

ASDC TIMES

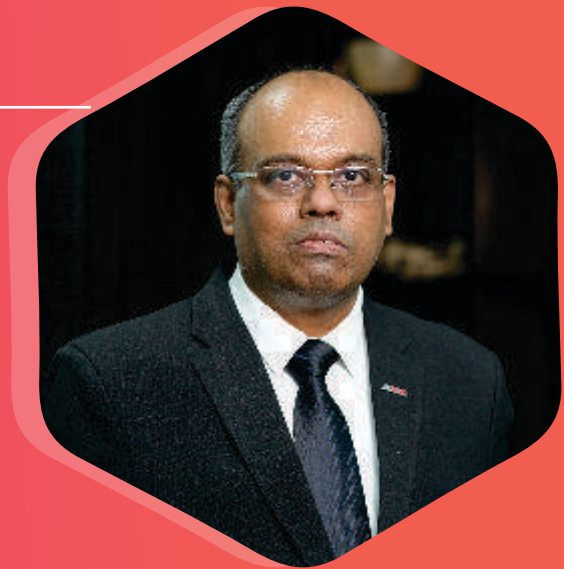
Automotive Skills Development Council - Newsletter

ISSUE 55 | APRIL 2022



From The CEO's Desk

We are gearing up to usher in a positive change in the industry and be at pace with the new forms of technological revolution by providing state of the art training and employment to the deserving candidates.



Arindam Lahiri, CEO, ASDC

NEWS

MoU Force Motors Ltd.

We're proud to announce that we have signed MoU with Force Motors Ltd. for candidate sourcing and apprenticeships for Sales Manpower at Dealerships.



QUICK CAPSULES ON BASICS OF AUTOMOBILE TECHNOLOGY

to enhance your knowledge on
Heavy Commercial Vehicle

[sign up now](#)



Associated with Eicher Motors

We're proud to announce that we're associated with Eicher Motors for a self-paced e-learning course- Basics of Automobile Technology. It will help auto professionals and students to help them turn their knowledge into action.

Career Guide

Enhance your skills and elevate your
career with ASDC Career Guide



If you are looking for guidance and exploring for opportunities in the automotive sector, look no further. Take your career up a notch with ASDC's Career Guide.

ASDC TIMES

Automotive Skill Development Council- Newsletter

- Auto Technology
- Skill Development
- Auto Skilling
- Ministry News



Stay abreast with the latest happenings in the automotive industry to elevate your career. Our monthly Newsletter ASDC Times is here to help you with anything you need to know about the automotive industry.





Two-Wheeler BS6 Advanced Training

This course includes:

- ▶ 20 days class sessions on BS6
- ▶ 2 weeks on-the-job training
- ▶ Talent / Placement & IT Employer/Agencies assistance to search
- ▶ Post-Placement Follow-up program
- ▶ Certification from AICTE and Government of India

Use Placement portal **dsynXPO.com** to sign

Call us **1800-100-0000**

Download on the App Store | Get it on Google Play

We're associated with Mechanik TV for India's first Two-Wheeler BS6 Advanced Training course. The course covers the working and testing of all the systems of the BS6 2-Wheeler, exclusively available on the Mechanik TV app on Google Play Store.

iNCAETEK

ACEdsyn

Enhancing skills for a promising career in the Automotive Engineering sector

- ▶ Product Development
- ▶ Skill Certification per NSFQ
- ▶ Academic Up-skilling
- ▶ Internship in Automotive Design
- ▶ Talent Infusion in R&D

100% Placement Assistance via Career Corner of **dsynXPO.com**

We're associated with iNCAETEK, the engineering company for the ACEdsyn course to help auto professionals and students to learn the skills of the Automotive Engineering sector with 4 stage certification program. The course aims to enhance employability in Engineering R&D.

We're partnered with iNCAETEK for the Acedsyn course to enhance employability in Engineering R&D for junior engineers, fresh grads or B.E/ B.Tech students. The 100% Placement Assistance via Career Corner of dsynXPO.com will be provided to all the students through hands-on project work.

AUTOMOTIVE DESIGN COURSE

ACEdsyn

- ▶ Instructor-led online sessions
- ▶ NSFQ Skill Certification (Level 4-7)
- ▶ Product Development (CAD/CAE)
- ▶ Engineering R&D Recruitment
- ▶ Projects on the dsynXPO.com platform

Sign Up Now



Digital Dexterity Primer program

NUS is ranked 1st in Asia as per QS World University Ranking 2021

Digital Dexterity Primer



The primer program will enable 'Thinking' regimes:

- Agile Thinking
- Opportunity Assessment
- Strategic Thinking
- Industry 4.0
- Design Thinking
- Data Thinking

zoom
Sessions via Zoom

NUS-ISS faculty
delivering training

Certifications

Limited Seats

3 days of learning

We're associated with the National University of Singapore-ISS for the Digital Dexterity Primer program, starting on 22nd April'2022 to enhance the skill sets of auto professionals and students in the domain of digitalisation.

The last date to enrol for the program is 18th April'2022.

We're associated with National University of Singapore for Digital Dexterity Primer Program to enable 'Thinking' regimes. This will equip auto professionals with skills that will enable them to identify opportunities within the business to use data to gain insights, understand the customer better, plan for the future and be agile. Limited seats are available.

Digital Dexterity Primer



This program will enable to understand the industry trends, challenges and progressive forward-looking thinking regimes:

- Agile Thinking
- Opportunity Assessment
- Strategic Thinking
- Industry 4.0
- Design Thinking
- Data Thinking

zoom
Sessions via Zoom

NUS-ISS faculty
delivering training

Starting from the
3rd week of May

3 days of learning



xEV Shiksha



Toyota India has partnered with ASDC for xEV Shiksha, Do you know? series. The series talks about the “How does Self-Charged Hybrid Electric Vehicle have good fuel efficiency?” Watch the episode now and stay abreast with the latest in technology.

Toyota Kirloskar Motor has partnered with ASDC for xEV Shiksha, Do you know? series. The series talks about the “How are Self Charged Hybrid Electric Vehicles more powerful than Conventional Vehicles?” Watch the episode now to further enhance your knowledge and experience with the latest in technology.



Grow with Google

ASDC

FADA

Fundamentals of Digital Marketing

Master the skills of digital marketing to enhance your career in the digital landscape at your own pace anytime you want!



Sign Up Now

Enhance your digital marketing skills from Google experts and make your mark in the digital industry. Register now for the #GrowWithGoogle course today and get started today.



Webinar on Digital Dexterity



FRIDAY

08th APRIL 2022

TIME - 11:00AM - 12:00PM

Check out the registration link in the post copy

Who Should Attend?

Professionals aspiring to embrace changes to be efficient, productive and discover new opportunities to grow.

What will I learn?

This will equip you with skills that will enable you to identify opportunities to gain insights, understand your customer better and plan your future.

Speakers



Mr. Arindam Lahiri
CEO, ASDC



Mr. Ashok Kumar
Seetharaman
Chief, International
Programme, NUS



Mr. Damien
Cummings
Chief, Digital Strategy
& Leadership
Practice, NUS



Ms. Sharon LAU
Principal Lecturer &
Consultant, Digital
Strategy & Leadership
Practice, NUS

ASDC and Institute of Systems Science, National University of Singapore invites you all to the webinar on Digital Dexterity Primer. Tune in on the 8th of April 2022 between 11 AM to 12 PM to gain insights on the program to enhance skill sets in the domain of digitalization.

National University of Singapore is ranked 1st in Asia as per QS World University Ranking 2021

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Digital Dexterity



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CEO, ASDC



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Programme, NUS



Mr. Damien
Cummings
Chief, Digital Strategy
& Leadership
Practice, NUS



Ms. Sharon LAU
Principal Lecturer &
Consultant, Digital
Strategy & Leadership
Practice, NUS

If you haven't registered for the Digital Dexterity Webinar, what are you waiting for?

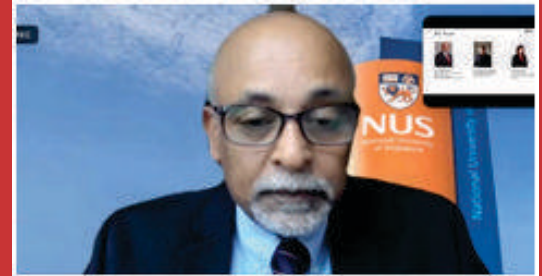
Tune in tomorrow between 11 AM to 12 PM to gain insights into the program to enhance skill sets in the domain of digitalization.

Our CEO, Mr. Arindam Lahiri, addressed the audience at the Digital Dexterity Webinar organised by ASDC & Institute of Systems Science, NUS. He talks about how the partnership between ASDC & NUS will bring new opportunities within the Indian market.





Mr. Ashok Kumar Seetharaman, Chief International Programme, NUS-ISS, addressed the audience as a speaker at the Digital Dexterity Primer Webinar. He opens the webinar discussion introducing NUS, ISS and the key differentiators of digital transformation learning programs it has to offer its participants.



Ms. Sharon LAU, Principal Lecturer & Consultant, Digital Strategy & Leadership Practice, NUS-ISS, addressed the audience virtually at the Digital Dexterity Primer Webinar. She introduces the various programs such as Digital Dexterity Primer and Professional Diploma in Digitalisation provided by NUS-ISS and ASDC to support industry practitioners with the digital skills they need to embark on their digital transformation journey.



Mr. Damien Cummings, Chief, Digital Strategy & Leadership Practice, NUS-ISS talks about how the Digital Dexterity Primer program being a digital leadership course can enhance the participants' career and business successes in the world of digitization.



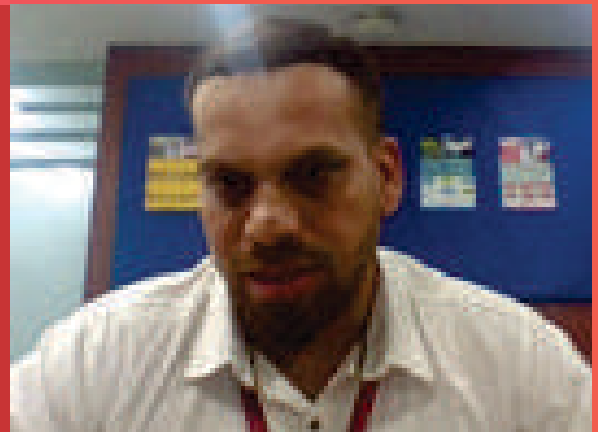
In the Q&A session, Ms. Sharon LAU, Principal Lecturer & Consultant, Digital Strategy & Leadership Practice, NUS-ISS, responded to all the questions from participants, helping them better understand how the NUS-ISS programs support their development of digital skills that can benefit them and their organizations.





Our CEO, Mr. Arindam Lahiri will be addressing the audience at Teamlease Degree Apprenticeships on 'Significance of Degree Apprenticeship Program in Building Talent Pipeline' as a keynote speaker. Join us tomorrow to gain insights on the Automotive Mechatronics course.

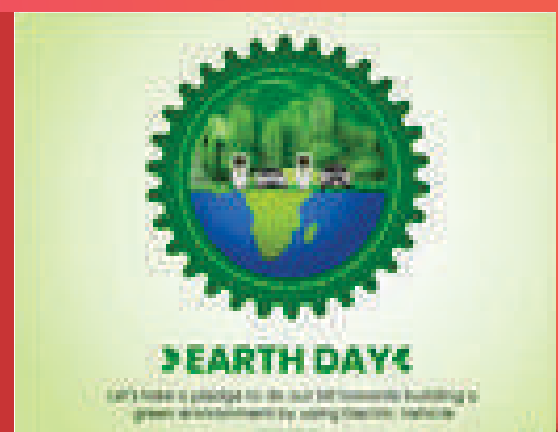
Mr. Uzair Shafiul, ASDC, addressed the audience at the orientation session on 6 areas of specialisation offered in HE21 schools. He talks about the Mechatronics curriculum, career pathways and industrial exposure. He also adds how Industry 4.0 is the next evolution of smart and digital technologies.



Our CEO, Mr. Arindam Lahiri will be addressing the audience at Energy Conclave 2022 on 'E-Mobility Ecosystem: Emerging Trends & Opportunities' as a keynote speaker. Join us on the 30th of April 2022 to gain insights on EV Policy.

A little change in your lifestyle makes a huge impact on the planet!

This #EarthDay, let's take the small steps to protect our planet and safeguard our tomorrow by making wiser choices.





THE ECONOMIC TIMES

ET **Auto**.com
From The Economic Times

ET **HRWorld**
From The Economic Times

THE NEW
INDIAN EXPRESS

THE
FREE PRESS
JOURNAL

ZEEBUSINESS

INDIATV

**MOBILITY
OUTLOOK**

AUTOCAR
professional
Essential reading for the Automotive Industry

DAILYEXCELSIOR.COM
The Largest Circulated Daily of Jammu and Kashmir

**India News
Republic**

Naya Seekho
LEARN IN HINDI

**EWNS
NEWS**

EV **SOLAR CAR BIKE.COM**
Solar and EV News

PIN365
POWERING IDEAS & NETWORKS

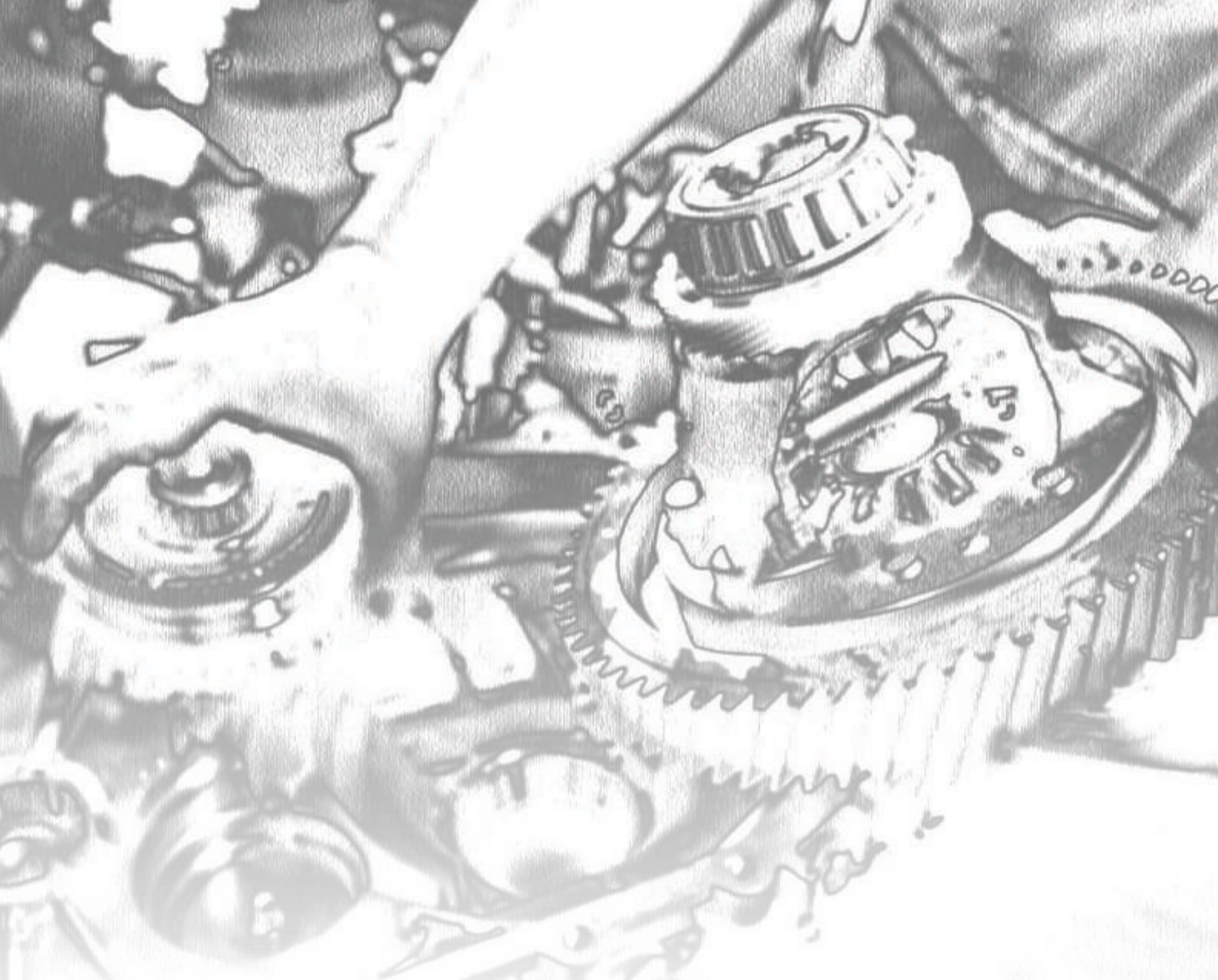
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Automotive Skills Development Council



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www.asdc.org.in

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 <https://www.youtube.com/channel/UCHEukIRdNjFO6d73wfM8l8w>