

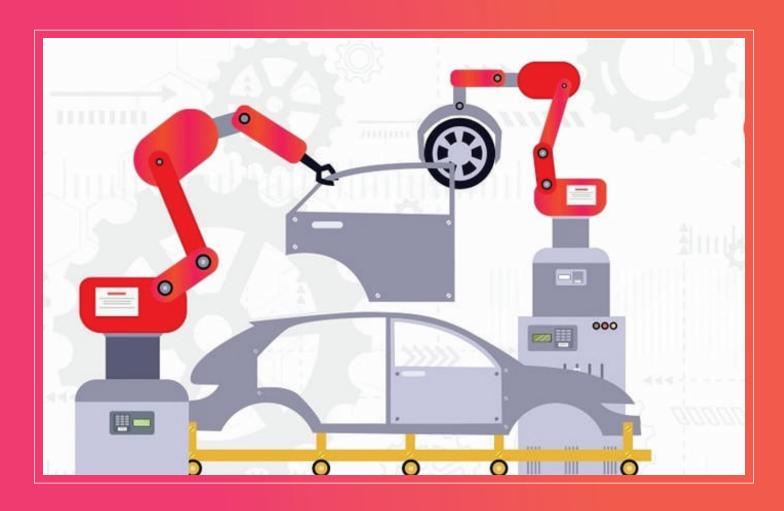




## ASDG TIMES

**Automotive Skills Development Council - Newsletter** 

**ISSUE 65 | FEBRUARY 2023** 



# Upskilling with Foresight















#### **Editorial**

#### From The CEO's Desk

At ASDC we are constantly looking to offer a variety of courses targeted to help the existing students, working professionals and trainers learn new skills and sharpen the existing ones.

"



Arindam Lahiri, CEO, ASDC

"

#### **News**



#### Response on Union Budget 2023-24

The announcements made in the Union Budget regarding the promotion of electric vehicles, skill development and focus on India's Amrit Peedhi -our youth, are very promising. The government's decision to exempt capital goods and machinery required for the manufacturing of lithium-ion cells for EVs, as well as reduce custom duties on lithium-ion batteries, together with the PLI schemes and Green Hydrogen mission incentivises manufacturer to accelerate their clean transport alternatives.

As Automotive Skills Development Council (ASDC), we applaud the launch of PM Kaushal Vikaas Yojana 4.0, an exciting initiative for the Indian youth to skill up in the new age courses required for Industry 4.0. This scheme, with its emphasis on industry partnership, covers a wide range of topics including robotics, mechatronics, IoT, 3D printing, and other soft skills critical to Indian manufacturers in the coming years. The setting up of 30 Skill India International Centres across states will provide our youth with local resources to upskill for careers in India and abroad.



#### **Vinod Aggarwal**

Chairperson Automotive Skills Development Council MD & CEO - VE Commercial Vehicles Ltd

Mr. Vinod Aggarwal, Chairperson at ASDC shared his views on the Union Budget 2023 - 24.





## **Training of Trainers – Sankalp Scheme** (Virtual Workshop)

For the Sankalp Scheme's Training of Trainers programme, ASDC is collaborating with the Indo-German Chamber of Commerce for a Virtual Workshop on Advance Automotive Technology.





#### **Automotive Tool Room Technician**

ASDC is proud to announce its new partnership with DLJM Skill Foundation. An orientation session was scheduled for the first batch of "Automotive Tool Room Technician" and "Injection Moulding Machine Operator" candidates.

### **xEV SHIKSHA - A 45Minute Online Certification Course**

Electrified hybrid vehicles are the way of the future. Toyota Kirloskar Motor and ASDC have come together to create xEV SHIKSHA, a 45-minute online certification course that educates auto enthusiasts with the advanced technologies.

Join right away by scanning the QR Code above.





#### **Buid your Auto IQ with ASDC**

Are you an auto enthusiast?

Let's know some fun facts about the automotive industry and build your AutoIQ with ASDC.



employment provider.

# #AutoIQ

#### LEARN WITH ASDC

#### Did you know?

The first car which arrived in India in 1897 was owned by an Englishman named Foster, the boss of the company Crompton Greaves. The very next year, Jamshedji Tata became the first Indian to own a car in India.

#### For Automobile Admirers

If you are an automobile admirer, this second fact will help you build your #AutoIQ with ASDC by learning some interesting facts about the automobile business.

#### We bet you didn't know about this fun fact!

So charge up your knowledge on automobiles with ASDC and boost your #AutoIQ. Stay tuned for more updates!



#### Did you know?

First Automobile company of India- Hindustan Motors Ltd, Calcutta, and Premier Automobiles Ltd, Bombay, were established in 1942 and 1944 respectively & progressively first manufactures to complete automobiles



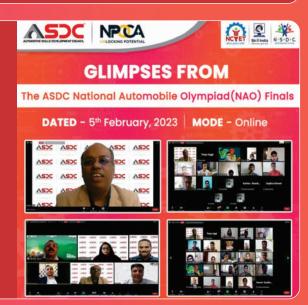


## The ASDC National Automobile Olympiad(NAO)

The ASDC National Automobile Olympiad(NAO) is an endeavor to engage with the school and students, and thus we will be going live with our second round / semi finals. Let's watch our competitors competing for finals on YouTube.

### NAO Final Round – Graced be CEO ASDC

The ASDC National Automobile Olympiad (NAO) conducted it's final round yesterday with it's 30 finalists. Mr. Arindam Lahiri, CEO, ASDC graced the occasion with his presence and made it a grand success by availing exposure to students in the auto industry.





We're pleased to announce our four winners for the ASDC National Automobile Olympiad (NAO). And we want to thank all our participants who helped us in making NAO a huge success.



### RTI EV Mobility Certification Ceremony at Kakinada

on the 10th of January,2023 with support from the Kakinada Smart City Corporation, the event was held with an aim to establish a comprehensive institutional capacity and skills development programme for electric transportation.





## Certificate distribution at Gariahat ITI for HMCL for SDC candidates.

Where in total 13 Candidates completed the training & out of which 11 candidates received an offer letter by local dealers.



#### Glimpses of Candidate Interaction Session – Bridgestone Project

Here are few glimpses from the Candidate interaction session of Society for Govt. of Odisha with Ashok Leyland at HMV Driver Training Institute under Bridgestone project.



#### Rozgar Mela

We are happy to announce that Rozgar Mela is to be held on 4th March, 2023 at Sarai Kela, Jharkhand.

Here's where Employers can register: http://kaushalmahotsav.nsdcdigital.org



4th MARCH, 2023



#### The Indian ESG Network

SARAI KELA, JHARKHAND

The Indian ESG Network is promoting ESG consciousness from India@75 to India@100. Join us at the ESG conclave to celebrate India's achievements, assess impact, and learn about the green economy. Let's create a better future for people, planet, and profit!

## ESG Conscious March for People, Planet and Profit - The Journey from India@75 to India@100.

Indian ESG Network has collaborated with ASDC as its sector skilling partner with the goal of helping India grow its environment conscious people and intellectual capital all over India.

By emphasizing on the agenda given above, we want to give exposure to those who are driven to work hard and are concerned for people, the environment, also profits in overall and thus we provide a platform to do so.





#### **Virtual Tech Day**

ASDC in collaboration with ANCIT invites you all to register for the webinar under the 3rd Edition of Automotive Virtual Tech Day. Hurry up & register today by scanning the QR code above and be a part of important discussion.





## Insta Live on Entrepreneurship in the Automotive Industry

Get ready for an Insta live session with us tomorrow, that would talk on "Entrepreneurship in the Automotive Industry" and take up all your queries on moving ahead with the same. Join us on 28th February from 3 PM onwards for an enlightening event with our guests.



#### **Testimonials**

Give a read to Atul Tyagi expressing his gratitude and sharing his experience on his learnings with the Eicher course "Basics of Electricity" in the post above.











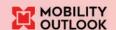


























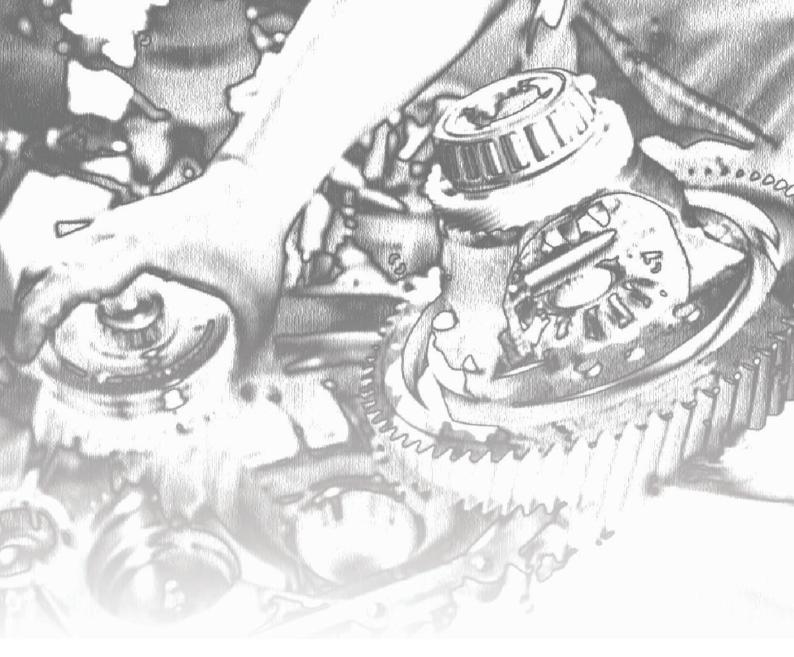














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