that suit your requirement perfectly

#StayHomeStaySafe

ASDC E-Learning Program

6 steps to get skilled while staying at home



Visit ASDC
Website



Go to
"Learn at Home"



Select your
course



Get skill training
at home



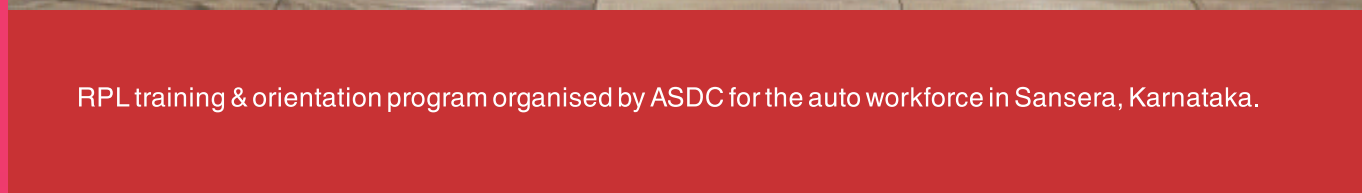
Get
certified



Stay Safe

Safety is our utmost priority while we continue to sharpen required skills of #automotive workforce. We urge everyone to #StayHome, follow the below steps and get skill-ready!





Grow with Google



Fundamentals of Digital Marketing

Get started with the course today



Complete 6 modules



Take a quick test



Share your certificate



Get the right #skills to bring your business online, reach the right audience and find new opportunities with #GrowWithGoogle online program. Sign up for the course now.

Webinar



"Together we are reaching out to the entire aftermarket in order to upgrade the tech skills and knowledge in the industry. The cooperation between ACMA India and ASDC on doing so collectively has been phenomenal." - Mr. Nikunj Sanghi, Chairman, ASDC on the cooperation between ACMA and ASDC at the panel discussion on "Indian Automotive Aftermarket - Bringing out the full potential through Upskilling powered by Motor India."



EVs have seen a resurgence due to an increased focus on renewable energy and the potential reduction of transportation's impact on climate change and other environmental issues.

Dr. K C Vora, Sr. Deputy Director & Head, ARAI Academy visited Symbiosis Skills & Professional University to share some valuable insight with the candidates of EV Service Technician batch, as a part of an initiative by ASDC & World Bank to equip the Indian youth with the right skills.





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 Right Skills Bright Future
 Skill Development Initiative of Tata Trusts

**What do DSEU, TSQF, L&T STA stand for?
Which is the oldest Sector Skill Council (SSC)?**

Find out answers and more in this edition of our e-magazine















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thank you From Team NSN


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WORLD EARTH DAY



EVs have seen a resurgence due to an increased focus on renewable energy and the potential reduction of transportation's impact on #climatechange & other environmental issues.

Testimonials



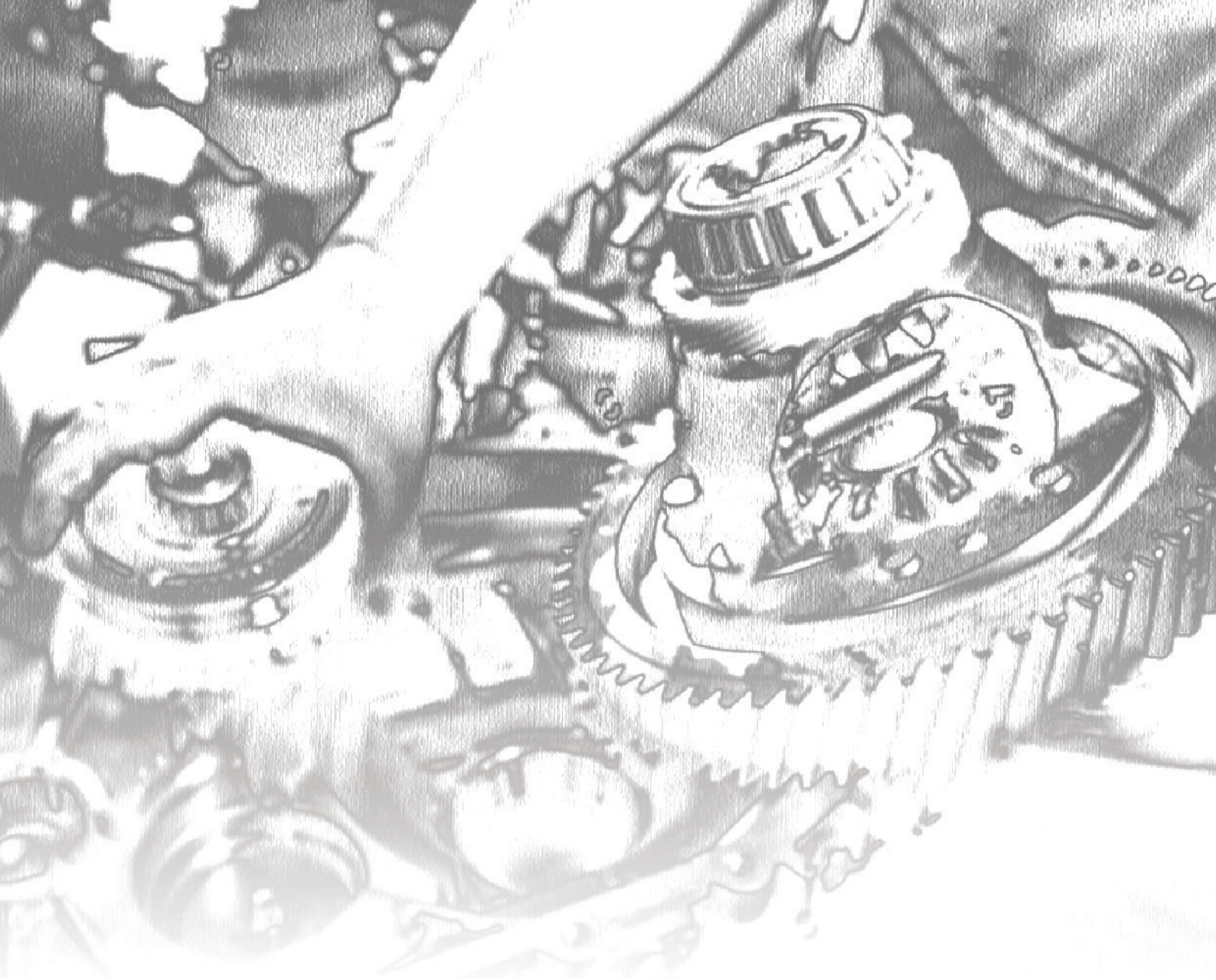
Tamanna Sharma, CCE, Aravali Kia, Alwar talks about #GrowWithGoogle program and how it helps in setting up your business on Google, online promotions and maximum lead generation. Learn more & sign up for the course here: <https://lnkd.in/eNST4q5>

Chestha Arora, Sales Consultant, Modern Hyundai of Concord, Alwar reflects upon her learning with #GrowWithGoogle. Watch her discuss how it can help your business evolve using #digital marketing tools and resources. Know more about the course here: <http://courses.asdc.org.in>



Press Release





AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council

ACMA

Automotive Component Manufacturers Association

SIAM

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

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