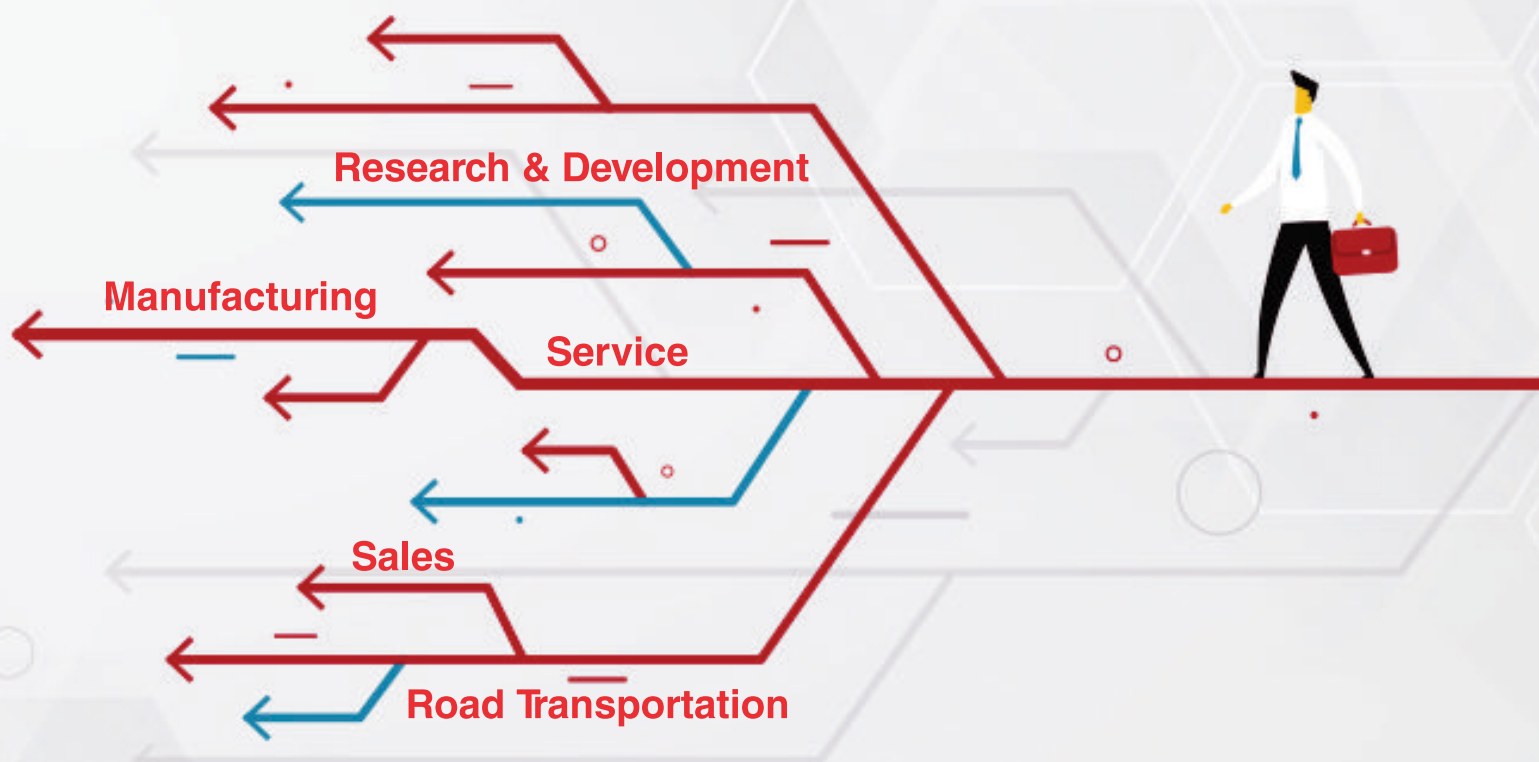


ASDC TIMES

Automotive Skills Development Council - Newsletter

ISSUE 45 | JUNE 2021

ASDC CAREER GUIDE



From The CEO's Desk

ASDC seeks to bring a positive change in the life of the Auto Work Force by providing career guidance and employment opportunities in the various sub-sectors of the automotive industry.



Arindam Lahiri, CEO, ASDC

News



ASDC organised it's quarterly General Meeting with the core council members & auto industry experts on 25th June .

CHIEF GUEST
Prof. (Dr.) Anil D Sahasrabudhe
Chairman
All India Council of Technical Education (AICTE)

GUEST OF HONOUR

SPECIAL GUEST

Organized by **ISIC INDIA**
Co-organized by **ASDC**

NATIONAL SUMMIT ON SKILL BASED EDUCATION 2021

RIISING NEED FOR CHANGE IN COURSE CURRICULUM TO MATCH EV INDUSTRY DEMANDS

01 JULY 2021 - 04 JULY 2021

INDUSTRY PARTNERS

Mr.Nikunj Sanghi, Chairman ASDC and Mr.Arindam Lahiri, CEO ASDC live for a panel discussion at NATIONAL SUMMIT ON SKILL BASED EDUCATION where they will share their thoughts on "Rising need for change in course curriculum to match EV industry demand" Register Now:



Grow with Google



Key benefits of the Auto Dealers Scaled Digitisation Program

- 30 deep dive videos on digital marketing
- Certification by ASDC, FADA & Google
- Webinars to learn more about digital marketing



[Sign Up Now!](#)

#GrowWithGoogle program & learn the essential skills to drive engagement online, attract potential customers and grow your customer base.

Grow with Google



Master the skills to enhance your business growth in digital landscape

[Sign Up Now!](#)



Learn the required digital skills at your own pace to grow your dealership business with #GrowWithGoogle program and stay ahead of your competitors!



E-Learning Program for Warehouse Management Professionals

Modules:

- 1 Stock Analysis & Parts Ordering
- 2 Profitability Of The Business

[Register Now](#)



ASDC In Collaboration with All Pro Auto Consultants brings to you a program for #skilling & cross-skilling of spare parts sales and operation manpower for effective sales & profitability of an auto dealership business.

E-Learning Course

Stock Analysis & Parts Ordering Online Course

Course duration: 12 Weeks Requirements: 10th Pass & Above

Upgrade your skills to effectively handle the warehouse management & stock level



ASDC's new online course in collaboration with All Pro Auto Consultants aims to equip freshers & warehouse management professionals with basic knowledge & understanding of stock analysis and parts ordering of warehouse operations.



ASDC E-Learning Hub

GET SKILLED, GET CERTIFIED, GET NOTICED



A perfect platform to learn the nuances of automotive sales techniques & end-to-end automation production.





An interactive Training Workshop with enthusiastic candidates for Recognition of Prior Learning (RPL assessment) was organised by Victora Automotive (P) Ltd at SIDCUL, Haridwar by the CEMCA/ASDC Team, for the role of Automotive service.

Training of Trainers (ToT) ADVANCED WELDING TECHNOLOGIES

Under 'SANKALP' Scheme from Govt. of India

Key Points :

- ✓ First Time in India at MAC-Aurangabad
- ✓ Cluster Based ToT Approach
- ✓ German Model of Dual Training with inputs from German Experts
- ✓ Certification from Automotive Skill Development Council (ASDC)
- ✓ Master Trainers from Industry Background
- ✓ 1 Month Class Room Training (6 Hrs/day -@150 Hrs)
- ✓ + 2 Months On job Training (@ 300 hrs)
- ✓ Stipend during On job Training

A Project of Govt. of India

Batch Size 25 Nos.

Starting from 19th July 2021

Who should apply :

- ✓ Domain experts (Welding Technology Background) from Institutes, Industries & Professionals
- ✓ Willing to make career as Trainer
- ✓ Non certified trainers, but having 2 +Years of Relevant Experience

TRAINING IS FREE

Eligible Applications will be selected

Last Date of Application : 30th June 2021

CONTACT US

Venue : Marathwada Auto Cluster, P-174, MIDC, Waluj, Aurangabad.

8380097949
sankalp@marathwadaautocluster.com

ORGANIZERS

Enhance your skills as a trainer with a 3-month Course in Advanced Welding Technologies, Aurangabad organized by ASDC under 'Sankalp' Scheme of MSDE.





Youth Entrepreneurship: An emerging trend in India

With success stories of various private startups, India is now widely viewed as a startup nation. Let's find out the reasons behind the #emerging trend of youth entrepreneurship in India



Are Electric Vehicles Future of the Automobile Industry?

The growing concern for climate change and the gradual adoption of electric cars by the general public has accelerated the demand for electric vehicles around the world. Read the article to know what will drive the electric car market in the foreseeable future.





EMBEDDED SAFETY & SECURITY SUMMIT 2021

Mark Your Presence at this exclusive arena for the whole embedded community to learn, interact and nurture

 **17th June 2021**

 **12 PM - 4:45 PM**



ASDC participated in the 6th edition of Embedded Safety & Security Summit 2021 organized by LDRA Software Technology. It was a distinctive online event experience with deep-dive technical session and knowledge about skilling programs & employment opportunities:



ASDC virtual stall at the 6th edition of Embedded Safety & Security Summit 2021. It was a great opportunity to learn and get industry insights.



ARINDAM LAHIRI



Prof. Rajesh Solanki [MU - Jaipur]

'Degrees will become less important than they have been in the past & self-skilling will play a big role in future.'- Mr. Arindam Lahiri, CEO, ASDC, at a webinar on Emerging skills amid disruptions in the automotive industry by Manipal University Jaipur



LIVE on Custom Live Streaming Service


AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

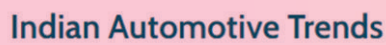
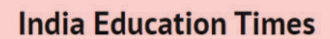


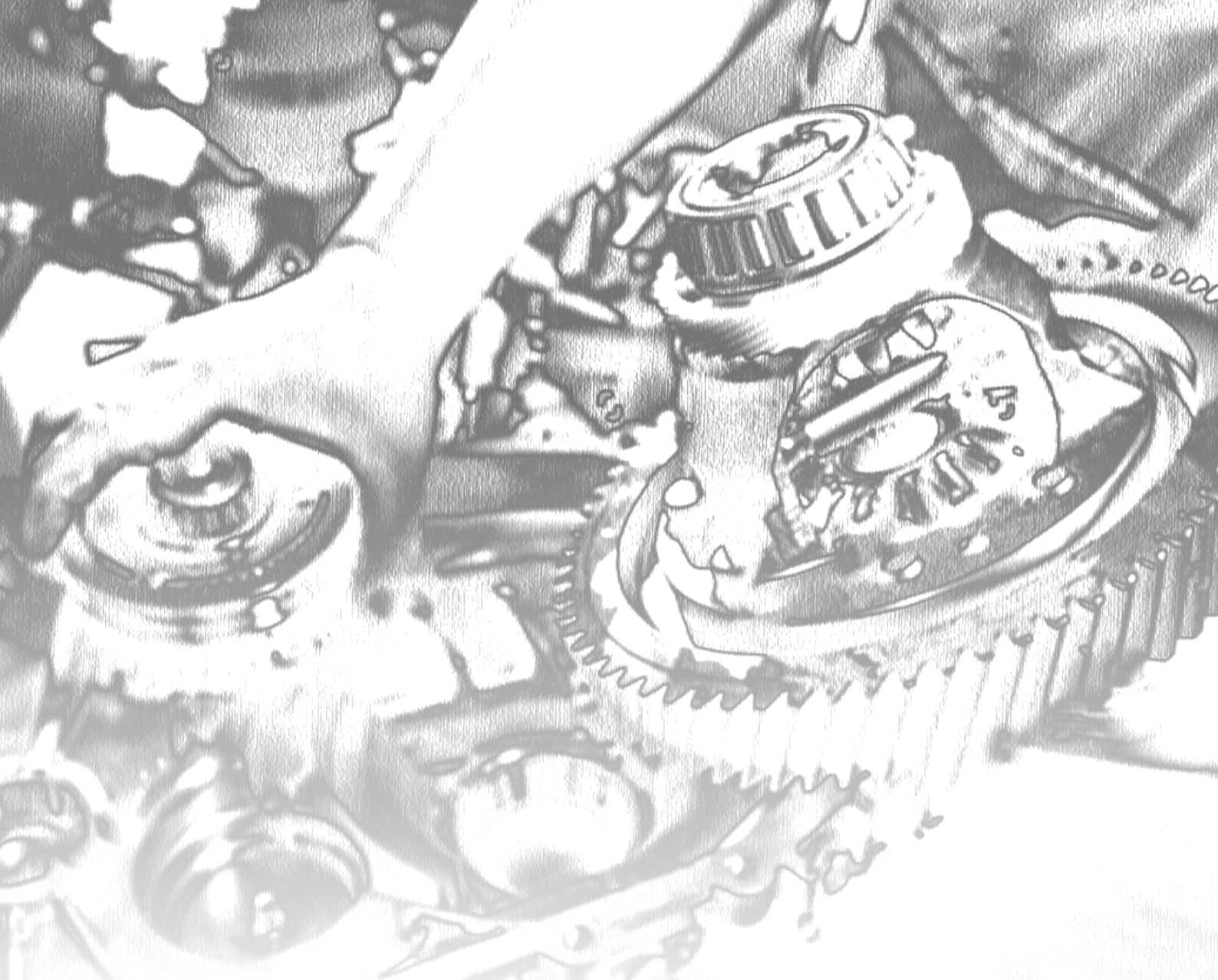

National Skill Development Corporation
Transforming the skill landscape



Arindam Lahiri

'It's important to open the mind of the youngers while they are at the campus to look at cars differently from what we have been traditionally used to believe'- Mr. Arindam Lahiri, CEO, ASDC at Virtual Expert Talk by ISIE-Imperial Society of Innovative Engineers on 'Roadmap to #EV Engineering'.





AUTOMOTIVE SKILLS DEVELOPMENT COUNCIL

Automotive Skills Development Council

ACMA

Automotive Component Manufacturers Association

SIAM

Society of Indian Automobile Manufacturers



Federation of Automobile Dealers Association

153 Ground Floor, Okhla Industrial Estate, Phase-3, New Delhi

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www.asdc.org.in

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