





# ASDC

**Automotive Skills Development Council - Newsletter** 

**ISSUE 54 | MARCH 2022** 

**NSQF LEVEL** 

**AUTOMOTIVE PRODUCTION EQUIPMENT DESIGN ENGINEER** 

ASC/Q6405

**Automotive Product** Designing

**NSQF LEVEL** 

4

**AUTOMOTIVE ADDITIVE** MANUFACTURING TECHNICIAN

ASC/Q6407

**Automotive Production Engineering** 

**NSQF LEVEL** 

**AUTOMOTIVE PROTOTYPE MANUFACTURING LEAD TECHNICIAN** 

ASC/Q6501

Automotive Product Development

**NSQF LEVEL** 

**AUTOMOTIVE AUTOMATION SPECIALIST** 

ASC/Q6807

Plant and Equipment Maintenance

**NSQF LEVEL** 

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**AUTOMOTIVE** PRODUCT DESIGN **LEAD ENGINEER** 

ASC/Q8102

**Automotive Product** Designing

**NSQF LEVEL** 

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**AUTOMATION AND ROBOTICS ENGINEER** 

ASC/Q6410

**Automotive Product** 

**NSQF LEVEL** 

**AUTOMOTIVE MATERIAL TESTING INCHARGE** 

ASC/Q6504

Automotive Product Testing and Validation

**FUTURE TECHNOLOGY CURRICULUM** 

**NSQF LEVEL** 

**AUTOMOTIVE ADDITIVE** 

MANUFACTURING

**OPERATOR** 

ASC/Q6406

Automotive Production Engineering

















#### **Editorial**

#### From The CEO's Desk

ASDC aims to help auto professionals and students seeking career guidance and employment opportunities in the various sub-sectors of the automotive industry through constant skilling and upskilling, the workforce. We are fully dedicated in creating a self-reliant India.



Arindam Lahiri, CEO, ASDC

#### **NEWS**

Enhance your skills and elevate your career with ASDC's Career Guide. Designed especially for auto professionals and enthusiasts, it is your one-stop solution whether looking for a job opportunity or seeking for some career guidance. Kickstart your career





We are excited to announce that we are associated with TCS iON Job Listing Platform to make the talent recruitment process quick and cost-effective. The corporates can post their open job requirements online and eligible candidates can apply today. Register now!

Enjoy the flying colors of success with ASDC. Wishing everyone a very #HappyHoli!









Learn the fundamentals of digital marketing from Google experts to soar high in the digital world. Register now for the #GrowWithGoogle course today and learn the skills at your own pace anytime you want!



Provide impetus to your engineering career in the Automotive Engineering sector with NSFQ certification program in Product Development

- Course module fees starting from INR 12000/- onwards
- 5 100% Placement assistance
- Instructor-led remote learning and virtual internship

Batch starting on 20th of March' 2022 Discount 10% for first early



ASDC is associated with the iNCAETEK, an engineering company for the ACEdsyn course. This course is for Engineering students/ job-seekers/ professionals and will help enhance the career prospects in Skill Development through hands-on project work. It aims to deliver concepts on Design Automotive Engineering through a 4-stage program in four months. Register Now.

## BS6 Two-Wheeler Advanced Training Bl Videos | 5 Test | 1 Final Exam Technical Videos in Hindi 2 Hours Duration

India's First Online

Lifetime free access

Use discount code ASDC20 to get

Certifications

ASDC is associated with Mechanik TV for India's first online BS6 Two-Wheeler India's first online BS6 Two-Wheeler professionals with the required expertise in the BS6 Two wheeler domain. Register for the course today; exclusively available on the Mechanik TV application on Google Play



Master the skills of Automotive Engineering sector with 4- stage certification program in Product Development

- NSFQ certification for INR 1500/at the end of the module
- Tailor-made online sessions & personal attention
- Lifetime access to dsynXPO.com Talent Lifecycle Management portal
- Instalment option available for financially disadvantaged students



We are associated with iNCAETEK, accredited as Skill Knowledge Provider of AICTE for Acedsyn course to enhance career prospects in Skill Development through hands-on project work. The aim of the course is to deliver concepts on Design Automotive Engineering with a 4-stage certification program. Register now!



Store.









Master the skills of digital marketing from Google experts to stay ahead in a digital-first automotive career. Register now for the #GrowWithGoogle course today for free and get certified by ASDC, F A D A & Google.





With the fast electrification of vehicles, it is imperative for industry professionals to have the required know-how. Enrol now in these courses to skill and upskill yourself with the required expertise in the Electric vehicle domain. Candidates from across the world participate in these market-led program such as the UK, China, USA, Brazil etc. To know more about the courses, visit https://bit.ly/3qw2Dws

We're associated with Toyota Kirloskar Motors for their e-learning program, xEV Shiksha. It will help auto professionals and students to learn about hybrid electrified (xEV) technologies and their benefits to them and the environment.





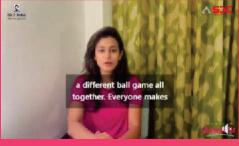


### Cluster-based Skilling approach to provide skilled manpower in EV manufacturing

In The Blue Circle masterclass on the 'Cluster-based Skilling approach to provide skilled manpower in EV manufacturing' our CEO, Mr. Arindam Lahiri, speaks on the need to skill, reskill and upskill the technologies and manpower in the evolving landscape of electrification of vehicles.



Let's keep breaking barriers and not conforming to stereotypes. Shout out to all the women who strive to upskill and empower themselves in the automotive industry. You are always an inspiration. #SkillingWomenInAuto



ASDC is proud to be a Skill Development Partner for the Formula Woman Competition. Pragathi Gowda, Formula Woman India Finalist shares her experience as she's representing the country on a global stage. Watch her discuss Formula Woman's global assessment in the U.K and her prodigious strength.



We're honoured to have Dr. Neena Pahuja as our Chief Guest for the Women's Day webinar. Dr. Neena is an executive member at the National Council of Vocational Education & Training (NCVET) under the Ministry of Skill Development & Entrepreneurship.



ASDC is delighted to have Mrs. Rashmi Urdhwareshe as the Guest of Honour for the Women's Day Webinar. She is honoured with Nari Shakti Puraskar 2019, by the hands of the Hon'ble President of India.







Let's continue upskilling women at ASDC to unleash their full potential. Wishing everyone a very Happy Women's Day.



We are honoured to hear from Chief Guest Dr. Neena Pahuja, Executive member at NCVET, mSDE. She talks about how the automotive industry now is welcoming more women but more initiatives must be taken to employ more women and groom them accordingly taking care of their personal and professional goals.

We are honoured to have Ms. Rashmi Urdhwareshe, President of SAE India & Senior Advisor to PKC as our Guest of Honour. She discusses how there's no role a woman cannot undertake even in the automotive industry as workplaces are becoming more gender-neutral. Strong will and commitment makes all the difference.





Ms. Deepa S. John, Formula Woman India Finalist, addressed the audience virtually at the Women's Day Webinar. She talks about the stigma that women do not belong in automation but if you have the passion and the will power, there's no stopping them. Talking about the growing popularity of motorsports, she said it is one sport where the playground is equal for all irrespective of gender where only the best person wins.





Ms. Kavita Kumari, the winner of National Welding Competition for Women 2020, talks about the art of multi-tasking in the automotive industry that is done with so much finesse by women. Being a man's industry, there were a lot of challenges but the entire team has been super supportive and encouraging to not just help her continue learning but to upskill as well.





Ms. Amita Mane, working as Sales Executive at E Galaxy Motors, Chinchwad spoke about the challenges a woman faces in automotive. A supportive environment and the commitment to break the barriers irrespective of gender is how we can increase the women workforce in the automotive industry.

Ms. Kajal Rajvaidya, CEO & Founder of KITS Learning Centre, addressed the audience as a speaker at the Women's Day Webinar. She talks about how KITS is a women dominated organisation. It doesn't stop here, right from research to innovation, the women of KITS has done it all and she encourages more women to come forward and be a part of the technological revolution





Celebrating the women of ASDC Let's continue to upskill and empower the women, today and everyday. Wishing you a very Happy Women's Day!

We're proud to be a Skill Development Partner for Formula Woman Competition. Deepa S John, Formula Woman India Finalist shares her experience in global motorsport competition in the U.K. Watch her discuss her passion for motorsport racing and the skill to hone for becoming a responsible & safe driver.











ASDC invites you all to the webinar on "Careers in Automotive sector for women: Challenges & Opportunities" on the occasion of Women's Day. Tune in on the 8th of March between 04:00 PM to 05:00 PM to discuss the journey, opportunities and empowering women in the field of automotive.



ASDC and Institute of Systems Science, NUS invites you all to the webinar on Digital Dexterity Primer. Tune in on the 8th of April'2022 between 11 AM to 12 PM to gain insights on the program to enhance skill sets in the domain of digitalisation.





Rahul Drashya, student at NIAMIT shares his robust learning experience with ASDC. Watch him discuss how the RPL training helped him to gain a deeper knowledge of digital and practical training, and improve his technical skills





Nidhey Ghosh shares his experience from the RPL program by ASDC & NIAMIT. Watch him discuss how the program helped him upgrade his automotive skills with digital and practical training.

Nilesh, student at MAC, shares his robust learning experience with ASDC. Watch him discuss how the course helped him to gain a deeper knowledge of to gain a deeper knowledge of skills.



































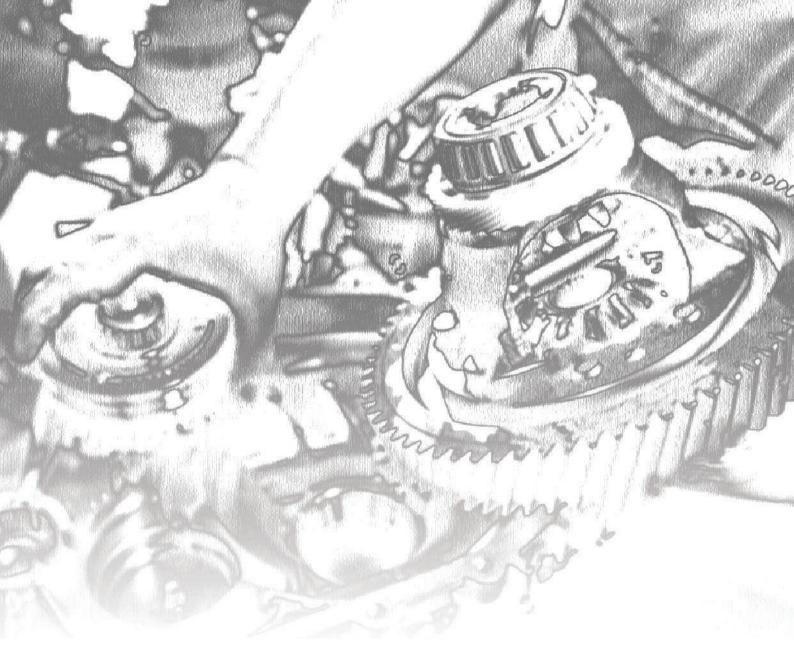














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