

# ASDC TIMES

Automotive Skills Development Council - Newsletter

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**SKILLS FOR  
EMPLOYMENT AND  
SELF - EMPLOYMENT**



## 4th batch of assessor certification done on TCS platform

15 July 2019

- Our readers would recall that ASDC has collaborated with Tata Consultancy Services iON for digital transformation for various activities including assessments, certifications and learning hub.
- The 4th batch of assessor certification was done on TCS platform on 15 July 2019 and 104 candidates have appeared for the test from all four Zones (North, South, East and West). The next phase of assessors' assessments will begin in the month of September.



## Recruitment Drive at Guwahati and Dimapur, Calicut, Gurugram and Cuttack

8 June 2019 & 2 July 2019

- ASDC organized a recruitment drive in Guwahati and Dimapur in the month of June where 140 candidates from ASDCs training partners appeared for interview and 11 automotive companies participated to hire skilled workforce. 37 candidates got shortlisted for final interview out of which 5 got immediately placed.
- ASDC organized a recruitment drive in Calicut, Gurugram and Cuttack in the month of July where 5 automotive companies participated to hire skilled workforce and 100 candidates from ASDCs Training Partners appeared for interview and 20 were immediately placed.



# Training of trainers of Vocational Education Schools of Haryana and Training Providers at Ambala

17 July 2019 & 26 July 2019

- To ensure that the technical teachers understand the Automobile word, ASDC conducted training of trainers of Vocational Education Schools of Haryana and Ambala.
- At Haryana, a total of 14 technical teachers attended the training and basics of automobile sector were taught along with clarification of doubts in their respective areas.
- An online assessment of trainers were also conducted where average marks ranged between 60%-80%.
- At Ambala, a total of 25 trainers attended the training from Sales, Service and Driving Roles at Ambala to ensure they have minimum required knowledge and skill to conduct training in their respective area.
- Brief presentations were made on basics of automobile, common do's and don'ts, planning & organizing team work, health and safety. 7 trainers qualified as field trainers whereas 3 qualified as provisional trainers.





# ANNUAL CONCLAVE 2019

24 July 2019



- Automotive Skills Development Council, the first Sector Skill Council of India, organised ASDC Annual Conclave 2019 on the 24th of July at New Delhi. The conclave focused on bringing industry experts on-board to provide key insights for building a skilling ecosystem by partnering with the industry and making skills aspirational.
- The program consisted of knowledge sharing panel discussions to provide credible and quality training opportunities in the automotive sector. Dr Mahendra Nath Pandey, Minister for Skill Development & Entrepreneurship, Govt. of India graced the event as the chief guest and launched the Skill Gap Study Report which highlighted the skill gap which persists in the automotive industry at various levels.



## Launch of TCS portal

- The TCS portal was also launched, which is step in the direction of digitising the automotive skill learning and assessment processes to provide wider access.
- The portal will help to enable outcome based skilling, provide job listings, affiliation management and standardised learning delivery through Automotive Skill Hub.

The day-long event focused on various panel discussions on industry expectations from the skilling ecosystem, vocational skills institutions and industry training centres' perspective on challenges and opportunities associated with skilling, and thirdly, the role of the state to mobilize and make skills aspirational in the automotive skilling ecosystem.



## Panel Discussion 1

- The first panel discussion elucidated on the expectations of automotive industry to get the desired skilled manpower and the current challenges around it, which include aspirational, location and quality gaps.
- The panel comprised of Mr. Arindam Lahiri, CEO, ASDC, Mr Ram Venkataramani, President, ACMA & Managing Director, India Pistons Ltd., Mr Ashish Harsharaj Kale, President, FADA & Managing Director, Provincial Automobile Co. Ltd., Mr. Rajeev Chaba, MD & President, MG Motors and Mr Venguswamy Ramaswamy, Senior Vice President and Global Head – TCS iON.



## Panel Discussion 2

- In the second panel discussion, representatives from the industry and vocational skills institutions presented their viewpoints on the challenges and opportunities associated with the automotive industry.
- Members of the panel were Mrs Rashmi Urdhwarashe, Director, Automotive Research Association of India, Mr. Rama Shankar Pandey, MD, Hella India Lighting Ltd., Mr. Sanjoy Gupta, Head Customer Service, Mahindra Rise, Mr B V Sudharshan, Director, NTTF and Dr. Dinesh Singh, Chancellor, K.R. Mangalam University.



## Panel Discussion 3

- The third and final panel discussion was attended by various secretaries and joint secretaries of various state skill development mission. During the dialogue, limelight was shed on the challenge of mobilization at various levels when it comes to skilling and consecutively, suggestions were put forward for making skills training aspirational through different state initiatives.

Members of the panel were Mr. Charanjit Singh, IAS, Joint Secretary- Skills, Min of Rural Development, Mr. Mukesh K Gupta, Executive Vice President, Maruti Suzuki India Limited, Ms. Shweta Shalini, Executive Director at Village Social Transformation Foundation, Maharashtra, Mr. Arun Malhotra, Ex-MD Nissan, Mr. Rama Shankar Pandey, Managing Director, Hella India Lighting Ltd and Mr. Vijay Sethi, Head HR and Head CSR at HeroMotoCorp.





## Case Study

- Various ASDCs training partners presented case studies on the work done by their organisation to highlighting the trainings they provide, the facilities, the institutions they are associated with for skill development among the youth and how they make the trainees employment ready.
- They also elaborated on automobile academy, its history, purpose, motto & the journey, their training process, and their emphasis on values & ethics.
- Presentations were made by Ms. Vidya Nambirajan Managing Trustee, Nambirajan Foundation, Mr. Sunil Sharad, DGM HR, Sandhar Technologies Ltd, Mr. M.M Singh, GM Talent Development & HR Hero MotoCorp, Mr. John K Paul, MD, Popular Vehicles & Services Ltd.



## Felicitating World Skills Champions



World Skills India Competitors were felicitated at the ASDC Annual Conclave. The whole automotive sector came together and wished competitors for World Skills Kazan 2019.

## MoU with ARAI

- ARAI and Automotive Skills Development Council (ASDC) signed an MoU on 24th July 2019 at New Delhi during ASDC Annual Conclave 2019. The MoU will facilitate Qualification Pack based training and assessment programmes in the field of Automotive Engineering.
- ARAI, ASDC and industry experts together are going to design Curriculum, and Training delivery plan. ARAI will be conducting training programmes on Qualification Pack related to Automotive Test and Automotive Design Engineers.



### **Automotive Skills Development Council**

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